

IFEMA MADRID presents the International Construction Week, which brings together the CONSTRUTEC, VETECO, SMART DOORS and PISCIMAD trade fairs.

The multi-sector event, which will take place from 5 to 8 November 2024, is the result of a strategic approach aimed at combining the strengths and promoting the synergies of the four leading trade fairs in their respective sectors. This will strengthen the construction industry.

The International Construction Week is becoming the most significant event in the Southern European calendar, providing numerous business opportunities for professionals in the construction, window, façade, solar protection and envelope, doors, automatism, and aquatic installations sectors.

Madrid, xx January 2024. - IFEMA MADRID will host the **International Construction Week from 5 to 8 November 2024**. The event will combine the **CONSTRUTEC, VETECO, SMART DOORS AND PISCIMAD** trade fairs, showcasing the strength of an industry that is essential for economic growth, job creation, and investment stimulation. This new multi-sectoral concept will provide a **tool** for European industry, offering value to enhance **business, increase synergies, and expand networks**, while promoting **sustainable, safe, and healthy living solutions and environments**.

Access at the application form to participate at the fairs: **[CONSTRUTEC](#), [PISCIMAD](#), [VETECO](#) and [SMARTDOORS](#).**

International Construction Week will unite four fairs organised by IFEMA MADRID, each specialised in their respective sectors, under the same umbrella. The aim is to create a **global project that maintains the identity of each fair**, while joining forces, crossing interests, and combining the power of the leading companies in each sector.

This meeting will bring together a wide range of products and technologies in the construction sector, including construction materials, innovative enclosures and automation technologies, and aquatic installations. It will provide a comprehensive overview of the latest trends and advances in the industry.

IFEMA MADRID is committed to **leading the construction sector** with **four major events**. These events will offer professionals a

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comprehensive and **international experience**, with a focus on **Europe, Latin America, and North Africa**.

The event will be a trade fair featuring a **full programme of high-quality transversal activities**, including congresses, presentations, and round tables. These activities will provide information on new developments, trends, and perspectives, as well as analyse the challenges and opportunities facing the industry.

This trade fair union will receive **support from major sectoral associations**, including the **Spanish Confederation of Construction Product Manufacturers (CEPCO)**, the **Spanish Association of Manufacturers of Light Façades and Windows (ASEFAVE)**, the **National Federation of Door and Automation Manufacturers, Installers and Maintainers (FIMPA)**, and the **Spanish Association of Swimming Pool Professionals (ASEPPI)**.

[Visit their website to learn more about International Construction Week.](#)

Mexico Named Guest Country for International Construction Week

International Construction Week, which includes the trade fairs CONSTRUTEC, SMART DOORS, PISCIMAD and VETECO, welcomes Mexico as guest country to open up multiple business options and broaden business horizons towards Latin America.

The event, which places international growth as one of the central themes, seeks to enhance the visibility of companies from Mexico in light of its growing influence in the global construction panorama.

Madrid, 7 October 2024. All sectors linked to construction will be present at **IFEMA MADRID from 5 to 8 November** for **International Construction Week**. This year's edition, which encompasses the trade fairs **CONSTRUTEC, VETECO, SMART DOORS and PISCIMAD**, and is to be held to coincide with **METELEC**, also welcomes **Mexico as the first guest country**.

Welcoming Mexico as guest country is central to **improving the international positioning of this trade fair, and fostering development between companies and associations linked to the construction sector in the broadest sense**, including windows, façades, solar protection and cladding, doors and automatic doors and water features.

It is hoped that this **grand multi-sectoral event** can **serve as a key tool** for the **more than 550 companies** that have already confirmed their attendance, while also coinciding with **Matelec**, the International Trade Fair for the Electrical and Electronics Industry, where another **500 companies** will be present, combining to generate a space with more than 1,000 companies in attendance.

The presence of Mexico as guest country at **International Construction Week** highlights the country's **commitment to these sectors**, as well as to **innovation, sustainability and infrastructure development linked to construction**. The aim is also to promote this trade mission, with almost 50 companies and institutions based in Mexico and Spain visiting, presenting products and services with the aim of generating new synergies.

Mexico **has shown strong economic growth** in terms of **trade relations with Spain**. According to data from the Ministry of

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Economy, Trade and Enterprise, in just the first few months of this year **exports to Mexico reached over 3.1 billion euros, 6.8% of total Spanish exports**, while Mexico's imports from Spain were also worth over **3 billion euros**, equivalent to **4.6% of the total. Mexico is Spain's primary trading partner in Latin America.**

In the words of **Mexico's ambassador to Spain, Quirino Ordaz Coppel**, *"We celebrate Mexico's participation as guest country at these four events for the potential they have and for the inaugural International Construction Week. It's illustrative of the number of professionals, associations and representatives of the different states of the Mexican Republic that will come together for this week at IFEMA MADRID. It is without doubt an excellent opportunity to strengthen international ties."*

