

SUSTAINABILITY MASTER PLAN 2023-2026

2026 Planning



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Quality, Sustainability and Compliance Department

ÍNDICE

1. INTRODUCTION
2. IFEMA MADRID LINES OF ACTION
3. DIRECT CONTRIBUTION OF IFEMA MADRID TO THE SDGs
4. FOUR-YEAR SUSTAINABILITY OBJECTIVES
5. ANNUAL OBJECTIVES

1. INTRODUCTION

- This Sustainability Plan is integrated within the Strategic Plan, developing the sustainability pillar.
- Its timeframe spans four years, complemented by annual editions defining progressive milestones towards the final goals.
- The global plan concludes in 2026, after which a new cycle will be launched to continue growing the sustainability dimension within the 2026–2030 Strategic Plan.
- This 2026 edition also serves as a reference point for evaluating compliance with the objectives initially set in 2023. Each objective includes a summary of achievements to date and projections for the current year.

2. LINES OF ACTION

The IFEMA MADRID Sustainability Plan—and its sustainability policy—are structured around the following action lines:

- **Transparency and Good Governance:** operating as an ethical and transparent institution.
- **Sustainable Economic Growth:** fostering local economic development, sectoral development, entrepreneurship and innovation.
- **Quality Employment:** ensuring committed employees and promoting quality employment across the value chain.
- **Sustainable Infrastructure:** increasing the efficiency of IFEMA MADRID's infrastructure and minimizing environmental impact.
- **Sustainable Events:** improving the sustainability of all events organized by IFEMA MADRID.
- **Social Commitment:** contributing to cultural change by promoting corporate volunteering and other sustainability-related employee initiatives.

3. IFEMA MADRID'S DIRECT CONTRIBUTION TO THE SDGs: MAIN SDGs



Goal 4: Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all



Goal 8: Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all



Goal 10: Reduce inequality within and among countries



Goal 12: Ensure sustainable consumption and production patterns



Goal 16: Promote peaceful and inclusive societies



Goal 7: Ensure access to affordable, reliable, sustainable and modern energy for all



Goal 9: Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation



Goal 11: Make cities and human settlements inclusive, safe, resilient and sustainable



Goal 13: Take urgent action to combat climate change and its impacts



Goal 17: Revitalize the Global Partnership for Sustainable Development

4. FOUR-YEAR SUSTAINABILITY OBJECTIVES

The sustainability objectives set by IFEMA MADRID for achievement by 2026 are:

➤ **4.1: Carbon neutral:**

Achieve **carbon neutrality** for Scopes 1 and 2 at IFEMA MADRID.

➤ **4.2: Waste:**

Achieve **zero waste to landfill** for all waste streams managed by IFEMA MADRID.

➤ **4.3: Accessibility:**

Implement and communicate **accessible itineraries** and achieve full digital accessibility.

➤ **4.4: Stakeholders:**

Achieve continuous **improvement in stakeholder satisfaction** levels up to and including 2026, compared with 2023.

4. 1- CARBON NEUTRAL-SCOPES 1 AND 2

IFEMA MADRID has integrated carbon footprint assessment into its organizational culture, fostering greater awareness among employees, suppliers and clients.

The initial phase focused on calculating and reducing emissions under Scopes 1 and 2, supported by MITERD certification, alongside internal and external awareness campaigns. Reduction is prioritized ahead of compensation, reinforcing stakeholder engagement.

Subsequently, individual carbon footprint calculations were initiated for selected fairs, incorporating Scope 3. The Formula 1 Grand Prix, despite its complexity, is included in this process.

In 2027 (covering the 2026 period), compensation for Scopes 1 and 2 will be executed, marking completion of the defined objective.

4.1: CARBON NEUTRAL-SCOPES 1 AND 2. PLAN, PART 1.

