



Exhibitor's guide and
specific rules for participation

País invitado de honor:



Patrocinan:



Colaboran:



07-09
Oct
2025

Madrid
ifema.es



FEDERACIÓN DE GREMIOS
DE EDITORES DE ESPAÑA



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LIBER

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1. Dates and times of celebration

LIBER will take place in IFEMAMADRID.

HOURS:

From 7 to 8 October 2025, From 09:30 a.m. to 6:30 p.m.
October 9, 2025 from 9:30 a.m. to 5:30 p.m. (*).

HALL: 14.1.

LOCATION: IFEMA MADRID Avda del Partenón nº 5 - 28042 Madrid

LIBER EXHIBITOR'S PARTY: October 6, 2025 from 7:00 p.m. to 9:00 p.m.

For exhibitors, co-exhibitors, accredited attendees, with the invitation of FEEG.

LIBER 25 INAUGURATION: The inauguration will take place in the pavilion itself, on Tuesday, October 7, schedule to be confirmed.

(*) All exhibitors are kindly requested to respect the closing time of their stands and remain in them until 5:30 p.m. on October 9.

The digital platform LIBER digital platform will be active 365 days a year.

CHARACTER: Exclusively professional



2. Applications to participate

All companies whose activities are considered to be included in the sectors covered by the event may apply to participate in the event.

The admission of applications, as well as the allocation of spaces, will be approved by the Management of the Fair, the best available space will be offered, adapting as far as possible to the needs of the exhibitor

The priority deadline to reserve participation, for companies from the previous edition, is May 5, 2025.

After that date, new applicants for space will be accepted.

The **LIBER** Management reserves the right to make the final decision on the final location of the stands.



3. Acquisition of space

The contracting will be carried out by filling in and sending the form of On-line Participation Application Form available on the fair website at **ifema.es/en/liber** together with the first payment of 50% of the cost of the floor contracted.

The submission of the Application form implies full acceptance of the IFEMA MADRID General Rules of IFEMA MADRID General Rules of Participation and the general provisions established by the Fair Organisers.

The Exhibitor's renunciation will be governed by the provisions of the General Rules of IFEMA MADRID General Participation Regulations.

In the event that the EXHIBITING COMPANIES designate another entity to make any of the payments related to its participation, it must provide all necessary invoicing data. If the designated entity does not make the aforementioned payments within the established deadlines, the EXHIBITOR COMPANY will pay them when requested by IFEMA MADRID.

LIBER



4.Participation rates

4.1 FLOOR ONLY - FREE DESIGN Rates

From 18 m2

- General rate: 226€/m2
- Federate rate: 204€/m2
- See complete description in section 6.1.

4.2 BASIC STAND PACK

- Rates**
- Stand Minimum 6 sq.m 1.908 € + VAT (1)
 - Stand Minimum 6 sq.m Federated 1.776 € + VAT (1)
 - Additional qs.m rate : 325 € + VAT/sq.m (1)
 - Additional qs.m rate : Federated 303 € + VAT/sq.m (1)
 - Communication and Marketing Package 300 € + VAT (1)
 - Additional insertion Coexpositor 300 € + VAT (1)
 - Additional Coexpositor insertion for Associations, Federations or groups 100 € + VAT (1)

4.3 BOOK INDUSTRY STAND Rates

- Stand Minimum 4 sq.m 1.433 € + VAT (1)
- Stand Minimum 4 sq.m Federated 1.345 € + VAT (1)
- Additional qs.m rate : 310€ + VAT/sq.m (1)
- Additional qs.m rate : Federated 288 € + VAT/sq.m Federated (1)
- Communication and Marketing Package 300 € + VAT (1)
- Additional insertion Coexpositor 300 € + VAT (1)
- Additional insertion Coexpositor of Associations, Federations or groups 100 € + VAT (1)

4.4 MICROLIBER

Space aimed at small publishers, start-ups or entrepreneurs in the book sector.

Consult with the Contest Management.

Requirements:

- To have less than 10 books published on the date of contracting.
- Less than 3 years since its creation.

Participation in the fair implies the contracting of:

The fact of being an exhibitor implies the obligatory contracting of the Communication and Marketing package offered by the Fair Organization in order to publicize and promote the exhibitor and its products/services.

4.5. Marketing and Communication Pack + digital platform EX PACK CONECTA: 300 € + VAT (1) which includes:

- **Premium WIFI with access for 3 users per exhibitor**, with a bandwidth of 20Mb. Before the beginning of the fair, you will receive an e-mail with your access codes. If you have any questions, please contact our Telecommunications Department: telecomunicaciones@ifema.es
- Presence in the exhibitors' catalog.
- Pavilion planners, with information on the list of exhibitors and location of your stand.
- Access to the 365 community.
- Presence and Visibility in the **digital platform**. The permanent platform for meetings, relationships, conversations, knowledge and professional contacts in the pet industry.
- Exhibitor file with content (company description, postal address, logo, categorized products, link to promotional video and link to catalog).