For his part, **Luis Rodulfo, Chair of the Organising Committee of Construtec, International Construction Week**, underlined how for the trade fairs involved, it's a great collaboration that adds value; *"having Mexico on board as guest country shows the country's growth for these sectors and for us. And Mexico's participation will highlight not just the progress made in this area but also its capacity as a country through the opportunities for collaboration that will be generated."*

The **director of International Construction Week, Alberto Leal**, added it was *"a great opportunity to strengthen ties between both countries, and to explore the immense possibilities of collaboration between all the sectors involved in construction, adding great value to participation for everyone taking part in these trade fairs."*

Mexico's participation as guest country is an example of the importance of international growth across these four trade fairs, with more than twenty **countries represented** among the participating companies. They include **Argentina, Austria, Belgium, Bulgaria, China, Cyprus, Czechia, France, Germany, Greece, Hong Kong, India, Ireland, Italy, Netherlands, Poland, Portugal, Czechia, Spain, Switzerland, Taiwan, Turkey and the United Kingdom.**

Find out which companies will be part of International Construction Week.

International Construction Week is supported by the leading sectoral associations, including the Spanish Confederation of Construction Material Manufacturer Associations (**CEPCO**), the Spanish Association of Light Façade and Window Manufacturers (**ASEFAVE**), the National Federation of Door and Automatic Door Manufacturers, Installers and

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Maintainers (**FIMPA**), and the Spanish Association of Swimming Pool Professionals (**ASEPPI**).

About International Construction Week

The event, organised by IFEMA MADRID, brings together the trade fairs CONSTRUTEC, VETECO, SMART DOORS and PISCIMAD from 5 to 8 November in a multi-sectoral event that responds to a strategic approach aimed at joining forces and promoting synergies between the four leading trade fairs in their respective sectors, boosting the strength of the construction industry.

The Semana Internacional de la Construcción programme offers a valuable opportunity to assess the current challenges facing the sector.

This convergence of trade fairs, comprising CONSTRUTEC, SMART DOORS, PISCIMAD and VETECO, will provide professionals and visitors with a range of panels and forums to facilitate the redefinition of the industry's future.

Madrid, 31 October 2024.- One of the key objectives of Semana Internacional de la Construcción is to examine the current and future challenges facing the construction sector. To this end, the event will feature a comprehensive programme of activities designed to address the specific challenges faced by each of the sectors represented.

The Semana Internacional de la Construcción will bring together CONSTRUTEC, SMART DOORS, PISCIMAD and VETECO from 5 to 8 November. This will be an event for innovation, sustainability, digitalisation, energy efficiency and the impact of new technologies in design and construction.

Please refer to this link for detailed information on activities and conferences.

The activities programme comprises the following elements:

1st Building the Future Congress:

This forum, organised in collaboration with Alimarket, will take place on the 5, 6 and 7 November in Hall 3. This space is aimed at developers, construction companies and distributors in the sector. It aims to become a key meeting point for the sector, where the main challenges transforming the construction sector can be debated. The programme will be structured by days. Each section will address a specific theme. The focuses will be on innovation, sustainability and industrialisation. The conference will bring together leading companies and industry experts to address the critical issues shaping the future of the construction sector. Attendees will gain insights into the challenges transforming the industry and explore strategies for its continued growth and development.

Architecture Forum, Professional Association of Architects of Madrid (COAM):

This organisation will be holding a series of three conferences on the 7 November in Hall 3. The first of these is 'New Ways of Building', The next conference is a discussion on housing, rehabilitation and urban regeneration. The third conference, entitled 'Other architectures:

New approaches to practising architecture', will address three major challenges for architecture and our cities. The conference will explore new approaches to practicing architecture, including innovative methods of building and doing architecture.

Construction Labour Foundation:

The foundation will host a series of talks with a training focus. The events are scheduled for the morning of 5 November in Hall 3. A variety of round tables and spaces for debate will be available. The programme will commence with the construction sector initiatives for the qualification of professionals, proceed with the qualification of the construction sector in Spain, then address the implementation of Law 3/2022 on the organisation and integration of Vocational Training. Finally, it will address the training needs in the construction sector.

1st Investment Forum:

Furthermore, the meeting is scheduled for the morning of 6 November as part of the Construtec event. The focus is on the owners and executives of ancillary construction companies. The programme will address the key factors that drive innovation, efficiency and sustainability in an industry that plays a pivotal role in economic and social development. It will also facilitate an understanding of the strategic options available to companies in this sector and provide insights into potential business opportunities with other industry leaders.

Conference on the Energy Performance of Buildings:

On 5 November, a conference will be held at Construtec with the objective of analysing the implications of the recently introduced Energy Performance of Buildings Directive (EPBD) of the European Parliament and the Council. The objective of this session is to examine the principal consequences of the recent regulatory changes, which include an increase in retrofitting, the introduction of the digital building passport and the incorporation of sustainability indicators in energy certification.

