

SEMANA DE LA EDUCACIÓN



EDUCATION WEEK 2020

PLACE: Halls 12 and 14 at FERIA DE MADRID

DATES: 4 to 8 March 2020

TRADE FAIRS INCLUDED:

AULA - 28th International Educational Opportunities Fair

4 to 8 March 2020 – Halls 12 and 14 – Public – Annual

10:00 am to 8:00 pm (on the 8th, until 3:00 pm)

24th International Educational Equipment Show and 3rd Teaching Resources Congress, INTERDIDAC Congress RED

5 to 7 March 2020 – Hall 14 – Professional – Annual

11th International HIGHER EDUCATION AND ONGOING TRAINING Fair

5 to 7 March 2020 – Hall 14 – Combined – Annual

10:00 am to 8:00 pm

Further information:

3rd SCHOOLS DAY – Family and Schools Day –

7 March 2020 (10:00 am to 8:00 pm) - Hall 14 – Public - Annual

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EXPOLEARNING - 19th International Congress and Professional Fair –

5 and 6 March 2020 – Hall 14 – Professional – organised by IFEMA and AEFOL

Helena Valera
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COMPANIES AND ORGANISATIONS PARTICIPATING IN EDUCATION WEEK: 320

Social media
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teresa@heyav.com

COUNTRIES REPRESENTED 20

Albania, Germany, Argentina, Belgium, Brazil, Canada, Colombia, Spain, United States, France, Indonesia, Ireland, Macao, Mexico, Norway, Netherlands, Peru, Portugal, United Kingdom and Romania

NUMBER OF ACTIVITIES: close to 350

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SPONSORED BY: Ministry of Education and Vocational Training

Further information: www.semanadelaeducacion.ifema.es;

Graphic material: www.presscentre.ifema.es

I.- AULA:

PLACE: Halls 12 and 14 at FERIA DE MADRID www.aula.ifema.es

DATES: 4 to 8 March 2020

EDITION: 28th

HOURS: from 10:00 am to 8:00 pm, except on the 8th, from 10:00 am to 3:00 pm

COMPANIES AND ORGANISATIONS PARTICIPATING AT AULA:

Universities, Languages, Volunteering, Vocational Training, Study Abroad, Higher Education, Guidance and Academic Information.

EXHIBITOR INDUSTRIES:

- Young entrepreneurship
- International studies
- University studies
- Vocational Training studies
- Language studies
- Volunteering
- Specialised press
- First job
- Official Organisations
- Other higher studies
- Student services
- Resources for education

VISITOR PROFILE:

- Students from 4th of Secondary Studies, Baccalaureate and Vocational Training.
- University students
- Teachers
- Guidance counsellors

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- Parents

TYPE OF ACCESS:

- Sector professionals (teachers, guidance counsellors and education professionals): access with prior registration on the website, free of charge, providing access to halls 12 and 14.
- Free access for educational centres visiting as a group, obtaining their pass on the website.
- Individual visitors: €4.50 (one-day pass) and Sunday €3.

ACTIVITIES:

- Aula Equality
- Art and Living Together
- Performing Arts and Music Stage
- Aula Future
- Aula Forum / Robotic Aula
- Aula Music
- Agora Area
- Educational Guidance Workshops
- Aula Science Planet
- Programming workshops
- Exhibition 40 years of education under democracy

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ORGANISED BY: IFEMA

AULA Social media

<http://facebook.com/aulaifema>

<http://twitter.com/feriaaula>

#AULA2020

II.- RED / INTERDIDAC CONGRESS

PLACE: Hall 14 at FERIA DE MADRID

DATES: 5 to 7 March 2020

EDITION: 24th

HOURS: From 10:00 am to 8:00 pm

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Area for training, discussion and exchange of experiences, along with expert consultancy, where the participants and main features are teaching professionals.

The main goal is to train and inspire teaching professionals, contributing to bringing educational resources to the teachers and centres that use them, through experiences.

EXHIBITOR INDUSTRIES:

- Teaching materials
- Equipment for centres and facilities
- Technology
- Services for schools
- School and after-school activities
- Training resources
- Specialised press
- Institutions, associations and organisations

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- Official agencies

VISITOR PROFILE: - Education centre directors and managers

- Procurement officers for equipment for daycare centres, schools, high-schools, university
- Centres, academies, etc...
- Public Administrations
- Teachers and other education professionals under any discipline and level of teaching
- Educational associations and institutions
- Industry media

Further information: <https://www.ifema.es/congreso-red>

ORGANISED BY: IFEMA

Further information:

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3rd RED Congress

A Congress that seeks to connect with the education of the future, within the largest event in the educational world in Spain.

Teachers are the main features in this Congress, as essential pillars that are necessary for quality learning, whose important role in society must be acknowledged.

The RED Congress will use innovation as value for adaptation and improvement given the constant changes in our current world.

