

ORGANISED BY:



# iberjoya

International Jewellery, Silverware,  
Watch and Auxiliary Industries Exhibition



# MADRID

12 to 16  
September  
2012

Edition  
49

IFEMA CALL CENTRE

|                                       |  |
|---------------------------------------|--|
| CALLS FROM SPAIN                      |  |
| INFOIFEMA                             | 902 22 15 15                             |
| EXHIBITORS                            | 902 22 16 16                             |
| INTERNATIONAL CALLS (34) 91 722 30 00 |  |
| FAX                                   | (34) 91 722 57 92                        |
| IFEMA                                 | Feria de Madrid<br>28042 Madrid<br>Spain |
| iberjoya@ifema.es                     |  |
| C.I.F. O-2873018-B                    |  |

[www.iberjoya.ifema.es](http://www.iberjoya.ifema.es)

Opening Hours: 10 a.m. to 8 p.m. Last day until 5 p.m.

## SPECIFIC RULES OF PARTICIPATION

### 1 ADMISSION, SPACE ASSIGNMENT AND BOOKING

The Management reserves the right of the final allocation of space in the exhibition and the admission of Space Application Form and the right to charge assigned spaces for organisational reasons. The application forms should be sent within the specified forms and reception dates. Otherwise the management will understand the non participation of the company as exhibitor proceeding to allot the space to another company.

The Management of IBERJOYA reserves the right to decide whether the applicants are suitable to the nature of the Fair.

In the event that the EXHIBITING COMPANY designates another entity to make any of the payments involving its participation, it must supply all of the invoicing information necessary. If the designated entity fails to take responsibility for the aforementioned payments by the foreseen deadlines, the EXHIBITING COMPANY shall be responsible for them upon first request by IFEMA.

### 2 PROMOTIONAL MATERIAL

- 1 Official Catalogue
- Exhibitor's Passes : Must be downloaded directly from the Exhibitor's Section on our web page by using your Exhibitor's password, which you should have already received by post.
- Professional pre-inscriptions , which save 50% discount to the visitor entrance ticket.
- Promotional stickers per sq.m.
- Railway and Iberia Airlines discount voucher downloaded through the web site.

To receive additional material, please fill out Form B.  
**Deadline: April 13, 2012**

### 3 MODULAR STAND FOR COMPANIES WITH LESS THAN 30 SQ.M.

**All exhibitors with less than 30 sq.m. are obliged to contract the modular booth of Iberjoya**

The modular stand will be available at 8.30 a.m. on **September 11, 2012.**

In case of internal and/or external decorations in the modular stand, will be realized on **September 11, 2012. from 8.30 a.m. to 9.30 p.m.**

It is forbidden to assemble or decorate the stands after the opening day.

### 4 ASSEMBLING OF FREE DESIGN STAND FOR COMPANIES WITH 30 SQ.M. OR MORE

All exhibitors with 30 sq.m and more may choose between modular closed stand, a modular open stand or a free design stand always submitting its design to the approval of our Exhibition Services Management (Fax. 34-91 722 51 27 or e-mail [stecnica@ifema.es](mailto:stecnica@ifema.es)), before **August 10, 2012.**

Those companies which choose to build two floors in their space must fully comply with the above conditions and must also present a certificate or a project with its corresponding site management and signed by an appropriate senior technical official. This documentation should be examined by the corresponding college.

Second floor rate: 50% of each of the space rental amount fees.

The stand build-up conditions will be the ones included in the General Rules on Participation of IFEMA. The company undertaking the assembly work should, before commencing this work, pay IFEMA the corresponding fee for Assembly Charges, under the heading of services rendered during the period of assembly and dismantling.

### 5 ENTRY / WITHDRAWAL OF MERCHANDISE / BUILD UP / DISMANTLING

- **BUILD UP:** From September 5 to 10, from 8.30 a.m. to 9.30 p.m.
- **ENTRY OF MERCHANDISE:** September 11, from 8.30 a.m. to 9.30 p.m.
- **WITHDRAWAL OF MERCHANDISE AND DECORATION MATERIAL:** September 16 from 5.30 p.m. till midnight.
- **DISMANTLING:** September 17, 18 and 19 from 8.30 a.m. to 9.30 p.m.

We remind exhibitors that, for security reasons, the storage in the hall is forbidden.

### 6 IMPORTANT NOTE

- Direct sales of exhibited products during the Exhibition are forbidden, sharing the stand without prior consent from the Fair, as well as indicating the prices of the exhibited products in their tabs, discounts or special offers.
- **To cover the show-windows of the stands with any element that obstruct the visibility of these, is forbidden, by Security's Rules during the assembling dates, fair's celebration and withdrawal of merchandise and dismantling's dates.**
- The non observance of the rules indicated both in this Contract and the General rules hereby enclosed will cause the closure of the stand and the non invitation to participate in further editions.

### 7 THE DISQUALIFYING

Failure to comply with any of IFEMA'S General Rules on Participation as well as the committing of any acts or deeds which are considered illegal, immoral or go against good behaviour and customs, or which endanger the safety of individuals, installations or property, or which conflict with the correct decorum of the Trade Show, or damage the prestige or respectable image of the Madrid Trade Fair Organization will disqualify the Exhibitor from hiring any space with IFEMA in the future and from participating in any of the Trade Shows which IFEMA may organize or celebrate. The Management will determine the period of time which this incapacitation and disqualification of the Exhibitor will last, although it should not exceed five years.

### 8 The exhibitor authorizes the total or partial reproduction of the goods on exhibit, which IFEMA might need and/or reproduce in promotional its materials.

### 9 On the fair website the "EXHIBITORS' AREA": ensemble of enabled services to the exhibitor that can be accessed through the fair website. IFEMA provides access to the " Exhibitors' Area" through a user name and password.

- If you have been an exhibitor in the past, you must use the user name and password you already possess (contact LINEAIFEMA Hotline if you do not remember them).
- If you have never been an exhibitor before, IFEMA will provide you with your user name and password, once your stand has been assigned.

The information offered in the "Exhibitors' Area" and the passwords for access are of a confidential nature. It is the responsibility of the signers to avoid their improper use by third parties; furthermore, IFEMA denies all responsibility in this respect.