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PRESS KIT

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FAIR IMAGES



ACCREDITATIONS

Pablo López
Press Officier
Tel.: +34 699 16 93 38
plopez@ifema.es

Selva Moreno
Press Officier
Tel.: +34 652 52 91 80
sdalila@ifema.es

**Gerardo Miguel/
María Delgado**
FGEE Press Office
Tel.: +34 91 576 52 50

LIBER 2025 – INTERNATIONAL BOOK FAIR

GENERAL INFORMATION

Dates:	7 to 9 October 2025
Edition:	43rd edition
Guest of Honour Country	Chile
Exhibitors:	248 from 13 countries
Frequency:	Annual. Alternating with Barcelona
Nature:	Professional
Schedule:	7 and 8 October from 9:30 a.m. to 6:30 p.m. 9 October from 9:30 a.m. to 5:30 p.m.
Location:	Hall 14.1 of the IFEMA MADRID Exhibition Centre
Website:	https://www.ifema.es/en/liber

EXHIBITOR PROFILE

Publishing companies and entities, literary agents, distributors, graphic arts companies, multimedia companies, professional associations, service companies, suppliers, technical press.

VISITOR PROFILE

Literary agents, graphic arts, authors, librarians, distributors, teachers, publishers, booksellers, publishing services, translators, proofreaders, illustrators, technical press.

ACTIVITIES

Professional Guest Programme
LIBER 2025 Awards

ORGANISED BY: IFEMA MADRID

WITH THE SUPPORT OF: Madrid Publishers Association; AC/E Spanish Cultural Action

PROMOTED BY: Federation of Publishers' Guilds of Spain (FGEE)

SPONSORED BY: Ministry of Culture and Sport, ICEX Spain Trade and Investment, Community of Madrid, Madrid City Council and the Spanish Reproduction Rights Centre (CEDRO)

LIBER 2025 returns to Madrid to boost the international expansion of Spanish book sector

The International Book Fair will bring together professionals from over 60 countries at IFEMA MADRID from 7 to 9 October, with Chile as Guest Country of Honour.

One of the new editions to this year's fair is the Salón de Derechos with more than 60 publishers and literary agents from 24 countries.

The fair is reshaping its programme of professional activities into four thematic areas and creating the Agora space for the companies to present new releases.

The current scenario for the publishing industry is one marked by international growth, technological innovation and new reading habits. In this context, **LIBER 2025 International Book Fair**, promoted by the **Federation of Publishers' Guilds of Spain (FGEE)** and organised by **IFEMA MADRID**, will hold its **43rd edition** from **7 to 9 October** at **Hall 14.1** of the Recinto Ferial to cement its position as the biggest professional event in the sector.

Over the course of three days, **LIBER will bring together** a diverse cast of **publishers, distributors, literary agents, suppliers, professional associations, and services companies**, offering a comprehensive **view of the current publishing landscape**. It will serve as a **hub for authors, booksellers, illustrators**, and other industry professionals, making it a real **focal point** for the sector.

The **President of the Federation of Publishers' Guilds of Spain, Daniel Fernández**, and the **Director General of Trade Fair and Congresses Business at IFEMA MADRID, Arancha Priede**, officially presented this year's edition before the media today.

Salón de Derechos: a new feature of this year's event

The international projection of Spanish books will be one of the main themes of this edition, with the addition of the **Salón de Derechos**. This space, dedicated exclusively to the buying and selling and negotiation of authors' and translators' rights, will bring together **more than 60 publishers and literary agents from 24 countries**, including Germany, France, Italy, the United Kingdom, the United States, Japan, Brazil and Chile. This see LIBER strengthen its commitment to the international expansion of the publishing sector and opens up new business opportunities for the global circulation of books, and for authors writing in the

different languages of Spain. It also brings LIBER closer to the activities of other major international trade fairs.

Programme of guests

In order to continue with the international growth of the book and publishing sector in Spanish, the **Buyers Programme**, promoted by the **FGEE** with the collaboration of **ICEX Spain Trade and Investment** and the **Economic and Commercial Offices of Spain**, will bring together **over 300 professionals from 54 countries**, with prominent representation from Europe and Latin America, as well as the United States, Canada and key markets like China, Japan, South Korea, India, Morocco, Egypt, the United Arab Emirates, Australia and Turkey.

The **Priority Interest Decision-Makers Programme (PICE)**, held in collaboration with Acción Cultural Española (AC/E), will bring together librarians, heads of institutional book procurement departments publishers, teachers and other strategic profiles with decision-making and prescribing capacity for editorial content from **22 countries**.

Areas and spaces of the Fair

The **Agora** space will be another new feature in Hall 14.1 at LIBER. This forum dedicated to the presentation of products, services and experiences will function as a dynamic meeting point where exhibitors and professionals will be able to showcase projects, discuss trends and connect with a specialised audience.

The **Book Industry Services Zone** will bring together proposals aimed at helping publishers explore new business models, adapt their content to digital formats, diversify sales channels and adopt innovative strategies to reach new audiences. Finally, the **MicroLiber** space will facilitate the participation of small publishers, entrepreneurs and start-ups where they will have the opportunity to make direct contact with buyers and visitors. What's more, the general exhibition space will once again showcase a broad overview of current literary production.

