

ORGANISED BY



# MADRID

13 - 15  
March

# 2014

Edition

7<sup>th</sup>

#### IFEMA CALL CENTRE

CALLS FROM SPAIN  
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IFEMA Feria de Madrid  
Avda. del Partenón, 5  
28042 Madrid Spain

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C.I.F. Q-2873018-B

Collaborating with:



[www.propet.ifema.es](http://www.propet.ifema.es)

## SPECIFIC CONDITIONS OF EXHIBITION

### 1.- DATES AND OPENING HOURS

- 1.1.- PROPET will be held at the Feria de Madrid from March 13 to 15, 2014.
- 1.2.- Opening hours: from 10 a.m. to 8,00 p.m.

### 2.- EXHIBITORS

- 2.1.- All those companies whose primary business activity are related to the scope of the Fair are eligible to apply for participation.
- 2.2.- The admission of applicants and the assigning of space shall be approved by the Organizing Committee and ratified by the Exhibition Management.
- 2.3.- The Management of the PROPET requested the right to make final decisions on the definitive location of stands.

### 3.- BOOKING

- 3.1.- Registration will be effective by till in this Participation Application Form, duly completed to the Exhibition Management.
- 3.2.- The signature and presentation of the Participation Contract constitutes an irrevocable agreement by the applicant and implies acceptance of the General Rules on Participation of IFEMA, the PROPET Specific Conditions and other dispositions which may be established by the exhibition Organization.
- 3.3.- Upon receipt of the first payment for space in the event, and once the space is assigned, SERVIFEMA shall deliver to the exhibitor the IFEMA Catalogue Services.

If you contract our extra services through the Exhibitor's Area using your username and password, you will obtain a 15% discount on the prices listed on the Additional Services area of this budget. Furthermore, you will be able to contract these services up until 24 hours before assembly without incurring the 25 surcharge for last-minute orders. (Minimum compulsory services, outdoor advertising, meeting rooms, fair payment terminals and specific fairservices such as exhibitor asses, etc. are not included).

- 3.4.- The cancellation of participation by the Exhibitor will be ruled as established in the IFEMA General Rules on Participation.
- 3.5.- In the event that the EXHIBITING COMPANY designates another entity to make any of the payments involving its participation, it must supply all of the invoicing information necessary. If the designated entity fails to take responsibility for the aforementioned payments by the foreseen deadlines, the EXHIBITING COMPANY shall be responsible for them upon first request by IFEMA.

### 4.- PROMOTIONAL MATERIAL

- 4.1.- The official price of space at the PROPET EXHIBITION includes:
  - Exhibitor badges in accordance with the following scale:
    - Less than 50 sq.m.: ..... 10 badges
    - Over 50,5 sq.m. but less than 150 sq.m.: ... 25 badges
    - Over 151 sq.m.: ..... 40 badges
  - Invitations for trade visitors: 5/sq.m.
  - One official catalogue per exhibiting company.
  - 1 badge for Vet Madrid Congress, for the exclusive use of exhibitor company's veterinarian.

### 5.- ASSEMBLY RULES FOR FREE DESIGN STANDS.

- 5.1.- Those companies who opt for a custom designed stand will have to provide the IFEMA Exhibition Services Department a project for approval, before February 9, 2014. (Tel.: 34-91 722 30 00. Fax: 34-91 722 51 27 or [stecnica@ifema.es](mailto:stecnica@ifema.es))
- 5.2. The rest of assembly rules will be those content in the General Rules of Participation for Exhibitors at Events organised by IFEMA.

### 6.- MODULAR STAND

- 6.1.- The modular stands will be finished and delivered at 8.30 a.m. on March 12.

### 7.- ENTRANCE/WITHDRAWAL OF MERCHANDISE DURING THE FAIR

Exhibitors must request permission to the EXHIBITION SERVICES DEPARTMENT in order to bring objects and material into or out of the exhibition area during the fair. The entrance of goods must be done from 9,30 a.m. to 10 a.m. and from 8,30 p.m. to 9 p.m.

### 8.- ACTIVITIES

- 8.1.- **The direct sale of any articles exhibited at the stand is totally forbidden during the exhibition.** Non conformity therewith shall result in the automatic exclusion of the exhibitor from future editions.
- 8.2.- The highest noise level allowed is 60 decibels. Therefore, all forms of individual systems which are not strictly limited to the area of the stand, or which may disturb other exhibitors or visitors, are hereby expressly prohibited.

### 9.- OTHER RULES AND REGULATIONS

- 9.1.- No space may be occupied, nor equipped stands delivered **until IFEMA has received full payment for the contracted space and services.**
- 9.2.- The payment of all expenses incurred during the fair will be a condition for the removal of all materials, furniture, etc. from the stand.
- 9.3.- Contract of extra services until 24 hours before assembly:

- Invoicing and payment

#### SERVIFEMA

Tel.: 902 22 15 15 International: (34) 91 722 30 00  
Fax: (34) 91 722 57 95  
e-mail: [servifema@ifema.es](mailto:servifema@ifema.es)

- Technical support for exhibitors, approval of free design stands projects and solutions to technical problems during the trade fair.

#### Technical Secretariat EXHIBITION SERVICES

Tel.: 902 22 15 15 International: (34) 91 722 30 00  
Fax: (34) 91 722 51 27  
e-mail: [stecnica@ifema.es](mailto:stecnica@ifema.es)

- Services booking and services assistance  
**Services Area**

Tel.: 902 22 15 15 International: (34) 91 722 30 00  
e-mail: [lineaifema.expositor@ifema.es](mailto:lineaifema.expositor@ifema.es)

- Personalized design stands services

Tel.: 902 22 15 15 International: (34) 91 722 30 00  
e-mail: [infodesign@ifema.es](mailto:infodesign@ifema.es)

Any other correspondence and documents relating to the fair should be sent to the Exhibition Management:

#### PROPET

Feria de Madrid  
Avda. del Partenón, 5  
28042 MADRID (SPAIN)  
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