

LIBER 2023 Information

LIBER 2023 IIII Of III at IOI	
Event	LIBED International Book Fair
Event:	LIBER International Book Fair
Location:	Pavilion 14.0 IFEMA MADRID
	Tarmon the ph Elizabeth
Dates:	4 - 6 October 2023
Edition:	41st
When:	Annually. Alternating with Barcelona
A !!	Drofossianal
Audience:	Professional
Time:	Opening: 3 October 7:00 PM 4 - 5 October: from 10:00 to 19:00
ı ime:	6 October: from 10:00 to 19:00
Total Area of	0 0000001. 11011110.00 to 17.00
Exhibition Space:	4,229 m2
Number of	373 (210 companies taking part directly)
Participating	
Companies:	
Participating	Belgium, China, Colombia, USA, Greece, India, Israel,
countries:	Italy, Netherlands, Panama, Poland, Türkiye, USA,
Invited Country (Venezuela
Invited Country of Honour:	Poland
Other Activities:	Day Events
other Activities.	LIBER 2023 Awards
	Publishing houses and editorials; Literary agents;
Sectors:	Distributors; Graphic designers; Multimedia;
	Professional associations and guilds; Representatives
	from the service industry; Suppliers; Press
Organised by:	IFEMA MADRID
Promotion:	Spanish Association of Publishers Guilds - FGEE
In collaboration	Madrid Publishers' Association; AC/E Acción Cultural
with	Española
Sponsored by:	Ministry of Culture and Sport, ICEX España
opolisoi cu by.	Exportación e Inversiones, Community of Madrid,
	Madrid City Council, and the Centro Español de
	Derechos Reprográficos (CEDRO)

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LIBER 2023 is set to take place in Madrid, solidifying the vibrancy of the Spanish-language publishing sector.

The numbers reveal that the fair has grown significantly, going beyond the involvement and capacity of previous fairs before the pandemic. This is in keeping with the growing interest in Spanish literature, as evidenced by foreign sales figures.

At the 41st LIBER 2023 International Book Fair, there will be 373 participating companies from 13 countries, including 210 exhibitors, the largest number for the last six years. The event, taking place over three days, promises to provide the most comprehensive overview of present-day publishing in the Spanish language. Poland joins this prestigious event as the Guest of Honour.

Organised by IFEMA MADRID and the Spanish Association of Publishers Guilds (FGEE), the event is scheduled for 4 to 6 October 2023 (Wednesday to Friday) at Pavilion 14.0 in the Recinto Ferial.

The Spanish Association of Publishers Guilds (FGEE) presents the LIBER Prizes to individuals and organisations involved in the literary industry.

Madrid, 26 September 2023 - From 4 to 6 October, LIBER 2023, the International Book Fair, will transform Madrid into a prominent display of the Spanish-language publishing industry. Organised by IFEMA MADRID and promoted by the Spanish Association of Publishers' Guilds (FGEE), this year LIBER has experienced noteworthy growth across all aspects of the Fair, indicating the liveliness of the Spanish-language publishing industry. Last year, the literary industry's exports rebounded after pandemic-related challenges, achieving a total of 403 million euros. Publishing sales accounted for 347 million euros of this figure. LIBER is prominent expo for the publishing industry, aimed at raising awareness of the Spanish market's influence abroad.

This year, LIBER is uniting **373 companies from 13 nations**, with **210 exhibiting at the fair, the largest number in the past 6 years.** Compared to the previous Madrid LIBER fair in 2021, this direct participation **showcases an increase of nearly 80%**.

The international wing of LIBER 2023 brings together companies from Belgium, China, Colombia, the USA, Greece, India, Israel, Italy, the Netherlands, Panama, Poland,

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Türkiye, and Venezuela on 20 stands, almost twice as many as in 2021. **Poland**, as this year's **Guest of Honour**, will present an exceptional presence with an extensive programme of events during the three-day fair. China's participation this year is also noteworthy with the organisation of a **China-Spain Publishing Cultural Exchange Forum**. Additionally, **Greece** has arranged a conference on **Hellenic Literary Landscapes: exploring contemporary Greek literature and festivals.**

In keeping with the upward trend, these sectors have also experienced significant growth: **Microliber**, which focuses on the suggestions of 18 young publishers and startups (an increase of 66%), and the **Services Sector for the Book Industry**, with 21 companies offering publishing and editorial production services (including translation, proofreading, layout, and graphic design), digital production (such as e-books, audiobooks, and podcasts), printing, distribution, sales, promotional tools, and technological solutions (a growth of 80%).

