

### DATA SHEET FIAA 2022

|                                 |  |
|---------------------------------|--|
| <b>Event</b>                    | International Bus and Coach Trade Fair   |
| <b>Edition</b>                  | Fourteenth   |
| <b>Character</b>                | Professional   |
| <b>Regularity:</b>              | Biennial   |
| <b>Location:</b>                | Hall 9 – Recinto Ferial de IFEMA MADRID  |
| <b>Dates:</b>                   | 18 to 21 October 2022 (Tuesday to Friday)  |
| <b>Opening hours:</b>           | Tuesday 18 to Thursday 20 October: from 10 am to 7 pm<br>Friday 21 October: from 10 am to 4 pm   |
| <b>Floor area:</b>              | 21,600 m <sup>2</sup>  |
| <b>Participating Companies:</b> | 70 from 15 countries   |
| <b>Participating countries:</b> | Austria, Belgium, France, Germany, Hungary, Italy, Netherlands, Poland, Portugal, Romania, Slovakia, Spain, Sweden, Turkey, United Kingdom, United Kingdom   |
| <b>Sectors:</b>                 | Complete Vehicles - Chassis - Bodies - Components, Accessories and Technology - Maintenance - Transport Infrastructures - Associations, Organisations and Services   |
| <b>Parallel Activities:</b>     | <ul style="list-style-type: none"> <li>.- Press Conference: 18 October</li> <li>.- Presentation of Minibus of the Year Award</li> <li>.- By E-RESCUE, demonstration in Plaza de la Avenida of the evacuation of an injured person in a bus accident, showing their evacuation system for injured people.</li> <li>.- UITP Convention together with EMT to discuss the JIVE (Joint Initiative for hydrogen Vehicles across Europe) and Clean Bus Europe Platform initiatives, and a subsequent Marketplace Industry Around FIAA.</li> </ul> |

|   |  |
|---|--|
|   | <p>.- Workshop on "New ZF solutions for passenger public transport", organised by ZF Services.</p> <p>- Workshop on "Efficient and profitable maintenance of bus and coach fleets". A meeting convened by the Commercial Vehicle Aftermarket Club</p> <p>.- Conferences on new technology in public transport. Specifically, under the heading "ITS in Public Transport: from EMV to ABT" organised by ITS Spain.</p> <p>.- Test track</p> |
| <b>Partners:</b>                          | <b>ANETRA - ANTRON - ATUC - CONFEBUS - DIREBUS</b>   |
| <b>Organizers:</b>                        | <b>IFEMA MADRID</b>  |
| <b>More information and Social Media:</b> | <p><b><a href="http://www.fiaa.ifema.es">www.fiaa.ifema.es</a></b></p> <p>Facebook: <a href="https://www.facebook.com/feriafiaa/">https://www.facebook.com/feriafiaa/</a></p> <p>Twitter: <a href="https://twitter.com/FeriaFIAA">https://twitter.com/FeriaFIAA</a></p> <p>LinkedIn: <a href="https://www.linkedin.com/in/feria-fiaa">https://www.linkedin.com/in/feria-fiaa</a></p> <p><b>#FIAA2022</b></p>                               |

### **FIAA 2022: the bus industry's major trade event**

**More than 70 companies from 15 countries will showcase the latest developments in the sector.**

**From 18 to 21 October 2022, the event, organised by IFEMA MADRID, features a packed agenda of activities and the presentation of the Minibus of the Year 22 Awards**

From 18 to 21 October, more than 70 companies from 15 countries will come together to present their latest innovations at the fourteenth International Bus and Coach Fair, FIAA 2022, the leading commercial showcase for this industry in southern Europe. This event is supported by virtually all of the sector's associations and, in addition to the trade show, will include a full schedule of activities, presentations, conferences and the Minibus of the Year Awards ceremony.

With this broad representation of companies, distributed over a net surface area of 21,600 m<sup>2</sup> - 69% more than the last event held in 2017 - FIAA 2022 brings together 70% of the national market share, with the addition of 34% more new exhibitors, and a high level of international representation - in fact, almost 40% of the fair's net surface area will be occupied by foreign firms.

