INTER GIFT

EDITORES TEXTILES
HOME&DESIGN
DECO
GIFTS

03- 06
Feb
2027

ifema.es

Exhibitor Guide and Specific Rules for Participation

Coinciding with:

bisutex

MOMAD

IFEMA MADRID

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1. HOW TO PARTICIPATE. REGULATIONS

1.1 Dates. Time and place of celebration. Sectors convened

INTERGIFT will be held at the IFEMA MADRID fairgrounds from **Wednesday, February 3 to Saturday February 6, 2027, from 10.00 am to 7.00 pm.**

Exhibitors will be able to enter the fairgrounds from 8:30 am and leave it until 8:00 pm.

The virtual event via the **INTERGIFT liveconnect digital platform** will be open from **January 15 to March 15, 2027.**

The character of the fair is **exclusively professional.**

Sectors participating :

Within the TEXTILE EDITORS AND INTERIOR DESIGN SOLUTIONS section:

- Textile fabrics
- Wallpaper and wall coverings
- Interior design materials and solutions
- Wall and floor coverings

Within the HOME & DESIGN section:

- Sofas and armchairs
- Furniture and interior décor
- Outdoor and garden décor
- Lighting
- Home textiles
- Rugs

Within the DECO section:

- Decorative items
- Flowers and plants
- Tableware and kitchenware
- Candles, scents and fragrances
- Crafts and handmade items
- Christmas

Within the GIFTS section:

- Souvenirs
- Personalized gifts
- Licences
- Original and innovative
- Stationery and back-to-school
- Toys and board games
- Gadgets and electronics

1.2 What do I have to do to participate?

The application for participation begins by completing, within the established deadline, the **online Application** for Participation form accessible from the **fair's website.**

In the exclusive case of the **Textile Editors** sector, the Application must be completed together with the proof of payment of the corresponding **reservation fee** of **€ 800** to be part of the draw for the allocation of spaces, which will not be refunded if you do not take part.

This form will allow us to know the needs of space and assembly to send you a proposal of space according to your needs. You can check the payment deadlines and the most important milestones in the Exhibitor's Calendar. The submission of the Application to participate implies full acceptance of the **General Rules of Participation in Exhibitions organizrd by IFEMA MADRID**, of the Specific Rules of this edition and of the provisions, generic or specific, established by the organizers of the fair.

The exhibiting company is the company that will participate in the fair, in whose name the application for participation as an exhibitor is completed.

To apply for participation in the fair, it is a requirement that the exhibitor's activity, whether it is a company, public or private organization, is included within the sectors covered by the event, i.e., decoration, furniture and gifts.

By clicking on the submit application button, the exhibitor confirms to IFEMA MADRID that he/she is seriously interested in participating as an exhibitor and in receiving a proposal.

From the same application, if the process is not completed, it is possible to request information and quotations, which does not imply a request for quotation and does not require payment of a reservation fee.

In the event that the exhibiting company designates another entity to make any of the payments related to its participation, it must fill in the corresponding section of the Participation Application.

PARTICIPATION REQUESTS

Companies that have participated in the previous edition will have to complete the **Participation Application Form before September 15, 2026,** in order to have priority in the distribution of space in the pavilions.
Applications received after September 15, 2026, will be processed on a first-come, first-served basis according to the sector to which they belong.

1.3 Contracting and allocation of space.

The decision to accept the exhibitor will be at the discretion of IFEMA Madrid, taking into account the purpose of the fair and the availability of space.

IFEMA Madrid will make one or several space/location proposals depending on the type of participation and/or type and size of stand requested. This proposal constitutes a contracting offer. If the contracting party accepts the offer/quote in writing/email/signature or during the space selection meeting, he/she will be formalizing the contract for participation in the fair, which constitutes a binding commitment that cannot be revoked by the applicant.

The space will be allocated upon acceptance, in writing, by the exhibitor.

The exhibitor will receive the exhibition contract with the statement of accounts and location plan and dimensions of his/her stand/s and from that moment on he/she will be able to access the customer portal Expo Zone to manage his/her participation.

It is essential to make the payments indicated in the contract within the established deadlines.

1. HOW TO PARTICIPATE. REGULATIONS

1.4 Participation Modalities and Exhibition Areas

- **Exhibitor**: a natural or legal person who has been allocated space at the event. The exhibiting company is the one in whose name the application to participate as an exhibitor is completed.
- **Textile Editors Exhibitor**: An exhibitor participating within the Textile Publishers area who meets the requirements set by a committee of experts regarding product type, and whose conditions of participation are set out in the legal terms and conditions published on the fair's website alongside the instructions for taking part in the space allocation meeting.
- **EmocionArte Space**: participants in this project, which is presented as a product gallery, without having their own stand.

Exhibitors in all areas have the option to hire the premium turnkey modular stand, and for spaces larger than 50 sq.m, they may also hire just the space to build their own stand with a free design.

Conecta Exhibitor Plan

1.5. Your Exhibitor Plan

The participation as exhibitor in the fair requires the contracting of the CONECTA EXHIBITOR PLAN € 450+ VAT (1)

This concept includes the following services:

Dissemination of the participation in the fair through the insertion in the list of exhibitors accessible in open access on the fair website and shared as a link in sectorial communications.

Presence as exhibitors in the digital event of the fair INTERGIFT liveconnect. The digital event extends the duration of the fair beyond its celebration, provides additional content of the exhibition offer and industry news and is accessible to exhibitors and registered visitors.

- Registration of 10 products or services associated with the company file in the digital platform liveconnect
- Presence during the celebration of the fair in the pavilion plans and lists of exhibitors.
- Access to IFEMA MADRID's "EXPO ZONE" customer portal to manage participation.
- Exhibitor passes according to the contract (see point 2.3)
- Online invitations according to the contract (see point 2.3)
- Discount vouchers for transport.
- Premium wifi connection for 3 users during the entire fair (these connections will only work with devices that allow connection in the 5 GHz band). The password will be enabled for the duration of the fair and until the last day of dismantling and will be sent by mail to the holder's address at least 48 hours in advance.

Functionalities to connect with other users to generate business opportunities for 3 users (on the liveconnect digital platform):

- Search for new contacts among registered visitors and exhibitors
- Communication with contacts (chat and videoconference)
- Organization of personal online and face-to-face meetings with contacts
- Preparation of company meetings at the exhibition stand to optimize time
- Scanning of visitor badges at the exhibition
- Downloading of the list of contacts with their details

1.6. Your Space at the Fair. Types of Stands and Exhibition Areas. Regulations and Setup.

Areas:

TEXTILE EDITORS and INTERIOR DESIGN SOLUTION exhibitor´s areas:

In this area, companies may contract up to a maximum of 6 modules of 15 sq.m each (5 x 3 m) and will automatically be invoiced for the turnkey modular stand Textiles Editors, with no possibility of contracting another type of stand, although there is the option to make changes and modification.

For the remaining exhibition areas at the fair: HOME & DESIGN, DECO and GIFTS:

In these areas, companies with a stand area of less than 50 sq.m will automatically be invoiced for the Premium turnkey modular stand, with no option to book any other type of stand. Aluminium construction is not permitted in these halls, so there are two stand options available:

- **Premium turnkey stand**: Modular stand, structure made of chipboard panels painted in matt white plastic.
- **Open-plan stand**: Floor space only. Booking of space only to build your own stand, the design of which must be approved by IFEMA MADRID for spaces larger than 50 sq.m.