(1) Companies established in Spain (excluding the Canary Islands, Ceuta and Melilla): 10% VAT not included. For all other companies, this operation is not subject to Spanish VAT. In the case of companies from the European Union, the exhibitor will be responsible for the VAT which, where applicable, is due in their country of establishment..

5. Payment terms and discounts

LIBER

5.1 TERMS AND PAYMENTS:

- 50% upon contracting the stand
- 50% before September 4, 2025

5.2 DISCOUNT:

- Prompt payment discount 4% on floor rental:

The prompt payment discount will be applied as soon as the application to participate in LIBER 2025 has been formalized and if a single payment of is made for the entire floor contracted before **July 31, 2025**.

The 4% discount only applies to ground rent.



6. Participation modalities

LIBER

6.1 Free design space, stands with a surface area equal to or larger than 18m2

- **Rate**
 - Floor only..... 226 €/m2 + VAT (1)
 - Floor only.....Federados 204 €/m2 + VAT (1)
- Communication and Marketing Package.....300 € + VAT (1)
- Additional Coexpositor insertion.....300 € + VAT (1)

Set-up fee rates (*)

- **Type A:** spaces without decoration, or occupied by carpet or dais:.....2,77€/m² + VAT (1)
- **Type B:** basic modular stands in aluminum or similar:.....5,56€/m² + VAT (1)
- **Type C:** modular design stands in aluminum, carpentry stands and other materials: 8,75€/m² + VAT (1)

General rules of IFEMA MADRID

Optional from 18 m2

Free design stand

In order to maintain the concept of open, accessible and maximum visibility for each exhibitor, IFEMA MADRID's general rules for free design stands are as follows.

- All companies will be obliged to assemble their stand, including at least the median walls with the wall of the pavilion or with other stands.
- The companies that opt for the free construction of their stands must **upload the project to ZONA EXPO for approval, before September 2, 2025.**
- The company in charge of the assembly work of a stand must pay IFEMA MADRID, before starting such work, **the corresponding assembly fees** (assembly fee) for the services rendered during the period of assembly and disassembly of the Fair. (*)

LIBER offers a comprehensive stand design service, with the maximum guarantee of IFEMA MADRID and fully adapted to your needs.

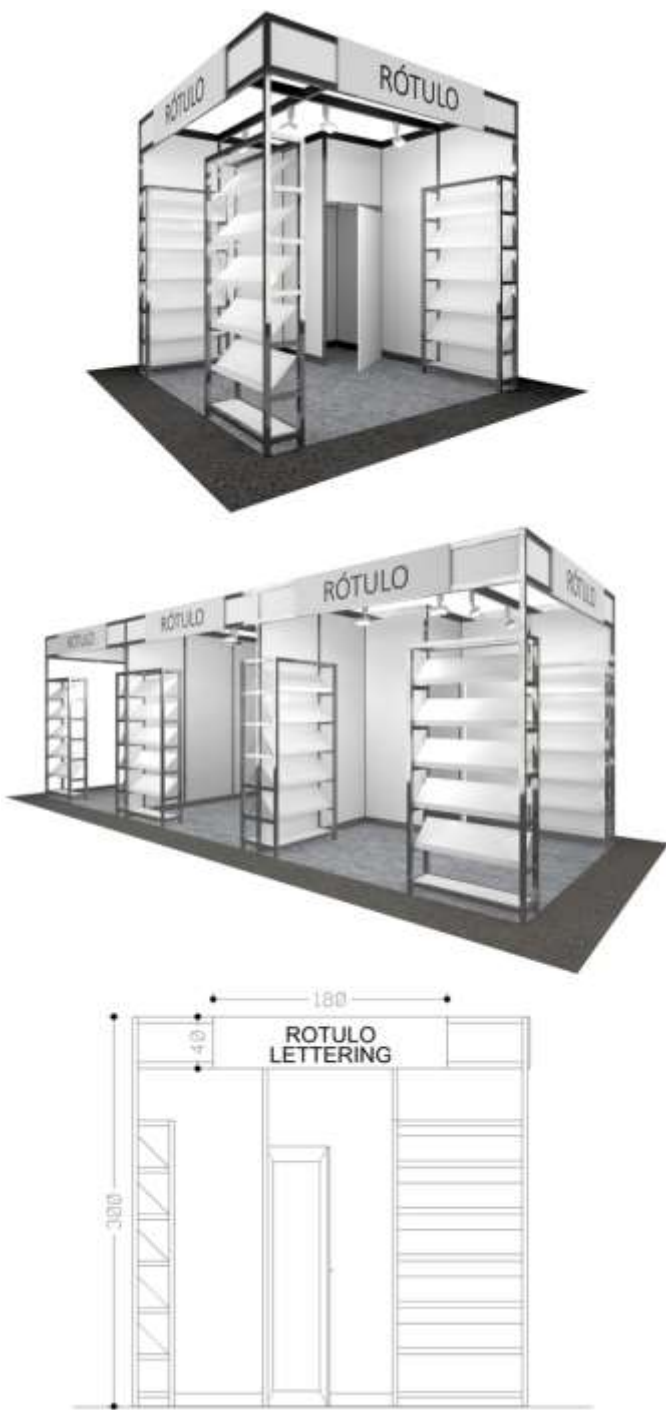
We take care of the planning of your space, design, assembly and disassembly. Request, free of charge and without obligation, a project tailored to your needs by sending an email to infodesign@ifema.es or calling (+91) 722 57 22.

