

Press Release

FSMS 2024, Sustainable Environmental Solutions Forum Report

<u>Edition:</u>	Five
<u>DATE:</u>	18 to 20 June 2024
<u>LOCATION:</u>	Halls 6 and 8- Recinto Ferial of IFEMA MADRID
<u>FREQUENCY:</u>	Biennial
<u>NATURE:</u>	Professional
<u>TIME:</u>	10:00 to 19:00

FSMS PARTICIPATING ORGANISATIONS:

- International Urban Planning and Environment Fair, TECMA - 21st edition
- International Recycling and Recovery Trade Fair, SRR - 8th edition
- Madrid Cities Forum - 6th edition: 60 cities, over 200 speakers and 30 industry organisations

DIRECT EXHIBITORS:	187 (+8%)
GROSS SURFACE AREA:	27,000 m ²
NET SURFACE AREA:	11,667 m ² (+22%)
VISITOR FORECAST:	Over 15,000 professionals

TECMA:

DIRECT EXHIBITORS:	112 (+4%) -including 16 foreign nationals-
NET SURFACE AREA:	8,452 m ² (+17%)

SRR:

DIRECT EXHIBITORS:	75 (+14%) . Including 29 new companies . Including 14 foreign exhibitors (+44%)
NET SURFACE AREA:	3,215 (+39%)

COUNTRIES REPRESENTED: 10

Germany, Austria, Spain, France, Italy, Ireland, Netherlands, United Kingdom, Switzerland and Turkey

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TECHNICAL CONFERENCES:

[Schedule and activities | SRR \(ifema.es\)](#)

Madrid Cities Forum agenda <https://www.ifema.es/foro-ciudades/horario-actividades>

ORGANISED BY: IFEMA MADRID

FSMS on Social Media:

Twitter https://x.com/fsms_es?lang=es

Instagram: https://www.instagram.com/fsms_ifema/

LinkedIn: <https://www.linkedin.com/company/foro-de-medio-ambiente-y-sostenibilidad/>

Madrid Cities Forum on Social Media:

@forociudadesmad

<https://www.linkedin.com/in/foro-de-las-ciudades-ifema-619b90197/>

#FSMS2024 #TECMA2024 #SRR2024

More information: <https://www.ifema.es/fsms>

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FSMS 2024 brings together nearly 200 companies at the largest meeting on Environment, Sustainability and Circular Economy

TECMA, SRR and FORO DE LAS CIUDADES DE MADRID (MADRID CITIES FORUM) comprise the ENVIRONMENTAL AND SUSTAINABILITY FORUM

The Mayor of Madrid will inaugurate the event on 18 June at 10:30 am at IFEMA MADRID

The largest commercial and business platform in Southern Europe for the Environment, Sustainability and Circular Economy sectors, the ENVIRONMENT AND SUSTAINABILITY FORUM 2024, breaks participation records, bringing together 187 participating companies from 10 countries, an 8% increase over the previous edition, as well as occupancy, with 27,000 m² gross and a net exhibition area of 11,667 m² (+22%). In addition, this fifth edition will bring together officials from 60 cities, more than 200 speakers and 30 organisations. The event, organised by IFEMA MADRID from 18 to 20 June, is expected to host over 15,000 trade visitors.

The Mayor of Madrid, José Luis Martínez Almeida, will inaugurate the event at the MADRID CITIES FORUM on 18 June at 10:30 am in Hall 8 of IFEMA MADRID, followed by a tour of Halls 8 and 6, where the TECMA and SRR exhibition offer will be on display.

FSMS consists of three following events that are fully consolidated in their respective fields: the 21st edition of International Urban Planning and Environment Fair, TECMA; the 8th edition of International Recycling and Recovery Trade Fair, SRR, and the 6th edition of MADRID CITIES FORUM.

At TECMA 2024, companies will showcase their R&D endeavours through a wide-ranging exhibition of technological innovations related to waste management, the environment and urban planning in urban environments. On this occasion, the event manages to exceed the participation figures of its last edition in 2022, with a 4% increase in business participation, the presence of 16 foreign companies and a 17% increase in exhibition space.

SRR also increased its exhibition space by 39% and its business participation by 14%. Furthermore, there are 29 new companies, with a 44% growth in international presence.

More than 1,500 congress participants and 189 speakers will meet at the MADRID CITIES FORUM, taking part in a busy agenda of high-level activities, where the issues of most interest to the sector will be analysed, with the participation of Spanish, European and Latin American cities, sector organisations, public institutions and companies. Working in collaboration with the Madrid City Council, the event comprises the support of important

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sponsors such as FCC Medio Ambiente and PreZero España and Portugal (main sponsors); ecoembes -thematic-, and Metrovacesa and Crea Nuevo Norte (as session sponsors). The second edition of the Tree Prize will be awarded on 20 June.

THE MADRID CITIES FORUM 2024 will focus on planning, circularity and nature in urban settings and will present a broad view of the urban future, based on three main principles: regenerative planning of cities and action plans as part of the Urban Agenda, the new management of green spaces, and the new paradigm of circular cities. The FORUM programme will cover 32 topics and will present more than 70 case studies of projects, plans and strategies that are already being developed in cities.

Among more than 50 cities represented in the programme of the FORUM, mayors from Spanish cities such as Santander, Valencia, Las Rozas, Castellón, Viladecans, Getafe, Rivas Vaciamadrid, Castelldefels and Alcorcón; representatives from Latin American cities such as Bogotá, Santo Domingo, Sao Paulo and Buenos Aires, and Portuguese cities such as Lisbon, Coimbra, Aveiro, Guarda, Viseu and Figueira de Foz, as well as the Danish capital, Copenhagen, stand out.

Programme: <https://www.ifema.es/foro-ciudades/horario-actividades>

TECMA and SRR will also have their own agenda of activities. SRR will hold the 21st edition of the National Recycling and Recovery Congress organised by the Spanish Federation of Recovery, FER, in which over 500 professionals will participate on 19 and 20 June. Topics such as "generational change in family businesses," "talent management in times of uncertainty," "the recycling of the future (digitalisation, automation, inter-company mergers and other aspects of the 5.0 company)," and "market instability: weakness or opportunity?" will be discussed.

[Schedule and activities | SRR \(ifema.es\)](#)

Meanwhile, the TECMA conference programme will host the ninth edition of the awards ceremony for the Silver[®], Gold[®] and Platinum[®] Broom Competition 2024, organised by ATEGRUS, the Technical Association for Waste Management and the Environment, a national ISWA member. The competition is aimed at municipalities, councils, associations of municipalities, companies providing services, engineering companies, consultancies, manufacturers of capital goods, waste management and urban cleaning facilities, universities, technological and training centres, etc. This competition distinguishes those actions carried out to improve our environment and to promote sustainability, rewarding efforts aimed at stimulating technological and awareness-raising advances that serve to improve our quality of life and protect the environment.

On top of that, ATEGRUS is planning a conference on Standardisation 2024, 'Sustainability reporting. How do UNE standards help in ESG reporting?' (Wednesday, 19 June)

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Foro de Medio Ambiente
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18-20
Jun
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The Foreign Trade Institute, ICEX, is also organising a conference to highlight the internalisation of national projects and innovations.

#FSMS2024 #TECMA2024 #SRR2024

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