1. HOW TO PARTICIPATE. REGULATIONS

Participation with a stand at the fair requires the contracting of the following general services associated with the stand:

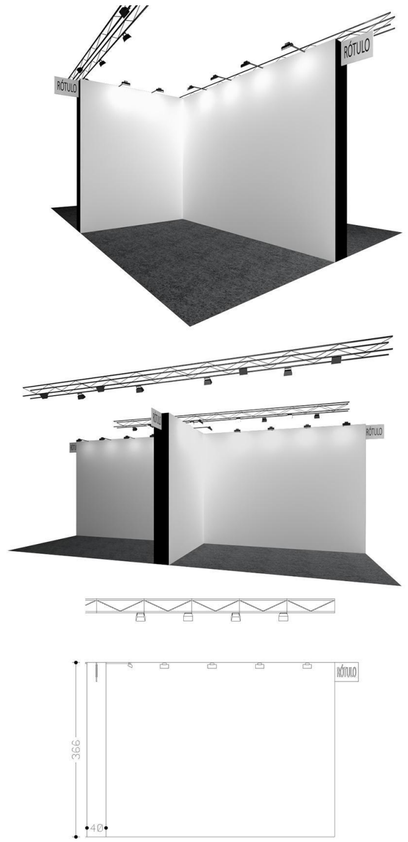
- **Civil liability insurance** (covers up to € 60,000)
- **Multi-fair insurance** (covers up to € 50,000)
- Minimum **electricity consumption** (0.13 kW/sq.m)
- **Assembly fees** (service included in the turnkey stand).
  - **Type A:** spaces without decoration, or occupied by carpet or dais:
  - **Type B:** basic modular stands in aluminum or similar
  - **Type C**: modular design stands in aluminum; carpentry stands and other materials
- **Exhibitor Plan Conecta**



1. HOW TO PARTICIPATE. REGULATIONS

STAND TYPES

STAND TEXTILE EDITORS and INTERIOR DESIGN SOLUTIONS AREA



STAND

- Stand open to aisles
- Space 15 sq.m
- Structure made of particleboard panels painted in white matte plastic

FAIR-TYPE MOQUETA to be chosen at the Expo Zone by **January 13, 2027,** from the following colors. Default will be jasper gray.

Black Gray jaspe Sahara
White Red

ELECTRICAL ENERGY AND LIGHTING:

- Lighting by means of led arm spotlights installed on the walls and rail spotlights installed on a truss at 50% and at a rate of 1 spotlight every 3 sq.m
- Electrical panel with differential, circuit breaker and a built-in socket, prepared for a power of 130W/ sq.m.
- A double socket base.

SIGNAGE

Standardized lettering with exhibitor's name and booth number on each aisle side. To be specified in the Expo Zone before **January 13, 2027.**

SERVICES INCLUDED

- 1 parking card valid for one car, during set-up, fair and dismantling (to be picked up at the fair, at Exhibitor Service).
- Cleaning of the stand once a day (Type A).

ASSEMBLY PLAN

You will receive this from our partner company.

ADDITIONAL SERVICES

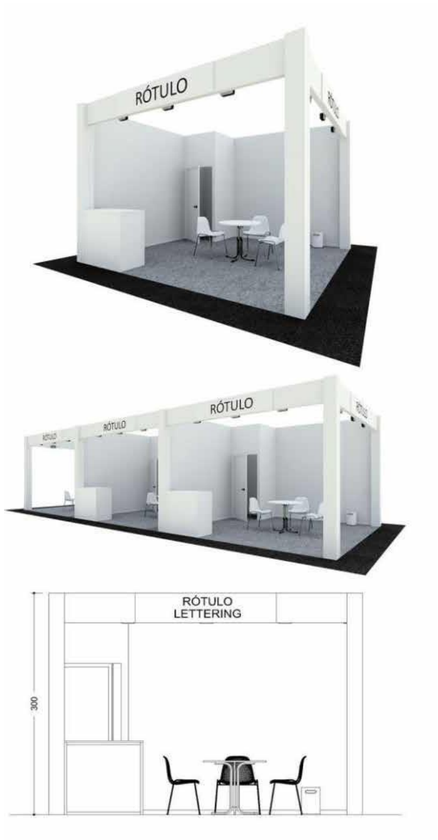
Customize your modular stand with our decoration service.
Stand Graphics **decoraciongrafica@ifema.es**

INDICATIVE DRAWING. Drilling is not allowed. Nailing or taping is allowed. It shall be adapted to the dimensions of the space allocated.
REMARKS: All services or modifications to be introduced from these characteristics shall be at the exhibitor's expense. - The elimination or substitution, by the exhibitor, of any formative element of the modular stand does not imply a reduction in the cost. - The distribution of all the elements that make up the stand, the extras requested, as well as the structural elements necessary for the support of the stand, will be adapted to the needs of the exhibitor, as long as it is technically feasible and the plan with the pertinent indications is received fifteen days before the first day of the beginning of the assembly. Once the stand has been assembled, any changes in the location of all the elements that have not been communicated on the established date will be invoiced. - All the material used, both structural and electrical, is rented and any deterioration will be invoiced according to the current rates.- In addition, any exhibitor may hire elements listed in the IFEMA Services Catalogue. - All modular stands involving interior decoration with panels, profiles, totems, platforms, truss, etc., must upload their project to the EXPO ZONE **before December 28th** . - The finished stands will be delivered on **February 1, 2027** from 8:30 am.

1. HOW TO PARTICIPATE. REGULATIONS

STAND TYPES

PREMIUM TURNKEY STAND



STAND:

- Structure made of chipboard panels painted in white matte plastic.
- Choose wall color in the Expo Zone, **before January 13, 2027**. between white, black, gray, red and blue.

WAREHOUSE with door in the following proportion:

- Up to16 sq.m.....1x1
- From 16.5 to 32 sq.m 2x1
- From 32.5 sq.m and over: 3x1

FAIR-TYPE MOQUETA to be chosen at the Expo Zone by **January 13, 2027,** from the following colors. Default will be jasper gray.

Black | Gray jaspe | Sahara | White | Red

ELECTRICAL ENERGY AND LIGHTING

- LED spotlights on rails at a rate of one spotlight every 3 sq.m of booth to be distributed along the perimeter. In case you want to hire extra lighting and/or reticulated ceiling, you can do it through the Ecommerce.
- Electric panel with differential, circuit breaker and a 500W plug base incorporated, prepared for a power of 130 W/sq.m.
- If you need a specific distribution of the spotlights, please indicate it in the plan that you must upload in your Expo Zone together with the rest of the needs: location of the warehouse, colors, etc.

SIGNAGE

Standardized lettering with exhibitor's name editable in EXPO ZONE and booth number. **Maximum 20 characters.**

If the exhibitor's name field in the EXPO ZONE is not filled in, it will be labeled with the Fair Name of the Participation Application. The exhibitor must indicate the company name chosen for the sign before **January 13, 2027.**

SEE RATES

FURNITURE (service included in stands of 16 sq.m or more):



- 1 White Dom table (6RL02001)
- 3 Madrid Chairs (6RL01001)
- 1 Tana Counter 100X50X100 cm (6RL08003)
- 1 White Duero Trash Bin (6RL04003)

OBLIGATORY CONTRACTING

In addition, participation as an exhibitor implies the obligatory contracting of the PLAN CONECTA (former Marketing and Communication pack).

SERVICES INCLUDED

- 1 parking card valid for one car during assembly, the fair, and dismantling (pick up at the Exhibitor Service Desk, for spaces of 16 sq.m and above).
- Stand cleaning once a day (Type A).

INSTALLATION DRAWING

You can visualize your assembly plan in the EXPO ZONE, with the services included. In addition, you can track the status of the plan and make comments on it, in case you need to make any changes.

ADDITIONAL SERVICES

Customize your modular stand with our Stand Graphic Decoration service **decoracciongrafica@ifema.es**

INDICATIVE DRAWING. Drilling is not allowed. Nailing or taping is allowed. It shall be adapted to the dimensions of the space allocated.
REMARKS: All services or modifications to be introduced from these characteristics shall be at the exhibitor's expense. - The elimination or substitution, by the exhibitor, of any formative element of the modular stand does not imply a reduction in the cost. - The distribution of all the elements that make up the stand, the extras requested, as well as the structural elements necessary for the support of the stand, will be adapted to the needs of the exhibitor, as long as it is technically feasible and the plan with the pertinent indications is received fifteen days before the first day of the beginning of the assembly. Once the stand has been assembled, any changes in the location of all the elements that have not been communicated on the established date will be invoiced. - All the material used, both structural and electrical, is rented and any deterioration will be invoiced according to the current rates.- In addition, any exhibitor may hire elements listed in the IFEMA Services Catalogue. - All modular stands involving interior decoration with panels, profiles, totems, platforms, truss, etc., must upload their project to the EXPO ZONE before December 29th . - The finished stands will be delivered on **February 2, 2026,** as from 8:30 am.

1. HOW TO PARTICIPATE. REGULATIONS

REGULATIONS AND ASSEMBLY OF YOUR SPACE

ASSEMBLY AND DISASSEMBLY

All companies will be obliged to set up their booth, including at least the dividing walls with the pavilion wall and with the adjacent booths, depending on their location.

The **assembly of free design stands** may be carried out from **January 28 to 31, 2027** during the following hours:

- ✓ On January 28, during extended hours from 6:00 am to 11:30 pm
- ✓ From January 29 to 31 from 8:30 am to 10:30 pm.