LIBER 2025 Awards

Meanwhile, on Wednesday 8 October at the Conde Duque Contemporary Cultural Centre, the **LIBER 2025 Awards** will be held, recognising the work of authors, professionals and book institutions. At this year's ceremony, the **LIBER Tribute** award will go to Valencian publishers, represented in person by **África Ramírez Olmos**, former President of the Associació d'Editorials del País Valencià (AEPV), for the commitment and resilience shown during times like the "DANA" flooding in the Valencia region in 2024 and indeed during the coronavirus pandemic.



Press kit

The LIBER Award for the **best Latin American author** will be awarded to **Rosa Montero**; the **LIBER Award for the promotion of reading in the media**, to the journalist and great promoter of reading **Antonio Martínez Asensio**; the award for the **best audiovisual adaptation**, to the film *Pedro Páramo*; the **LIBER 'Boixareu Ginesta' Prize for bookseller of the year** will go to the **Serendipia** bookshop in Ciudad Real; and the **LIBER Award for the promotion of reading in libraries open to the public**, to the **Jaume Fuster Library** in Barcelona.

Pablo López
Press Officier
Tel.: +34 699 16 93 38
plopez@ifema.es

Selva Moreno
Press Officier
Tel.: +34 652 52 91 80
sdalila@ifema.es

**Gerardo Miguel/
María Delgado**
FGEE Press Office
Tel.: +34 91 576 52 50

As Guest Country of Honour at LIBER 2025, Chile will commemorate Gabriela Mistral's legacy and promote the country's publishing industry

The 43rd edition of the International Book Fair, to be held from 7 to 9 October at IFEMA MADRID, will feature an exceptional list of authors, publishers and cultural activities from Chile, marking the 80th anniversary of Gabriela Mistral's Nobel Prize

Chile will have the privilege of being **Guest Country of Honour** at **LIBER 2025**. Organised by **IFEMA MADRID** together with the **Federation of Publishers' Guilds of Spain (FGEE)**, from 7 to 9 October the **43rd edition of the International Book Fair** will offer a privileged space to promote Chile's rich literary and publishing heritage.

Chile's presence as Guest Country of Honour also coincides with the **80th anniversary of the award of the Nobel Prize for Literature to Gabriela Mistral**, the first Latin American author to receive this recognition. The figure of Mistral will be one of the central themes of the programme, with activities that bring her legacy into dialogue with contemporary voices in Chilean literature.

"We are very pleased that Chile will be Guest of Honour at the International Book Fair, Liber 2025. This participation takes on even more significant as it coincides with the commemoration of the 80th anniversary of the award of the Nobel Prize to Gabriela Mistral, an iconic figure in Chilean literature. Chile's presence at this important international event not only celebrates its rich literary tradition, but also opens up new opportunities for the its publishing industry, strengthening cultural ties and promoting contemporary authors on the global stage," says **Carolina Arredondo Marzán**, Chile's **Minister of Culture, the Arts and Heritage**.

A broad and diverse delegation

Chile will have a delegation of **17 participants** at LIBER 2025, including **publishers, agencies and other stakeholders in the book sector**. It includes long-established publishing houses, independent projects and literary agencies, reflecting the bibliodiversity of the sector and the strength of the Chilean publishing industry.

Gabriel Guggisberg, **ProChile** 's commercial attaché in Spain, underlined that "Chile is recognised as an emerging leader, for its creativity and transversality in the publishing and literary industry. It stands out for its Nobel Prizes in literature, particularly with the first and only Spanish-speaking female author to be awarded the prize, Gabriela Mistral. Its authors and new voices have begun to strengthen new spaces and opportunities for commercial publishing exchanges."

The Chilean delegation at LIBER 2025 will include **Ebooks Patagonia, Escrito con Tiza, Minilupa, Dudo Ediciones, NautaColecciones Editores, Calcetines Animados, VLP Agency, Editorial Zig-Zag, Banda Propia, Descontexto Editores, Ediciones UC, Planeta Sostenible, Kindberg Editorial, Una casa de cartón** and **Humita Diseño**, as well as **María de los Ángeles Quinteros** and **Eduardo Castillo** (Chilean Chamber of Books).

"According to current data on the Chilean publishing market, there are 665 publishers in Chile, with fiction, poetry, children's and young adult literature, as well as subjects such as social sciences, history and literary collections. Between 2020 and 2024, the growth of exports of goods (physical books) was 103%, rising from US\$4.8 million to US\$ 9.8 million. And considering exports of services such as digital books, the total sum of book exports reached over US\$20 million," explained **Raúl Vilches**, head of Creative Economies at **ProChile**

Chile's programme of activities at LIBER 2025

The programme of activities built around Chile will include round-table discussions, conferences, readings and presentations that will allow the specialised public to discover the diversity of contemporary Chilean literature. The Chile stand will be inaugurated on **7 October at 1:30 pm**, paying tribute to Gabriela Mistral with a choral reading of her texts by women writers from different generations.

Over the three days of the Fair, other meetings will also be held with authors who will look at fantasy literature, the origins of Chilean literature and highlight its poetic heritage. The programme will also include book presentations and recitals which, along with artistic performances, will show the cultural wealth of Chile and the dynamism of new generations.

[See the complete programme of activities and timetables on the website](#)

Chile last participated as Guest Country of Honour in 2013 and, at the **43rd edition of LIBER**, to be held at **IFEMA MADRID** from **7 to 9 October 2025**, it will once again occupy this role in order to continue strengthening cultural and professional ties with the Spanish and international publishing industry. Chile's participation is supported by the **Ministry of Culture, Arts and Heritage, the Chilean Embassy in Spain, ProChile, DIRAC** and **Imagen de Chile**.