FIAA 2022 will be attended by the sector's leading firms, manufacturers and bodybuilders, such as Evobus, Iveco, Karsan, Somauto, Auto - Cuby, VDL, Isuzu, Caetanobus, Andrés Marín (Temsas); Aveuro, BMC, Solaris, Gbister, Basco and Ebusco, among others.

At the same time as the trade show, FIAA has planned a schedule of Technical Conferences, which will begin on the morning of the opening day, 18 October, with the Press Conference, in which, at their respective booths, Marín Ayala (Temsas), Evobus Ibérica, Iveco, Somauto, VDL & Bus & Coach and Rentalbus, Anadolu Isuzu, Karsan and Solaris Bus & Coach will present their latest innovations and technological solutions to the media, showcasing the most innovative profile of this industry, in addition to the product range presented at the rest of the show.

At the end of the Press Conference, the traditional MINIBUS OF THE YEAR Award ceremony will be held, in recognition of these efforts in R&D.

### . Technical Conferences

These activities are part of the programme of professional conferences that will take place over the four days of the Fair. On the opening day, 18 October, in the Avenue between Halls 5 and 6, the company E-RESCUE will give a demonstration of its technological advances for accident situations, with the participation of firefighters and police officers. Specifically, the simulation of the evacuation of a victim of a bus accident will be performed to demonstrate the company's system for evacuating the injured.

On Wednesday, 19 October, a seminar on "New ZF solutions for public passenger transport" will be held, in which issues such as the following will be discussed: "The new ZF CVS division and its extensive product portfolio for buses and coaches", and "The new EcoLife CoachLine transmission", both by Ulrich Klein, ZF Friedrichshafen AG, Germany; "The connectivity solution with more packages and high integration possibilities", by Jorge Franquet, from ZF Services Spain; and "ZF Autonomous Transport Systems" (David Espejo, also representing ZF Services Spain).

On the same day, the 19th, there will be a round table discussion on "Efficient and profitable maintenance of bus and coach fleets", a meeting organised by the *Club de la Posventa del Vehículo Industrial* (Commercial Vehicle Aftermarket Club), which will answer the question "How important is efficient vehicle maintenance management for the profitability of bus and coach fleets?"

On the morning of 20 October, ITS is organising a series of conferences on new technologies in public transport. Specifically, under the slogan "ITS in Public Transport: from EMV to ABT", the current deployment of EMV technology in Public Transport in Spain, the new deployments of account-based payment, as well as its application to interoperability in the MaaS environment will be discussed.

On the same day, Thursday 20 October, UITP, the International Association of Public Transport, together with EMT officials will hold a series of closed-door meetings at FIAA on the JIVE and CBEP initiatives, together with other professionals involved in these initiatives. The H2020 JIVE (Joint Initiative for hydrogen Vehicles across Europe) project

aims to advance the marketing of fuel cell buses through large-scale deployment of vehicles and infrastructure.

The Clean Bus Europe Platform is part of the European Commission's Clean Bus Deployment Initiative, which aims to support the deployment of clean bus technologies across Europe. Led by UITP, the Platform brings together European cities, authorities and transport operators, together with relevant stakeholders such as social dialogue partners, industry, financial and funding institutions, associations, etc. to foster and support the exchange of knowledge and experience on clean bus deployment.

On 21 October, the International Public Transport Union UITP, together with the OEMs (Original Equipment Manufacturers) of certain brands in the bus sector will conduct a guided visit to a number of companies to learn about the status of their industry in the market, latest developments, new products, when they will launch their new models and what new technologies or services they will be implementing, etc.

Product testing will also play a very important role at this event, as a space will be set up outside Hall 9, where, over the four days of the Fair, those trade visitors who so wish will be able to try out the buses of the brands that most interest them.

