

# ORAL-TECH

II International Forum of EXPODENTAL

Knowledge.  
Technology.  
Future.

In collaboration with:



21-22  
Apr  
2023

Recinto Ferial  
ifema.es

brand\_comunicación



Updated: December 16, 2022

# An event conceived by and for the industry to promote growth and staying at the cutting edge of the sector.

Backed by the experience from 16 previous Expodental events, a trade fair that is a benchmark in the sector on an international level and the undisputed leader on the national scene.

IFEMA MADRID and Brand Comunicación, in collaboration with Fenin, are launching ORAL-TECH, the 2nd Expodental International Forum, on 21 and 22 April 2023.

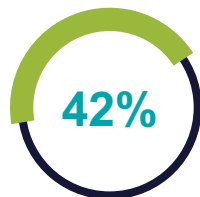


# ORAL-TECH, an exclusive event to boost the future of the Industry through Knowledge and Innovation

For the first time and in a single space, a gathering will be held in our country to offer the professional world the tools to transform and adapt to the new technological environment.

A **multidisciplinary space** with an Exhibition Area and a Knowledge Forum with an extensive programme of presentations, networking and practical workshops delivered by the sector's most prominent Opinion Leaders

# Attendance Breakdown



Dentists



Dental Technicians



Dental hygienists



Clinic assistants



Maxillofacial surgeons



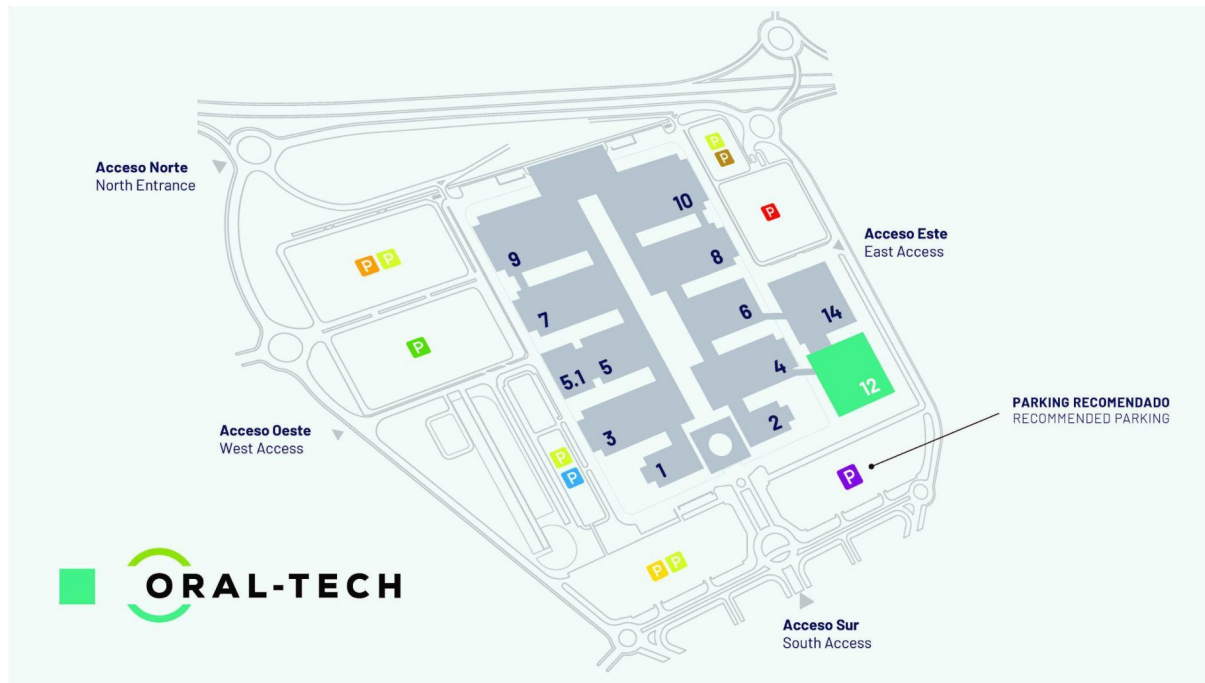
Students



Dental Industry

# Where and When

ORAL-TECH is the multidisciplinary event held under the Expodental umbrella on odd-numbered years, alternating with this leading international trade fair.