PROGRAMME OF ACTIVITIES CHILE, GUEST COUNTRY OF HONOUR**TUESDAY 7 OCTOBER****11:30 Round table*****Chile in the voice of its creators: publishing abroad***

Participants: Claudia Apablaza, writer

Pato Mena, illustrator

Camila Gutiérrez, writer

Moderator: Pedro Pablo Guerrero, editor at Ediciones Lastarria & De Mora

Organised by: Chilean Embassy in Spain and Chilean Ministry of Culture, Arts and Heritage

Venue: Room 14.4

12:45 Presentation**Mauricio Redolés, poet and musician**

Organised by: Chilean Embassy in Spain and Chilean Ministry of Culture, Arts and Heritage

Venue: Ágora. Hall 14.1.

13.30 Opening of the Chile stand, Guest Country of Honour at LIBER 2025**Mass choral reading Gabriela Mistral**

Participants: Claudia Apablaza, writer

Carmen García, writer

Camila Gutiérrez, writer

Ariel Richards, writer

Organised by: Chilean Embassy in Spain and Chilean Ministry of Culture, Arts and Heritage

Location: Stand 14D21. Chile. Hall 14.1.

16:30 Conference***Chile in the voice of its creators: poetry is scattered on the ground***

Participant: Mauricio Redolés, poet and musician

Organised by: Chilean Embassy in Spain and Chilean Ministry of Culture, Arts and Heritage

Venue: Room 14.4

WEDNESDAY 8 OCTOBER**10:30 Round table*****Chile in the voice of its creators: dialogue on Gabriela Mistral***

Participants: Cristian Geisse, writer
Valentina Marchant, poet
Micaela Paredes, writer

Moderator: Jesús Ponce Catalán, writer

Organised by: Chilean Embassy in Spain and Chilean Ministry of Culture, Arts and Heritage

Venue: Room 14.4

11:30 Round table***Chile in the voice of its creators: fantastic stories. Interview with Cristian Geisse by Pedro Pablo Guerrero***

Participants: Cristian Geisse, writer
Pedro Pablo Guerrero, editor at Ediciones Lastarria & De Mora

Organised by: Chilean Embassy in Spain and Chilean Ministry of Culture, Arts and Heritage

Venue: Room 14.4

12:30 Cocktail reception and discussion***Valparaíso, a creative region***

Participants: Humita Diseño
Kindberg Editorial
Planeta Sostenible
Una Casa de Cartón

Organised by: Chilean Embassy in Spain and Chilean Ministry of Culture, Arts and Heritage

Location: Stand 14D21. Chile. Hall 14.1.

13.15 *Lagar* Presentation

Participants: Florencia Oz & Isidora O’Ryan

Organised by: Chilean Embassy in Spain and Chilean Ministry of Culture, Arts and Heritage

Venue: Agora. Hall 14.1.

16:00 Round table

Chile in the voice of its creators: back to the roots, that passion of Latin American writers

Participants: Carmen García, writer

Ariel Richards, writer

Moderator: Jorge Nuñez, editor and cultural manager

Organised by: Chilean Embassy in Spain and Chilean Ministry of Culture, Arts and Heritage

Venue: Room 14.4

16:00 Presentation of the book *Zavasave!*

Participants: Fernando Ayala

Organised by: Fernando Ayala

Venue: Stand 14D21. Chile. Hall 14.1.

17:00 Book presentation: *The Ancient Monastery of Santa Clara, a female microcosm*

Participants: Alejandra Fuentes González, author

Alexandrine de La Taille-Trétinville, Doctor of History, PUC

Macarena Cordero, Doctor of History, PUC

Organised by: Ediciones UC

Location: Stand 14D21. Chile. Hall 14.1.

17:00 Round table

Chile in the voice of its creators: who can call out to those who have come this far, when only the dead have gone further?

Participants: Pilar Asuero, writer

Matthias Molina, writer

Jesús Ponce Catalán, writer

Moderator: María Gabriela Reascos, writer and editor

Organised by: Chilean Embassy in Spain and Chilean Ministry of Culture, Arts and Heritage

Venue: Room 14.4

THURSDAY 9 OCTOBER**10:00 Round table*****Chile in the voices of its creators: Chile, country of poets***

Participants: Andrés Morales, poet and academic
Ernesto Pfeiffer, editor

Moderator: Jorge Núñez, editor and cultural manager

Organised by: Chilean Embassy in Spain and Chilean Ministry of Culture, Arts and Heritage

Venue: Room 14.4

11:00 Presentation**Elicura Chihuailaf, Chilean poet**

Organised by: Chilean Embassy in Spain and Chilean Ministry of Culture, Arts and Heritage

Venue: Ágora. hall 14.1.

12:00 Presentation**Emilia and Pablo**

Organised by: Chilean Embassy in Spain and Chilean Ministry of Culture, Arts and Heritage

Venue: Ágora, Hall 14.1.

LIBER to look at how to leverage technology and innovation in the marketing of Spanish books

The Federation of Publishers' Guilds of Spain (FGEE) is reorganising its professional conference around four major themes: innovation, professional training, marketing, and sustainability, with more than 70 activities featuring the participation of national and international experts.

LIBER 2025 will take place from 7 to 9 October at the Recinto Ferial of IFEMA MADRID.