FIAA 2022 once again enjoys the support of the sector's main associations. The Spanish Confederation of Bus Transport, CONFEBUS, which chairs the event's Organising Committee, is joined by ANETRA, the National Association of Coach Transport Businesses; ATUC, the Association of Urban and Metropolitan Public Transport; DIREBUS, the Association of Coach Companies, and ANTROP, the National Association of Passenger Transport of Portugal; as well as the EMT and the Madrid Regional Transport Consortium.

### **. The industry in figures**

The International Bus and Coach Fair brings together a sector made up of 2,810 companies - according to data from the Ministry of Transport, Mobility and the Urban Agenda, from September 2022 - with a turnover of 6,000 million Euro, and with the capacity to create 95,000 jobs. According to CONFEBUS, it is an industry with 41,475 vehicles, in addition to 15,000 urban buses, and which manages to connect more than 8,000 towns and cities.

**#fiaa2022**

## Press Release

### FIAA 2022 will host an intense agenda of activities

**The UITP along with EMT will hold their meetings within the framework of FIAA**

**On 18 October the MINIBUS of the YEAR award will be presented**

International Bus and Coach Trade Fair, FIAA 2022, organised by IFEMA MADRID in Hall 9 of its Recinto Ferial, will host an intense agenda of activities, with collaboration from the main agents of the bus sector, between 18 and 21 October.

The FIAA 2022 programme will start on the first day of the Fair, on Tuesday **18 October**, in the morning, with **Press Conference**. Leading companies such as Marín Ayala, Evobus Ibérica, Iveco, Somauto, VDL & Bus & Coach y Rentalbus, Anadolu Isuzu, Karsan and Solaris Bus & Coach, will present their latest innovations to the media from their stands.

At the end of the Press Conference, at 2 pm, the **prestigious MINIBUS of the YEAR European Awards will be presented**, which recognise the technological efforts of the bus industry.

On the same day -18 October- at 10.30 am, the company **E-RESCUE** will hold a demonstration in the Avenue between Halls 5 and 6, with its technological advances for accidents, in which the fire service and police will participate. Specifically, an injured person will be removed from a bus crash, to demonstrate their evacuation system for injured people. For this demonstration, there will be a bus provided by the exhibitor, as well as 2 fire engines, a Guardia Civil vehicle and an ambulance.

On Wednesday, **19 October**, there will be a round table on **"The efficient and profitable maintenance of bus and coach fleets"**. How important is efficient management and maintenance of vehicles for the profitability of the bus and coach fleets? This is the question that will be answered at the conference organised by the Aftermarket VI Club (an organisation made up of forty companies from the industrial vehicle spare parts and maintenance sector).

The meeting will open with the presentation of an unprecedented study on the dimensions of the bus and coach maintenance and repair market in Spain, led by Enrique Gómez, specialist consultant in automotive after sales and collaborator in the Aftermarket VI Club. Some of the questions that will be answered by the report include: How many bus and coach garages are there in Spain?, How many belong to the fleets themselves? and How much is the bus and coach aftermarket worth?

**Jesús González**  
Press Officer FIAA  
Tel.: +34 627-70.60.73  
jesusg@ifema.es

**Helena Valera**  
International Press  
Tel.: +34 629-64.42 08  
evalera@ifema.es

## Press Release

Next, there will be a round table with participants from different types of bus and coach fleets (large, medium and small; public and private; exclusively for buses and coaches and mixed) where the importance of efficient management of maintenance for fleet profitability will be analysed.

The impact the pandemic and the economic crisis has had on passenger transport has also been noted in the companies which work in the maintenance and repair of buses and coaches. With the progressive recovery of mobility and, in the context of a vehicle fleet that is well into its old age, workshops and spare parts suppliers are also recovering their levels of activity and improving their service offer to bus and coach fleets, with or without their own workshops.

On the morning of 20 October, ITS will host a series of conferences in which new technologies in public transport will be discussed, led by heads of public transport companies and institutions; as well as transport professionals. Specifically, under the heading "ITS in Public Transport: from EMV to ABT", it will address the current deployment of EMV technology in Public Transport in Spain; the new use of account-based ticketing, as well as its application for the interoperability in the MaaS environment.

