madridjoya

16-19
Sep
2021

IFEMA MADRID

OPTIONAL PROMOTIONAL ELEMENTS

INSTITUCIÓN FERIAL DE MADRID | CIF Q-2873018-B | Avda. del Partenón, 5 | 28042 Madrid, Spain

Send before July 14, 2021 • madridjoya@ifema.es

Company:_____

Person in Charge: _____

Puede ampliar su presencia y **visibilidad en LIVEConnect** contratando un conjunto de servicios de promoción y patrocinio que le permitirán potenciar y complementar su participación en la feria presencial, obteniendo el máximo rendimiento de su inversión.

Todos estos servicios están vinculados con la **plataforma LIFESTYLE LIVEConnect**, que estará activa **del 6 de septiembre a 31 de diciembre de 2021.**

☐ **PREMIUM LIVEConnect Access - € 900***

Includes the uploading of 100 products on the platform, preferential positioning in searches and directory of companies, access to all the Community of visitors, buyers and exhibitors registered, unlimited access of your Staff users and organization of sessions, within the Conferences and Activities Program (one before the fair and the other one after the fair).

☐ **Banner in 3 sponsored newsletters – € 900***

Incorporation of your banner in newsletter sent by the fair to registered visitors. With a maximum of 3 advertisers. Two before the fair and one during the celebration of the face-to-face Fair.

☐ **Live Webminar – € 300***

Product or brand presentations, demonstrations and/or training day, which will be announced in the Conference and Activities Program of the Fair.

☐ **Digital advertising on the LIVEConnect home – € 2,000***

High-visibility digital advertising (1080 x 1920 px (9:16) image that does not exceed 1 MB) with a maximum of 5 advertisers, on a rotating way.

☐ **Banner en el footer de la home LIVEConnect – 300 €***

Banner advertising (1080 x 360 px (3:1) image that does not exceed 300 kB) with a maximum of 7 advertisers, in random order, located at the bottom of the LIVEConnect homepage.

*VAT not included

In _____   Date _____   Signed_____