(1) Companies established in Spanish territory (excluding the Canary Islands, Ceuta and Melilla): 10% VAT not included. For all other companies this operation is not subject to Spanish VAT. Spanish. In the case of companies from the European Union, the exhibitor will be responsible for VAT which, where applicable, is due in their country of establishment.

6. Participation modalities

LIBER

6.2. Stand Modular Basic



GUIDING DRAWING: It is not allowed to pierce or nail elements to the stand. It is possible to use adhesive tape or graphics, which are easily removable and do not damage the panels.

(1) Companies established in Spanish territory (excluding the Canary Islands, Ceuta and Melilla): 10% VAT not included. For all other companies, this operation is not subject to Spanish VAT. In the case of companies from the European Union, the exhibitor will be responsible for the VAT which, where applicable, is due in their country of establishment.

TECHNICAL CHARACTERISTICS :

STAND

- Stand type 3x2 or 3x3
- Stand open to one or more aisles depending on location.
- Aluminium structure and melamine walls
- Each stand will have a 1m wide shelving unit with 5 inclined shelves with a stop and one flat shelf for every 3m² of stand. The shelves will be the same colour as the panels.

WAREHOUSE with lockable door in the following proportion:

- From 6 sq.m..... 0,5 x1m with curtain
- From 6 sq.m onwards.....1x1m with door

CARPET

To be chosen from the following colours: Jasper Grey (default if none chosen), Billiard Green, Black or Duchy Blue. The exhibitor must indicate the chosen carpet colour before **29 September 2025**.

Jaspe Grey  Billiard Green  Black  Duchy Blue 

LABELLING

Standard lettering with exhibitor's name editable in the Expo Zone and stand number. **Maximum 20 characters**. If the exhibitor name field is not completed in the Expo Zone, it will be labelled with the Trade Fair Name on the Participation Application Form.

Important information: You must indicate the name for the labelling through your EXPO ZONE before **17 September 2025**.

ELECTRICAL ENERGY AND LIGHTING

- Lighting by means of led spotlights on rail at a rate of one spotlight every 3sq.m of stand.
- Electrical panel with magneto-thermal differential with built-in 500W socket, prepared for a power of 130W/sq.m.

TYPE A CLEANING

First cleaning with removal of the plastic covering the carpet, daily cleaning of the floor and collection of the contents of the litter bins. Does not include cleaning of exhibits.

SERVICES INCLUDED

- Minimum electricity consumption (0,13 Kw /sq.m)
- Multifair Insurance and Civil Liability Insurance