The same day, Thursday 20 October, the **UITP**, International Association of Public Transport, **together with EMT officials** will **host** a series of closed-door **meetings** at FIAA on the **JIVE and CBEP initiatives**, along with other professionals involved in these initiatives. At the end of these meetings a guided tour of FIAA will be given where they can meet the exhibitors.

The H2020 project **JIVE** (Joint Initiative for hydrogen Vehicles across Europe) aims to advance the commercialisation of fuel cell buses through the large-scale deployment of vehicles and infrastructure. The first JIVE initiative was launched in 2017, and JIVE2 began running in parallel in January 2018. Both initiatives are coordinated by Element Energy Limited. The aim of the JIVE projects is to guarantee that fuel cell buses are commercially viable so bus operators include them in their fleets without subsidies, and that local and national governments feel able to regulate the propulsion of zero emissions for their public transport systems. Taken together, the JIVE projects will deploy almost 300 fuel cell buses in 222 cities throughout Europe at the beginning of the 2020s, the largest rollout in Europe to date.

The **Clean Bus Europe Platform** is an initiative within the European Commission's Clean Bus Deployment Initiative which aims to support the rollout of clean bus technologies in Spain. Led by the UITP, the Platform brings together European cities, transport authorities and operators, together with relevant stakeholders like social dialogue partners, industry, financing and funding institutions,

**Jesús González**  
Press Officer FIAA  
Tel.: +34 627-70.60.73  
jesusg@ifema.es

**Helena Valera**  
International Press  
Tel.: +34 629-64.42 08  
evalera@ifema.es

## Press Release

associations, etc. to boost and support the exchange of knowledge and expertise on clean bus deployment.

The Clean Bus Deployment Initiative was launched by the European Commission in 2017 to support the transition to cleaner transport. Through their combined efforts, signatories of the Initiative are committed to make this transition happen. The Platform will make sure that a critical mass of cities and operators start and continue investing in clean bus technologies, thus creating a powerful momentum for a wider and unstoppable clean bus deployment across Europe.

On **21 October** a workshop on the **"New ZF solutions for passenger public transport"**, in which topics such as "The new CVS division of ZF and its wide range of products for buses and cars", and "The new EcoLife Coachline Transmission System", both led by Ulrich Klein, of ZF Friedrichshafen AG, Germany; "The connectivity solution with more product packages and extensive integration possibilities" by Jorge Franquet, of ZF Services España, and "Autonomous Transport Systems by ZF" (David Espejo, also of ZF Services España).

Also on the **21st** the International Union of Public Transport **UITP, in collaboration with the OEMs** (Original Equipment Manufacturers) of certain brands of the bus sector will carry out a guided tour in a series of companies to discover the status of the industry in the market, the latest innovations, new products, when new models will be launches, new technologies or services they are going to implement, etc.

In addition to all these activities in Hall 9, in this edition **product testing** will play a very important role, as a space will be provided **outside Hall 9**, where, **during the four days of the Fair**, interested professional visitors can test buses from the brands which interest them the most. In order to do so, they should go to the stand of the brand of bus they are interested in and ask for a product test.

Professional registration for FIAA is now open, get your free pass until 17 October inclusive. Come and find out about all the new innovations and be part of the biggest meeting of the Bus and Coach sector. Get your pass [here](http://www.ifema.es/fiaa)  
**[www.ifema.es/fiaa](http://www.ifema.es/fiaa); #fiaa2022**

**Jesús González**  
Press Officer FIAA  
Tel.: +34 627-70.60.73  
jesusg@ifema.es

**Helena Valera**  
International Press  
Tel.: +34 629 -64.42 08  
evalera@ifema.es



## Press Release

### FIAA 2022, the great showcase of innovations

**The sector's leading companies will make their presentations to the press on 18 October**

The International Bus and Coach Trade Fair, FIAA 2022, organised by IFEMA MADRID in Pavilion 9 of its Exhibition Centre, will showcase the main innovations in the industry from 18 to 21 October, with the participation of the sector's leading companies. On the opening day of the Show, a Press Day will be held during the morning with a series of presentations to the media (at the booths of the exhibiting companies).