The delivery of modular stands contracted with IFEMA MADRID will be made on **February 1from 8:30 am.**

The occupation of the space will not be authorized, and the modular stand will not be delivered to the exhibitor who has not paid in full the contracted space and the costs of the services requested.

Goods and decoration material may be brought in on Monday, **February 1 and Tuesday, February 2 from 8:30 am to 10:30 pm, except on the latter day, until midnight**. From 7:00 pm on February 2, entry will only be possible through the pedestrian gates, and the goods gates will be closed to proceed with the installation of recyclable carpeting.

The removal of goods and decorative materials will take place on **Saturday 6 February from 7.30 pm to midnight and on Sunday 7 February from 8.30 am to 3.00 pm.**
On Saturday between 7.30 pm and 8.30 pm, goods may only be removed via the pedestrian doors for the collection of recyclable carpet and the dismantling of any trusses hired for the hall.

The **dismantling of the stands** will take place **Sunday 7 February from 3.00 pm to midnight, on Monday 8 February from 8.30 am to 10.00 pm and on Tuesday 9 February from 8.30 am to 3.00 pm.**

General assembly regulations

For safety **reasons,** and as a general and permanent preventive measure due to the concurrence of activities, it is mandatory to wear a protective helmet, **high visibility vest and safety shoes during the assembly and disassembly phases of fairs and events in all exhibition areas.**

During assembly, it is not necessary to carry passes, as there are no specific assembly passes.

No assembly work may begin without the prior completion and submission to IFEMA of the "Occupational Risk Prevention and Coordination of Business Activities" Protocol available on the IFEMA MADRID ifema.es website -Exhibitors -Participation Regulations -Forms (Article 15 of the general rules for participation in events organised by IFEMA MADRID. available on the IFEMA MADRID ifema.es website ifema.es -Exhibitors - Participation Regulations -Forms (Article 15 of the general rules for participation in events organised by IFEMA MADRID. available on the IFEMA MADRID ifema.es website). en - Exhibitors -Participation Rules - Forms (Article 15 of the general rules of participation in events organized by IFEMA MADRID.

Regulations for the circulation and parking of vehicles during the event: inside the fairgrounds it is expressly forbidden to keep vehicles parked in the loading and unloading areas, so that they can only be parked in the areas designated for this purpose, paying the corresponding fee if applicable. Once the event has opened, it is not allowed to circulate with any vehicle inside the halls and the avenue, unless expressly authorized by IFEMA MADRID (article 14 of the general provisions of the General Rules of Participation of IFEMA MADRID).

Management of waste and assembly and exhibition materials: all companies participating in the assembly and dismantling of stands at the fair/event must manage, as directly responsible, the waste they generate for its removal within the deadlines set. IFEMA MADRID will make available the possibility of hiring containers to facilitate the selection and removal of waste and will supervise the same (see rates in the Expo Zone Customer Portal, in Contracting Services, section on cleaning and waste containers).The exhibitor shall lose any right to claim for loss or damage to materials still remaining in the exhibition areas of the pavilion at the end of the term and shall bear the costs related to their removal, which will be invoiced by IFEMA MADRID in accordance with the established rates (see art. 35 of the general regulations for exhibitors' participation in events organized by IFEMA MADRID).

SPECIAL AUTHORIZATIONS

On the ifema.es website, you will find a list of other services, regulations and forms that may be of interest to you:

Prevention of occupational hazards and coordination of business activities. Application for authorization of private surveillance in stands.

- Authorization request for wifi installation.
- Authorization request for antenna cabling.
- Authorization request for hanging structures/rigging.

https://www.ifema.es/en/support/exhibitors-ifema-fairgrounds

1. HOW TO PARTICIPATE. REGULATIONS

Installation of recyclable carpet in common areas: in line with IFEMA MADRID's commitment to the 2030 SDGs (United Nations Sustainable Development Goals), as indicated in the Guide for Sustainable Participation in Fairs and Events, and with the aim of optimizing the process of installation and removal of recyclable fair carpeting for subsequent reuse and consequent elimination of the protective plastic at source, the schedules of entry and exit of goods must be adapted to these processes and will be reflected in the corresponding point.

Thank you for your collaboration with our environmental commitment.

Exhibitors may only occupy the strictly contracted space without the possibility of occupying outside the perimeter of the stand with their products. In case this happens, this space will be invoiced.

Turnkey stands. Standards and customization.

All modular booths that involve interior decoration with panels, profiles, totems, platforms, trusses, etc., are **REQUIRED to UPDATE your project in YOUR EXPO ZONE before January 13, 2027.**

The elimination or substitution, by the exhibitor, of any element of the modular or turnkey booth does not imply a reduction in cost. All the material used, both structural and electrical, is rented and any deterioration will be invoiced according to the current rates.

The distribution of all the elements that make up the stand, the extras requested, as well as the structural elements necessary for the support of the stand, will be adapted to the needs of the exhibitor, as long as it is technically feasible and the plan with the pertinent indications IS UPLOADED IN THE EXPO ZONE 15 days before the beginning of the assembly: January 13, 2027.

CUSTOMIZE YOUR STAND WITH US: GRAPHIC DECORATION FOR STANDS

Customize your modular stand with the image of your brand, to generate maximum impact on visitors. We offer a wide range of graphic materials (vinyl, foam, Forex, canvas ...) versatile and adaptable to all elements of your stand (walls, furniture, fronts, banners, displays ...). Ask for more information and quotation. Our specialized team will follow up the production and installation. **decoraciongrafica@ifema.es**

Once the stand has been assembled, any changes in the location of all the elements that have not been communicated on the established date will be invoiced.

To contract services, you must do it through our online channel, which you can access from the following link**: Shop IFEMA MADRID**



1. HOW TO PARTICIPATE. REGULATIONS

Free design stands. Regulations and assembly

Companies opting for free construction of their booths must **SUBMIT YOUR EXPO ZONE** the project for approval before **December 28, 2026.**

If your project includes a rigging structure, you must fill out the form "Request for authorization to hang structures/ Rigging".

Assembly rights

The company in charge of the assembly work of a stand must pay IFEMA MADRID, before starting such work, the assembly fees corresponding to the services rendered during the period of assembly and disassembly of the Fair. In the event that, as the exhibitor, you wish to assume the payment of these assembly fees and have them included in your invoice, you must contract them at the Expo Zone.

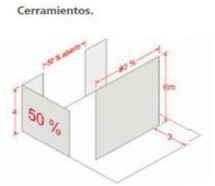
In order to be more efficient and to be able to provide you with a better service, IFEMA MADRID has started to apply **a last minute surcharge to the contracting of assembly rights, as is the case with the rest of our services.**

This surcharge increases the price by 25% when the booking is made during the week prior (7 days before) to the start of the assembly, during the assembly, celebration and dismantling.

We would like to remind you that the assembly fees apply to free design assemblies and that they can be contracted with a 5% discount if the contract is made up to 30 days before the start of the fair assembly.







SPECIFIC ASSEMBLY RULES FOR FREE DESIGN STANDS

Height

- The maximum perimeter height shall be 4 m, with a single element permitted up to a maximum height of 6 m, except in the medians with neighboring stands.
- This possibility does not exist in the connecting cores between halls.
- Building elements, decorations and spotlights may not protrude more than 50 cm beyond the allotted space and from a minimum height of 2.5 m.

Blind enclosures in the perimeter environment

- Blind perimeter enclosures may not exceed 70% of each façade to the corridor.
- To construct longer enclosures, these must be set back a minimum of 3 m from the façade and must not exceed 80% of the façade's length.

The interpretation and application of the regulations for each particular case is the responsibility of IFEMA MADRID, which reserves the right to make exceptions if it deems it necessary, based on respect for the general perspective of the event and the visibility of neighboring stands.

Exceptionally, the Commercial Management may authorize the construction of free design stands to companies with less than 50sq.m that provide a special and differentiating design with respect to the modular design, upon presentation of the corresponding project through the Expo Zone.

The pavilion columns that remain inside a stand may be used to place a foam, board or canvas type element on it, without being glued or fixed directly to the column and under prior approval of the Technical Secretariat management.