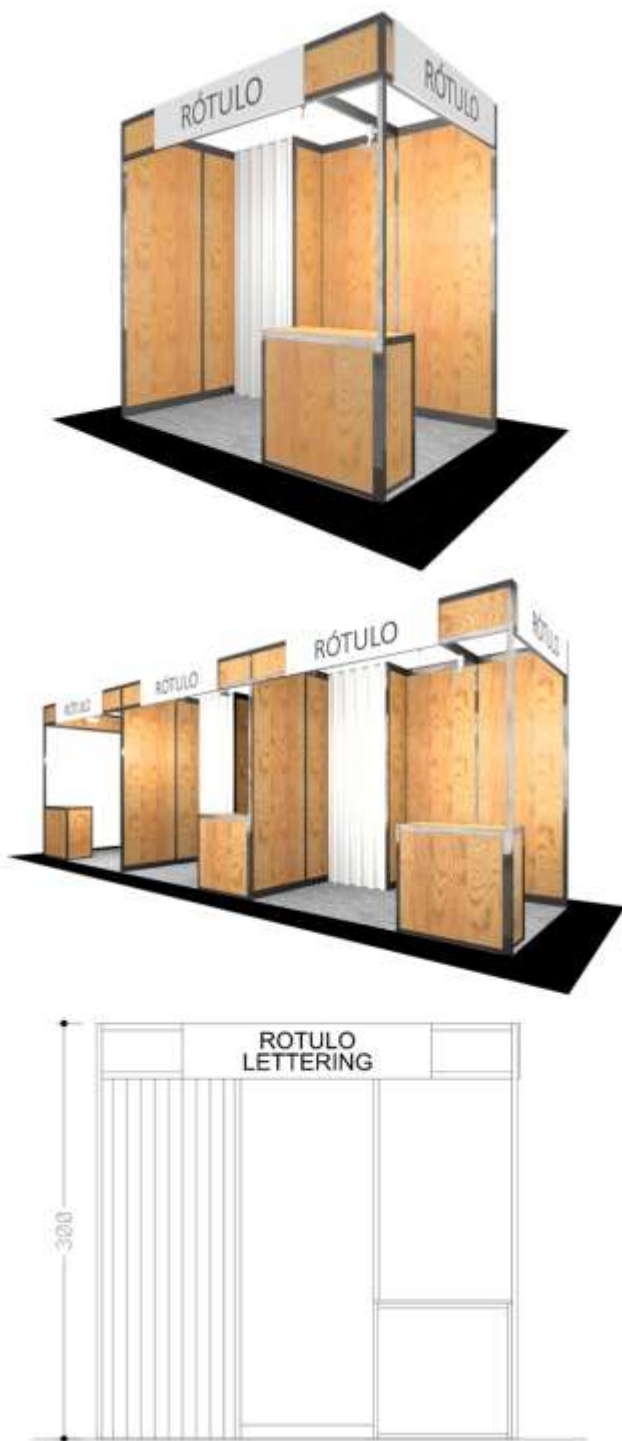
FURNITURE

- 1 DOM white round table (6RL02001)
- 2 Madrid chairs (6RL01001)

You can consult the measurements of the furniture by entering the code indicated in the Ecommerce of the Expo Zone.



6.3. Book industry stand



GUIDING DRAWING: It is not allowed to pierce or nail elements to the stand. It is possible to use adhesive tape or graphics, which are easily removable and do not damage the panels.

TECHNICAL CHARACTERISTICS:

STAND

- Booth type 2x2, 2x3 or 3x3
- Stand open to one or more aisles depending on location.
- Aluminum structure and melamine walls.
- The panels must be of a different color than the Liber model.
- The counter (with door and lock) and the panels must be of the same color.

STORAGE in the following proportion:

- From 4 m² and up will have no storage unless requested by **September 29**.
- From 6 m² up to 9 m²..... 0,5x1m with curtain
- From 9 m² and up1x1m with door

FAIR-TYPE CARPET

To be chosen from the following colors: Jasper Gray (by default if none is chosen), Billiard Green, Black or Ducado Blue Exhibitors must indicate the chosen carpet color by **September 17, 2025**.

Jaspe Grey  Billiard Green  Black  Duchy Blue 

SIGNAGE:

Standardized lettering with exhibitor's name editable in Expo Zone and booth number. Maximum 20 characters. If the exhibitor's name field is not completed in the Expo Zone, it will be labeled with the Fair Name of the Participation Application.

Important information: You must indicate the name for the labeling, through your EXPO ZONE before **September 17, 2025**.

ELECTRICAL ENERGY AND LIGHTING:

- Lighting by means of LED spotlight rails in the ratio of 1 spotlight for every 3m² of stand.
- Electrical panel with magneto-thermal differential with built-in 500W socket, prepared for a power of 130W/m².

TYPE A CLEANING:

First cleaning with removal of the plastic covering the carpet, daily cleaning of the floor and collection of the contents of the litter bins. Does not include cleaning of exhibits.

SERVICES INCLUDED:

- Minimum electricity consumption (0,13 Kw /sq.m)
- Multifair Insurance and Civil Liability Insurance

FURNITURE:

- 1 DOM white round table (ME01)
- 2 Madrid chairs (6RL01001)

You can consult the measurements of the furniture by entering the code indicated in the Ecommerce of the Expo Zone.



(1) Companies established in Spanish territory (excluding the Canary Islands, Ceuta and Melilla): 10% VAT not included. For all other companies, this operation is not subject to Spanish VAT. In the case of companies from the European Union, the exhibitor will be responsible for the VAT which, where applicable, is due in their country of establishment.

6. Participation modalities

6.4 Participation with a stand at the fair requires the contracting of the following general services associated with the stand:

- ❖ Public liability insurance (covers up to 60.000 €)(*).72,84€ + VAT (1)
- ❖ Multi-fair insurance (covers up to 50.000 €)(*). 69,15€ + VAT (1)
- ❖ Minimum electricity consumption (0,13 kW/m²)(*). 7,43 €/m2 + VAT (1)
- ❖ Set-up fees (service included in the turnkey stand)(*)
- ❖ Communication and marketing package.....300 € + VAT (1)

6.5.1. Complementary services: Once the space for your participation has been awarded IFEMA MADRID will send you your User Name and Password to access your access your Exhibitor Area from the LIBER website.

NEW EXPO ZONE : Private online and interactive area to manage your participation in LIBER.

