


IFEMA CALL CENTRE

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| CALLS FROM SPAIN | |
| INFOIFEMA | 902 22 15 15 |
| EXHIBITORS | 902 22 16 16 |
| INTERNATIONAL CALLS | (34) 91 722 30 00 |
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| IFEMA | Feria de Madrid 28042 Madrid Spain |
| intergift@ifema.es | |
| C.I.F. Q-2873018-B | |

www.intergift.ifema.es

Opening Hours: 10 a.m. to 8 p.m. Last day until 6 p.m.

SPECIFIC RULES OF PARTICIPATION

1 ADMISSION, SPACE ASSIGNMENT AND BOOKING

The admission of applications, as well as the awarding of space, is exclusive competency of the Trade Show Management, and the right to charge assigned spaces for organisational reasons.

Requests for participation should be made using the official form of the trade show and should be presented before the established deadlines. Failure to comply with these terms will be understood as a resignation on the part of the applicant company and the loss of the rights to the space reserved.

The INTERGIFT Management reserves the right to decide if the applicant company complies with the purposes and nature of the trade show.

If the EXHIBITING COMPANY designates another entity to make any of the payments involving its participation, it must supply all of the necessary invoicing information. If the designated entity fails to take responsibility for the aforementioned payments by the foreseen deadlines, the EXHIBITING COMPANY shall be responsible for them upon first request by IFEMA.

2 MATERIAL INCLUDED

- Professional pre-registrations.
- Promotional stickers.
- 1 exhibitor badge per every 5 sq.m. up to a maximum limit of 50.
- Exhibitor's Badges: Must be downloaded directly from the Exhibitor's Area on our web page by using your Exhibitor's password, which you should have already received by post.
- Renfe Railway and Iberia Airline discount Vouchers downloaded through the web site www.intergift.ifema.es

Official catalogues depending upon the no. of sq.m. contracted:

- From 16 to 50 sq.m.: 1 catalogue
- From 51 to 100 sq.m.: 2 catalogues
- From 101 sq.m. and more: 3 catalogues

In order to receive the material, by mail please fill out FORM B. Deadline April 13, 2012.

3 MODULAR STAND FOR COMPANIES WITH LESS THAN 50 sq.m.

All the exhibitors with less than 50 sq.m. are obliged to contract one of the modular stand packages.

- Halls 4,6 and 9- Exhibitors can choose one of the modular booth packages: Basic, Basic Plus and Premium offered in the Ifema Services Catalogue.

- Halls 3, 5 and 7- Exhibitors are obliged to contract the modular Premium package of booth offered in the Ifema Services Catalogue.

- The stand will be delivered fully constructed on September 10, at 8.30 a.m. The assembly and interior decorating of the stands can be carried out on September 10 and 11, between 8.30 a.m. to 9.30 p.m.
- Stands cannot be assembled or decorated during the days the trade show is held.

4 BUILD UP RULES FOR FREE DESIGN STANDS WITH 50 sq.m. OR MORE

All exhibitors with a stand of 50 sq.m., or more (**Halls 3, 5 and 7**) may choose the modular Premium stand package offered in the IFEMA Services Catalogue or a **free design stand, the project must be sent to the IFEMA Exhibition Services Department (Fax 34 91 7225127 or email: stecnica@ifema.es) before August 10, 2012.** Without the presentation and approval of the project, it will not be possible to assemble the stand. The modular aluminium stands are not permitted.

All exhibitors with a stand of 50 sq.m., or more (**Halls 4, 6 and 9**) may choose **one of modular stand packages: Basic, Basic Plus and Premium** offered in the IFEMA Services Catalogue or a **free design stand. The project must be sent to IFEMA's Exhibition Services Department before August 10, 2012.** Without the presentation and approval of the project, it will not be possible to assemble the stand.

Those companies with stands measuring less than 50 sq.m. that a month before the start of the assembly have not contracted a package of modular stand of the IFEMA Services Catalogue, be them assembled and billed automatically Premium package modular stand in halls 3, 5 and 7, and model Basic in the pavilions, 4, 6 and 9 of the said catalogue.

Blind perimetral walls cannot be longer than 50% of each aisle. To do blind walls of a greater length, these must be set back a minimum of 3,00m. towards the interior and may not exceed 80% of the length of the side.

The Assembly Regulations are included in IFEMA's General Rules on Participation.

The company undertaking the assembly work should, before commencing this work, pay IFEMA the corresponding fee for Assembly Charges, under the heading of services rendered during the period of assembly and dismantling.

5 ENTRY / WITHDRAWAL OF MERCHANDISE / BUILD UP / DISMANTLING

- **BUILD UP:**
 - Halls 3, 4, 5, 6, 7 and 9. From 5 to 11 September.
 - Free Design Stand Assembly: from 8.30 a.m. to 9:30 p.m.
 - Last day until midnight.
- **ENTRY OF MERCHANDISE AND DECORATION MATERIAL:** September 10 and 11, from 8.30 a.m. to 9.30 p.m.
- **WITHDRAWAL OF MERCHANDISE AND DECORATION MATERIAL:** September 16, from 6.30 p.m. to midnight. September 17 from 8.30 a.m. to 9.30 p.m.
- **DISMANTLING OF STANDS:** September 17, 18 and 19 from 8.30 a.m. to 9.30 p.m.

The storage of packages in the hall is forbidden due to security reasons.

6 IMPORTANT NOTE

- **Direct sales of exhibited products during the Exhibition is forbidden. Sharing the stand without prior consent from the Fair, as well as to display the prices of the exhibited products in their tabs is also forbidden.**
- **The non observance of the Rules indicated in this contract and General Rules enclosed hereby will cause the closure of the stand and the non invitation to participate in further editions.**

7 THE DISQUALIFYING

Failure to comply with any of the IFEMA General Rules on Participation, as well as the committing of any acts or deeds which are considered illegal, immoral or go against good behaviour and customs, or which endanger the safety of individuals, installations or property, or which conflict with the correct decorum of the Trade Show, or damage the prestige or respectable image of the Madrid Trade Fair Organization will disqualify the Exhibitor from hiring any space with IFEMA in the future and from participating in any of the Trade Shows which IFEMA may organize or celebrate.

8 The Trade Show Management will determine the period of time which this incapacitation and disqualification of the Exhibitor will last, although it should not exceed five years.

9 The exhibitor authorizes the total or partial reproduction of the goods on exhibit, which IFEMA might need and/or reproduce in its promotional materials.

On the fair website the "EXHIBITORS' AREA": ensemble of enabled services to the exhibitor that can be accessed through the fair website www.giftrens.ifema.es. IFEMA provides access to the "Exhibitors' Area" through a user name and password.

- If you have been an exhibitor in the past, you must use the user name and password you already possess (contact LINEAIFEMA Hotline if you do not remember them).
- If you have never been an exhibitor before, IFEMA will provide you with your user name and password, once your stand has been assigned.

The information offered in the "Exhibitors' Area" and the passwords for access are of a confidential nature. It is the responsibility of the signers to avoid their improper use by third parties; furthermore, IFEMA denies all responsibility in this respect.