



1 EXHIBITING COMPANY DATA

The Company: _____ Fiscal ID or VAT number: _____

Trade Name: _____

Address: _____

Zip Code: _____ City: _____

Province: _____ Country: _____

Telephone: _____ Fax: _____

E mail: _____ Web: _____

Contact name: _____ Position Held: _____

INVOICE DATA. (Only if different from the ones above)

The Company: _____ Fiscal ID or VAT number: _____

Address: _____

Province: _____ Country: _____

Telephone: _____ Fax: _____

Contact name: _____ Position Held: _____

In case the mailing address of the invoice is different from the previous ones, please indicate it in a separate communication.

2 SECTORS

- Equipment for hotel and restaurants
 Laundry and cleaning
 Vending
 Commercial equipment
 Food service
 Technologies
 Furniture and decoration

- Drapery and textile
 Tableware
 Bath, leisure, rest and sport
 Installations and other infrastructures
 Services for hotel and restaurant
 Other (please detail)

3 BUSSINES ACTIVITIES

- Manufacturer Exporter Service company Institutions and agencies
 Distributor Importer Press Others _____

4 REQUESTS:

Space: _____ sq.m (Minimum space: 16 sq.m.)

ONLY FOR LAST EDITION EXHIBITORS

REQUESTS: (Please tick)

 RENEWAL: Same location and size as in HOREQ 2007. CHANGE OF SURFACE: CHANGE OF LOCATION

- Bigger Surface _____ sq.m

 Same Hall

- Smaller Surface _____ sq.m

 Other Hall (please detail) _____**The Exhibition Management will attend each request depending on the availability of space**

The applicant hereby declares that he or she is aware of and accepts all of the terms of the rules mentioned in this Space Application Form and the GENERAL RULES ON PARTICIPATION (as well as ANY FAIR SPECIFIC RULES THAT MAY BE APPLICABLE), as attached to this application form, and expressly undertakes to comply with them.

Date _____

Name and signature of the legal representative and Stamp _____

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RATES

5.1 SQ.M RATES

- From 16 to 50 sq.m. 122.95 € /sq.m. + 7% VAT
- From 50.50 to 150 sq.m 114.15 € / sq.m. + 7% VAT
- Bigger than 150 sq.m. 106.70 € / sq.m. + 7% VAT
- 2nd Floor: 53.40 € / sq.m. + 7% VAT

THE FACT OF BEING AN EXHIBITOR IMPLIES THE COMPLUSORY CONTRACTING OF THIS SERVICES:

- Presence in Promotion Elements.....120 € + 7% VAT
- Civil Liability Insurance.....40,84 € + 7%VAT
- Multifair Insurance.....48,84 € + 7% VAT

5.2 PAYMENT PROCEDURE

- Reservation fee together with the Space application Form according to requested space:
 - From 16 to 50 sq.m 450 € + 7% VAT
 - From 50.50 to 100 sq.m 750 € + 7% VAT
 - From 101 sq.m on 1.500 € + 7% VAT
 - 50% (Application fee off) prior to May/29/2009
 - Remaining 50% prior to October/16/2009
- Payment:
- Certified bank check made out to: IFEMA - HOREQ
 - Bank transfer to: IFEMA - HOREQ
- Caja de Madrid. IBAN ES 09 2038-0626-01-6000025280. Caja España. IBAN ES76 2096-0090-39-3231462104
- Banesto. IBAN ES 34 0030-1001-31-0004796271. BBVA. IBAN ES66 0182-5638-81-0014291353.
- Please send duplicate of the transfer to SERVIFEMA. FAX: (34) 91 722 57 95

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"EXHIBITORS' AREA" on the website: ensemble of enabled services to the exhibitor that can be accessed through the fair website. IFEMA provides access to the " Exhibitors' Area" through a user name and password.

. If you have been an exhibitor in the past, you must use the user name and password you already possess (contact LINEA IFEMA Hotline if you do not remember them).

. If you have never been an exhibitor before, IFEMA will provide you with your user name and password, once your stand has been assigned.

. If the EXHIBITING COMPANY and INVOICING COMPANY information are different, both companies must sign the form titled "Multiple Access to the Exhibitors Area" in order to be able to contract services and view the account statement.

The information offered in the "Exhibitors' Area" and the passwords for access are of a confidential nature. It is the responsibility of the signers to avoid their improper use by third parties; furthermore, IFEMA denies all responsibility in this respect.

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THE AIMS OF YOUR PARTICIPATION: A TRADE SHOW IN KEEPING WITH THE EXHIBITOR

With the aim of offering you a platform tailored to your needs, please complete the following sections:

7.1. AIMS OF YOUR PARTICIPATION Indicate from 1 (high interest) a 5 (little interest)

Opening / diversification new markets - seek distributors	1 2 3 4 5	Indicate main geographic areas; spanish regional areas / country _____
Enlarging your customer portfolio	1 2 3 4 5	_____
Care and building loyalty with current customers	1 2 3 4 5	_____
Contact with the market	1 2 3 4 5	_____
Creation and strengthening of product image / Brand	1 2 3 4 5	_____
Presentation of new features	1 2 3 4 5	_____
Promotion of habitual products	1 2 3 4 5	_____
Commercial profitability - Orders	1 2 3 4 5	_____
Others _____	1 2 3 4 5	_____

7.2. YOURS CUSTOMERS PREFERENCES:

Community Catering (hospitals,Medical Centres, Geriatric Centres,		Distribution and Logistics	1 2 3 4 5
Training and Educational Centres, Penitentiaries, Company Canteens		Confectioners	1 2 3 4 5
and Restaurant...)	1 2 3 4 5	Consulting Firms	1 2 3 4 5
Social Cateing (Shopping Centres, Social Clubs, Casinos, Theme		Franchises	1 2 3 4 5
Parks, Leisure Centres, Airports, Ports, Stations, Services Stations,		Vending	1 2 3 4 5
Toll Hightways...)	1 2 3 4 5	Media	1 2 3 4 5
Hotels and hotel chains	1 2 3 4 5	Architecture, Interior Design, Decoration Firms	
Restaurants	1 2 3 4 5	and Engineering	1 2 3 4 5
Coffe shops, Pubs and Bars	1 2 3 4 5	Installers	1 2 3 4 5
Fast food & QSR	1 2 3 4 5	Prescribers	1 2 3 4 5
Supermarkets, Department Stores	1 2 3 4 5	Others _____	1 2 3 4 5

Any personal details given by you shall be incorporated into an IFEMA computer file domiciled at Feria de Madrid (28042), Madrid, so that your participation in the fair can be managed. On sending us your details, you expressly authorise them to be used to carry out periodic communications, including by e-mail, to inform you of the fair activity - activities, contents and services - . You likewise give your consent for your details to be communicated, with a confidentiality undertaking, to the companies that collaborate with IFEMA in the organisation of fairs rendering auxiliary and added value services, exclusively for the purposes of forwarding you information about said services and attending to your orders. You may exercise your right to access, amend, challenge and cancel said details by writing to IFEMA: Datacom, apartado de correos 67.067 (28080), Madrid, or by e-mailing: datacom@ifema.es.