DEFINITION OF TARGET	RELATED INDICATOR	RELATED LINE OF ACTION	RELATED SDGs
Become <i>Carbon Neutral</i> for Scopes 1 and 2 by 2026	Ratio TCO ₂ / turnover in €m = 0	Sustainable infrastructures	   

ACTION PLANS TO BE DEVELOPED OR ACTIONS TO BE CARRIED OUT	MANAGED BY	EXPECTED TIMEFRAME
Energy-saving awareness actions for employees.	Sustainability and Technical departments	Continuous
Annual renewal of the MITERD “calculo y reduzco” seal for Scopes 1 and 2.	Sustainability department	Continuous
Progress on carbon footprint calculation for IFEMA-owned fairs, including Scope 3.	Sustainability department	2024-2026
Incorporate the F1 Grand Prix carbon footprint calculation across Scopes 1, 2 and 3.	Sustainability department	2026
Annual renewal of the MITERD “calculo y reduzco” seal for Scopes 1 and 2.	Sustainability department	Continuous

4.1: CARBON NEUTRAL-SCOPES 1 AND 2. PLAN, PART 2

DEFINITION OF TARGET	RELATED INDICATOR	RELATED LINE OF ACTION	RELATED SDG
Become <i>Carbon Neutral</i> for Scopes 1 and 2 by 2026	Ratio TCO ₂ / turnover in €m = 0	Sustainable infrastructures	   

ACTION PLANS TO BE DEVELOPED OR ACTIONS TO BE CARRIED OUT	MANAGED BY	EXPECTED TIMEFRAME
Extension of ISO 50001 certification to the entire venue.	Sustainability and Technical departments	2024-2025 (completed)
Maintain 100% certified renewable electricity supply and a zero-emission vehicle fleet.	Technical and Purchasing departments	Continuous
Carry out the construction and commissioning of the photovoltaic energy generation project.	Technical department	2024-2026
Complete LED lighting replacement across the venue.	Technical department	2024-2026
Integrate an energy monitoring and control system.	Technical department	2026

4. 2- ZERO WASTE TO LANDFILL

Since the start of the plan, various measures have been implemented to reduce waste generation and improve segregation to maximize recycling rates.

Through combined training and contractual requirements, recycling levels have reached 90% of all waste managed by IFEMA MADRID.

In 2026, efforts will continue, alongside leadership of the AFE Sustainability Commission to encourage waste management improvements among key sector stakeholders.

4. 2- ZERO WASTE TO LANDFILL. PLAN, PART 1

DEFINITION OF TARGET	RELATED INDICATOR	RELATED ACTION LINE	RELATED SDGs
<u>Zero waste</u> to disposal by 2026	% recycled waste= 100	Sustainable events	 

ACTION PLANS TO BE DEVELOPED OR ACTIONS TO BE CARRIED OUT	MANAGED BY	EXPECTED TIMEFRAME
Reduce the waste-generation ratio (T./M€ turnover) by providing information to all contractors and exhibitors, monitoring activities, etc. Increase the adoption of aluminum modular stand models.	Events Production and Comercial departments	Continuous
Develop and publish the Sustainable Participation Guide for Event Organizers and communicate the two existing sustainable participation guides (Exhibitors and Visitors).	Sustainability department	2023-2024 (Completed)
Review and update the Sustainable Participation Guides (Exhibitors, Visitors and Organizers). Disseminate them among potential clients	Sustainability department	2024 (Completed)
Remove individual waste bins in work areas and replace them with two- and five-stream recycling stations depending on the area, accompanied by awareness and communication actions on proper segregation.	Sustainability working group	2023 (Completed)
Include in the tender specifications for general non-hazardous waste operators the mandatory requirement to always send all Non-Hazardous Waste (NHW), whether in separated streams or mixed, for recycling, and to recycle Hazardous Waste (HW) whenever technically feasible.	Events Production and Purchasing departments	Continuous

4. 2- ZERO WASTE TO LANDFILL. PLAN, PART 2

DEFINITION OF TARGET	RELATED INDICATOR	RELATED LINE OF ACTION	RELATED SDGs
<u>Zero waste</u> to disposal by 2026	% recycled waste= 100	Sustainable events	 
ACTION PLANS TO BE DEVELOPED OR ACTIONS TO BE CARRIED OUT		MANAGED BY	EXPECTED TIMEFRAME
Include in the tender specifications for any operational work that generates waste (e.g., maintenance, installations, etc.) the mandatory requirement for contractors to manage their waste at their own facilities and in full compliance with applicable legislation, with abandonment of waste strictly prohibited.		Technical and Purchasing department	Continuous
Contracts for carpet-waste management must always ensure its final recycling.		Events Production Department	Continuous
Reduce the generation of organic waste by promoting measures to ensure the utilization of food surpluses.		Events Production and Sustainability departments	2024-2025 (Completed)
Support the sustainable development of the sector by participating in the development of an AFE Waste Management Manual.		Sustainability department	2025 (Completed)

4. 3- ACCESIBILITY

Digital accessibility has been achieved with IFEMA MADRID's UNE 139803 certification, covering all corporate websites.

