

LEGAL TERMS AND CONDITIONS BISUTEX TALENTS – SEPTEMBER 2026

1. Purpose

These Legal Terms and Conditions are intended to regulate participation in the **BISUTEX TALENTS September '26 Contest**, organized by **IFEMA MADRID** as the organizer of **BISUTEX, the International Fashion Jewellery and Accessories Trade Fair**, with the purpose of offering a platform for promotion and visibility to young entrepreneurs and companies wishing to showcase their creations and designs of clothing and/or fashion accessories for the upcoming season. To this end, **BISUTEX** has made available a form through which interested parties may register as participants in the contest and submit their designs.

The form is available at: <https://www.ifema.es/en/bisutex/bisutextalents/registration>.

The application submission period will begin on **1 June 2026 at 10:00 a.m. (Spanish time)** and will remain open until **14 July 2026 at 12:00 p.m. (Spanish time)**.

From all collections submitted, a winner will be selected by a jury composed of professionals from the **BISUTEX** organization.

2. Participation Phases / Dynamics

Phase 1: Registration Phase:

During the designated registration period, interested parties must register their details on the **BISUTEX TALENTS** website and include a summary of their collection's characteristics and company information (if applicable). This information must be accompanied by images of the collection and/or a link to a video (mandatory).

A winner will be chosen based on the following criteria:

- Originality and creativity
- Novelty
- Design quality
- Sustainability
- Commercial viability

The Jury, composed of sector professionals, will consist of an odd number of members and will decide by majority vote.

On **17 July 2026**, the name of the winner will be published on **BISUTEX** social media accounts.

The winner will have the opportunity to exhibit the collection submitted to the contest, as well as other jewellery and fashion accessory designs of their creation, at a stand in the **MINIS AREA** during the September 2026 edition of **BISUTEX**, held at IFEMA Madrid from **24 to 27 September 2026**.

IFEMA MADRID – BISUTEX will cover the cost of the exhibition space used by the winner, which includes the items specified on page 6 of the Exhibitor Guide:

<https://www.ifema.es/bisutex/doc/guia-del-expositor-normas-especificas-participacion/guia-expositor-normas-especificas-es-bs26-v2.pdf>

All other expenses incurred as a result of the application and participation will be borne by the winner.

Furthermore, the participant will assume the payment of any tax or fee related to participation, as well as those derived from receiving any distinctions. The Organizing Entities will not be liable for any direct or indirect damage the Participant may suffer due to the submission or development of their Proposal.

The winner, in order to exhibit and use the stand, must sign the "Exhibitor" documentation required for participation in **BISUTEX**.

3. Participation Requirements

Participants must be at least 18 years old and complete the registration form with accurate personal information, accepting the terms and conditions of the contest.

Participants are solely responsible for the collection they submit and for the accuracy of the information provided both in the registration form and in the content of the collection (design). They expressly release IFEMA from any claim from third parties arising from their participation.

It is essential to submit original and self-created collections, either under the participant's personal name or brand. The Organization may request proof of ownership or authorship. Collection themes are open. Collections that, at the jury's discretion, violate the law, offend morality or good customs, are unpleasant, infringe on third-party interests, or express any form of defamation will not be accepted.

Only applications with a maximum of **three seasons marketed** will be accepted. Companies that have previously exhibited at **BISUTEX**—in past editions or the current one—may not participate. Only **one (1) product collection per person/user** is permitted.

If any condition is violated, the Organization will withdraw the proposal automatically, without prior notice.

Collections unrelated to the contest theme will also be removed.

Fraudulent practices or manipulation of the contest voting system are strictly prohibited. Any project suspected of obtaining fake or manipulated votes or engaging in hacking practices will be disqualified.

Travel, accommodation, and per diem expenses for the winners will be borne by participants. If any winner cannot attend **BISUTEX** to present their collection, **IFEMA MADRID** may declare the place vacant.

4. Description of the Prize and Awarding Process

The prize consists of the use of a stand at **BISUTEX**, in **Hall 4 of IFEMA MADRID**, from **24 to 27 September 2026**, with the characteristics, size, and services described in the Exhibitor Guide. The winner may exhibit their collections, in accordance with these Terms and Conditions, throughout the fair.

BISUTEX is the leading showcase for fashion accessories, providing high visibility and promotional opportunities for companies to strengthen brand image, present proposals, and acquire clients.

The winner must comply with all Conditions and participation rules applicable to **BISUTEX** exhibitors.

Participation in the contest implies full acceptance of these conditions.

By registering and submitting their collections, participants grant express authorization for their reproduction, publication, and dissemination for purposes related to the contest and/or **IFEMA MADRID** activities. This includes publication on social media, online platforms, and in media referencing the fair.