DESIGN YOUR STAND WITH US

In addition to turnkey stands, we offer you a complete stand design service, with our guarantee and totally adapted to your needs. We take care of the planning of your space, design, assembly and disassembly. Request, free of charge and without obligation, a project tailored to your needs by sending an email to standbuilding@ifema.es

I want to know more
Design Stands | INTERGFIT

To contract services, you must go through our online channel, which you can access from the following link**:** **Shop IFEMA MADRID.**

1. HOW TO PARTICIPATE. REGULATIONS

1.7. Participation Fees

SPACE	From 16 to 99,5 sq.m	From 100 to 200 sq.m	From 200,5 to 300 sq.m
1Aisle	110,24 €/sq.m +VAT (1)	103,40 €/sq.m +VAT (1)	92,35 €/sq.m +VAT (1)
2 Aisles	115,60 €/sq.m +VAT (1)	108,10 €/sq.m +VAT (1)	95,70 €/sq.m +VAT (1)
3 Aisles	121,15 €/sq.m +VAT (1)	113,50 €/sq.m +VAT (1)	101,30 €/sq.m +VAT (1)
4 Aisles	125,80 €/sq,m +VAT (1)	119,10 €/sq.m +VAT (1)	105,65 €/sq.m +VAT (1)

	From 300,5 to 500 sq.m	More than 500 sq.m
1Aisle	87,88 €/sq.m +VAT (1)	81,10 €/sq.m +VAT (1)
2 Aisles	91,20 €/sq.m +VAT(1)	84,50 €/sq,m +VAT (1)
3 Aisles	95,70 €/sq.m +VAT (1)	90,15 €/sq.m +VAT (1)
4 Aisles	100,30 €/sq.m +VAT (1)	93,40 €/sq.m +VAT (1)

SERVICES	FEES
Liability insurance (covers up to 60.000€)	74,30 € +VAT (1)
Multiferia insurance (covers up to 50.000€)	70,53 € +VAT (1)
Minimum electrical energy consumption (0.13 kW/sq.m)	7,88 €/sq.m +VAT (1)
Assembly rights	
Type A: spaces with no decoration, or occupied by carpeting or flooring	2,80€/sq.m +VAT (1)
Type B: basic aluminum or similar modular stands	5,62€/sq.m +VAT (1)
Type C:modular design stands in aluminum; carpentry stands and other materials.	8,94€/sq.m +VAT (1)
Turnkey modular PREMIUM stand more than 50 sq.m	66 €/sq.m +VAT
Turnkey modular PREMIUM stand under 50 sq.m	72 €/sq.m +VAT
EmocionArte Participation	€ 500 +VAT (1)
Textile Editors and Interior design solutions area stand	Stand 15 sq.m: € 3.950 +VAT (1)
CONECTA PLAN (former Marketing and Communication Pack +liveconnect)	€ 450 +VAT (1)

1.8. Terms and forms of payment

PAYMENT DATES

- **30 October 2026:** deadline for payment of the first 50 per cent of the space booked.
- **15 December 2026:** deadline for payment of 100 per cent of the space and services booked.

PAYMENT METHODS

You can pay in the following ways:

- Transfer to: IFEMA MADRID / INTERGIFT 2027

  Santander: IBAN ES64 0049 2222 5115 1000 1900 SWIFT: BSCHESMM

  BBVA: IBAN ES89 0182 2370 4000 1429 1351 SWIFT: BBVAESMM

  Caixa Bank: IBAN ES93 2100 2220 1102 0020 2452 SWIFT: CAIXESBBXXX

Send copy of the bank receipt to atencionalcliente@ifema.es

- Certified check, made out to IFEMA MADRID/ INTERGIFT 2027
- Credit card in a secure environment, accessible at the end of the online completion of the participation application form, or later through Expo Zone. In accordance with current regulations, payments in cash or bearer checks are not accepted.

In the Expo Zone you will find your statement of accounts for participation in the fair and invoices, once payments have been made. If you need an invoice to make a payment, please request it by mail to atencionalcliente@ifema.es

SURCHARGES:

25% increase for contracting services, including assembly fees, requested 7 days prior to the start of assembly (January 21, 2027).

DISCOUNTS:

LOYALTY DISCOUNT

10% discount on the applicable floor-only rate for **all exhibitors who received the double-participation discount at the 2026** event.

NEW EXHIBITOR DISCOUNT

15% discount on the floor-only rate applicable to you. **New exhibitors refer to all companies that have not exhibited in any of the last three editions (February 2025, September 2025 and February 2026).**

DISCOUNT FOR EARLY PAYMENT

A 5% discount on the total rate per square metre is offered if 100% of the space is paid for by 30 October 2026.

SERVICE VOUCHER of 5% of the value of the land up to a maximum of 1.000 € per exhibitor: This voucher will be applicable for furniture, graphic decoration, parking, paid Internet service and advertising outside, contracted by the exhibitor through the Shop IFEMA MADRID portal. It will be reflected in your account statement once the services have been contracted. Set-up fees are not included.

5% DISCOUNT ON SERVICES CONTRACTED THROUGH THE EXPO AREA, UP TO 30 DAYS BEFORE THE START OF THE ASSEMBLY.

This discount will also be applicable to services contracted by sending the plan of your stand to the technical secretariat. The minimum mandatory services are not included: outdoor advertising, meeting rooms, graphic decoration of stands or specific services of the fair such as exhibitor passes, invitations...

(1)Companies established in Spanish territory (excluding the Canary Islands, Ceuta and Melilla): 10% VAT not included. For all other companies this operation is not subject to Spanish VAT. In the case of companies from the European Union, the exhibitor will be responsible for the VAT which, if applicable, is due in their country of establishment.

1.9. Specific rules of participation

The decision to accept the exhibitor will be at the discretion of IFEMA Madrid, taking into account the purpose of the fair and the availability of space. The **minimum area for contracting is 16 sq.m**, the Fair Management reserves the right to change, from one edition to another, the location of the stands occupied by exhibitors, if for reasons of sectorization, product or image, it deems it appropriate.

Without prejudice to the Management of the fair informing the exhibitors in case of relocation or significant alteration of the reserved location, each exhibitor is obliged to inform himself of the location of his stand, its exact dimensions, etc. No exhibitor or visitor who cannot be accredited as belonging to the participating professional groups is allowed access, even if they have the corresponding pass or invitation.

The exhibitor is obliged to attend its stand and remain with the products exhibited during the entire period and opening hours of the event, so it will not be allowed to collect the exhibition material from its stand until the closing of the fair, especially on the last day, **Saturday, February 6, 2027, until 7.00 pm**. Failure to comply with these regulations could mean the loss of the right to preferential renewal of the space allocated.

The direct sale of any type of articles exhibited at the fair is strictly forbidden.

The exhibitor authorizes IFEMA MADRID the possible total or partial reproduction of the products exhibited in its promotional material. The exhibitor undertakes to respect the rules and guidelines for the protection of the environment. Activities that may disturb other exhibitors are prohibited and may not exceed 60 decibels.

Promotional activities, distribution and exhibition of samples, leaflets, brochures, flyers and all kinds of promotional material will only be carried out within the space of each exhibitor.

Activities requiring the contracting of a specific catering service during the fair will require the completion of the "Communication form for catering at stands" available at ifema.es and which should be sent to: catering@ifema.es

Exhibitors are expressly prohibited from installing WIFI access points, either for INTERNET connection or for the presentation of other functionalities. The purpose of this measure is to avoid interference problems, both with the points that may be installed independently by each Exhibitor, as well as the access points of IFEMA MADRID. Such interference could cause the WIFI networks present not to work. For further information, please refer to Article 33 of the General Regulations for Exhibitor Participation in Exhibitions Organized by IFEMA MADRID.

CANCELATION

The Exhibitor's resignation from the Show shall be grounds for termination of the contractual relationship between IFEMA MADRID and the Exhibitor for all purposes. The resignation must be communicated to the Show Management in writing to intergift@ifema.es and will generally entail the loss of the amounts that the exhibitor should have paid at the date of communication, according to the payment schedule reflected in the Application for Participation.

If the cancellation has been communicated to the Show Management within thirty days prior to the opening of the event, IFEMA MADRID may demand full payment of the contracted space.

In relation to the additional services offered by IFEMA MADRID that the exhibitor had contracted prior to the communication of the cancellation, the cancellation charges established in article 7 of the general conditions of admission and contracting in events organized by IFEMA MADRID.

In case of cancellation of the fair due to force majeure, the amounts paid for concepts related to the participation in person, according to article 15 **of the General Rules of Participation in events organized by IFEMA MADRID,** will be refunded.

These Specific Rules, including the rules of participation and assembly of this chapter, are complemented by the **General Regulations for Exhibitors' Participation in Exhibitions Organized by IFEMA MADRID**, which all exhibitors must comply with.