It is noteworthy that virtually all the regional associations were represented in the group: Asociación Galega de Editoras (Galicia), Editores de Castilla y León (Castilla y Leon), Generalitat Valenciana (Valencia), Gremio de Editores de Euskadi (Basque Country), Gremi d'Editors de Catalunya (Catalonia), and Asociación de Editores de Andalucía (Andalusia). There is also a well-represented section for the Madrid Publishers' Association, featuring 52 participating publishers. The **Religious Publishing Houses** section is also notable, as there are 19 expert publishers, which is more than twice the number from the previous fair.

LIBER 2023 is the foremost Spanish-language book fair and an epicentre for business and professional exchange in the industry, showcasing contemporary publishing works and drawing in authors, booksellers, illustrators, and other industry stakeholders. A brief overview of opportunities for increasing exports and the publishing business, encompassing various aspects and industries. Special emphasis is given to digital content, self-publishing, intellectual property, and new publishers.

In addition to the in-person event, the digital platform **LIBER LiveConnect** will be active for a year and will focus on extending the fair's reach in terms of both time and its audience. Content will be made available with complementing communication and networking opportunities beyond the event dates.

Buyers' Programme

Participating companies at the **LIBER 2023** International Book Fair will have the chance to establish business partnerships with foreign markets to grow their reach. This is made possible through a robust **Buyers' Programme** initiated by the Spanish Association of Publishers Guilds (FGEE), supported by over 800 different member guilds

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and associations, as well as Spanish Economic and Commercial Offices abroad. The guest profiles comprise importers, distributors, booksellers, people who want to buy copyrights, as well as officials from public bodies and libraries, literary agents, university professors, publishers, and journalists. This year, **332 experts from 53 nations are participating**.

At the same time, **LIBER** is coordinating a **Priority Interest Prescribers** programme that targets librarians, publishing agents, university professors, publishers, journalists, and public officials. This initiative will convene **28 literary specialists from 17 countries** globally in Madrid, enabling them to prescribe, decide, and/or procure Spanish books. Our collaboration with Acción Cultural Española (AC/E) has made this programme happen.

LIBER 2023 features a Reverse Mission of Librarians from the US, organised by ICEX in partnership with the Spanish Commercial Office in Miami and the FGEE. Over 30 people accountable for selecting or recommending books in the Spanish language for public libraries in the US have been invited. Furthermore, the FGEE is organising a programme of gatherings with publishers and literary agents from Germany, Denmark, Indonesia, Italy, Japan, Portugal, the United Kingdom, Taiwan, and Türkiye.

Poland, Country of Honour

The event will also strengthen the commercial and cultural connections with **Poland**, the **Guest of Honour**, who will exhibit at **LIBER** an exclusive showcase to spread and advertise Polish publishing in Spain. The momentous event will feature **20 Polish publishers** and the appearance of distinguished Polish authors and publishers.

Poland has arranged a professional programme consisting of presentations and discussions designed to exchange perspectives and experiences with experts from the Spanish and Latin American publishing industries. The topics covered include the progress of children's literature, bookstart initiatives, advancements in the local book market, as well as an overview of new Polish adult literature and Polish literature translated into Spanish. Other relevant topics will also be discussed.

Highly professional meetings, workshops, conferences, and presentations.

Over 80 sessions will convene prominent institutional and business experts from the publishing sector as a component of the **LIBER Conference Programme** to discuss some of the sector's most pressing topics. New technologies and the emergence of artificial intelligence, environmental sustainability, book business and marketing models, international collaboration among publishers, new forms of promotion to reach readers in different international markets, and intellectual property and the promotion of reading will be among the most important topics discussed at the fair, among others.

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Mikko's "The Book as a Meeting Point", LIBER's promotional image

LIBER'S graphic design for this year is named "**The Book as a Meeting Point**" created by Valencian illustrator **Mikko**. True to illustrator **Mikko**'s agile style, which blends the immediacy of hand drawing with the precision of digital media, **LIBER**'s latest graphic design draws inspiration from the fair as a melting pot for a diverse audience of publishers, translators, agents, and suppliers. The primary objective is to foster reading as a habit. A friendly image with book as the base and two figures which speak to collaboration, decision, curiosity, professionality, while hinting at internationality as they approach from different directions.