## DATES

Friday 21 April 2023  
Saturday 22 April 2023



## LOCATION

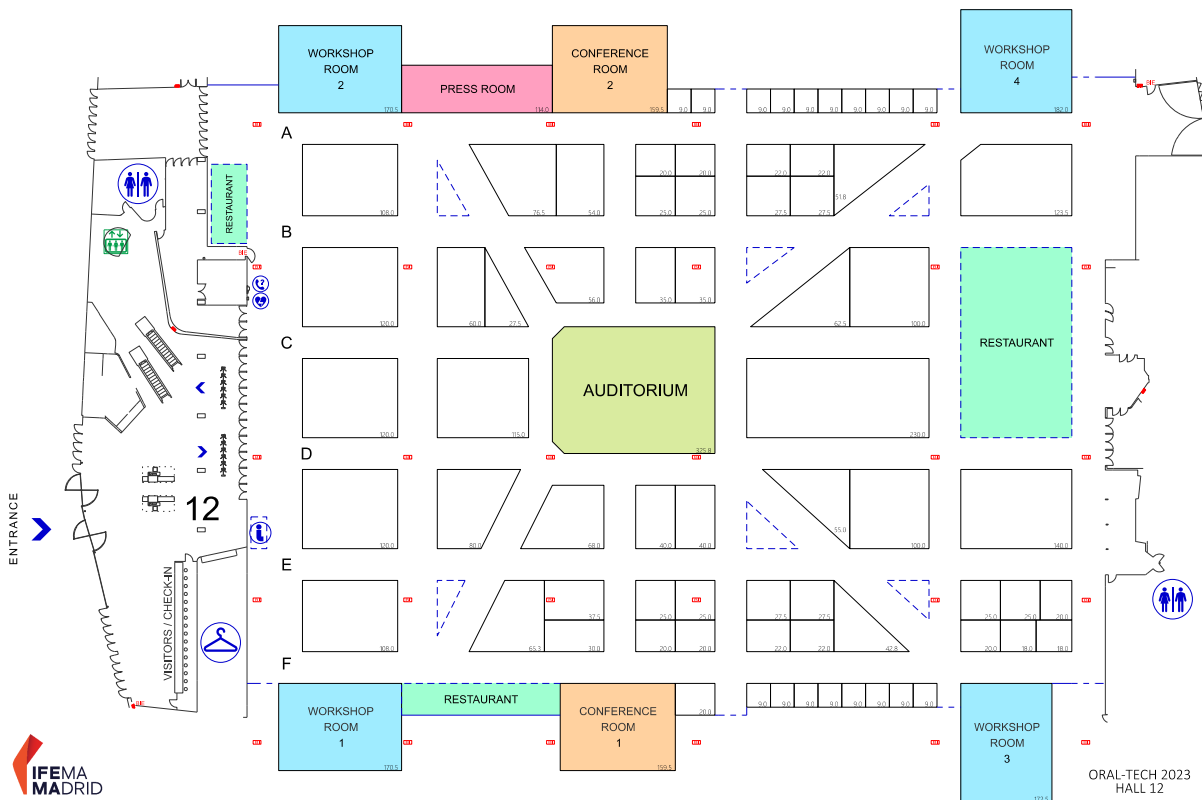
Pavilion 12 IFEMA MADRID



## SCHEDULE

Friday 10 a.m. to 8 p.m.  
Saturday 10 a.m. to 6 p.m.

# Venue distribution



One of the main focal points of ORAL-TECH has been **bringing together everything the event has to offer and all the content in the same pavilion**, thereby ensuring a steady flow of visitors and networking in all the spaces.

With a single ticket, you will be able to access a space that will feature:

1. A **knowledge Forum**, with 1 Auditorium, 2 Conference Rooms and 4 Spaces for practical workshops.
2. A 10,000-m<sup>2</sup> **Exhibition Area**, with 150 companies expected to participate
3. A **VIP and Networking Area**, plus a Press Area for the media.

# 01

## Participation in the Exhibition Area

Position yourself as a leader in the sector, get closer to your clients.



