

### Intergift technical sheet September 2023 edition

**EVENT:** Intergift, International Gift and Decoration Fair

**EDITION:** 2nd 2023 edition

**TYPE OF EVENT:** Trade

**FREQUENCY:** Biannual

**DATES:** From Wednesday, 13 to Sunday, 17 September 2023.

**VENUE:** IFEMA MADRID

**HALLS:** 3, 5 and 7

**PARTICIPANTS:** 300 brands

**COUNTRIES:** Germany, Belgium, Colombia, Spain, France, India, Italy, Netherlands, Pakistan, Portugal, United Kingdom and Sweden.

**SECTORS AND THEMED AREAS:** Home&Deco and Gift

**PARALLEL ACTIVITIES:**

- **Speaker's Corner Intergift** (Hall 7): Programme of presentations with a comprehensive line-up of conferences and presentations on trends in decoration and interior design, new tools and improvements in marketing and sales.
- **MOMAD catwalk** (Hall 8), an opportunity for brands exhibiting at the fair to showcase their latest fashion, footwear, accessories, jewellery and jewellery collections. Entrance is free for visitors, press and exhibitors at the fair.

**Pablo Santos**  
Head of Press  
Tel: +34 648 162 918  
psantos@ifema.es

**Patricia Gayo**  
International Press  
Tel.: +34 639 162 918  
pgayo@ifema.es

**Beatriz Sánchez-Heredero**  
Press Secretariat  
Tel.: +34 696 464 760  
beatriz@ifema.es

More information  
[ifema.es](https://ifema.es)



- **Image Forum** (Communication hub between Halls 8 and 6). This information and training area will host talks, conferences, and panel discussions on digitalisation in the textile industry and sustainability and circular economy in the sector. These will be available for the three days of the fair. Entrance is free for visitors, press and exhibitors at the fair.

**ORGANISED BY:** IFEMA MADRID

**Pablo Santos**  
Head of Press  
Tel: +34 648 162 918  
[psantos@ifema.es](mailto:psantos@ifema.es)

**Patricia Gayo**  
International Press  
Tel.: +34 639 162 918  
[pgayo@ifema.es](mailto:pgayo@ifema.es)

**Beatriz Sánchez-Heredero**  
Press Secretariat  
Tel.: +34 696 464 760  
[beatriz@ifema.es](mailto:beatriz@ifema.es)

More information  
[ifema.es](http://ifema.es)



## Press Release

### Intergift, Bisutex, Madridjoya and MOMAD kick off the trade fair season at IFEMA MADRID with the great lifestyle week

**A total of 1500 companies and participating brands from 21 countries will be at this latest edition of the biggest business and trends event on the Iberian Peninsula for the decoration, gift, fashion jewellery, accessories, fine jewellery, fashion, and footwear sectors**

**Madrid, 12 September 2023.** Trade fair activities at IFEMA MADRID restart in September with **lifestyle week, from 13 to 17 September**, with a host of new trends and market innovations. The four trade fairs making up this great event will start gradually. **Intergift** will be the first to open on Wednesday, **13 September, followed by Bisutex and Madridjoya on Thursday, 14 September**, and **MOMAD** will start on **15 September**. They will all close together on Sunday, 17 September.

The biggest trade event on the Iberian Peninsula has attracted 1,500 participating firms and companies. Once again, it will be a massive **meeting point** showcasing **the best national and international trends in decoration, gifts, fashion jewellery, accessories, fine jewellery, watches, fashion, shoes and accessories**. It is an excellent platform for **closing business deals, capturing customers, business collaborations, exploring new business opportunities, and sharing knowledge**.

One of the strengths of the event is its decidedly **international** flavour, with representatives from **21 countries** worldwide, such as **Germany, Austria, Belgium, Brazil, China, Colombia, Denmark, the USA, Spain, France, Greece, India, Italy, Morocco, Mexico, the Netherlands, Paraguay, Poland, Portugal, the United Kingdom, and Turkey**, giving access to new **international business routes**.

#### Intergift, the International Gift and Decoration Fair

The new edition has started strong, with **500 participating companies and brands** ready to set **trends in decoration and gifts**. As in previous occasions, the fair will have **two major themed areas: Home&Deco (Halls 3, 5 and 7)**, with the latest trends and innovations in **furniture, decoration, home textiles, tableware, crafts, etc.** and **Gift (Hall 7)**, featuring a great offer with original **gifts, back to school products, technological gadgets, souvenirs and toys**. Two complementary areas will display a **diverse offer, with plenty of international firms**, and will offer a **broad overview** of the latest trends in gifts and decoration.