NEW ECOMMERCE: Contracting of complementary services such as parking, hostesses, furniture, catering...etc.

The contracting of online services through the new ECOMMERCE will be operational until the start of installation (3 October 2025):

• **5% discount** on services contracted in advance until **3 September 2025**.

• The contracting of services at the basic rate may be made up to 7 days before the start of the official assembly (25 September 2025).

• As of **September 22, 2025**, an **increase of 25%** will be applied to the prices of services in our catalog.

6.5.8. Comprehensive stand design service: IFEMA MADRID offers, in addition to modular stands, a comprehensive stand design service, with our maximum guarantee and fully adapted to your needs. We take care of the planning of your space, design, assembly and dismantling. Request, free of charge and without obligation, a project tailored to your needs by sending an email infodesign@ifema.es

6.5.9. See the recommendations and updated regulations at ifema.es/en/support



7. Cancellation policy

7.1. EXHIBITOR'S WITHDRAWAL

The exhibitor's resignation from participation in the fair results in the termination of the contractual relationship between IFEMA MADRID and the Exhibitor for all purposes. The resignation must be communicated to the Fair Management in writing and will result in the loss of the amounts the exhibitor should have paid by the date of communication, according to the payment schedule outlined in the Participation Application. If the resignation is communicated to the Fair Management within thirty days prior to the event's opening, IFEMA MADRID may require the exhibitor to pay the full amount for the contracted space. Regarding additional services offered by IFEMA MADRID that the exhibitor had contracted before the resignation communication, cancellation fees established in Article 7 of the general admission and contract conditions for fairs organized by IFEMA MADRID will apply.

LIBER

8. Promotional material

8.1 Each exhibitor will receive:

- Participation as an exhibitor includes:
- Invitations: 500 digital invitations
- Exhibitor passes according to size:

Stands up to 50 m210 passes
Stands from 50.5 to 100 m2 25 passes
Stands larger than 100 m2 40 passes

8.2 Service available for exhibitors:

- 20-minute slot for presentations at the AGORA LIBER 100 € + VAT
- . Deadline to apply: September 4
 - . Includes PA system and basic audiovisuals



LIBER

9. Assembly, goods receipt and disassembly

LIBER

ASSEMBLY: 3 October, from 8:30 am to 9:30 pm. On 4 and 5 October, from 8:30 am to 7:30 pm.

DELIVERY OF STANDS LIBER

Basic' and "Services for the Book Industry" modular stands on 5 October at 3:00 pm.

ENTRY OF GOODS AND DECORATION MATERIAL

5 October from 3:00pm to 7:30pm

From 7pm onwards, entry will only be possible through the pedestrian gates closing the goods gates to proceed with the installation of recyclable carpeting.

6 October from 8:30 am to 3:00 pm.

ENTRY OF GOODS DURING THE FAIR

The exhibitor who requests it will have a permit, issued by the Fair Services Department, for the entry/exit of objects and material during the celebration of the Fair. The entry/exit of these materials and objects must be carried out on October 6th during the day.

GOODS AND DECORATION MATERIAL

October 9th from 5:30 p.m. to midnight.

From 7:00p.m. to 8:00 p.m. exit will only be possible through the pedestrian doors to remove recyclable carpeting. From that time onwards the merchandise gates will be open until midnight.

DISASSEMBLY:

October 10 from 8:30 am to 9:30 pm.

The occupation of the space will not be authorized, nor will the delivery of the prefabricated stand be made, if applicable, to the exhibitor who has not paid the full the prefabricated stand to the exhibitor who has not paid in full the contracted space and the space contracted and the costs of the services requested.

The total settlement of the expenses incurred during the Show shall be an essential condition for condition for the removal of the exhibition material from its space.

