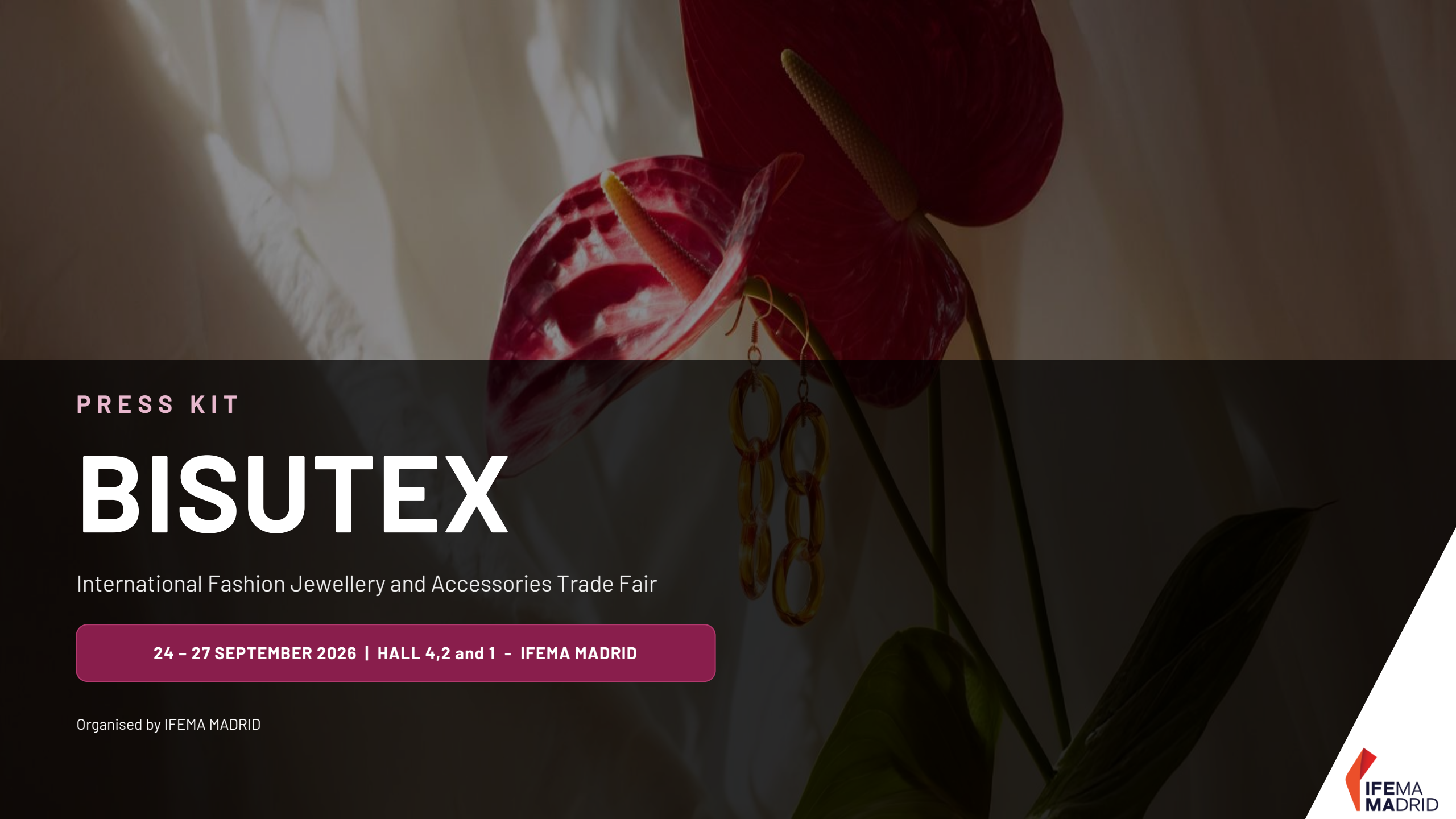




PRESS KIT

BISUTEX

International Fashion Jewellery and Accessories Trade Fair

24 - 27 SEPTEMBER 2026 | HALL 4,2 and 1 - IFEMA MADRID

Organised by IFEMA MADRID

Bisutex brings together over 450 brands in September and expands its universe into textile fashion

Bisutex, the International Fashion Jewellery and Accessories Trade Fair organised by IFEMA MADRID, will hold a new edition from 24 to 27 September 2026 in Pavilion 4 of the exhibition centre, bringing together more than 450 brands from over 15 countries. The event will once again be one of the leading showcases for the collections, new products and trends set to define autumn-winter 2026/2027, with a broad range of fashion jewellery, costume jewellery, leather goods, handbags, travel goods and accessories.

This September edition also marks a strategic step forward for Bisutex. The Fair is expanding its value proposition with a notable selection of textile fashion brands, whose spring-summer 2027 collections will be presented alongside the usual fashion jewellery and accessories offer. The result is a showcase increasingly connected to the fashion universe and especially attractive to boutiques, multi-brand stores, buyers and specialist media.

The event will once again coincide with Madridjoya, creating a major professional meeting point that will bring together some of the leading proposals in fashion jewellery, accessories, jewellery and watchmaking. Alongside the exhibition offer in Pavilion 4, Bisutex will also maintain its traditional direct sales area for professionals in Pavilions 1 and 2 of IFEMA MADRID.