The emergence of new technologies and innovation may pose risks, but it also represents an opportunity for the book industry. The **LIBER 2025 Professional Conference** will address this and other issues in across **over 70 lectures and round-table discussions** analysing both the main challenges facing the sector and the new developments that will shape book publishing over the coming years.

Organised by the **Federation of Publishers' Guilds of Spain (FGEE)**, the LIBER 2025 professional conferences have been restructured around **four major thematic blocks** for the main challenges currently facing the book sector in general and the publishing industry in particular: **innovation, professional training, sustainability, and marketing.**

Within the **innovation** block, LIBER 2025 will analyse the latest trends conditioning the reality of the book sector, especially in relation to the use of technologies and their application to the creation, production, publication and marketing of books. The challenges and opportunities posed by technology for the sector for the development of subscription models and the development of Artificial Intelligence-based tools for activities like the management of contracts and rights and promotion.

Marketing and training

The marketing and training blocks will include conferences and round-table discussions that will address both the search for models to improve distribution and sales in the current market context, and the skills that professionals in the sector need to acquire in order to

tackle the current situation in the sector. Issues such as the analysis of emerging audiences, new marketing tools, and the use of AI will also be discussed.

Sustainability: economy, environment and society

The European Union defines sustainability as “the ability to meet current needs without compromising the ability of future generations to meet their own needs.” To achieve this goal, it is necessary to find a balance between economic, environmental, and social dimensions, and that is precisely what this block focuses on. It will look at the contribution of the publishing industry to the economy and the effects of piracy and the impact of the European Green Deal beyond the EUDR. In addition, it will address the importance of education, the promotion of reading, and biodiversity as pillars of a democratic society.

The LIBER 2025 professional conferences are complemented by an extensive program of activities involving the various countries, institutions, and international companies that will be present at this edition. Highlights include the 6th Religious Book Conference; an analysis of European regulations on deforestation; and a meeting between publishers and the US Librarians Mission, as well as opinion leaders of priority interest to Spanish publishers. The Map of Colombian Literature will also be presented, the situation of the book market in Ukraine will be analysed, and book translation programs in countries such as the Czech Republic and Greece will be unveiled.

Tuesday 7 October

10:30 Opening of LIBER 2025

Location: Hall 14.1. IFEMA MADRID

PROFESSIONAL CONFERENCE PROGRAMME

LIBER COMMERCIALIZATION

TUESDAY, 7 OCTOBER

Coordinator: José Manuel Anta, Managing Director of the Spanish Federation of Publishers' Guilds (FGEE)

Organised by: Spanish Federation of Publishers' Guilds (FGEE)

Venue: Room 14.5

10:00 Round table

Standards for the Improvement of the Book Supply Chain (CSL Standards): degree of implementation and remaining challenges

Participants: Astor Garcia, President of the Association of Book and Publishing Distributors (ADILE)

Óscar González, Commercial Director of Grupo Anaya

Miguel Iglesias, President of the Spanish Confederation of Booksellers' Guilds and Associations (CEGAL)

Moderator: Juan Manuel Martínez, Director General of the Federation of National Associations of Publishers' Distributors

11:00 Round table

Printing and distribution on demand as a tool to facilitate the internationalisation of the publishing sector

Participants: Alberto Saavedra, senior manager at Amazon Spain Books

Gustavo Vorobechik, founder and CEO of Bibliomanager

Moderator: José Manuel Anta, managing director of the Spanish Federation of Publishers' Guilds (FGEE)

12:00 Round table

The commercialisation of comics: an industry perspective on challenges and opportunities

Participants: Alberto González, Director of SD Distribuciones

Representative of a comic book publisher
Representative of a comic book shop
Moderator: Román de Vicente, Vice President of the Gremi d'Editors de Catalunya

13:00 Round table***The marketing of books in Catalan, Basque, Galician and Valencian: current situation and prospects***

Participants: Julen Agirrezabalaga, Vice-President of Euskal EditoreenElkartea
Ilya Pérdigo, President of the Association of Publishers in the Catalan Language (AELLLEC)
Miguel Toval, President of the Galician Publishers' Association
Moderator: África Ramírez, Director of Balandra Edicions

LIBER TRAINING

Coordinator: Luis González, Director General of the Germán Sánchez Ruipérez Foundation
Organised by: Federation of Publishers' Guilds of Spain (FGEE)
Venue: Room 14.6

TUESDAY, 7 OCTOBER**10:00 Round table*****How to understand emerging audiences and turn this knowledge into something profitable for book companies***

Participants: Marta Lozano, editor at Ediciones Maeva
Aurora Payá, Campaign Director at Tandem Collective
Moderator: Lorenzo Soto, collaborator at the Germán Sánchez Ruipérez Foundation

11:00 Round table***Marketing is key to any publishing business, but what do we need to know about current marketing trends?***

Participants: Paz Alvarado, Director of Marketing and Communication at Grupo Anaya
Guillermo Chico, Director of Marketing at HarperCollins
Moderator: Eva Montero, Lecturer at PARIX

12:00 Round table

Yes, it is easy to learn how to make the most of AI tools

Participants: Daniel Benchimol, director and founder of Proyecto451
Roberto Carreras, Senior Director of Marketing Solutions at
Llorente y Cuenca

Moderator: Arantza Larrauri, Director of Marketing for Europe and Latin
America at Demarque

13:00 Round table

What skills are publishers looking for in their teams today?