**Pablo Santos**  
Head of Press  
Tel.: +34 648 162 918  
[psantos@ifema.es](mailto:psantos@ifema.es)

**Patricia Gayo**  
International Press  
Tel.: +34 639 68 11 25  
[pgayo@ifema.es](mailto:pgayo@ifema.es)

**Beatriz Sánchez-Heredero**  
Press Secretariat  
Tel.: +34 696 464 760  
[beatriz@ifema.es](mailto:beatriz@ifema.es)

More information  
[ifema.es](http://ifema.es)  
   

## Press Release

### **Bisutex, International Jewellery and Accessories Fair**

**Jewellery and accessories will take centre stage at the latest edition of Bisutex**, with numerous national and international firms. **More than 300 companies and brands will be hosted in Hall 4** for a spectacular display of **design and creativity** in the **Archi and Mini spaces**. It's the ideal showcase for presenting the most influential collections of jewellery, accessories, leather goods and travel articles.

### **Madridjoya, International Trade Fair for Urban and Trendy Jewellery and Watchmaking**

**Madridjoya has sold all available space to more than 200 participating firms** in a show of **creativity and artisan excellence**. This edition, which sold out and required a waiting list to participate, will be housed in **Halls 1 and 6**. **Visitors will find a host of manufacturers, distributors, wholesalers and retailers** showing a huge catalogue of innovations in jewellery, silver and watches and the latest technology from a sector of related industries. Products that are sure to find their way to under the Christmas tree and the Three Kings sacks from major established international firms and emerging brands making a splash.

### **MOMAD, International Footwear and Accessories Trade Show**

This record-breaking event in **Hall 8** will feature **more than 300 national and international firms**, presenting their **collections for the Spring/Summer 24 season and the ready-to-serve Fall/Winter 23-24 season**. At the same time, **Fashion Inspiration Day** will be an **inspirational training day** aimed at the multi-brand retail trade looking for new ways to develop and grow their businesses.

### **A programme of activities to complement fair activity**

#### **Speaker's Corners by Intergift**

**Speaker's Corner, located in Intergift Pavilion 7**, will feature talks on different topics of interest to the gift and decoration trade, such as the challenges of the future for this sector in terms of **sustainability**, the importance of **interior design, visual improvements** in stores, **marketing and social network management**, and a tribute to the Colombian crafts courtesy of **Artesanias de Colombia**.

### **Bisutex, Madridjoya and MOMAD Image Forum**

**Pablo Santos**  
Head of Press  
Tel.: +34 648 162 918  
psantos@ifema.es

**Patricia Gayo**  
International Press  
Tel.: +34 639 68 11 25  
pgayo@ifema.es

**Beatriz Sánchez-Heredero**  
Press Secretariat  
Tel.: +34 696 464 760  
beatriz@ifema.es

More information  
[ifema.es](http://ifema.es)  
f t in @

## Press Release

This conference forum, shared by **Bisutex, Madridjoya and MOMAD trade professionals**, will take place in the connecting hub between **Halls 6 and 8** to offer a programme of lectures on topics such as **fine jewellery, the new REACH Regulation, sustainable fashion from Colombia, the creation of smart manufacturing styling and sustainability in the textile industry** to name but a few.

### MOMAD catwalk

The **Pasarela de MOMAD** catwalk is an intrinsic part of this great event as a complement to this programme of activities. This catwalk in **Hall 8** will host shows by **brands and firms with innovative and exclusive proposals** from companies participating in **Bisutex, Madridjoya and MOMAD**.

Lifestyle Week will start on Wednesday, **13 September**, with **Intergift**. It will be followed on Thursday, 14 September, by **Bisutex** and **Madridjoya**. And lastly, **MOMAD** will kick off on **Friday 15**. **All four trade fairs** will end on **Sunday 17**.

For more information, see the websites [Intergift](#), [Bisutex](#), [Madridjoya](#), and [MOMAD](#).

**Pablo Santos**  
Head of Press  
Tel: +34 648 162 918  
[psantos@ifema.es](mailto:psantos@ifema.es)

**Patricia Gayo**  
International Press  
Tel.: +34 639 68 11 25  
[pgayo@ifema.es](mailto:pgayo@ifema.es)

**Beatriz Sánchez-Heredero**  
Press Secretariat  
Tel.: +34 696 464 760  
[beatriz@ifema.es](mailto:beatriz@ifema.es)

More information  
[ifema.es](http://ifema.es)  
   

### Intergift presents major decoration and design firms at Home&Deco.

This area will be a multisector showcase featuring proposals by well-known national and international firms specialising in furniture, lighting, upholstery, rugs, household goods and textiles, flowers, candles and scents, decorative objects, and crafts.

From 13 to 17 September, Intergift will showcase the most prestigious products available from the gift and decoration sectors. The fair, organised by IFEMA MADRID in Halls 3 and 5 in the Home&Deco area, will be an opportunity to see new styles and designs, decorative items, and home equipment, with an excellent lineup of national and international firms from Belgium, Colombia, Denmark, France, Greece, Italy, Nigeria, the Netherlands, and Portugal. The true international focus of the fair will be in evidence, as will our future intentions to achieve further success beyond our national borders. At the same time, Hall 7 will be occupied by the Gift area.

