

ORGANISED BY:



MADRID

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Edition

15

IFEMA CALL CENTRE

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INNOVATION GALLERY PROJECT PRESENTATION FORM

- **Deadline for Inscription: 14 March, 2012.**
- **GENERA will send a receipt as proof that your registration has been completed.**
- **Please, present only a form for each individual project.**

PROJECT NAME AS STATED IN THE ATTACHED REPORT:

COMPANY / INSTITUTION / ENTITY: _____

POSTAL ADDRESS: _____

TEL: _____ COUNTRY: _____ E-MAIL: _____

CONTACT INFORMATION FOR NOTICES

NAME: _____ TEL: _____ E-MAIL: _____

THE PROJECT REPORT AND EXECUTIVE SUMMARY

THE PROJECT REPORT AND EXECUTIVE SUMMARY MUST BE ATTACHED

Format: MSWord; font Arial 12; justified margins: 3 cm; automatic hyphens; single-spaced.
Maximum 10 pages long (1 page Executive Summary + 9 pages developing the Report)

Table of contents:

1. Executive summary - Maximum 1 page.
2. Project title (as stated in this form)
3. Presentation of the company institution or professional creating the project and contact details.
4. Track record (with project start and end dates)
5. Description of the project, the technology it uses, its scope, functionality and usefulness.
6. A detailed explanation of the innovative aspect of the project and the added value it provides.
7. Other relevant data.

INDICATE IF, OPTIONALLY, ADDITIONAL DOCUMENTATION IS ALSO ATTACHED (digital format only)

(Description of attached document. Example: video)

The applicant hereby declares that he or she is aware of and accepts all of the terms of the rules in the document "Innovation Gallery - Rules" and expressly undertakes to comply with them.

Date

Signature

Signatory

Please send the Form, your Project Report (with Executive Summary) and, optionally, additional documentation before 14 March 2012 to the following email: gig@ifema.es. Make sure that you have received acknowledgement of receipt from us within three days. If you have not received it, please contact us.

The personal information you provide will enter into an IFEMA computer file domiciled at Feria de Madrid, 28042 Madrid, in order to process your participation in the exhibition. By sending us your information you expressly authorise its use in periodic communications, including electronic ones, with the purpose of informing you of exhibitions and their activities, content and services. Moreover, you authorise the sending of your information, on the undertaking of confidentiality, to those companies which help IFEMA to organise fairs by rendering secondary services, with the exclusive purpose of forwarding you information about these services and attending to your orders. You may exercise your right to access, amend, challenge and cancel your personal details by writing to IFEMA: Protección de Datos: apartado de correos 67.067, 28080 Madrid, or by e-mailing: protecciondedatos@ifema.es with reference in both cases "Expositor" in the subject, name and ID number of the sender.