1. HOW TO PARTICIPATE. REGULATIONS

1.10. Calendar

When	What	How	Who attends you
Until September 15, 2026	Application for participation (priority deadline for exhibitors of previous editions)	Fill in the online application form	Contest managment: intergift@ifema.es Customer service (Exhibitors): (+34) 917223000 atencionalcliente@ifema.es
From September 15, 2026	Application Form	Continuation of the process of receiving requests for participation. Offers of space from that date, awarding and dispatch of Participation Contracts.	Contest managment: intergift@ifema.es Customer service (Exhibitors): (+34) 917223000 atencionalcliente@ifema.es
Until October 30, 2026	Payment	First payment: 50% of the space fee. A 5% early payment discount will be applied to the total cost per square metre booked if 100% of the space fee is paid in full	Customer service (Exhibitors): (+34) 917223000 atencionalcliente@ifema.es
Until December 15, 2026	Payment	Final payment: the outstanding balance for the space and services booked.	Customer service (Exhibitors): (+34) 917223000 atencionalcliente@ifema.es
Hasta el 28 de diciembre de 2026	Free design projects	Deadline for uploading open-source design projects to the EXPO ZONE. If the project includes suspended elements, you must submit a separate project and send it to rigging@ifema.es	Customer service (Exhibitors): (+34) 917223000 atencionalcliente@ifema.es
	Contracting of servicess	Hiring services with a 5% discount.	Customer service (Exhibitors): (+34) 917223000 atencionalcliente@ifema.es
Until January 13, 2027	Customization of modular stands	Present the projects of interior decoration of modular stands. Choose the colour of the carpet and walls for the stand in the EXPO ZONE. Provide details of the signage for the EXPO ZONE. You must consult the modular stand design with the EXPO ZONE, or upload it with the specified modifications.	Customer service (Exhibitors): (+34) 917223000 atencionalcliente@ifema.es

1. HOW TO PARTICIPATE. REGULATIONS

1.10. Calendar

When	What	How	Who attends you
From January 21, 2027	Contracting of services	A 25% increase on prices for last-minute bookings of assembly rights and all other services	Customer service (Exhibitors): (+34) 917223000 atencionalcliente@ifema.es
From 28 January to 31 January 2027	Stand assembly	28 January, with extended opening hours from 6.00 am. to 11.30 pm. From 29 to 31 January, from 8.30 am. to 10.30 pm.	Pavilion manager
February 1, 2027	Delivery of modular stands	From 8.30 am.	Pavilion manager
February 1 and 2, 2027	Goods entry	1 February, 8.30 am. to 10.30 pm. 2 February, 8.30 am. to midnight. From 7 p.m. you can only enter through the pedestrian doors, closing the goods gates to proceed with the installation of recyclable carpeting.	Pavilion manager
From February 3 to 6, 2027	Celebration of the fair	Opening hours: 10.00 am to 7.00 pm Exhibitors may enter from 8.30 am and stay until 8.00 pm.	Pavilion manager
February 6 and 7, 2027	Goods issue	Saturday 6 February, 7.30 pm to midnight. Between 7.30 pm and 8.30 pm, you may only exit via the pedestrian gates to allow for the removal of the carpet. Sunday, 7 February, 8.30 am to 3.00 pm	Pavilion manager
From 7 to 8 February, 2027	Dismantling of stands	Sunday, 7 February, 3.00 pm. to midnight Monday, 8 February, 8.30 am. to 10.00 pm Tuesday, 9 February, 8.30 am. to 3.00 pm	Pavilion manager

2. MANAGE YOUR PARTICIPATION

2.1. Expo Zone. Manage your participation and your space. Contracting additional services. E-commerce

Access our customer area Expo Zone from the web: www.ifema.es/en/intergift to manage your company data, your contacts and everything related to your participation. You will be able to access your participation once you have confirmed your participation with your username (the e-mail address you used to fill in the application form).

What can Ido from Expo Zone?

- Access the details of each participation, plans and projects
- Access the exhibitor's calendar. View documents of interest.
- Manage exhibitor passes and request visa support letters.
- Download discount vouchers: Renfe, Iberia.
- Send invitations and Club Cards. Access orders, payments, account status and invoices issued.
- Upload free design stand projects.
- Request the distribution of elements of modular stands, location and distribution of the warehouse, add the sign and choose the color of the carpet and walls in premium stand.
- Access to Shop IFEMA MADRID for contracting services.

2.2. liveconnect: The digital platform to which you have access with your Plan

liveconnect is the digital ecosystem that **fosters connections with other professionals,** facilitates the preparation of meetings, offers exclusive content and activities and generates business opportunities.

Business and networking
Identify leads to generate business and schedule high-value meetings.

Post-show ecosystem
Post-show activity and visibility: access and share content and stay in touch with industry professionals.

Positioning
Highlight your company and increase the visibility of your offer.

What can Ido from the MY COMPANY area in liveconnect?

- Update my company's data visible in the web catalog and on the platform.
- Add my products and services, which will be visible on the platform.
- Register users from my team so that they can access the digital event on the platform.
- Manage the exhibiting company's agenda and company meetings at my booth at the fair.
- Download the data of the passes scanned by the team at the booth.

What can Ido at the digital event?

- Search for contacts of interest in the professional network
- Request and accept to be a contact for chatting and videoconferencing.
- Request and/or accept appointments for professional meetings at my stand at the fair or by videoconference.
- Complete my professional profile as a user of the platform and my personal availability agenda for meetings.
- View information about the offer of other exhibitors.
- Consult the activities and conferences, both on-site and online, and note them in my agenda.
- Scan visitor badges at the fair.- Download my contact list

(1)Companies established in Spain (excluding the Canary Islands, Ceuta and Melilla): 10% VAT not included. For all other companies, this transaction is not subject to Spanish VAT. In the case of companies from the European Union, the exhibitor shall be liable for any VAT that may be due in their country of establishment.

2. MANAGE YOUR PARTICIPATION

2.3 Exhibitor passes and invitations. Visas. Vouchers and discounts

EXHIBITOR BADGES

Exhibitor passes will be managed from EXPO ZONE, in the section "Access to the event/Exhibitor passes".



Each exhibitor will be assigned the passes that correspond to the area contracted, one exhibitor pass for every 5 sq.m contracted with a minimum of 2 passes and a maximum limit of 50 passes per exhibitor.

Exhibitors may **request additional exhibitor passes free of charge by sending an email to intergift@ifema.es.**

PROFESSIONAL INVITATIONS

- Free online professional invitations: there are 500 per exhibitor and can be sent both from the Expo area and through the newsletter you will receive. Professional customers who receive these invitations must register online, with a different email for each registration, including the code received to obtain their free pass and access the fair directly, avoiding unnecessary queues.

- CLUB Cards: include direct access to the fair for the holder and an accompanying and one day of free parking. Depending on the contracted surface area, each exhibitor will be entitled to the following number of Club Cards for their buyers:

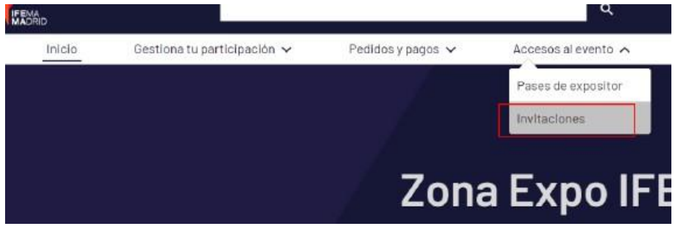
  - Less than 30 sq.m: 10 guests
  - From 30 to 50 sq.m: 20 guests
  - From 50.5 to 100 sq.m: 35 guests
  - More than 100 sq.m: 50 guests

For the **TEXTILE EDITORS and INTERIOR DESIGN SOLUTIONS AREA** sector, each exhibitor will have 50 Club Cards to invite their buyers.

If you need additional invitations, please send an email to the following address: intergfit@ifema.es , indicating the exact number of invitations.

Online registration will be open until February 6, 2027.

Free professional invitations and Club Cards will be sent through "EXPO ZONE / Event access / Invitations / Manage invitations".



The following screen will then appear to customize the shipment:



In addition, we offer all exhibitors the possibility of using professional **paper invitations**, at a rate of 1 per sq.m up to a maximum of 500 per exhibitor, which they will receive by courier. This type of invitation also requires the visitor to complete the online registration process, with a promotional code.