10. Complementary services

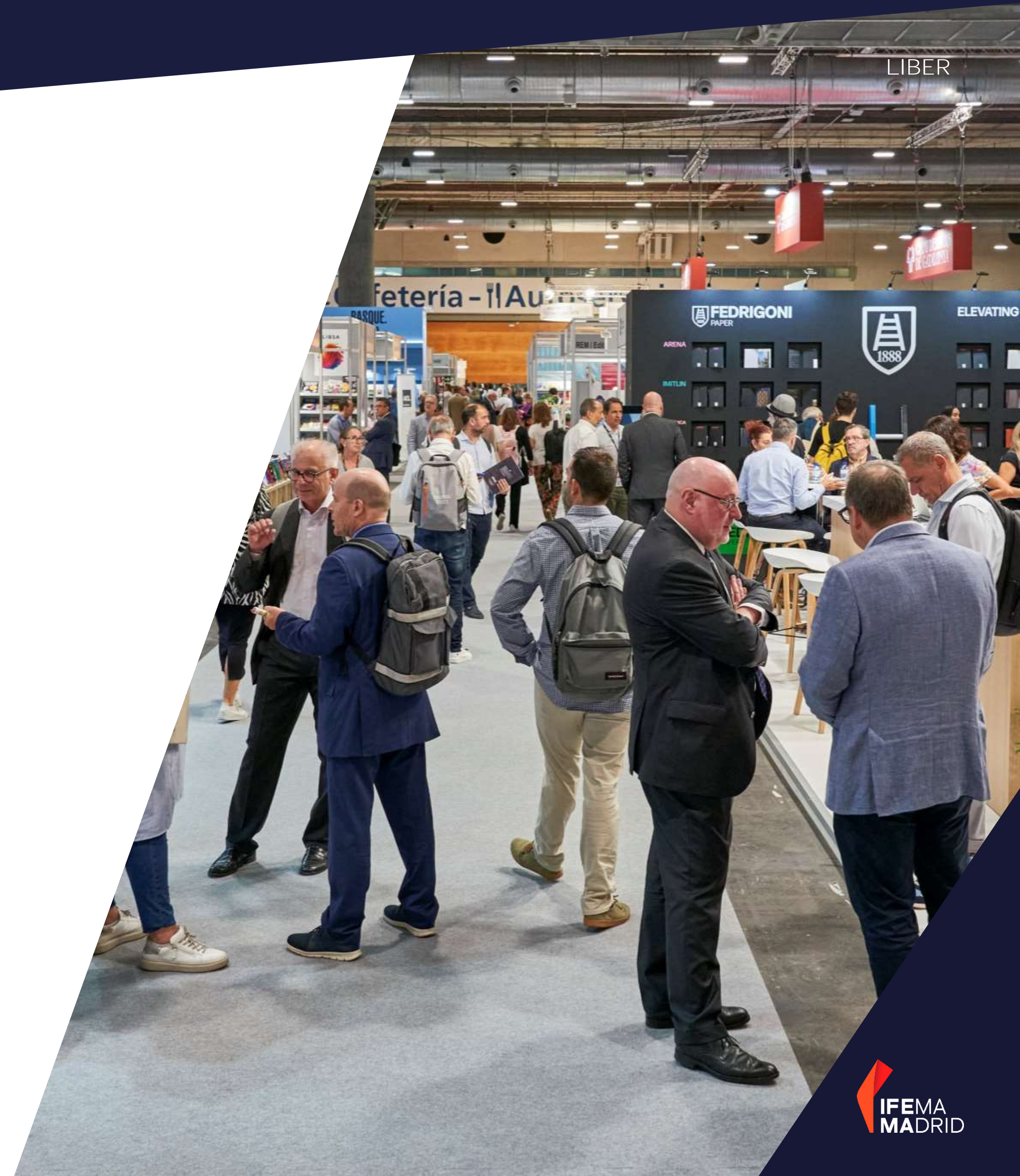
CATALOG OF SERVICES

Once the space has been allocated, the exhibitor may contract other complementary services. contracting other complementary services. Services contracted services contracted on-line will have a 5% discount up to one month before the start of the assembly. Seven days before the start of the assembly, services will have an additional cost of 25%.

ADVERTISING SERVICES

A set of services that will allow you to enhance your participation in the fair and to and obtain the maximum return on your investment. Consult options at publicidadexterior@ifema.es or call (+34) 91 722 53 08 / 40.

CATERING for stands: approved companies



11. LIBER LIVE connect participation manual

What is LIBER LIVE Connect?

Creating business LIBER offers an innovative digital platform: **LIBER LIVE Connect** where the industry will stay connected 365 days a year. Our goal: to create a stronger and more solid Community, capable of driving and strengthening a market with great growth opportunities.

The tools created to achieve these objectives are:

- **Sector News:** With information on the latest news from the different sectors present at the fair.
- **Web Catalog:** We present a new catalog of participating companies where you will find:
 - Relevant information of the different exhibitors.
 - Contact form where visitors and exhibiting companies will be able to communicate and will be able to communicate and generate business.
 - For more information contact HYPERLINK liber@ifema.es

Discover LIBER LIVE Connect and don't miss anything!



12. SUSTAINABILITY MANAGEMENT AT IFEMA MADRID

At IFEMA MADRID we are fully committed to sustainability and to achieving the United Nations Sustainable Development Goals (SDGs) by integrating them into our strategic business management and our culture.

IFEMA MADRID's sustainability policy is mainly projected on the following SDGs: nº 8, 9, 11, 12, 13, 16 and 17.

ISO REGULATIONS CERTIFIED BY IFEMA MADRID:

- ISO 9001: Quality Management.
- ISO 20121: Event Sustainability Management.
- ISO 14001: Environmental Management.
- ISO 50001: Energy Management.
- ISO 22320: Emergency Management.

ACTIONS AT IFEMA MADRID TO REDUCE GAS EMISSIONS AND BE MORE EFFICIENT:

- Electric energy from 100% certified renewable sources
- Geothermal installation in Puerta Sur building
- Low-consumption lighting in halls and in our modular stands.
- Temperature control in air conditioning systems.