# Terms and conditions for participating companies

## Please note:

- Customisable standard decoration
- Rate of 367.5€/ m<sup>2</sup>
- Minimum area: 9 m<sup>2</sup>
- Maximum area: 300 m<sup>2</sup>

## Services included:

- Floor space + equipped stand
- Insurance, electricity and Wi-Fi
- Free invitations with stand hire: 1 invitation per 5 m<sup>2</sup>
- Communication and Marketing
- Presence on social media

- Participation in the Commercial Area (stand) **is required** in order to participate in the Knowledge Forum. However, it is not essential to participate as a sponsor in order to have a stand.
- The **rules for participation** are the same as those for Expodental: no direct sales and compliance with the FENIN code of ethics.

## Procedure:

- Complete the Online Application Form: same as for ED.
- Then, **on 23 November**, the spaces will be assigned on the same basis as for ED: FENIN member participants will choose first, from the largest to the smallest area, followed by non-members from the largest to the smallest area.
- Brand Comunicación will then get in touch regarding the **hiring of rooms**, which will be assigned in strict order of booking confirmation.
- Meanwhile, the **installation company** will get in touch to determine the set-up of each stand. Price conditions and included extras as per the Exhibitor's Guide.



# LIVE CONNECT Platform

Go digital and complement your in-person event with the LIVE CONNECT platform, a powerful communication tool for generating visibility and increasing brand awareness.

- Networking and connecting with the community and contacts.
- Catalogue of products and services.
- Access to specialised content: sector information, the latest news and innovations, and exhibitor information.

## INNOVATION AND DIGITAL TECHNOLOGY AT THE SERVICE OF THE COMMUNITY

LIVE  Connect

02

## Participation in the Knowledge Forum

Position your company among the Industry leaders.

A unique, multidisciplinary forum where **companies can present their** equipment-based **solutions** delivered through digital technologies, instruments and new products for dental clinics and laboratories.

## ORAL-TECH focal points:

Endodontics

Orthodontics / Aligners

Aesthetics / Prosthetics

Implantology / Regeneration

Management / Coaching

# Multidisciplinary knowledge space

## FOUR SPACES FOR

## WORKSHOPS

- 4 spaces for workshops with capacity for 50 people each.
- Designed for companies that want to demonstrate, with the help of their top experts, the advantages of using their technologies in a very practical way and to allow attendees to improve their skills.
- Friday: 28 workshops of 1 hour; Saturday: 20 workshops of 1 hour.

## TWO ROOMS FOR

## TALKS

- 2 rooms for talks with capacity for 100 people each.
- Aimed at the leading companies in the market to present their solutions and strategies to the professionals in attendance at Oral Tech.
- Friday: 14 talks of 45 minutes; Saturday: 10 talks of 45 minutes.

## ONE AUDITORIUM IN THE CENTER FOR

## PRESENTATIONS

- 1 auditorium for presentations with capacity for 250 people.
- The space reserved for the sector's leading speakers and where your company can participate by providing a Key Opinion Leader to share their vision of the future of any of the focal points of the Knowledge Forum.
- Friday: 8 presentations of 45 minutes; Saturday: 6 presentations of 45 minutes.

The Knowledge Forum schedule will have simultaneous activities on both days to provide visitors with a comprehensive programme of content.

# Collaboration options

BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
€ 1.500	€ 5.000	€ 7.500	€ 10.000	* Enquire



## Bronze Collaborator

1.500 €

- A **1-hour workshop**, in a space with capacity for 50 people, fitted with all audiovisual equipment.
- Access for all attendees of ORAL-TECH with prior registration.
- A workshop listed in the **programmes for the presentations** and in the informative material.
- Inclusion of the logo on the Forum signage and on the official website of the event.
- **Free ORAL-TECH invitations: 15** (for 1 Workshop)
- Attendee data will be collected by each of the organisers.

**Option 2 Workshops (1 hour each) for € 2.500 €**



# Silver Collaborator

€ 5.000



- A **45-minute talk** in a room with capacity for 100 people, fitted with all audiovisual equipment.
- A **1-hour workshop**, in a space with capacity for up to 50 people, fitted with all audiovisual equipment.
- Access for all attendees of ORAL-TECH with prior registration.
- Event featured in the programmes for the talks and informative material.
- Inclusion of the logo on the Forum signage and on the official website of the event.
- Inclusion in an event Newsletter and a Press Release.
- **Free ORAL-TECH invitations:** 40 (for 1 Workshop and 1 Talk)
- Attendee data will be collected by each of the organisers.