We appeal to exhibitors to make good use of the invitations, sending them exclusively to professionals of the sector to guarantee the professionalism of the fair. Access controls may be carried out for this purpose.Professionals who receive the invitation code must register ONLINE through the INTERGIFT website, ifema.es/intergift, in the section "Purchase your pass" and enter the invitation code received to obtain their free pass to access the fair. (Invitation codes cannot be redeemed at the counter).
It will be absolutely necessary for all Professional Visitors who are going to access the venue with a Professional Invitation, to be accredited as Professionals, through **Ifema.es/en/intergift/tickets**

(1) Companies established in Spanish territory (excluding the Canary Islands, Ceuta and Melilla): 19% VAT not included. For all other companies this operation is not subject to Spanish VAT. In the case of companies from the European Union, the exhibitor will be responsible for the VAT which, if applicable, is due in their country of establishment.

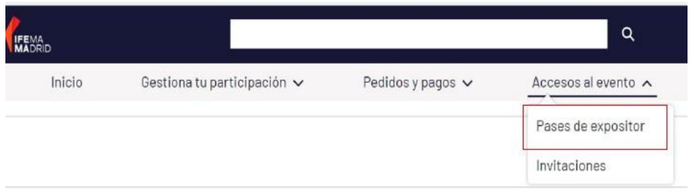
2. MANAGE YOUR PARTICIPATION

VISA MANAGEMENT

If you require a visa to travel, you can request from **EXPO ZONE, the letters of support to manage it**. To do so, **you must previously customize the exhibitor pass** and **have formalized the payment** of your participation following the payment schedule (see point 1.7).

Once these two requirements are fulfilled, from "EXPO ZONE/Event Access/Exhibitor Passes" you will have access to the "Request visa support letter" button.

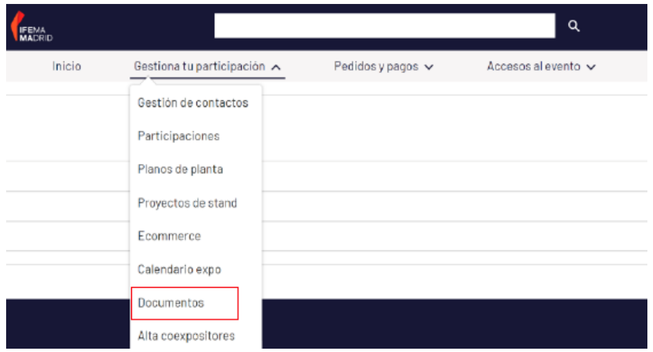
We advise you to start the process as soon as possible since the deadline for visa application is usually at least 30 days before traveling.





TRANSPORTATION DISCOUNT VOUCHERS

Once the exhibitor passes have been requested, **the corresponding transportation discount vouchers can be downloaded from EXPO ZONE**, in the section "Manage your participation/Documents".





2. MANAGE YOUR PARTICIPATION

2.4 Other relevant information

Shipment of goods to the site

IFEMA MADRID staff is not authorized to receive any goods destined for your stand. In order to send goods to the venue, the exhibitor must indicate in the delivery address:

- IFEMA MADRID (Avda. del Partenón, 5. 28042 Madrid. Spain)
- Intergift Fair
- Name of your company.
- Pavilion and stand number.

The merchandise must be received by your company's personnel at your stand and arrive during the days set aside for the entry of merchandise and decoration.

In case it is not possible to comply with the above, we recommend you contact the collaborating company for goods management (handling and storage):

DSV Office at the IFEMA MADRID Exhibition Centre: Hall 7

Telephone numbers: +34 659 271 676 / +34 682 191 672

ifema.madrid@dsv.com

angelica.gheorghe@dsv.com

luis.quintana@dsv.com

CUSTOMS REGULATIONS

1. All products coming from non-EU countries must go through customs procedures, with special mention to the fact that since January 1, 2020, the United Kingdom has been treated as a third country, so all shipments originating in the United Kingdom must regularize their merchandise through the corresponding customs procedure.
2. Exhibiting companies must have the details of the customs agent who carries out the clearance of their goods or, failing that, a copy of the customs documentation of entry into the European Union.
3. The material or merchandise for distribution or consumption must pay Spanish taxes, even if they are products with no commercial value (depending on the country, the amount of taxes may vary).
4. All goods subject to a temporary regime must not be moved from the stand or leave the IFEMA MADRID Exhibition Center until their situation has changed and customs formalities have been completed. It may only be deposited during these procedures in the warehouse of the official logistics agent within the Fairgrounds.
5. It is strictly forbidden to exhibit, sell, consume or distribute non-Community merchandise at a fair before the customs procedures have been completed. This includes promotional material.
6. Products that are transported as hand luggage must be declared at Barajas Airport in the RED CHANNEL ("Something to declare") and must regularize the merchandise with the corresponding authority at the airport.
7. Goods that have not passed customs control and are on display will be confiscated by the customs authorities operating at the Fairgrounds until the appropriate documents are presented.
8. Any truck arriving at IFEMA MADRID under a transit consigned to IFEMA MADRID, must go to the warehouse of the official Logistics Operator, for the regularization of the goods transported, located at:

   Avenida Partenón s/n

   Entrada Oeste - acceso calle Rivera del Sena

   Pabellón de servicios nave 2

   28042 Madrid

In order to avoid unwanted situations, and for any questions you may have, please contact our Customs Logistics Operator DSV: (+34) 659271676, (+34) 682191672; email: angelica.gheorghe@dsv.com; luis.quintana@dsv.com

CATERING AT THE STAND

Exhibitors who are going to offer, free of charge, catering/catering at their stand, must fill in the form.<communication for catering/catering at stands>Available on the IFEMA MADRID website and send it with all the requested data to **catering@ifema.es**.

PARKING CATERING / REFRIGERATED TRUCKS

There is a parking area for catering vehicles and refrigerated trucks, with the possibility of electrical connection. You can hire it through the **eCommerce**

DAILY REPLENISHMENT OF GOODS

There is the possibility of introducing goods in an interrupted way through the service doors, located at the back of the pavilions. Later on we will inform you about the patterns enabled for this purpose and the schedules for the daily replenishment of goods.

ROOM RENTAL

For the exhibitors of the event, there is the possibility of renting rooms at the venue if you wish to prepare a conference, reception, press conference or product presentation during the fair. It is necessary to make a reservation in advance. Ask for a free quote without any obligation by emailing **uanproduccion@ifema.es**

MORE INFORMATION

2. MANAGE YOUR PARTICIPATION

2.5. Plan of the enclosure



2. MANAGE YOUR PARTICIPATION

2.6. FREQUENT QUESTIONS

Ask	Reply
REGULATIONS **Where can I consult the IFEMA MADRID General Rules of Participation to which my participation is subject?**	In addition to the Exhibitor's Guide, your participation in INTERGIFT is subject to the IFEMA MADRID General Rules of Participation, about which you should be informed and which you can access from the IFEMA MADRID website (www.ifema.es) and from the following link IFEMA MADRID General Rules of Participation.
REGULATIONS **Can I hold raffles and drawings at the stand?**	Raffles, and random combinations constitute gambling modalities provided for in articles 3.2 and defined in article 15 of Law 6/2001 of July 3, 2001 on gambling in the Community of Madrid. You have all the information in the following form https://sede.comunidad.madrid/comunicaciones-declaraciones/cifras-tombolas
REGULATIONS **Is it mandatory to attend the stand at all times?**	Yes, the exhibitor **is obliged to attend its stand and remain with the products exhibited during the entire period and opening hours of the event, especially on the last day, Saturday, February 6, 2027, until 7.00 pm** Failure to comply with these regulations could mean the loss of the right to preferential renewal of the space allocated.
REGULATIONS **Regulations and support for assemblers at the fairgrounds**	https://www.ifema.es/en/support/exhibitors-ifema-fairgrounds
PARTICIPATION MODALITIES **What is the difference between the floor only option and the turnkey modular stand option?**	The floor-only modality includes only the contracting of the space and the compulsory elements (insurance, minimum electricity consumption and the CONECTA EXHIBITOR PLAN), and it is the exhibitor who has to create a free-design stand or contract it through the stand design service offered by IFEMA MADRID. Modular stands are delivered assembled. See description in section 1.5.