Participants: Ofelia Grande, Director of Ediciones Siruela
Sandra Ollo, director of Editorial Acantilado and Quaderns Crema

Moderator: Luis González, managing director of the Germán Sánchez Ruipérez
Foundation

LIBER INNOVATION

Coordinator: Raúl Pérez, Director of the E-books and Audiobooks Division at Grupo
Planeta

Organised by: Spanish Federation of Publishers' Guilds (FGEE)

Venue: Room 14.6

WEDNESDAY 8 OCTOBER**10:00 Conference**

Let's escape Black Mirror: discover everything AI can do for you

Participant: Rafa Tamames, entrepreneur, lecturer and innovation expert

10:45 Conference

**Google, Facebook, Instagram, TikTok... and now ChatGPT: SEO in the age of
LLMs**

Participating: Representative from Havas Media (TBC)

11:30 Workshop

***Contracts and Rights: optimising processes and generating revenue by applying
AI***

Participant: Paul Berenguer, Director of Business Innovation at Bové Montero

12:15 Round table

Digitisation and Subscription Models: What can we learn from Music and Film?

Participants: Pilar Toro, Marketing Director at Filmin
Representative from Universal

13:15 Round table

In Search of a Blue Ocean: What Models and Benchmarks for Content Licensing on AI Platforms?

Participants: Luis Collado, News Partnerships at Google

LIBER SUSTAINABILITY

Coordinator: Carlota del Amo, Director of Corporate Communications and CSR at Penguin Random House

Organised by: Spanish Federation of Publishers' Guilds (FGEE)

Venue: Room 14.5

WEDNESDAY 8 OCTOBER**10:00 Round table**

Economic Dimension: The contribution of the publishing industry to the economy: where we are and where we are headed

10:50 Round table

Economic dimension: Piracy and its impact on the economy

11:30 Round table

Environmental dimension: The impact of the European Green Deal on the publishing industry beyond the EUDR

12:45 Round table

Social Dimension: Education, promoting reading, bibliodiversity and democracy

LIBER INTERNATIONAL**TUESDAY 7 OCTOBER****8:30 Meeting with participants in the United Nations Librarians Mission
United States**

Participants: Fernando Benzo, Secretary General of the Federation of Publishers' Guilds of Spain (FGEE)

María Dolores Fernández, Economic and Commercial Attaché at the Spanish Embassy in Miami

Eva Pulido, Deputy Director of Creative Industries at ICEX Spain Trade and Investment

Organised by: ICEX Spain Trade and Investment, Spanish Economic and Commercial Office in Miami and Spanish Federation of Publishers' Guilds (FGEE)

Venue: Room 14.5

(exclusively for exhibitors and prior registration required)

16:00 Conference

The cost of reading in Spanish in the United States: import policies and their impact on the publishing market

Participant: Jenny Lizarraga, Managing Director of Cinco Books

Organised by: Federation of Publishers' Guilds of Spain (FGEE)

Venue: Room 14.3

16:00 Conference

Map of Colombian Literature in Spain

Participant: Martín Gómez, editorial consultant

Organised by: Colombian Embassy in Spain

Venue: Room 14.6

WEDNESDAY 8 OCTOBER**8:30 Meeting with Key Opinion Leaders**

Participant: Fernando Benzo, Secretary General of the Federation of Publishers' Guilds of Spain (FGEE)

Location: Room 14.5

Organised by: Spanish Cultural Action (AC/E) and Spanish Federation of Publishers' Guilds (FGEE)

(exclusively for exhibitors and prior registration required)

10:30 Dialogue***A space for bold decisions: how the catastrophe is transforming the book market***

Participants: Alfonso Armada, Spanish journalist, writer, playwright and poet
Inna Bilonozhko, publishing analyst, auditor, marketing specialist, founder of the IndieBookData analytical project (Ukraine) and associate partner in the Pineapple Lane Books publishing project (United Kingdom)

Organised by: Ukrainian Book Institute

Venue: Room 14.3

(the dialogue will be in English)

11:30 Lecture***When poetry becomes a phenomenon***

Participants: Bohdana Neborak, journalist, cultural project manager and editor at The Ukrainians Media

Organised by: Ukrainian Book Institute

Venue: Room 14.3

(the conference will be held in English)

12:30 Meeting***From Czech to Spanish and vice versa******Current voices and funding opportunities***

Presented by: Carlos Fortea, writer and member of the Spanish Writers' Association (ACE)

Jana Polivkora, director of the Czech Centre in Madrid

Organised by: Spanish Writers' Association (ACE), Czech Centre Madrid and Czech Literary Centre Prague

Venue: Room 14.3

16:00 Greek Day**16:00 Book presentations**

Anthology I of the State Poetry Prize - Anthology II of the State Short Story-Novel Prize and Anthology III of the State Poetry and Short Story-Novel Prize translated into Spanish. Published by the Centre for Byzantine, Modern Greek and Cypriot Studies at the University of Granada, 2023 and 2025.

