

EDUCATION Week



**4 - 8
March
2020**



**EDUCATION
QUALITY**



GUIDE YOUR FUTURE

AUL

International Education
Opportunities Exhibition

Congreso **Red** Interdidac
Educational Resources Congress
and Trade Fair



**INNOVATION
IMPULSE
IDEAS**

...
International **HIGHER EDUCATION**
and **ONGOING TRAINING** Fair



SCHOOLS
Family and School Day **DAY**

YOU.



EXPO
eLEARNING COORGANISED BY aefol
International Congress
Professional Fair



Promote:



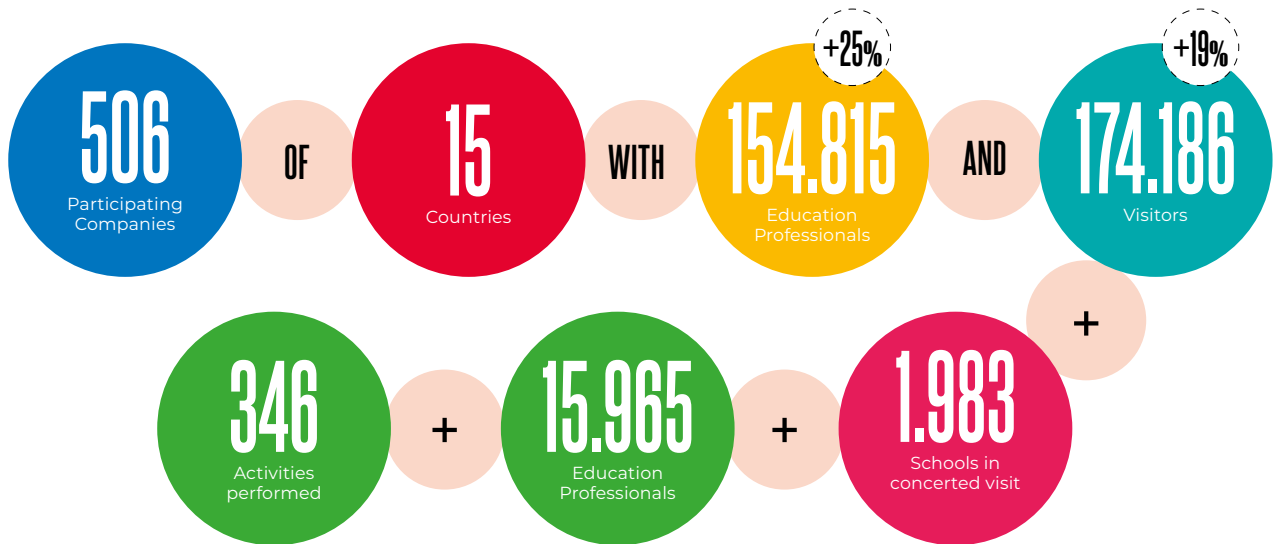
ifema.es/semana-de-la-educacion

EDUCATION QUALITY INNOVATION IMPULSE IDEAS YOU.

From 4 to 8 March 2020 and within EDUCATION WEEK, there will again be five events: the **INTERNATIONAL EDUCATIONAL OPPORTUNITIES EXHIBITION, AULA**; the the **International HIGHER EDUCATION AND ONGOING TRAINING FAIR**; the **Educational Resources Congress and Trade Fair CONGRESO RED/INTERDIDAC**; the **EXPOLEARNING International Congress and Professional Fair**; and **SCHOOLS DAY, the Families and Schools Day**;

EDUCATION WEEK offers solutions to current needs, informing on the opportunities on the job market, education and training throughout its areas and halls, in synergy. It is backed by the Ministry of Education and Vocational Training and by the main Spanish education institutions and organisations.

Education orientation for students, families and teaching professionals is one of the main purposes of Education Week. A personalised service, free of charge.



BIG DIGITAL COMMUNITY



TRENDING TOPIC

27 - 28 de March 2019



Scope hashtags

3.623.815

persons



44.565

Followers

▶ **#SED2020**



International Education Opportunities Exhibition

GUIDE YOUR FUTURE

28 EDITION · 4-8 March 2020

Aula showcases, **a significant offering of educational and training centres, institutions and services companies that provide the training required by students** (from 4th year of Secondary Education onwards) who are here to choose the centre where they want to train for the job market. A chance to gain a comprehensive and updated view of education and training.



AULA EXPERIENCES

AREAS WHERE EDUCATION CAN BE EXPERIENCED THROUGH THE OFFERS OF PARTICIPATING ORGANISATIONS AND INSTITUTIONS

AULA EQUALITY

- With the collaboration of the Instituto de la Mujer y para la Igualdad de Oportunidades (Institute for Women and for Equal Opportunities).
- It promotes equality amongst youth

AULA ROBOTICS

- Educational robotics presentations and training workshops, free of charge.

AULA FORUM

Stage for music performances..

AULA MUSIC

Presentations and training workshops provided by the organisations and institutions participating in the Fair

ART AND LIVING TOGETHER

Exhibitions and statements that, through Art, highlight aspects pertaining to living together in the educational environment.