Participants understand that this exposure benefits them and waive any claim to financial compensation.

5. Intellectual and Industrial Property Rights

Participants declare ownership of the intellectual and/or industrial property rights of the submitted Collection, or that they hold sufficient rights for its development and exploitation. They confirm that the content is not restricted by any third-party rights.

Participants declare that their submissions do not infringe intellectual, industrial, or other rights of third parties, and they assume full responsibility for damages deriving from the use, reproduction, or distribution of elements in their collection.

They agree to indemnify **IFEMA Madrid** in case of disputes.

Participants are responsible for ensuring adequate protection of their intellectual and industrial property rights before submitting the Collection.

Participation does not imply transfer or licensing of intellectual property rights, industrial property rights, know-how, trade secrets, or any similar rights.
Participants authorize the Organization, indefinitely and without compensation, to use the information expressly requested in the form for promotional purposes, including their name and the name of their Collection.
The Organization may disclose, free of charge, the outcome of the contest and personal data of the selected Participant for communication purposes, always mentioning the Organization.
Participants are not authorized to use BISUTEX and/or IFEMA MADRID logos or trademarks.

6. Image Rights Assignment

In accordance with Organic Law 1/1982 on the protection of honor, privacy, and personal image, Participants authorize the Organization to process and use their image obtained during their participation—submission of the Collection, public event, finalist selection, or as winner or runner-up.
This includes capturing, reproducing, and disseminating their image in media related to the event, through any technical means, without geographic or time limitation, and without compensation, provided said use does not infringe their honor.

7. Disclaimer of Liability

IFEMA MADRID accepts no responsibility for the collections submitted and disseminated. In case of claims related to the collections or their creators, IFEMA MADRID reserves the right to withdraw the exhibition or advertising materials automatically, without prior notice, and may pursue any necessary actions to defend its interests.

8. Data Protection

In accordance with applicable data protection laws, personal data provided through the registration form will be processed as follows:

Data Controllers (“Organizing Entities”):

- **IFEMA MADRID – Feria de Madrid (Q2873018B)**
Data Protection Officer: protecciondedatos@ifema.es
- **ISEM Fashion Business School (R3168001J)**
Data Protection Officer: comunicacion@isem.es

Purpose of Processing:

- Managing participation in the contest.
- If the first checkbox is selected, IFEMA MADRID may send commercial communications through electronic means.
- The names and social media accounts of finalist and winning brands/companies may be published on BISUTEX and IFEMA MADRID social media.
- Winning companies may also be mentioned in BISUTEX press releases.

Legal Basis:

Express consent provided via the participation form (Art. 6.1.a GDPR). Submission to the contest implies acceptance of these Legal Terms.

Data Retention:

Data will be kept for the duration necessary to manage the contest. Once completed, data will be blocked until legal retention periods expire.

If consent is given for commercial communications, data will be kept until consent is revoked. Data of winners may be kept to comply with legal obligations related to prize delivery (e.g., tax reporting).

Recipients and International Transfers:

IFEMA MADRID may share necessary data with media outlets or sponsors of **BISUTEX September '25** (as listed on the event website).



Data will only be disclosed when required for the contest's operation or by legal request.
No international data transfers will take place.

Participants' Rights:

Participants may exercise their rights of access, rectification, erasure, restriction, objection, portability, and withdrawal of consent by writing to:

IFEMA MADRID

Avenida del Partenón nº 5, 28042 Madrid

Email: protecciondedatos@ifema.es

Reference: "*Ejercicio de Derechos Concurso BISUTEX TALENTS septiembre '26*"

Attach a copy of your ID.

9. Additional Conditions

IFEMA MADRID is not responsible for unauthorized use of submitted collections by third parties, including copying, manipulation, redistribution, or improper use.

IFEMA MADRID is not responsible for Internet, Facebook, or server malfunctions; nor for incidents on social media platforms that may affect the contest or prize award.

IFEMA MADRID reserves the right to interpret these Legal Terms, resolve questions, and modify or extend them as long as this does not harm participants. Changes will be published using the same method as the original Terms.

IFEMA MADRID may modify or cancel the Contest without justification.

Participation implies unconditional acceptance of these Terms; refusal results in exclusion.

For any questions:

Email: bisutex@ifema.es

Phone: **91 722 3000**

10. Publication, Applicable Law, and Jurisdiction

These Legal Terms are deposited and published at:

<https://www.ifema.es/en/bisutex/bisutextalents/registration>
with the required guarantees of publicity and immutability.

They are governed by Spanish law. In case of dispute, participants submit to the Courts and Tribunals of Madrid capital.

Madrid, **1 June 2026**

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