



**MADRID**  
5 – 7  
February  
**2020**

Edition  
**23<sup>th</sup>**

**IFEMA CALL CENTRE**

INTERNATIONAL CALLS (34) 91 722 30 00

IFEMA Feria de Madrid  
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28042 Madrid  
Spain

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C.I.F. Q-2873018-B

**genera.ifema.es**

**INNOVATION GALLERY PROJECT  
PRESENTATION FORM**

- **Deadline for Inscription: November 30, 2019.**
- **GENERA will send a receipt as proof that your registration has been completed.**
- **Please, present only a form for each individual project.**

**PROJECT NAME AS STATED IN THE ATTACHED REPORT:**

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**COMPANY / INSTITUTION / ENTITY:** \_\_\_\_\_

**POSTAL ADDRESS:** \_\_\_\_\_

**TELF.:** \_\_\_\_\_ **COUNTRY:** \_\_\_\_\_ **E-MAIL:** \_\_\_\_\_

**CONTACT INFORMATION FOR NOTICES**

**NAME:** \_\_\_\_\_ **TELF.:** \_\_\_\_\_ **E-MAIL:** \_\_\_\_\_

**THE PROJECT REPORT AND EXECUTIVE SUMMARY**

THE PROJECT REPORT AND EXECUTIVE SUMMARY MUST BE ATTACHED

Format: MSWord; font Arial 12; justified margins: 3 cm; automatic hyphens; single-spaced.

Maximum 10 pages long (1 page Executive Summary + 9 pages developing the Report)

Table of contents:

1. Executive summary - Maximum 1 page.
2. Project title (as stated in this form)
3. Presentation of the company institution or professional creating the project and contact details.
4. Track record (with project start and end dates)
5. Description of the project, the technology it uses, its scope, functionality and usefulness.
6. A detailed explanation of the innovative aspect of the project and the added value it provides.
7. Other relevant data.

**INDICATE IF, OPTIONALLY, ADDITIONAL DOCUMENTATION IS ALSO ATTACHED (digital format only)**

(Description of attached document. Example: video)

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**The applicant hereby declares that he or she is aware of and accepts all of the terms of the rules in the document "Innovation Gallery - Rules" and expressly undertakes to comply with them.**

**Date**

**Signature**

**Signatory**

**Please send the Form, your Project Report (with Executive Summary) and, optionally, additional documentation before November 30, 2019 to the following email: [genera@ifema.es](mailto:genera@ifema.es). Make sure that you have received acknowledgement of receipt from us within three days. If you have not received it, please contact us.**

The Applicant consents to IFEMA (Q2873018B), with its address at Feria de Madrid, Avda. del Partenón, 5 – 28042 Madrid, processing the information provided in this Application for Participation in order to manage the applicant's contractual relationship with IFEMA and participation in the trade show. The data will also be used for the purpose of keeping the Applicant informed of our activities, content and services by means of regular commercial communications, including by electronic means. The data that have been provided will be kept at IFEMA to perform the contractual relationship, unless this consent is revoked, and for a further statutory limitation period that may apply. The legal basis regarding the processing of your personal data is data subject's consent and because they are necessary in order to take steps prior to entering into a contract [Art. 6.1. a) and b) GDPR and art. 6 LO 3/2018].

Once your status as an Exhibitor is firm, your professional details (company name or commercial name, address and/or e-mail address, telephone and fax numbers, and contact person) can be passed on, with the obligation of confidentiality, to companies that work in collaboration with IFEMA either in the organization of the trade fair or in providing supplementary services and contributing added value to the event, for the purpose of providing you with information about their activity and services and to cater for your requirements. Except for the cases cited, the personal data collected will not be transferred to third parties, unless this is demanded by a government department and/or judicial authority in order to comply with a legal obligation.

You will be entitled to exercise your rights of access, rectification, suppression, opposition, portability and restriction regarding the processing of your personal data, by writing a letter to Avda. del Partenón, 5 – 28042 Madrid, or by sending an email to [protecciondatos@ifema.es](mailto:protecciondatos@ifema.es). Please state the following in the subject of your letter or email: "Ejercicio derechos Expositor" and the sender's name and National ID Document number. You can request de protection of AEPD and consult our privacy policy [inifema.es](http://inifema.es)