PERFORMING ARTS AND MUSIC STAGE

Large exhibitions and artistic performances.

COMPETITIONS FOCUSED ON LIVING TOGETHER IN THE EDUCATIONAL ENVIRONMENT

- Microstories / Illustration / Creativity

AULA SOLIDARITY

- An area for the NGOs that work on educational projects and offer volunteering activities for students.
- Supporting the commitment to the Objectives defined in the Sustainable Development Agenda

EDUCATIONAL ORIENTATION

- One of the main values of AULA
- Personalised attention, free of charge
- Development of specific activities and workshops aimed especially for the educational community

SPACES FROM

9 s.q.m

▶ #AULA2020

AULA.IFEMA.ES



International **HIGHER EDUCATION**
and **ONGOING TRAINING** Fair

BOOST YOUR FUTURE

5 - 7 March 2020

Fair to cover the need for training for graduates who wish to access higher education, and for professionals who want to update, further their knowledge and continue to train in order to better access the job market.

There will be an orientation area, specialised service for adults and post-graduates, manned by professionals.

DYNAMIC AREAS TO PROMOTE
THE INSTITUTIONS AND
ORGANISATIONS PARTICIPATING IN
THE FAIR



OPEN CAMPUS

- Training, employment and entrepreneurship
- A programme of conferences, discussions and presentations by teaching professionals.



SOCIAL GREEN

- Workshops and training, aimed especially for recent graduates
- Its purpose is to promote project development and company creation within green and social entrepreneurship



TALENT

Forum on training to develop professional skills and competences.



EDUCATIONAL COACHING

- Tools
- To improve the student's individual performance, attitude and self-awareness



SPEAKERS CORNER

Interactive area where the institutions and organisations participating in the fair can present their courses and news



▶ #ForodePostgrado2020

IFEMA.ES/FORO-POSTGRADO



Congreso **Red** Interdidac
Educational Resources Congress
and Trade Fair

UPDATE EDUCATION

5 - 7 March 2020

This is the meeting point for teaching professionals. **A meeting point for discussion and debate among teachers and heads of education centres and teaching professionals.** Participants in the Congress will share their experiences and knowledge on teaching trends and news and best practises to promote equal opportunities in learning.

All around the congress visitors will find teaching novelties and trends presented by suppliers, agencies, institutions and associations:

- Resources and solutions for the classroom
- Tools for the centre
- Teaching materials
- School furnishings and equipment
- Services and activities for educational centres, among others



The RED/INTERDIDAC 2019 CONGRESS in numbers:



210 MASTERCLASS SPEAKERS



510 INSTITUTIONAL PROJECTS



180 PROJECTS IN COLLABORATION WITH
EDUCATIONAL CENTRES



708 PRESENTATIONS



▶ #CongresoRED2020

IFEMA.ES/CONGRESO-RED



THE SCHOOL YOU ARE LOOKING FOR HERE

7 March 2020

Family and schools day, a meeting point for families and schools. This is an area where schools, kindergartens, language centres, camps and after-school activity organisers can show their proposals and solutions to families who are looking for the best centre to start their children out in school or to look into other options in the various teaching itineraries.



A unique opportunity to establish contact with your potential public.

Visitors can make an appointment with the participating centres at the fair



PLAY CENTRE / NURSING ROOM



WORKSHOPS AND ACTIVITY AREAS FOR SCHOOLS TO SHOWCASE WHAT THEY OFFER



EDUCATION ORIENTATION SERVICE FOR FAMILIES



SCHOOLS DAY GUIDE with information on the participating centres, widely distributed among the target public

Simple contracting category:

Contract 1 table per school - First table €552 + VAT

The second and further tables contracted €450 + VAT



EXPO
ELEARNING

COORGANISED BY

aefol

International Congress Professional Fair

THE PRESENT IS ONLINE

IA AND 5G APPLIED TO ELEARNING

5 - 6 March 2020

EXPOELEARNING is the leading international event, specialising in e-learning, ICT and Digital HR, held on the 5 and 06 March 2020 in Spain and Latin America, dedicated to online training..

The 19th International EXPOELEARNING Congress is an essential event for industry professionals and companies, the main and fundamental meeting point for sharing knowledge and staying abreast of the latest in: e-learning platforms, digital content, online courses, Artificial Intelligence, machine and Deep learning, edTech, microlearning, mobile learning, apps, big data, virtual reality, gamification, etc.



EXPOELEARNING has held 18 editions in Spain and 7 in Latin America, and it is the annual benchmark event in the Spanish-speaking world for a full, updated and useful view of everything pertaining to online training.



EXPORRH

EXPOELEARNING also contains EXPOHR, a commercial exhibition area for companies and consultancies dealing with HR, coaching, digital marketing agencies, employer branding, digital transformation services, etc...who wish to show their new products and participate in the DIGITAL CORNER: a free-access open area for commercial presentations..

All of the information and registration can be found at:
expolearning.com y exporrh.com
Contract and bookings: Isabel Fuentes, isabel@aefol.com +34 93 674 33 44

▶ [#expolearning](https://twitter.com/expolearning)

EXPOELEARNING.COM

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