LIBER 2023 Awards

As part of the International Book Fair, there will be the traditional **LIBER 2023 Awards** ceremony. This ceremony is given out by the Spanish Association of Publishers Guilds (FGEE) to individuals and organisations in the publishing industry. It will take place on **5 October in the afternoon at the Fundación Ortega-Marañón**.

This year, the FGEE Board of Directors has granted the **Promotion of Reading in the Media award to El Mundo's supplement** *La Lectura*, and the LIBER Prize for the **finest audiovisual translation of a literary work** to the show *Los pacientes del doctor García*, adapted from Almudena Grandes's novel.

In Promoting Reading in Libraries Open to the Public, the prize was awarded to the Madrid City Council Public Library Network. Gran Vía's Casa del Libro in Madrid on its centenary won the Boixareu Ginesta Prize for Bookseller of the Year. The LIBER 2023 Award to the most celebrated Spanish-speaking author, writer and journalist, Elvira Lindo. Furthermore, Joaquín Sabaté, the founder of Ediciones Urano, will be honoured with the LIBER 2023 Tribute by the FGEE, in recognition of his extensive career and leadership of the publishing house.

LIBER 2023, which is organised by **IFEMA MADRID** and the **FGEE**, is a fair sponsored by the Ministry of Culture and Sport, ICEX España Exportación e Inversiones, Community of Madrid, Madrid City Council, and the Centro Español de Derechos Reprográficos (CEDRO). It also benefits from the collaboration of Acción Cultural Española (AC/E) and the Madrid Publishers' Guild.

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Poland to be the Guest of Honour Country at LIBER 2023

- The Book Institute and the Polish Institute of Culture will collaborate in a special
 joint initiative to disseminate and promote Polish publishing in Spain, as well as
 raising awareness of the country's leading authors and publishers.
- The Polish booth will feature the participation of 20 Polish publishers, and will offer a professional programme of presentations and debates on children's literature.
- It will present bookstart programmes, new phenomena on the book market, and a review of new Polish books, among other activities.

The upcoming **LIBER** fair, the leading business platform dedicated to Spanish-language publishing in our country and one of the major benchmarks in the Spanish-language publishing field, will have the outstanding participation of Poland as the Guest of Honour Country.

Poland will be one of the leading players at LIBER 2023, the event organised by **IFEMA MADRID** and the **Federation of Publishers' Guilds of Spain** (FGEE), which will take place from **4 to 6 October** at the Exhibition Centre. The **Book Institute**, a public institution belonging to the Ministry of Culture and National Heritage of Poland, in collaboration with the **Polish Institute of Culture** based in Madrid, has organised a major presence at LIBER, with the main objective of promoting and disseminating Polish publishing in Spain, as well as raising awareness of prominent Polish authors and publishers.

This tribute to Poland is part of the joint efforts of the Fair and the Federation of Publishers' Guilds of Spain (FGEE) to promote the internationalisation of the book sector and to establish closer cultural and commercial relations with markets of great potential for our country.

Poland will have a booth with a surface area of 120 m2, which will host **20 Polish publishers**, who will show the wide range of the country's new publications. It will also be a place to contact and talk to representatives of these publishers and the Book Institute. Poland is also preparing a **full professional programme** of presentations and debates, in which it aims to share views and experiences with professionals from the Spanish and Latin American book

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sector. Among other topics will be the development of **children's literature**, **bookstart programmes and new phenomena in the book market**. There will also be a review of new **Polish books**.

To round off **Poland's proposal at LIBER**, the Book Institute's offer for foreign translators and publishers will be presented, and various cultural events will be organised to enable the people of Madrid to get to know Polish culture better.

About LIBER 2023

The 41st **LIBER** fair is specially designed to bring together a wide range of publishing companies and organisations, distributors, literary agents, multimedia, suppliers, professional associations, service companies, etc., making it a comprehensive showcase of current publishing production and a focus of attraction for authors, booksellers, illustrators and other players in the sector.

Organised by IFEMA MADRID and promoted by the Federation of Publishers' Guilds of Spain, LIBER 2023 is sponsored by the Ministry of Culture and Sport, ICEX España Exportación e Inversiones, the Regional Government of Madrid, Madrid City Council and the Spanish Centre for Reprographic Rights (CEDRO). It also has the support of Acción Cultural Española (AC/E) and the Madrid Publishers' Association.

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