16:30 Presentation of Greek translation assistance programmes

Organised by: Ministry of Culture of the Hellenic Republic

Venue: Room 14.3

16:00 Presentation***García Lorca Award for Freedom of Publication***

Participants: José Ignacio Echeverría, President of the Ibero-American Publishers Group (GIE)
Daniel Fernández, President of the Federation of Publishers' Guilds of Spain (FGEE)
Organised by: Ibero-American Publishers Group (GIE)
Venue: Room 14.5

17:00 Dialogue***The new publisher. From print on demand to artificial intelligence***

Participants: Ana María Cabanellas, secretary of the Ibero-American Publishers Group (GIE)
José Ignacio Echeverría, President of the Ibero-American Publishers Group (GIE)
Organised by: Ibero-American Publishers Group (GIE)
Venue: Room 14.5

LIBER SECTOR**MONDAY 6 OCTOBER****15:30 6th Religious Book Conference*****Tradition and the future: Religious books in the age of artificial intelligence***

Organised by: Commission of Religious Book Publishers (CELR)
Venue: Espacio Ágora. Hall 14.1. IFEMA

3:30 p.m. Registration**4:00 Welcome**

Participant: José Manuel Bargueño, coordinator of the Religious Book Publishers Commission (CELR)

16:10 Conference***Risks, challenges and opportunities of AI in religious book publishing***

Participant: Daniel Benchimol, director and founder of Proyecto451/Academia Proyecto 451

17:15 Presentation of the *Friends of Religious Books Association*

Presented by: Elías Pérez, coordinator of the Friends of Religious Books Association

17:30 Round table***Book fairs and religious books: a model for the digital age?***

Participants: José Manuel Anta, managing director of the Spanish Federation of Publishers' Guilds (FGEE)

Javier Balibrea, Director General of Eunsa

Mónica González, Director of Narcea Ediciones

Moderator: Lorenzo Herrero, director of Publishnews in Spanish

18:40 Tribute to Inés Ramolo (Paulinas Bolivia) and Ricardo López Zamora (formerly of Gesedi and Soluziono) for their support of Spanish religious publishers, helping to promote their collections.

TUESDAY, 7 OCTOBER

11:00 Round table

From the Forest to the Reader: legality, traceability and the challenge of the EUDR Regulation in the Book

Participants: Marta Angoloti, Head of the Timber Area at the Ministry for Ecological Transition and Demographic Challenge

Arantza Pérez, Forestry Director of the Spanish Association of Pulp, Paper and Cardboard Manufacturers (ASPAPEL)

Marta Salvador, Technical Director of the Spanish Association for Forest Sustainability (PEFC Spain)

Moderator: Ana Belén Noriega, Director General of the Spanish Association for Forest Sustainability (PEFC Spain)

Organised by: Spanish Association for Forest Sustainability (PEFC Spain)

Venue: Room 14.3

12:00 Practical workshop

Translation assistance

Participants: Rosario López, Foreign Promotion Service of the Subdirector General for the Promotion of Spanish Books, Reading and Literature

Organised by: Directorate General for Books, Comics and Reading of the Ministry of Culture

Location: Stand 14D10. Ministry of Culture. Hall 14.1. IFEMA

12:30 Round table

From the forest to the classroom: the sustainability of paper in textbooks

Participants: César Gómez, Managing Director of SM Spain

Cristóbal Martín, Director of Business Development at the Edelvives Group

José Moyano, President of the National Association of Textbook and Teaching Material Publishers (ANELE)

Arantza Pérez, Forestry Director of the Spanish Association of Pulp, Paper and Cardboard Manufacturers (ASPAPEL)

Moderator: Carmen Sánchez, Director of Environment at the Spanish Association of Pulp, Paper and Cardboard Manufacturers (ASPAPEL)

Organised by: Spanish Association of Pulp, Paper and Cardboard Manufacturers (ASPAPEL)

Venue: Room 14.3

12:30 Round table

Authors, publishers and agents: three profiles destined to understand each other

Participants: Palmira Márquez, literary agent

Pilar Reyes, publisher

David Uclés, writer

Moderator: Jesús Marchamalo, cultural journalist and writer

Organised by: Department of Culture, Tourism and Sport of the Community of Madrid

Venue: Room 14.4

13:30 Conference

Producing books in the age of AI: what was not possible yesterday and what we must decide tomorrow

Participant: Daniel Benchimol, director and founder of Proyecto451

Organised by: Project 451

Venue: Room 14.4

16:00 16th Intersectoral Conference on Children's and Young Adult Literature

Smarter processes for a more efficient book chain

Organised by: General Council for Children's and Young Adult Books

Venue: Room 14.5

17:00 Informative session

National Awards and Cervantes Prize

Participants: Amaya Zabaleta, Literature Promotion Service of the Sub-Directorate General for the Promotion of Books, Reading and Spanish Literature

Organised by: Directorate General for Books, Comics and Reading of the Ministry of Culture

Location: Stand 14D10. Ministry of Culture. Hall 14.1. IFEMA

17:00 Round table

Spanish from there, Spanish from here: challenges of proofreading and editing in a shared language

Participants: Rosa Llopis, translator

José Pulido, editor at Editorial Almadía

Moderator: Dimitri Boutsolas, spokesperson for the Spanish Association of Translators, Proofreaders and Interpreters (ASETRAD)

Organised by: Spanish Association of Translators, Proofreaders and Interpreters (ASETRAD)

Venue: Room 14.3

17:00 Presentation

DILVE gets a makeover: developments and improvements implemented in the editorial metadata management system

Participants: José Manuel Anta, Managing Director of the Spanish Federation of Publishers' Guilds (FGEE)

Inés Miret, Director of Neturity

Organised by: Spanish Federation of Publishers' Guilds (FGEE)