IFEMA MADRID has the "calculate" and "reduce" seals in scopes 1 and 2 of the Carbon Footprint.

WASTE MANAGEMENT:

- The exhibitor/assembler is the producer of the waste generated and will therefore be responsible for its removal and management. The management of waste generated by the exhibitor is covered in article 35 of the General Rules for Participation in Events Organised by IFEMA MADRID
- We offer a service to exhibitors that includes the removal and management of waste generated by the exhibitor/assembler.

CARPET RECYCLING:

IFEMA MADRID recycles 100% of the carpet used in corridors and common areas. To do this, it is essential to start removing it before the dismantling begins, which means distributing it in strips, instead of covering the entire space as before.

This allows us to guarantee its transformation into new raw material for the subsequent manufacture of other products.

SUSTAINABLE MOBILITY:

IFEMA MADRID has: access to public transport close to the facilities (metro and bus), parking for electric cars with 100% renewable electricity supply, as well as a parking area for bicycles and scooters.

GUIDE TO SUSTAINABLE PARTICIPATION IN trade fairS/EVENTS:

IFEMA MADRID has published the Sustainable Participation Guide for exhibitors at trade fairs on its website. We recommend that you read it before beginning to prepare your participation: ifema.es/nosotros/calidad-sostenibilidad



LIBER

13. Exhibitor's calendar

LIBER

When	How	Who attends you
Space/stand contracting	<ul style="list-style-type: none">Fill in the online Participation Application Form on the website www.ifema.es/en/liberMake the payment of 50% of the space requested and send proof of payment to servifema@ifema.es	Contest management: liber@ifema.es
May 5	Preferential reservation period for companies participating in the previous edition.	Servifema: servifema@ifema.es
June 31	<ul style="list-style-type: none">You will get a 4% discount for early payment on the space, paying 100% of it within this period.Send proof of payment to servifema@ifema.es	Servifema: servifema@ifema.es
Before September 1	<ul style="list-style-type: none">Deadline for the submission of the project of free design stands and modular stand plans	Technical Secretariat Línea IFEMA MADRID Expositores (+34) 91 722 30 00 atencionalcliente@ifema.es
Up to and including August 28	<ul style="list-style-type: none">15% discount on online service contracts	A través de Zona Expo ifema.es/en/liber Más información en: lineaifema.expositor@ifema.es
September 4	<ul style="list-style-type: none">Deadline to apply for a slot in the Ágora Liber (reserved for exhibitors and co-exhibitors)	liber@ifema.es

13. Exhibitor's calendar

LIBER

When	How	Who attends you
September 22 to October 6	<ul style="list-style-type: none">Hiring of services with a 25% surcharge.	Servifema: servifema@ifema.es
October 3 to October 5	Assembly: <ul style="list-style-type: none">On October 3, from 8:30 am to 9:30 pm.On October 4 and 5, from 8:30 am to 7:30 pm.	
October 5	Delivery of modular stands on October 5 at 15:00 hours.	Hall 14.1
October 5 and 6	Entry of goods and decoration material. <ul style="list-style-type: none">On October 5th from 3:00 pm to 7:30 pmOn the 6th from 8:3 am to 3:00 pm	Hall 14.1
October 6	LIBER Exhibitor Party from 7pm to 9pm. Booths must be finished and attended.	Hall 14.1
October 7 to October 8	Fair celebration: <ul style="list-style-type: none">Fair opening hours:<ul style="list-style-type: none">-Days 7 and 8, from 9:30 am to 6:30 pm.-Day 9, from 9:30 am to 5:30 pm. Stands must be manned until the fair closes. <ul style="list-style-type: none">Exhibitors' schedule:<ul style="list-style-type: none">-Days 7 and 8 from 8:30 am to 7:00 pm.-Day 9, 8:30 a.m. to 5:30 p.m.	Hall 14.1

13. Exhibitor's calendar

LIBER

When	How	Who attends you
October 9	<ul style="list-style-type: none">Exit of goods and decoration material.From 5:30 p.m. to 6:30 p.m., exit will only be possible through the pedestrian gates for the removal of recyclable carpeting.After this time, the merchandise gates will be open until midnight.	Hall 14.1.
October 10.	<ul style="list-style-type: none">Dismantling of stands from 8:30 am to 9:30 pm.	Hall 14.1