In terms of physical accessibility, accessible itineraries were envisioned to compensate for venue limitations due to its age. However, major refurbishment works for hosting the Formula 1 Grand Prix—executed fully in line with the Technical Building Code—are now guaranteeing full accessibility of the facilities.

Remaining improvement areas, such as signage, will continue to be addressed. In 2026, a specific accessibility plan will be developed for the Formula 1 Grand Prix to ensure best-in-class accessibility performance.

4. 3- ACCESIBILITY. PLAN

DEFINITION OF TARGET	RELATED INDICATOR	RELATED LINE OF ACTION	RELATED SDGs
Implementation and communication of <u>accessible routes</u> and achieve <u>full digital accessibility</u> in 2026.	No. of accessible routes: ≥ 1 Web accessibility level: AA	Sustainable infrastructures	  
ACTION PLANS TO BE DEVELOPED OR ACTIONS TO BE CARRIED OUT		MANAGED BY	EXPECTED TIMEFRAME
Maintain the certified accessibility level (AA) for the IFEMA MADRID website.		Marketing department	Annual
Implement minor infrastructure improvements to ensure adaptation to the needs of persons with special requirements (auditorium seating, registration counters, etc.).		Sustainability department	2023-2024 (Completed)
Develop the Accessibility Protocol applicable to all IFEMA MADRID proprietary fairs and events.		Sustainability department	2023 (Completed)
Develop the structural adaptation project of the venue to meet the requirements of hosting the Formula 1 Grand Prix, in full compliance with applicable accessibility legislation.		Technical department	2023-2026
Implement an adapted signage model to communicate venue and event information to individuals with special needs.		Communication, Marketing and Sustainability departments	2026

4. 4- STAKEHOLDERS

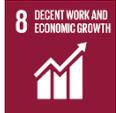
The objective consisted of continuously increasing stakeholder satisfaction levels, measured through NPS inclusion in all surveys.

However, declines were recorded in certain categories over the last two years, preventing continuous improvement from being achieved.

Despite this, ongoing work will ensure:

- Development of corrective action plans in response to declines.
- A positive evaluation of affected indicators in 2026 (measured in 2027)

4. 4- STAKEHOLDERS. PLAN

DEFINITION OF TARGET	RELATED INDICATOR	RELATED LINE OF ACTION	RELATED SDGs
Achieve continuous increase in stakeholder satisfaction levels compared to 2023	10% increase in average Stakeholder NPS versus 2023	<ul style="list-style-type: none"> - Transparency and good governance. - Quality employment. 	 

ACTION PLANS TO BE DEVELOPED OR ACTIONS TO BE CARRIED OUT	MANAGED BY	EXPECTED TIMEFRAME
Standardize satisfaction survey plan for stakeholders (exhibitors, visitors, external operators, suppliers, sponsors, media and employees).	Sustainability Department	Continuous
Analyse NPS of each group compared to the previous edition. Action plan in case of deviation from expectations.	Sustainability and Stakeholder-responsible Departments	Annual
Calculate average NPS of all stakeholders and comparison with previous year. Evaluation of results.	Sustainability Department	Annual

5. ANNUAL OBJECTIVES

DEFINITION OBJECTIVE / ACTION	RELATED INDICATOR	MANAGED BY	RELATED LINE OF ACTION	RELATED SDGs
Position the F1 Grand Prix as a benchmark in sustainability within its sector	2025: Develop the Sustainability Plan and begin implementation. 2026: Measure and evaluate sustainability performance.	Sustainability Department	Sustainable economic growth. Sustainable events.	     
Promote employee participation in social impact initiatives via the FARO Project	Increase in number of participants and number of projects carried out	Sustainability Department	Social commitment.	    

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