Venue: Room 14.6

WEDNESDAY, 8 OCTOBER

12:00 Practical workshop

Editing assistance

Participant: Marina Vilar, Book Promotion Service of the Subdirector General for the Promotion of Books, Reading and Spanish Literature

Organised by: Directorate General for Books, Comics and Reading of the Ministry of Culture

Location: Stand 14D10. Ministry of Culture. Hall 14.1. IFEMA

13:00 Round table

AI and Intellectual Property: towards a Spanish model that protects authors

Organised by: Spanish Reproduction Rights Centre (CEDRO)

Venue: Room 14.4

16:00 Presentation

Ministry of Culture support for the publishing sector

Participants: Jesús González, Deputy Director General for the Promotion of Books, Reading and Spanish Literature at the Directorate General for Books, Comics and Reading of the Ministry of Culture

Organised by: Deputy Director General for the Promotion of Books, Reading and Spanish Literature of the Directorate General for Books, Comics and Reading of the Ministry of Culture

Venue: Room 14.6

17:00 *Presentation of the 2024 Awards for the best-edited books of 2023*

Participants: María José Gálvez, Director General of Books, Comics and Reading at the Ministry of Culture

Organised by: Directorate General for Books, Comics and Reading of the Ministry of Culture

Venue: Stand 14D10. Ministry of Culture. Hall 14.1. IFEMA

17:00 Round table

What are children reading today? Who prescribes, how and from where? Encounters (and disagreements) between children's desire to read, the market and adults

Collaborators: Babulinka Books, Gato Sueco, Kókinos and Liana Editorial

Organised by: Institut de la Infància

Venue: Room 14.6

17:45 *Storytelling chill-out and presentation of innovative reading experiences*

Playing and reading; reading and playing. Creating readers aged 0 to 8 with the Crealij® Methodology

How can we awaken a love of reading through play? How can we incorporate books into recreational (and public) spaces?

Organised by: Institut de la Infància

Venue: Room 14.6

THURSDAY, 9 OCTOBER**10:00 Colloquium**

Can AI be used to proofread a book?

Participants: Rocío Serrano, proofreader and translator

Fernando Valdés, editor, proofreader and president of the Union of Proofreaders (UniCo)

Organised by: Union of Proofreaders (UniCo)

Venue: Room 14.5

11:00 *Public administrations, copyright and copyright holders*

Participants: Jorge Corrales, Director General of the Spanish Reproduction Rights Centre (CEDRO)

Gemma Lienas, writer, CEDRO Award 2024

Miguel Ángel Serrano, writer, honorary president of EWC

Moderator: Pilar Lozano, writer of children's and young adult literature

Organised by: Spanish Writers' Association (ACE) and Spanish Reproduction Rights Centre (CEDRO)

Venue: Room 14.3

Pablo López

Press Officier

Tel.: +34 699 16 93 38

plopez@ifema.es

Selva Moreno

Press Officier

Tel.: +34 652 52 91 80

sdalila@ifema.es

Gerardo Miguel/

María Delgado

FGEE Press Office

Tel.: +34 91 576 52 50

11:00 Round table***The use of AI in public libraries***

Participants: M^a José Lara, Head of the Library Section of the San Sebastián de los Reyes Town Council

Juan Carlos de la Mata, Head of Media Libraries, San Sebastián de los Reyes Town Council

Juan Sobrino, Director of the Soto del Real Town Council Library

Moderator: Cristina Carbonero, President of ANABAD Federation

Organised by: Spanish Federation of Associations of Professionals in Archives, Libraries, Documentation, Information and Interpretation Centres, Museums and Archaeological Sites (ANABAD Federation)

Venue: Room 14.5

11:00 Presentation***TEBEOS A UNA Platform***

Participants: Pedro F. Medina, editor and director of Fandogamia Editorial

Organised by: Association of Publishers of the Valencian Country

Venue Room 14.6

12:00 Practical workshop***Support for the promotion of reading and Spanish literature***

Participant: Cristina Alarcó, Reading Promotion Service of the Subdirectorate General for the Promotion of Books, Reading and Spanish Literature

Organised by: Directorate General for Books, Comics and Reading of the Ministry of Culture

Location: Stand 14D10. Ministry of Culture. Hall 14.1. IFEMA

12:00 Round table***La Tarifadora: a tool for keeping your accounts clear***

Participants: Chiara Giordano, Vice-President of ACE Traductores

Fernando Valdés, President of the Union of Translators (UniCo)

Moderator: Jesús Negro, member of the board of ACE Traductores

Organised by: ACE Traductores and Union of Translators (UniCo)

Venue: Room 14.3

12:00 Round table***Writing and translating in the age of AI. The Second Writer's White Paper***

Participants: Carmen Páez, Undersecretary of Culture at the Ministry of Culture

Manuel Rico, writer and president of the Spanish Writers' Association (ACE)

Ramón J. Soria, writer and sociologist

Moderator: Carmen Peire, writer and president of the Association of Women Writers and Illustrators (AMEIS)

Organised by: Spanish Writers' Association (ACE)
Venue: Room 14.5

13:00 Round table***Secure digital lending (SDL) in libraries: current situation and challenges***

Participants: Isabel Bernal, Head of Open Science Services and DIGITAL.CSIC and Coordinator of the FESABID Intellectual Property Working Group
Daniel Cocera, Information Access Unit. Library Services Management of the Barcelona Provincial Council and co-author of the *(i)SDL Insight Digital Lending* report