14. Complementary services of IFEMA MADRID

LIBER

		Phone	Email
Promote your brand			
On-site and digital advertising	Multiply the presence of your brand and products at the fair. Our advertising team will advise you on the best physical and digital media to achieve the greatest impact.	(+34) 91 722 53 40 (+34) 91 722 53 08	publicidad@ifema.es
Graphic decoration for stands	Customize your modular booth with your brand image. Our team of consultants will help you define the best fit for your booth and follow up on production and installation. You'll have everything ready to go when you arrive.	(+34) 91 722 57 22	decoraciongrafica@ifema.es
Stand design and construction	Do you need a spectacular stand design adapted to your budget? Our partner companies have extensive experience in the exhibition sector and IFEMA MADRID guarantees the quality of their designs and assemblies. Contact us without obligation.	(+34) 91 722 57 22	standbuilding@ifema.es
Organize and decorate your space			
Furniture	Make your space a place to work and interact with your customers. Tables, offices, sofas, counters, all adapted to your style and budget.	(+34) 91 722 30 00	atencionalcliente@ifema.es
Refrigeration and cooking equipment	Food preservation and catering solutions for all the activities you want to organize at your stand.	(+34) 91 722 30 00	equiposdefrioycocina@ifema.es
Telecommunications and computing	We have the latest technology in equipment and connectivity to cover all communication needs.	(+34) 91 722 30 00	telecomunicaciones@ifema.es
Auxiliary personnel	We offer you from auxiliary personnel to help you with the set up to hostesses during the celebration, who will help you to attend your clients in different languages and with the utmost professionalism.	(+34) 91 722 30 00	atencionalcliente@ifema.es

14. Complementary services of IFEMA MADRID

LIBER

		Phone	Email
Organize and decorate your space			
Cleaning and waste containers	Health safety and sustainability are priority commitments for IFEMA MADRID, which is why we provide exhibitors and assemblers with various types of cleaning services and a complete waste management system that meets all environmental standards and health and safety regulations.	(+34) 91 722 30 00	atencionalcliente@ifema.es
Audiovisuals	We have the best equipment for multimedia presentations, sound and translation in stands and rooms.	(+34) 91 722 30 00	atencionalcliente@ifema.es
Support and logistics services			
Transportation and storage	Sending, receiving and storing the merchandise you need for your participation is very easy at IFEMA MADRID. We offer a complete or partial service, national or international, always adapted to your needs.	(+34) 91 722 30 00	atencionalcliente@ifema.es
Driverless forklifts and forklift trucks	If you need to unload merchandise or use special machinery to display your product, we have a wide range of forklifts and lifting platforms to complete any task.	(+34) 91 722 30 00	carretillasdealquiler@ifema.es
Last Minute Contracting NEW!			
Catalog of services last minute	Now also during the assembly and celebration you will be able to hire those services you need online. No need to go anywhere, just with your access codes.	(+34) 91 722 30 00	atencionalcliente@ifema.es
Approved catering companies for exhibitors	Catering for your stand.		

15. Map

LIBER



16. Contact with us

LIBER

Department	Ask about	Contact
Address of the contest	<ul style="list-style-type: none">Contracting spaceGeneral topics of participation in the fairExhibitor passesTrade visitor invitationsActivities and forums at the fair	(+34) 91 722 30 00 liber@ifema.es
IFEMA MADRID Customer Service	<ul style="list-style-type: none">Hiring of servicesExpo ZoneVisitor information	(+34) 91 722 30 00 atencionalcliente@ifema.es
Technical Secretariat (Trade Fair Services Department)	<ul style="list-style-type: none">Technical support to exhibitors and assemblers.Review of stand assembly projects.Solutions to technical problems during the exhibition activity.Customization of modular standsCoordination for stand catering	(+34) 91 722 30 00 stecnica@ifema.es catering@ifema.es
Graphic decoration	Hiring of graphic materials to customize your booth	(+34) 91 722 30 00 decoraciongrafica@ifema.es
Full service stand design	Design and assembly of free design stands	(+34) 91 722 30 00 standbuilding@ifema.es

16. Contact with us

LIBER

Department	Ask about	Contact
Outdoor Advertising	Hiring of advertising media at the fairgrounds	(+34) 91 722 53 40/08 publicidadexterior@ifema.es
Communication and Marketing Management	Media relations	<div>Director: Raúl Diez Prensa : Teresa Medina</div> <div>(+34) 679 45 12 59 temedina@ifema.es</div>
Directorate of Planning and Control	<ul style="list-style-type: none">Rental of the different meeting and convention spaces at the fairgrounds, both during and outside the fairs.Coordination of extra-fair activities	(+34) 91 722 30 00 uanproduccion@ifema.es
Institutional Relations (Protocol)	<ul style="list-style-type: none">Institutional visitsGuided toursProtocol for all eventsInstitutional relations	(+34) 91 722 30 00 infoifema@ifema.es
Safety and Self-Protection Management	<ul style="list-style-type: none">General security and parkingAccess to the Fairgrounds	(+34) 91 722 50 65 dseguridad@ifema.es
Medical Service and Security Emergencies	<ul style="list-style-type: none">Medical emergencyHealth care for exhibitors and visitors during the celebration of fairs, set-up and dismantling.	(+34) 91 722 54 00

Thanks