The September edition at a glance

+450

participating brands

+15

represented countries

4

business days

3

pavilions with the main offer (P4) and direct sales for professionals (P1 and P2)

+230

confirmed companies

**New
Textile**

alongside the usual offer

KEY POINTS OF THIS EDITION

- New textile fashion brands join the fashion jewellery and accessories offer.
- Autumn-winter 2026/2027 trends: maximalism, brooches and artisanal finishes.
- Bisutex Minis space for emerging talent and Bisutex Talents.
- Málaga de Moda group participation, with ten craft-based brands.
- Held alongside Madridjoya, with direct sales in Pavilions 1 and 2.

Fact sheet and press contact

FACT SHEET

Event	Bisutex, International Fashion Jewellery and Accessories Trade Fair
Edition	September 2026
Dates	24 to 27 September 2026
Venue	Halls 1, 2 and 4, IFEMA MADRID
Type	Trade-only
Frequency	Twice yearly
Organised by	IFEMA MADRID, held alongside Madridjoya
Participants	More than 450 brands from over 15 countries
Web	ifema.es/bisutex

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ACCREDITATION AND GRAPHIC MATERIAL

[Press Accreditation](#)[Graphic Material](#)

What to see at Bisutex: sectors and autumn-winter 26/27 trends

OFFER SECTORS

Fashion jewellery

Costume jewellery

Leather goods

Handbags and
accessories

Travel goods

Fashion watches

Sunglasses

Scarves and hats

Textile fashion (new)

Umbrellas

Fashion accessories

[Exhibitor list](#)

NEW: TEXTILE FASHION JOINS BISUTEX

Spring-summer 2027 clothing collections will be presented alongside the fashion jewellery and accessories offer, creating a more complete fashion proposal. Participating textile brands include D'D Balears, 777 Designers, Isla Bonita by Sigris, Surkana, Fresh Cotton, Christina Paris, Centolino, Platinum and Mandum, with styles ranging from Mediterranean and boho character to nomadic inspiration, with cotton, linen and knitwear taking centre stage.

AUTUMN-WINTER 2026/2027 TRENDS

Accessories take centre stage with maximalism and oversized pieces, the return of classic elements such as brooches, the rise of artisanal finishes, sustainability and a more intense, expressive colour palette.

Bisutex spaces

Pavilion 4 of IFEMA MADRID brings together the main Bisutex offer and the traditional MINIS Space. In addition, Pavilions 1 and 2 are dedicated to direct sales for professionals.

■ MAIN OFFER

Fashion jewellery, costume jewellery, leather goods, handbags, travel goods, accessories and, in this edition, textile fashion too, in Pavilion 4.

■ BISUTEX MINIS

A dedicated space alongside the main offer, aimed at emerging projects and designers committed to creativity, avant-garde design and a high level of craftsmanship. The winning brand of Bisutex Talents will present its collection here.

■ DIRECT SALES FOR PROFESSIONALS

The traditional direct sales offer for professionals, in Pavilions 1 and 2 of IFEMA MADRID, complements the proposal in Pavilion 4.

DeChavarri, winner of Bisutex Talents 2026

Bisutex has awarded the prize of its Bisutex Talents programme to DeChavarri, a Madrid-based artisan leather goods brand whose proposal stands out for its timeless design, fully Spain-based production, artisanal excellence and strong commitment to quality and durability. The brand will present its collection in the Fair's MINIS space.

VICTORIA COLLECTION

Inspired by the Hellenistic sculpture of the Winged Victory of Samothrace, the collection by sisters Curra and Cristina Chávarri brings together elegance, functionality and Spanish craftsmanship in pieces made entirely in Spain, using Spanish leathers and clasps inspired by Art Deco moulds.

MODELS: Doctora (signature design), Midi Doctora, Hilma, Mezzo, Petit Amarello, Clutch and Tote Alejandra



A collection presented after a call that received numerous applications from emerging brands from different countries.

Ten Malaga brands, one shared showcase

The Malaga Provincial Council is supporting the joint presence of ten accessories and fashion jewellery brands under the Málaga de Moda label, an initiative designed to promote and strengthen the province's fashion and accessories industry. This group participation will showcase the diversity, artisanal quality and innovative capacity of a sector with its own identity.

Magdala Joyería Artesanal

Peruvian stitch and wirework applied to contemporary jewellery.

Patadekoala

Anti-theft backpacks, belt bags, handbags, glasses cases and headbands.

Tricotrá

Crochet bags and espadrilles, combining tradition and sustainability.

Berillús

Flowers, combs and Andalusian designs for flamenco, guest and ceremony looks.

Aztures

First collection of limited-production artisan hats.

Essencial by EM

Steel jewellery with gold PVD coating and natural minerals.

AV Verdú Alta Bisutería

Al Alba collection, inspired by the light of dawn.

Lucy Clip

Shoe accessories that improve fit and add decoration.

Charo García Joyas

Fired enamel inspired by the sea and Mediterranean jasmine.

Ana Lanas

Methacrylate fashion jewellery: digital design, laser cutting and hand assembly.

Bisutex Organising Committee

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