2. MANAGE YOUR PARTICIPATION

2.6. FREQUENT QUESTIONS

Ask	Reply
MERCHANDISE **Can Isend merchandise to my stand?**	IFEMA MADRID staff is not authorized to receive goods from your stand. To send goods to the venue, the exhibitor must indicate in the delivery address: IFEMA MADRID (Avda. del Partenón, 5. 28042 Madrid. Spain). INTERGIFT Fair. Name of your company. Pavilion and stand number. The merchandise must be received by your company's personnel at your stand and arrive during the days set aside for the entry of merchandise and decoration. In case it is not possible to comply with the above, we recommend you contact the collaborating merchandise management company: DB Schenker Office at IFEMA Trade Fair Center MADRID: Hall 7, (+91) 330 51 77. ifema.madrid@dsv.com
ACCESS FOR ASSEMBLY AND DISASSEMBLY **Can Iaccess the site with vehicles for assembly and disassembly or loading and unloading of goods?**	Access to IFEMA MADRID and inside the halls will be through the doors and on the days and times indicated in this Exhibitor's Guide. Access to the inside of the halls will be exclusively for unloading materials. Vehicles may not remain parked inside the halls or in adjacent areas. We remind you that, for occupational safety reasons, it is strictly forbidden to park in front of the goods entrance gates. IFEMA MADRID is not responsible for the surveillance of vehicles while at Feria de Madrid. There is a parking area for trucks and another for cars, which may be used by paying, if applicable, the corresponding fees. Consult rates. . Check rates
ASSEMBLY **Are assembler's passes necessary during the assembly/disassembly of the fair?**	No. The requirements to be allowed to ride are to pay 100% of your participation, to have presented and approved the project, to have paid the assembly fees, and to have completed the occupational risk protocol.
RIGGING **What procedure do Ihave to follow to hang structures in the halls/rigging?**	Exhibiting companies may hang elements from the roofs of the halls according to the procedure described in the "Regulations for hanging structures in Halls" and filling in the form since the Shop IFEMA MADRID.
BILLING **How can Irequest my invoices?**	Invoices are not generated by default. You must request them directly to the IFEMA MADRID invoicing department (atencionalcliente@ifema.es) indicating the fair where you are exhibiting and the concepts to be included in the invoice. Once it has been generated, it will be available in your Expo Zone.
CONTRACTING SERVICES **Where can Ihire the services of my stand?**	Accessing the Shop IFEMA MADRID inside the Expo Zone or through the following link https://shop.ifema.es

2. MANAGE YOUR PARTICIPATION

2.6. FREQUENT QUESTIONS

Ask	Reply
EXPO ZONE **How to use the EXPO ZONE?**	The following video shows a tutorial on the use of the EXPO ZONE
EXPO ZONE **What are the utilities of my Expo Zone?**	It is used to manage the participation of each exhibiting company in INTERGIFT. • Registration of contacts that will access the Expo Zone and management of access permissions. • Access to the exhibitor's calendar. • View documents of interest. • Manage exhibitor passes, request visa support letters and send invitations. • Access to payments, account status and invoices issued. • Upload free design stand projects and distribution of modular stand elements. • Add signage and choose carpet color for exhibitors with modular stands. • Access to e-commerce for the contracting of services.
Liveconnect **What does the CONECTA PLAN include?**	This concept of compulsory contracting includes the following services: • Diffusion of participation in the fair through insertion in the list of exhibitors accessible in open access on the fair's website and shared in communications. • Presence during the celebration of the fair in the pavilion plans and exhibitors' lists. • Presence as exhibitors in the digital event of the fair INTERGIFT liveconnect with 10 products or services associated with the company file. • Access to IFEMA MADRID's "EXPO ZONE" customer portal to manage participation. • Exhibitor passes according to the contract (see point 2.2). • Online invitations according to the contract (see point 2.2) and delivery service through the EXPO ZONE as well as Club Cards and Buyers Program. • Discount vouchers on transportation. • Premium wifi connection for 3 users during the entire fair (5 GHz devices). Access codes will be sent the days prior to the start of the fair. • Access to INTERGIFT liveconnect for 3 users with connection functionalities to generate business opportunities.

2. MANAGE YOUR PARTICIPATION

2.6. FREQUENT QUESTIONS

Ask	Reply
Liveconnect **What are the utilities of my liveconnect?**	**In my company's exhibitor area in liveconnect:** • Update the company data visible in the catalog and INTERGIFT liveconnect. • Display the offer of products and services. • Manage the company's appointment schedule for professional meetings at the stand. • Register other team members with access to liveconnect. **At the trade show in liveconnect:** • Complete my personal profile on the platform and my agenda of availability for meetings. • Search for contacts of interest in the professional network and request and agree to be a contact for chatting and videoconferencing. • Scan professional visitor passes at the fair. • View information about the offer of other exhibitors. • Consult the activities with the possibility of scheduling them and viewing the digital content available.
CATERING **Can I hire a catering service or serve my own food and beverages at the stand?**	Yes, exhibitors who are going to offer, free of charge, a catering service at their stand, may do so either by submitting their request with the catering companies approved by IFEMA MADRID (Consult HERE the list) or through other catering service providers. In this case, it is essential to fill in the form "Notification for the provision of catering services on stands" available in the exhibitors' area of the institutional website and send it, with the information requested therein, to catering@ifema.es for its knowledge and appropriate effects. In case of failure to make the above-mentioned communication to IFEMA MADRID, the Exhibitor will not be able to offer this service in its stand. The Exhibitor assumes liability to third parties for claims arising from the aforementioned catering service, exonerating IFEMA MADRID from any liability in this regard.
AFTERWORK PARTY **Can I extend the exhibition day by having a fun after-work party at my stand after the closing of the fair?**	The celebration of a recreational afterwork outside exhibition hours is subject to prior authorization. They can only be held at the close of the fair (7pm) until 9pm. It is essential to send the authorization request to intergift@ifema.es

2. MANAGE YOUR PARTICIPATION

2.6. FREQUENT QUESTIONS

Ask	Reply
STAND DECORATION **Can Idecorate and/or set up my stand with IFEMA?**	Yes, IFEMA MADRID offers two main services: Graphic decoration for stands: Customize your modular stand with the image of your brand generating maximum impact on visitors. There is a wide range of versatile graphic materials adaptable to walls, furniture, fronts, banners, etc. You can request information and a quote at decoraciongrafica@ifema.es Stand design: consists of an integral service of stand design totally adapted to your needs. From the planning of your space, design, assembly and disassembly. You can request information and budget at standbuilding@ifema.es
VISAS **How do Irequest the visa support invitation letter?**	Visa support letters are handled through the Expo Zone. To do so, you must first customize your exhibitor passes. Once the exhibitor passes have been processed, you will be able to request the invitation letters and download them to your computer. In order to be able to request the letters, you must be up to date with your payments according to the payment schedule.
COMPULSORY INSURANCE **What coverage do Ihave as an exhibitor with the insurance included?**	You can consult the coverage of the compulsory insurance policies in the IFEMA MADRID exhibitor support area.
WIFI **How do Iaccess the WIFI network as an exhibitor?**	As an exhibitor you will receive as part of the CONECTA PLAN wifi connection for 3 users during the entire fair for exclusive use by stand holders. It is essential that the devices that allow connection in the 5 GHz band. Access keys will be sent the days before the start of the fair. You can contract additional wifi access from the Shop IFEMA MADRID located within the Expo Zone or through the link https://shop.ifema.es
PARKING **How to hire parking at IFEMA?**	Exhibiting companies may contract parking spaces from Shop IFEMA MADRID located within the Expo Zone or through the link https://shop.ifema.es Once the contract has been made, parking badges can be picked up from **January 28** (first day of assembly) at the exhibitor service desk, located in the central boulevard between pavilions 6 and 8. **Exhibitors who book the premium modular stand package for spaces of 16 sq.m and above will be provided with a parking space at no extra cost.**

3. PROMOTE AND MONETIZE YOUR PARTICIPATION

3.1 How to make my participation profitable

- Prepare complementary promotional activities to your participation prior to the fair in order to maximize and get the most out of your investment.
- Send your clients the personalized communication sent by the fair by e-mail, with your company name and access to on-line registration.
- Use the social media creativities that we provide to advertise your presence at the fair indicating your company name and stand number. These elements will be available in the Expo Zone.
- Use sponsored promotional elements with your logo or brand image: badge lanyards, other specific elements defined by your company to hand out to visitors: intergift@ifema.es.
- Hire outdoor display cases with high visibility, located at the entrance of the pavilions: intergift@ifema.es
- Contract other Advertising Services and Promotional Elements by contacting publicidad@ifema.es or by phone (+34) 91 722 53 08/40.
- Contract other optional Promotional Elements and Services focused on increasing the visibility of your brand, before, during and after the event, before January 18, 2027:
  - Banners
  - Advertising on the platform
  - Sponsored newsletters

In addition, we invite you to follow us on social networks and share our content to dynamize your own social networks. The official hashtag is **#Intergift27**

Invite your customers by sending them:

- Free professional invitations online and on paper
- Club cards
- Personalized communications

3.2. Exhibitors' catalog

The trade show catalog, or list of exhibiting companies, is an indispensable promotional and networking tool. It provides visitors and other exhibiting companies with basic information to prepare for the show and makes it easier for them to find and contact you before, during and after the event.