New firms are joining our veteran exhibitors from firms like A.Alves, Alfareria La Nava, Art. Gallery Vision, Burrian, Casa Italia, Cassibba Lego, Ceramicarte Deruta, Cookut, J.H. Custodio, Fergam Arredamenti, Ishela, Latt Home, Nahuel Home, Skitso, The Candle Shop and Zafferano, all of which will join this edition of the fair.

Likewise, Home&Deco will feature specialised furniture brands and the contract channel that has already taken part in other editions of Intergift, such as Aromas, Bruce, Belda Interiorismo, Claw Home, Guadarte, Hiwood, Denzzo, La Nave Home, Myc Home Linens, J-Line Jolipa, Unika Collection, Vical Home, Taller de Indias, VP Interiorismo, Peralta Vidavi, Asitrade, specialised in oriental furniture and Majestic Garden, with outdoor furniture. For carpet fans, Alfombras Kilim and Intertrade will be attending, and for home textiles, there will be interesting proposals from firms like Atenas, Casa Selvagem, Ikaya, Texteis Iris and Dilina. When it comes to household goods and products, top firms like Cookut, Latt Home, Tescoma and Vin Bouquet will be in attendance. Lighting manufacturers from Aromas, Sompex and Peral Vidavi, and crafts and ceramics will be available from Foc-Art and Ceramic. Lastly, Intergift will also feature scents, fragrances and candles in a highly representative area attended by CG Agencia, Vila Hermanos, Cerabella, Cereria Molla and Decoragloba, among others.

Intergift, from 13 to 17 September, will be held to coincide with Bisutex and Madridjoya, from 14 to 17 September and MOMAD,

Pablo Santos  
Head of press  
Tel.: +34-648 16-2918  
[psantos@ifema.es](mailto:psantos@ifema.es)

Patricia Gayo  
International Press  
Tel.: +34 639 68 11 25  
[pgayo@ifema.es](mailto:pgayo@ifema.es)

More information  
[ifema.es](http://ifema.es)  
   

from **15 to 17** of the same month, making this the **largest lifestyle event in southern Europe** at **IFEMA MADRID**.

**Pablo Santos**  
Head of press  
Tel.: +34-648 16-2918  
[psantos@ifema.es](mailto:psantos@ifema.es)

**Patricia Gayo**  
International Press  
Tel.: +34 639 68 11 25  
[pgayo@ifema.es](mailto:pgayo@ifema.es)

More information  
[ifema.es](http://ifema.es)  
   

### Intergift will be the place to see new ideas in the Gift sector

Hall 7 will be a great get-together for the trade, with an enormous selection of toys and games, stationery and writing materials, licences, back-to-school equipment, souvenirs, gadgets and electronics, gifts for events, as well as innovative gifts and design items.

The **best selection of creative goods**, all featuring **quality design**, will be showcased in the **Gift Space in Hall 7** as part of the **International Promotional Gift and Decoration Trade Fair, Intergift, from 13 to 17 September** and organised by **IFEMA MADRID**. At the same time, Halls 3 and 5 will house the **Home&Deco area**, with **new styles** and **trends** in **design** and **decoration**.

The **Gift Space** will be the largest professional showcase of **highly functional and innovative** products, with collections of **gift items, back-to-school equipment, stationery, souvenirs, toys, board games, electronics, gadgets, kitchen equipment** and practical solutions in **accessories** and **home accessories**.

**Hall 7** will be a magnet for sector professionals keen to learn **the latest news in the gift sector** and about current market trends. The interest of **businesses** in this year's **Gift** is clear, with **around 80 leading companies and brands, national and international**, already having signed up. Some of the most outstanding firms that have confirmed their attendance are big names like **+D2, Almacenes Javier, Calitrol, Cayro, Karactermania, Cefatoys, Celorama, Compudid, Fisura, Flamingueo, Idrink & I-Total, Juratoys, Maileg, Many Morning, Muy, Puckator, Scandist, Showtime Studio, Top Toys, Vacavaliente, Vintium, Visqui Barcelona**, among others.

The **International Gift and Decoration Exhibition** expects to attract around **200 companies and brands** from countries such as **Germany, China, Denmark, France, Italy, Portugal and the Netherlands**, to give an international flavour to the fair.

**INTERGIFT**, organised by **IFEMA MADRID**, will be held from **13 to 17 September** to coincide with **Bisutex** (14-17 September), **Madridjoya** (14-17 September) and **MOMAD** (15-17 September) to create the largest lifestyle event in southern Europe.

**[Find out more about Intergift in this link.](#)**