CGATE Technical Conferences and the Association of Quantity Surveyors of Madrid:

In this instance, the presentations are scheduled to take place over a two-day period, on the 6th and the 8th. The presentations will include a discussion of the Energy Calculator, which will demonstrate how this tool can be used to optimise energy consumption in buildings. The presentation of the *Energy Poverty Guide*, which addresses the challenges of energy efficiency, and the presentation of the *Rehabilita Saludable Guide*, which

promotes the rehabilitation of spaces in a sustainable way, were both well received. On the second day of the event, there will be a roundtable discussion on the topic of digitisation, with a particular focus on the RCDs Guide and the KLR Guide (Kit Lean Rehabilitation).

Mexico Conference:

Mexico, the guest country at the Semana Internacional de la Construcción, will host a dedicated day to promote trade between the two countries and highlight business opportunities for the development of the sector.

The programme will include roundtable discussions. The Semana Internacional de la Construcción Mexico project will be presented, along with an overview of its significance for IFEMA MADRID and the organisation's internationalisation strategy. There is an international dialogue, entitled "Housing with a social focus, Innovation and Opportunities in the Construction Sector" and a business round table, entitled "Mega-builds in Mexico: Opportunities in Infrastructure and Real Estate Development".

BIM Forum:

The BIMEXPO forum at Construtec, part of the four-day Semana Internacional de la Construcción, will bring together industry experts to discuss and debate the strategies, challenges and benefits of implementing Building Information Modelling (BIM) in construction and infrastructure projects. The forum is structured across four days which specific themes related to the implementation of BIM: Challenges and Strategies; Collaboration to Apply BIM; Investment Return on Applying BIM, and Successful Use Cases of BIM in Projects.

Ibero-American Forum:

The event, scheduled for 5 November in Hall 5 of VETECO, will analyse the market situation, challenges and opportunities, as well as collaboration between Latin American countries in the construction sector, particularly regarding solutions for façades and windows. The objective is to facilitate the exchange of knowledge and experience, as well as the establishment of business partnerships.

Glass Forum VETECO:

This forum, which will bring together experts, professionals and companies from the construction and architecture industry to discuss the latest innovations and trends in glass applications, will feature two roundtable discussions during the afternoon of 6 November in Hall 5. One of the themes will be entitled 'Glass - The Product'. The meeting will address

key issues, including those related to carbon footprint, recycling, quality and defects, NiS inclusion, and the impact of the new European Construction Products Regulation (CPR). In addition, it will consider the relationship with the near future transformer. The second round table, entitled 'Processed Glass - The Solution', will address the following key issues: the manufacturer's dependence on non-quality competition; the requirements of the regulations; quality seals; the impact of the new European Construction Products Regulation (CPR); and the management of defects and non-defects. Options for improvement or the near future.

VETECO-ASEFAVE Awards

The fifteenth VETECO-ASEFAVE Awards will be held at VETECO, as part of Semana Internacional de la Construcción. They will present a vision that reflects reality and highlights the company's diverse product categories, including windows, light façades, and solar protection. These products are designed with quality, design, and energy efficiency, sustainability, and environmental respect in mind. They will take place on 7 November at 16:30.

Furthermore, VETECO will be hosting the ASEFAVE conference, entitled '**Transforming construction: Opportunities and challenges of the circular economy**'.

Women Executives in the construction and renovation sector

iRehabita.e will present this roundtable debate, which will analyse the current situation of the construction and renovation market, as well as new regulations and the role of women. The opinions of these women will be sought on the challenges and opportunities facing the sector. The event is scheduled to take place on 6 November in Hall 3.

Smart Doors – FIMPA Forum:

On 6 November, a series of presentations will be held at this trade fair dedicated to doors and automation systems. The objective is to address the challenges currently facing this sector.

Construtec and Piscimad Forum: This space, situated in Hall 3, will provide an opportunity for interested companies to present their products and topics of interest to potential customers.

VETECO-Smart Doors Forum:

The common ground between these two trade fairs is reflected in the topics they address, which include innovations in intelligent access, enclosures and automation solutions in modern buildings. In addition to the integration of key considerations such as energy efficiency, advanced security and connectivity.

1st Home Staging and Real Estate Marketing Forum:

The inaugural national event in Spain on home staging and real estate marketing will take place at Construtec, as part of the Semana Internacional de la Construcción programme, on 8 November. The objective of this forum is to serve as a hub for the advancement and promotion of home staging and other marketing techniques within the real estate sector.

The Semana Internacional de la Construcción enjoys the backing of the sector's principal trade bodies, including **CEPCO**, **ASEFAVE**, **FIMPA** and **ASEPPI**.

About the Semana Internacional de la Construcción

The event, organised by IFEMA MADRID, brings together the trade fairs CONSTRUTEC, VETECO, SMART DOORS and PISCIMAD from 5 to 8 November in a multi-sectoral event that responds to a strategic approach aimed at joining forces and promoting synergies between the four leading trade fairs in their respective sectors, boosting the strength of the construction industry.

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