HOURS: from 5 to 7 March, from 10:00 am to 8:00 pm

RED Congress social media:

<https://www.facebook.com/interdidac>

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<https://twitter.com/interdidac>;

<https://www.youtube.com/channel/UC1r0ul4M-bkt2E-sYxVpu9Q>

III. INTERNATIONAL HIGHER EDUCATION AND ONGOING TRAINING FAIR

PLACE: Hall 14 at FERIA DE MADRID

DATES: From 5 to 7 March 2020

EDITION: 11th

HOURS: From 10:00 am to 8:00 pm

Master's Degrees, Doctorates, Post-graduate, Ongoing Training and lifelong learning

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Further information: <https://www.ifema.es/foro-postgrado>

EXHIBITOR INDUSTRIES:

- Business schools
- Universities
- Ongoing training centres
- Public Agencies
- Technical media
- Talent management
- Skills and competences
- Employment
- Entrepreneurship
- Financial institutions

VISITOR PROFILE:

- University students

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- University graduates
- Working professionals
- Job-seeking professionals
- Company HR managers
- Teachers and guidance counsellors

TYPE OF ACCESS:

- Sector professionals: access by prior registration on the website, free of charge. Individual ticket €4.5

SPECIALACTIVITIES:

- Open Campus
- Social Green

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HIGHER EDUCATION FAIR social media:

<https://es-es.facebook.com/ForodePostgrado/>

<https://twitter.com/foropostgrado>

<https://www.instagram.com/forodepostgrado/>

<https://www.linkedin.com/company/postgrado-y-formacion-continua>

<https://www.youtube.com/user/forodepostgrado>

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IV.- EXPOE-LEARNING

PLACE: Hall 14 at FERIA DE MADRID

DATES: 5 and 6 March 2020

EDITION: 19th

HOURS: From 10:00 am to 8:00 pm

International Congress and professional trade fair 19th International Congress and Professional Trade Fair at Feria de Madrid, within EDUCATION WEEK
Central theme: "Artificial intelligence and 5G applied to e-learning".

EXHIBITOR PROFILE:

- E-learning companies: national and multinational
- Consultants, publishers, translation services, etc.
- Suppliers of technology, content and services
- Producers of educational video games, virtual worlds, multimedia, gamification
- Online training centres
- Online business universities and schools
- HR and Digital Services consultants
- Temporary and Permanent Placement companies
- Public sector institutions
- Media and associations

VISITOR PROFILE:

- E-learning
- General Directors and Human Resource Managers
- Higher Learning: online universities, business schools
- Online training/recruitment centres

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- Coaching consultants and professionals
- HR and technical directors
- Public Administration and Teachers
- ICT professionals: software experts and developers, computer technicians, designers, etc.

ORGANISED BY: IFEMA and AEFOL

EXPOEARNING also contains EXPOHR, a commercial exhibition area for companies and consultancies dealing with HR, coaching, digital marketing agencies, employer branding, digital transformation services, etc...who wish to show their new products and participate in the **DIGITAL CORNER**: a free-access open area for commercial presentations.

Further information: www.aefol.com, www.expoelearning.com and www.exporrh.com

Social media:

Twitter: @expoelearning @aefol @educaparty @exporrh

Instagram: @expoelearning; #expoelearning

Contact: info@aefol.com - 936743344

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V.- SCHOOLS DAY 2020

PLACE: Hall 14 at FERIA DE MADRID

DATES: 7 March 2020

EDITION: 3rd

HOURS: From 10:00 am to 8:00 pm

An area where schools provide information for families interested in finding the best school, to start school or to look into other options in education paths.

EXHIBITOR INDUSTRIES:

EDUCATION OFFER:

- Study in Spain
- Study abroad
- Camps
- After-school activities

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SCHOOLING LEVELS

- Pre-school
- Special education
- Primary education
- Secondary education
- Higher Secondary
- Vocational training
- Other training offers

VISITORS: This offer is especially aimed at families interested in finding the best school to start school or to look into other options in education paths.

TYPE OF ACCESS:

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- Public: access with prior registration on the website, free of charge
- Individual ticket: €4.50
- Family ticket: €7 (2 adults - children under 12 are free)

Special activities for families and children, free access:

Further information: <https://www.ifema.es/schools-day>

SCHOOLS DAY social media:

<https://business.facebook.com/schoolsdayifema/>

<https://www.instagram.com/schoolsday>

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EDUCATION WEEK 2020 is geared towards personalised guidance and educational proposals

The event will bring together 320 companies and organisations, from 20 countries, and at the same time it will host a conference programme with close to 350 activities

The largest event in Spain for the education world will be held from the 4 to 8 March 2020, at Feria de Madrid

Madrid, 28 February 2020.- IFEMA will bring together the educational community, from the 4 to 8 March 2020, at Feria de Madrid for the seventh edition of EDUCATION WEEK 2020. Under the motto “Guide your future”, Spain's largest and most comprehensive event for the education world has become an important added value tool in guiding students in their learning. It will be hosting the 28th International Educational Opportunities Fair, AULA; the 24th International Educational Equipment Show and 3rd Teaching Resources Congress, INTERDIDAC RED Congress; the 11th International Higher Education and Ongoing Training Fair; the 19th International Congress and Professional Fair EXPOELEARNING and the third SCHOOLS DAY “Families and Schools Day” (Saturday, 7 March).