Nuria Lombana, Electronic Resources Service, Carlos III University

Moderator: Ana Ordás, national coordinator of Knowledge Rights 21 (KR21) for FESABID

Organised by: Spanish Federation of Archival Societies,
Library Science, Documentation and Museology (FESABID)
Venue: Room 14.3

13:00 Round table***Data, generative AI and the publishing sector***

Participants: Miquel Cabal, treasurer of the European Council of Literary Translators' Associations (CEATL) and member of the Association of Writers in the Catalan Language (AELC)

Eva Moraga, solicitor and representative of the *IA Respeta Cultura* platform

Moderator: Elisabeth Pérez, Vice-President of the Federation of Professional Illustrators' Associations (FADIP)

Organised by: ACE Translators
Venue: Room 14.5

ÁGORA**TUESDAY, 7 OCTOBER****10:30 Presentation**

Extended Book: the new international standard for adding value to books through digital technology

Participants: Mauro Morellini, Administrator of Puntomedia SRI

Organised by: Puntomedia SRI

11:00 Presentation

Key factors for the distribution of books in digital format

Participant: Carlos Rojas, Head of Spanish Content at Zebralution GmbH

Organised by: Zebralution GmbH

11:30 Presentation

The art of scaling your audiobook catalogue without sacrificing quality (or budget)

Participants: Mandelón Lánchez, Business Development at Urano World Spain

Andrea Llop, Product Manager at Urano World Spain

Organised by: Urano World Spain

12:00 Presentation

Czech literature and subsidies for its publication abroad

Participants: Iveta Gonzalezova, Deputy Director of the Czech Centre in Madrid

Jana Polivkova, Director of the Czech Centre in Madrid

Bety Zmrzlikova, representative of the Czech Literary Centre in Prague

Organised by: Czech Centre in Madrid

Synopsis: The Czech Republic is the guest country at the 2026 Frankfurt Book Fair. To mark the occasion, subsidies and facilities for the publication of Czech literature abroad have been increased.

WEDNESDAY, 8 OCTOBER**10:00 Presentation**

Chucabooks: the revolution and the challenge of being a female author, illustrator and publisher of children's books

Participant: Lucía Sanz, editor, author and illustrator
Organised by: Chukabooks

10:30 Presentation***The power of reading, the magic of growing up***

Participant: Carmen Anglés, Editorial Director of Literature at Editorial Vicens Vives

Organised by: Editorial Vicens **Vives**

11:00 Round table**The many facets of love and relationships**

Participants: Haena Sung (Literature)
Sahee Seo (Web Novel)
Hyessok Kang (Illustrated book)

Moderator: Daehan Cho

Organised by: Korean Cultural Centre

12:00 Presentation***Languages that come alive through reading***

Participant: Marco Magoa, contributor to Vicens Vives
Organised by: Vicens Vives Publishing House

12:30 Conference***Reading gives you more, a podcast for young people who don't like to read***

Participant: Paulo Cosín, editorial director of Ediciones Morata
Organised by: Ediciones Morata

16:30 Presentation***From local to global: expand your reach in independent publishing***

Participant: Chris Sako, Senior Sales Manager at Ingram Content Group
Organised by: Ingram Content Group

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Luis García Montero

Director of the Instituto Cervantes

Pablo López

Press Officer

Tel.: +34 699 16 93 38

plopez@ifema.es

Selva Moreno

Press Officer

Tel.: +34 652 52 91 80

sdalila@ifema.es

Gerardo Miguel/**María Delgado**

FGEE Press Office

Tel.: +34 91 576 52 50

Santiago Muñoz Machado

Director of the Royal Spanish Academy

María José Gálvez Salvador

Director General of Books, Comics and Reading at the Ministry of Culture

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President of the Spanish Reproduction Rights Centre (CEDRO)

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Secretary General of the Federation of Publishers' Guilds of Spain

Mónica González

Madrid Publishers Association

Leopoldo Blume

Guild of Publishers of Catalonia

Pablo López

Press Officer
Tel.: +34 699 16 93 38
plopez@ifema.es

Selva Moreno

Press Officer
Tel.: +34 652 52 91 80
sdalila@ifema.es

Gerardo Miguel/

María Delgado
FGEE Press Office
Tel.: +34 91 576 52 50

Josep Lafarga

Secretary General of the Association of Catalan Language Publishers (AELLEC)

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Gonzalo Cabrera

Director of Culture and Education Trade Fair Group, IFEMA MADRID

Bartolomé González Jiménez

Director General of Cultural Heritage and Spanish Language Office of the Community of Madrid

Pablo López

Press Officier
Tel.: +34 699 16 93 38
plopez@ifema.es

Selva Moreno

Press Officier
Tel.: +34 652 52 91 80
sdalila@ifema.es

Gerardo Miguel/

María Delgado
FGEE Press Office
Tel.: +34 91 576 52 50



Press kit

LIBER 2025 STAFF

Ana Rodríguez

LIBER Director

Teresa Mérida

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COMMUNICATIONS AND PRESS LIBER 2025

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Gerardo Miguel

FGEE Press

María Delgado

FGEE Press

Pablo López

Press Officer

Tel.: +34 699 16 93 38

plopez@ifema.es

Selva Moreno

Press Officer

Tel.: +34 652 52 91 80

sdalila@ifema.es

Gerardo Miguel/

María Delgado

FGEE Press Office

Tel.: +34 91 576 52 50



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