

# Fitur

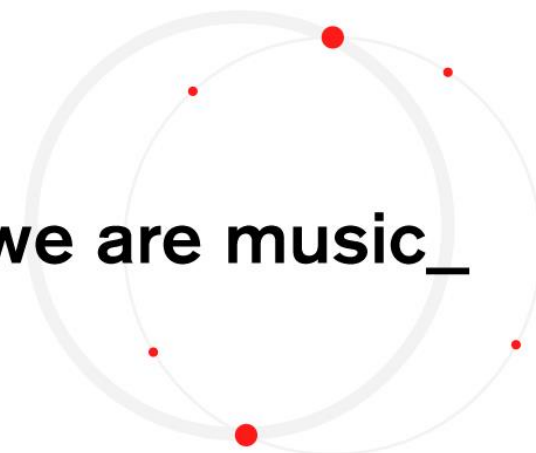
Festivals

20 — 24 JANUARY  
2021 MADRID

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we are music\_





20 – 24 JANUARY  
2021 MADRID



## **FITUR FESTIVALS holds its fourth staging from 20 to 24 January, 2021**

The 41st **FITUR, International Tourism Trade Fair**, welcomes **live music festivals** in an area where exhibitors can connect with all tourism agents: destinations, transport, hotels and accommodation, tour operators and travel agencies...

**Come to FITUR FESTIVALS and present your offer to the world tourism industry in its great fair.**



Fitur 2020 figures



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### **What does FITUR FESTIVALS offer?**

- **Exhibition area to promote yourself with 9 m2 stands.**
- **Stage, integrated into the exhibition area, for round tables and presentations of sector-specific reports.**
- **Exhibitors' presentations and showings.**
- **Chillout area to favour networking among attendees.**



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### **FITUR FESTIVALS stand description**

- Stand open onto aisles
- Aluminium frame structure in grey colour.
- Chipboard panels in white colour.
- Storeroom with door as follows: Up to 9 sq.m. ... 1x1.
- Furniture: 1 table (ME01), 4 chairs (SI01), 1 stool (SI72), 1 counter (CO07), 1 wastepaper (CO27) and 1 clothes rack (CO23).
- Trade fair carpeting (colour to choose in Exhibitor's Area)

#### **LIGHTING**

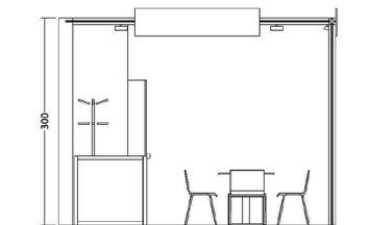
- General lighting based on led spotlights in rails at the rate of 1 spotlight every 4 sq.m. of stand.
- Electrical installation comprising switchboard with differential magnetotherm, and 500w built-in outlet prepared for up to 130w/sq.m.

#### **LETTERING**

- Sign in standardized letter with Exhibitor's Name and Stand Number on each side facing an aisle (maximum 20 characters).

#### **INCLUDED SERVICES**

- Basic Civil Liability and Multi-Fair insurance.
- Minimum Electrical power (0,13 Kw/sq.m.).
- Daily stand cleaning (once a day).



Customize your stand with our Graphic Decoration Service

[graphicdecoration@ifema.es](mailto:graphicdecoration@ifema.es)



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In 2019, the **live music industry** in Spain had a turnover of €382 million, 14.6% more than the previous year. Spain has consolidated its position as an **indispensable destination for major international music tours**.

(Source: Yearbook of Live Music 2020, APM - Asociación de Promotores Musicales).

### [This is how FITUR 2020 was](#)







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For further information

<https://www.ifema.es/en/fitur/fitur-festivals>

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