**MARÍN AYALA**, national distributor of the TEMSA brand, will be exhibiting its latest innovations as well as its most popular vehicles.

**EVOBUS IBÉRICA** will be presenting the latest products and services from its Mercedes-Benz, Setra, OMNIplus and OMNIplus ON brands.

**IVECO** will present, for the first time, the new Crossway LE hybrid, and will be exhibiting its sustainable range.

**SOMAUTO** will be attending with the launches of the new E-Centro, Navigo T Giga and Kent Mild hybrid buses from the Otokar range and will be discussing the presence of Somauto itself and Otokar in the Spanish market.

**VDL & Bus & Coach y Rentalbus** will take the opportunity to launch the Rentalbus Spain project, and to introduce the senior managers of the European headquarters, who will be attending the event.

**ANADOLU ISUZU** will be focusing its exhibition on its electric models such as the NovoCiti Volt and the Citivolt.

**KARSAN**, in the midst of its expansion in Europe and in particular in Spain, one of its main markets, will be discussing its plans for this market, its vision for the future of mobility and its catalogue of new products.

**Solaris Bus & Coach** will be announcing the company's new developments.

FIAA professional registration is now open - purchase your free pass up to and including 17 October. Come and see all the new developments and take part in the biggest meeting of the Bus & Coach sector. Buy your pass

**More información: [www.ifema.es/fiaa](http://www.ifema.es/fiaa)**

**#fiaa2022**

**Jesus González**  
Press Officer FIAA  
Tel.: +34 627-70.60.73  
Jesusg@ifema.es

**Helena Valera**  
International Press  
Tel.: 629-64.42.08  
evalera@ifema.es

### **FIAA 2022 hosts the third Minibus Euro Test event**

#### **The award ceremony will take place on 18 October at the FIAA Forum**

The International Bus and Coach Fair, FIAA 2022, and the magazine *Autobuses & Autocares* are once again organising the European Minibus Euro Test competition, which, on this third occasion, features the participation of the manufacturing brands Aveuro International, Car-Bus.net and Isuzu. All of them are present in most of the European markets and have come to Madrid with their best minibuses for private and tourist transport, with the intention of winning the most prestigious award in Europe in their segment. The award will be presented on Tuesday 18 October at 2:00 p.m. in the FIAA Forum (Hall 9 of the *Recinto Ferial de IFEMA MADRID*), at the opening of the show, which will be held until 21 October.

The tests carried out at the Minibus Euro Test will be used to select the Minibus of the Year 2023 award, the winner of which will be eligible to hold the title for the whole of next year in the sector's European markets. The tests will be carried out on the candidate minibuses from 15 to 17 October in the vicinity of IFEMA MADRID.

The Minibus of the Year award has been made possible thanks to the agreement reached between IFEMA MADRID, the organiser of FIAA, and *Autobuses & Autocares* magazine, the official representative in Spain of the International Bus & Coach of the Year Awards. The panel of judges for these awards, consisting of Europe's 23 leading specialist publications, assesses the performance of the vehicles competing for the Minibus of the Year award.