- Enter and update your contact details, the products or services presented and the information you consider relevant to give the highest visibility to your company and get the highest return on your participation.
- The entire environment and digital communication of your participation is channeled through liveconnect.
- Take full advantage of the platform offered by IFEMA to communicate your participation, schedule appointments, showcase your products and contact your target audience.

3.3. Networking

Enrich your contact list.

Liveconnect gives you the opportunity to search for contacts among your participants. You can use filters by country, activity, position, products of interest, etc., to perform searches. Once you have located potential customers, you can ask them to contact you (by sharing information such as email and telephone number). Once you have been accepted, you can chat with them or invite them to a face-to-face meeting at a trade show or by videoconference at the liveconnect event.

Be proactive and take advantage of the opportunity to build up a good list of contacts.

Other users can request meetings by addressing their request either to the company in general (without prior acceptance of the contact) or to a particular team member (prior contact). In this way, the whole team will be able to schedule their schedule of appointments at the fair well in advance.

3.4. Invitations for your clients and contacts.

IFEMA provides you with invitations to the fair to promote your participation efficiently. Be sure to use this useful tool that we make available to you from your EXPO ZONE..



3. PROMOTE AND MONETIZE YOUR PARTICIPATION

3.5. Hosted Buyer program

To participate in the program, it is necessary to fill in the form that you will receive by email, with the proposals of your best buyers according to the sq.m contracted. They must send it before **December 11, 2026,** to Ifema's International Department **hb.ifema@ifema.es**.

- National buyers:
  - From 25 to 49.5 sq.m: 1guest
  - From 50 to 100 sq.m: 3 guests
  - From 100.5 to 300 sq.m: 5 guests
  - Over 300.5 sq.m: 7 guests
- International buyers:
  - From 25 to 49.5 sq.m: 1guest
  - From 50 to 100 sq.m: 2 guests
  - From 100,5 to 300 sq.m: 4 guests
  - Over 300.5 sq.m: 6 guests

For the TEXTILE EDITORS and INTERIOR DESIGN SOLUTIONS AREA sector, from the contracting of 2 modules**, 2 national and 2 international** buyers will correspond to them. Those companies that contract less than 2 modules will not have the possibility of inviting any buyer through this program.

3.6. Publish your news and novelties in SM and WEB.

Promote your products, services and news for free through the news section on the website and on our social media profiles at the fair. Contact our Social Media Agency, Annie Bonnie (ifema@anniebonnie.com) and/or our Press Department, Pablo López (plopez@ifema.es) and Selva Dalila (sdalila@ifema.es).

3.7. Outdoor and digital advertising

Advertising projects tailored to your needs:

- Promote your brand before, during and after the event.
- Attract new customers through the best B2B segmentations in the market.

More information here: Advertising | IFEMA MADRID

See also the advertising options offered by the liveconnect platform.

3.8. Sponsorships

You have a wide range of promotional actions and sponsorships that will provide additional visibility and will allow you to develop high-impact actions for the national and international professional public visiting the fair:

CONSULT POSSIBLE SPONSORSHIPS : patrocinios@ifema.es

3.9. Special promotion actions

IFEMA offers its clients special marketing actions to optimize the impact of their presence at the venue.

Contact us: publicidadexterior@ifema.es Tel.: (+34) 91 722 53 08/40

3.10. Workshops, demonstrations and talks at the fair (Speakers' Corner)

Participates in presentations to propose activities of interest to the sector and visitors. Present novelties and outstanding projects.

Contact with: uanproduccion@ifema.es ; (+34) 91 722 30 00



4. SUSTAINABILITY MANAGEMENT AT IFEMA MADRID

At IFEMA MADRID we are not only fully committed to sustainability per se, but also, to achieving the sustainable development goals (hereinafter SDGs) promoted by the United Nations, which we have incorporated into our strategic corporate management policy and culture.

IFEMA MADRID's sustainability policy is mainly focused on the following SDGs: 8, 9, 11, 12, 13, 16 and 17.

ISO Standards certified by IFEMA MADRID:

- ISO 9001: Quality Management,
- ISO 20121: Event Sustainability Management.
- ISO 14001: Environmental Management,
- ISO 50001: Energy Management,
- ISO 22320: Emergencies Management..

ACTIONS TAKEN AT IFEMA MADRID TO REDUCE GAS EMISSIONS AND BE MORE ENERGY EFFICIENT:

- 100% certified electrical energy of renewable origin.
- Geothermal installation in Puerta Sur building.
- Low consumption lighting in our halls and on our modular stands.
- Controlling the temperature of our air-conditioning / HVAC systems.

IFEMA MADRID is in possession of "calculo" (I calculate) and "reduzco" (Ireduce) stamps in Carbon Footprint Scopes 1 and 2.

WASTE MANAGEMENT:

- The exhibitor/assembler is the generator of the waste and shall therefore be responsible for its removal and management. How the waste generated by the exhibitor is managed is explained in article 35 of the General Rules of Participation.
- We offer our exhibitors a service that includes the removal and management of the waste they/their assemblers generate.

CARPET RECYCLING:

IFEMA MADRID recycles 100% of the carpet used in corridors and common areas. To do this, it is essential to start removing it before dismantling begins, which implies a distribution by strips, instead of covering the entire space as before.

In this way, we can guarantee its transformation into new raw material for the subsequent manufacture of other products.

SUSTAINABLE MOBILITY:

IFEMA MADRID offers access to public transport close to its facilities (metro and bus), parking for electric cars with 100% renewable electricity charge points, as well as a parking area for bicycles and scooters.

GUIDE TO SUSTAINABLE PARTICIPATION IN TRADE FAIRS/EVENTS:

IFEMA MADRID has published its Guide to Sustainable Participation in Trade Fairs for exhibitors on its website. We recommend you read it before starting to prepare your participation: ifema.es/en/about-us/quality-sustainability





5. CONTACT WITH US

Department	Ask me about	Contact		
Event address	• Space Rental • General topics of participation in the fair • Exhibitor passes • Professional visitor invitations • Activities and forums at the fair	**Director**	Julia González	(+34) 91 7223000 intergift@ifema.es
		Comercial Team	Natalia García – Textile Editors & Home & Design sectors María Terrón - Deco sector Silvia Bueno – Gifts sector	
		Comercial Area	Maribel Moreno	
Customer Service IFEMA MADRID	• Service Hiring • Expo Area • Visitor Information	(+34) 91 722 30 00 atencionalcliente@ifema.es		
Technical Secretariat (Fair Services Department)	• Technical support tasks for exhibitors and contractors • Review of stand construction projects • Solutions to technical problems during the fair • Customization of modular stands • Coordination for stand catering services	(+34) 91 722 30 00 atencionalcliente@ifema.es		
Graphic Decoration	• Hiring of graphic materials to personalize your stand	(+34) 91 722 30 00 decoraciongrafica@ifema.es		
Comprehensive stand design service	Design and construction of custom-designed stands	(+34) 91 722 30 00 standbuilding@ifema.es		

5. CONTACT WITH US

Department	Ask me about	Contact
Outdoor Advertising	Hiring of advertising displays at the exhibition venue	(+34) 91 722 53 40/08 **publicidadexterior@ifema.es**
Communication and Marketing Department	Media Relations	**Director**: Raúl Diez **Press manager:** Pablo López **Press:** Selva Dalila **Internationa press:** Elena Valera **Secretaríat Press:** Pilar Serrano (+34) 91 722 50 93 **plopez@ifema.es** **sdalila@ifema.es**
Planning and Control Department	- Rental of various meeting and convention spaces at the exhibition venue, both during and outside of the fairs. - Coordination of off-fair activities.	(+34) 91 722 30 00 **uanproduccion@ifema.es**
Institutional Relations (Protocol)	- Institutional visits - Guided tours - Protocol for all events - Institutional relations	(+34) 91 722 30 00 **infoifema@ifema.es**
Security and Self-Protection Department	- General security and parking - Access to the Exhibition Park	(+34) 91 722 30 00 **dseguridad@ifema.es**
Medical Service and Security Emergencies	- Medical emergency - Healthcare for exhibitors and visitors during the fairs, setup, and dismantling	(+34) 91 722 54 00

Thank you

IFEMA MADRID