During this edition, EDUCATION WEEK 2020 will be promoting even more personalised consultancy, a preferential goal of the event that is held alongside the widest and most comprehensive variety of education proposals, with the aim to increase guidance for students, families and professionals. Spain's main education event is backed by the Ministry of Education and Vocational Training and by the main education institutions and organisations that represent the education community in Spain and abroad. The event will bring together 320 companies and organisations, from 20 countries, and at the same time it will host a conference programme with close to 350 activities.

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EDUCATION WEEK is ranked as the most comprehensive exhibition dedicated to the teaching world in Spain, thanks to its ample offering by sectors, which simplifies visits, and to its high degree of interactivity, which benefits all visitors. The guidance that is provided at this event, both in the stands themselves and in the various areas set up for this purpose, is one of the main differentiating factors compared to other sector events.

The 28th edition of the International Educational Opportunities Fair, AULA 2020, will once again set up different areas to help students decide their training and professional future by means of the “AULA Experiences”, reinforcing the concepts that have been taught so far and focusing their efforts on cultural diversity and on equality. AULA 2020 will also have new AULA experiences, such as “Learn how to Program”. These are interactive activities, free of charge, especially suited for students, and on Saturday, 7 March 2020, also for their families. AULA will also host the fourth edition of the school competition for micro-stories “Living together is not a fairytale”. The event will take place within the EDUCATION WEEK 2020, organised by IFEMA, from the 4 to 8 March 2020, at Feria de Madrid.

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The 11th INTERNATIONAL HIGHER EDUCATION AND ONGOING TRAINING FAIR focuses on the importance of specialised training and learning throughout life, which has become a job requirement. Under the motto “Boost your future” the trade fair will provide the best tools to access the job market, to which end it will set up the OPEN CAMPUS TRAINING AND YOUTH EMPLOYMENT and the SOCIAL GREEN area, with the collaboration of the Higher Institute of the Environment, IMS. It will also bring together the most comprehensive offer of higher studies and ongoing training with an extensive programme of conferences, workshops and lectures, in addition to free activities related to training in the second and third cycles, ongoing training and the promotion of youth entrepreneurship and employment. New this year is a schedule of appointments between participating companies and visitors coming to the Fair seeking information.

The 24th International Educational Equipment Show INTERDIDAC Espacio R.E.D is a meeting area for the education sector professional; an area for meetings, discussions and critical thought for teachers and heads of schools and education community professionals, where they can share their

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experiences and knowledge on educational trends and news and best practises to promote equal opportunities in learning. “Neighbourhood Education” is a new proposal with “recipes” for teaching professionals that they can apply in their daily work. This is an area where training will meet experience for teachers in new methodologies and resources for teaching - so that they can improve their work. The main goal of the Fair is to train and inspire teaching professionals by bringing educational resources to the teachers and centres that use them, through experiences.

EDUCATION WEEK will also host the 19th International Congress and Professional Fair EXPOELEARNING, with the main theme “Artificial intelligence and 5G applied to e-learning”. EXPOELEARNING is an international reference and meeting point for online training professionals and companies. Among other developments, the congress will show how the progress of AI and 5G, along with use of the highest technology, affects ongoing changes in the new learning methods and models, especially within company and university training. Professionals from 37 countries have registered for EXPOELEARNING.

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The third edition of SCHOOLS DAY “Family and Schools Day”, will again become, on Saturday 7 March, the best meeting point for families and schools in Spain, in an area where education centres, camps and after-school activities centres, through workshops and activities, will show families what they have to offer.

Visitors and exhibitors at EDUCATION WEEK 2020 may benefit from significant discounts on flights operated by Iberia, which is now an official IFEMA partner; as well as the “Iberdrola electric charge parking”, the first public sustainable parking lot available in a trade fair facility in Spain, allowing for 34 electric vehicles to be charged simultaneously.

Further information:

www.semanadelaeducacion.ifema.es

<https://www.ifema.es/aula>

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<https://ifema.es/foro-postgrado>

<https://ifema.es/congreso-red>

<https://ifema.es/schools-day>

<https://www.expoelearning.com>

Graphic material: www.presscentre.ifema.es

#AulaOrientatufuturo

#AULA2020

#ForodePostgrado2020

#CongresoRED2020

#SchoolsDay2020

#expoelearning

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