#### **About the Minibus Euro Test**

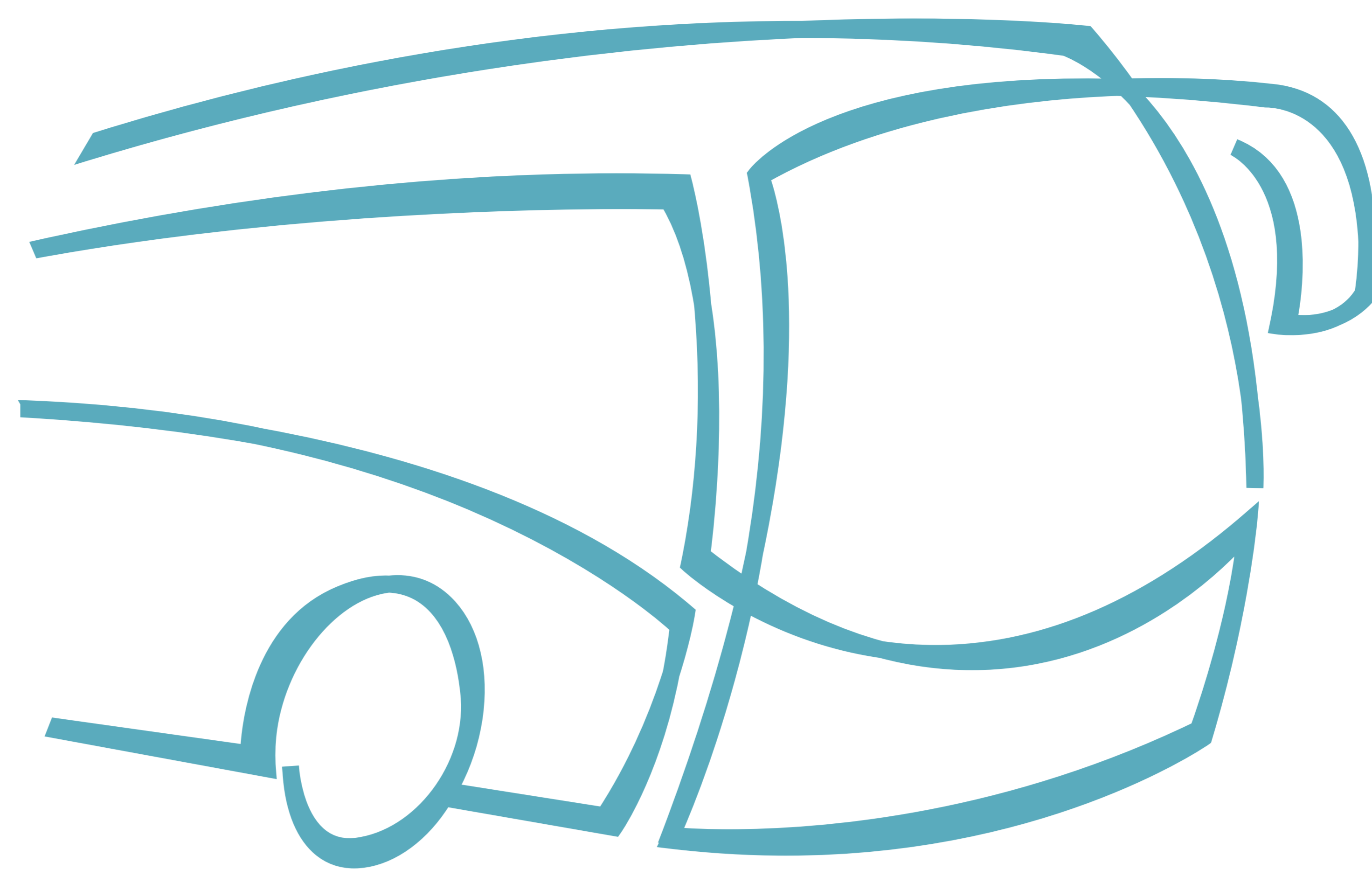
The first Minibus Euro Test event, which was aimed at tourist and private transport minibuses, was held in spring 2017 and the trophy was awarded during the International Bus and Coach Fair, FIAA, in May of that year. The Minibus of the Year award went to Iveco's Daily Tourys and the award was collected by Sylvain Blaise, President of Iveco Bus, who came all the way to Madrid for the occasion. Seven vehicles of the Car-Bus.net, Ferqui, Indcar, Integralia, Iveco Bus, Temsa and Unvi brands took part in the event.

Meanwhile, the second Minibus Euro Test event, which focused on purely urban transport minibuses, was held in 2019. On this occasion, Ferqui, Indcar, Iveco Bus, MAN and Mercedes-Benz took part, the latter winning the Minibus of the Year award with its Sprinter City 75 model.

**More information on the FIAA website.**

**#fiala2022**

# fiaa



18-21 Oct