# Gold Collaborator

€ 7.500



- **Two 45-minute talks** in a room with capacity for 100 people, fitted with all audiovisual equipment.
- **Two workshops of 1 hour** each in a space with capacity for 50 people, fitted with all audiovisual equipment.
- Access for all attendees of ORAL-TECH with prior registration.
- Event featured in the Forum's programmes and informative material.
- Prominent inclusion of the company's logo as a sponsor of the Forum and on the official website of the event.
- Inclusion in two event Newsletters and a Press Release.
- **Free ORAL-TECH invitations:** 60 (for 2 Workshops and 1 Talk)
- Attendee data will be collected by each of the organisers.





# Platinum Collaborator

€ 10.000



- The company will have the opportunity to provide a Key Opinion Leader to deliver a **45-minute presentation** in the Forum Auditorium, with a capacity of 250 people. The company's corporate image will be prominently featured during the presentation.
- Choice of either a **1-hour workshop** (capacity for 50 people) or a **45-minute talk** (capacity for 100 people).
- Presentation featured in the Forum's programmes and informative material.
- Prominent inclusion of the company logo as a Platinum Collaborator of the Forum.
- **Inclusion in four event newsletters** and one press release.
- **10 passes** to the VIP area for the entire event and **5 invitations** to the "Cocktail Reception" event.
- **Free ORAL-TECH invitations:** 80 (for 1 Auditorium Presentation and 1 Workshop/Talk)
- Attendee data will be collected by each of the organisers.



# Diamond Sponsor

- **Customisation of the Auditorium, Conference Room or Workshop with the company logo.** The company with Diamond classification has the opportunity to provide its corporate naming to personalise the name of the Auditorium for presentations, one of the two conference rooms or one of the four practical workshop spaces. The company name will be visible both in the physical space where the event takes place and in any programme where the schedule of activities is included.
  - Auditorium € 12.000
  - Talks Room € 6.000 per room
  - Workshops Space € 4.000 per space
- Very prominent **inclusion** of the logo and the name of the company **in all** the event's **communication and signage.**
- 20 passes to the VIP area for the entire event and **10 invitations** to the “Cocktail Reception”.
- **Free ORAL-TECH invitations:** to be determined
- Attendee data will be collected by each of the organisers.

# Terms and conditions for participating companies

- Participation in the Commercial Area (stand) is required in order to participate in the Knowledge Forum.
- Once confirmation has been given by the ORAL-TECH technical office, the company will receive an email with all the documentation required to formalise the booking.
- The number of sponsors is limited according to the categories. They are strictly allocated in order of booking confirmation.
- Companies may put forward a Key Opinion Leader for the Presentation Programme. All nominations must be validated by the Organisation.
- Special price of €20 for extra invitations for exhibitors (instead of the official price of €30).
- The company shall assume all costs for the transport, installation and storage of its materials.
- All presentations commissioned by companies are considered as events run by the company itself in order to provide training on its product. Therefore, all expenses derived from such events (speaker's attendance costs) are the responsibility of the company.
- Companies may elect to charge entry fees for their Workshops and Conferences. Registration, fees and attendance monitoring will be the responsibility of each company.
- Should a company require simultaneous translation for any of its activities, it may outsource the translation services to the official supplier of the event. The management and fee to be paid will be arranged directly by each company.



## Participation Exhibition Area

Email: [oral-tech@ifema.es](mailto:oral-tech@ifema.es)

Phone: +34 627 372 059

[www.ifema.es/oral-tech](http://www.ifema.es/oral-tech)

**For any queries about participation in the Exhibition Area, please contact us.**



brand\_comunicación

## Participation Knowledge Forum

Email: [oral-tech@brandcomunicacion.com](mailto:oral-tech@brandcomunicacion.com)

Phone: +34 662 634 976

[www.brandcomunicacion.com](http://www.brandcomunicacion.com)

**For any queries about participation in the Knowledge Forum, please contact us.**

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