

ORGANISED BY:



# bisutex

International Fashion Jewellery and Accessories Trade Fair

**NEXT DATES**  
Wednesday to Sunday  
**NEXT DATES**

# MADRID

12 - 16  
September  
2012

Edition  
51

## IFEMA CALL CENTRE

CALLS FROM SPAIN	
INFOIFEMA	902 22 15 15
EXHIBITORS	902 22 16 16
INTERNATIONAL CALLS	(34) 91 722 30 00
FAX	(34) 91 722 57 92
IFEMA	Feria de Madrid 28042 Madrid Spain
bisutex@ifema.es	
C.I.F. Q-2873018-B	

[www.bisutex.ifema.es](http://www.bisutex.ifema.es)

Opening Hours: From 10 a.m. to 8 p.m. Last day from 10 a.m. to 6 p.m.

## SPECIFIC RULES OF PARTICIPATION

### 1 ADMISSION, SPACE ASSIGNMENT AND BOOKING

The Management reserves the right of the final allocation of space in the exhibition and the admission of Exhibitor Application Form and the Exhibition Management reserves the right to change assigned spaces for organisational reasons.

The application forms should be sent within the specified reception dates. Otherwise the management will understand the non participation of the company as exhibitor proceeding to allot the space to another company.

The Management of BISUTEX reserves the right to decide whether the applicants are suitable to the nature of the Fair.

In the event that the EXHIBITING COMPANY designates another entity to make any of the payments involving its participation, it must supply all of the invoicing information necessary. If the designated entity fails to take responsibility for the aforementioned payments by the foreseen deadlines, the EXHIBITING COMPANY shall be responsible for them upon first request by IFEMA.

### 2 MATERIAL INCLUDED

1 exhibitor badge per every 5 sq.m. up to a maximum limit of 50.  
Exhibitor's Passes: Must be downloaded directly from the Exhibitor's Area on our web page by using your Exhibitor's password, which you should have already received by post.

Official catalogues depending on the size of the stand:

- From 16 to 50 sq.m.: ..... 1 catalogue.
- From 51 to 100 sq.m.: ..... 2 catalogues.
- From 101 sq.m. onwards:.... 3 catalogues.

Pre-inscriptions.

Stickers.

Renfe Railway and Iberia Airline discount Vouchers through web site [www.bisutex.ifema.es](http://www.bisutex.ifema.es)

To receive the material by mail, please fill out Form B.

Deadline: April 13, 2012.

### 3 PREFABRICATED STAND FEATURES

- Open stands with aluminium framing
  - Walls on melamine.
  - Standard lettering on each wall facing a corridor.
  - Electrical connexion and outlet .
  - Lighting by halogenous spotlight.
  - Every stand will get a showcase-counter and a high showcase with light, as follows:
  - Till 20 sq.m.: one showcase-counter and one showcase.
  - Stand of 20,5 to 40 sq.m.: two showcase-counters and two showcases.
  - Stand of 40,5 sq.m.: three showcase-counters and three showcases.
  - Fair wall-to-wall carpeting.
  - Any other services or different elements in the modular stand, will be charged to the exhibitor
- Any improvement you wish in your stand, should be requested through the IFEMA Services Catalogue to:

**SERVIFEMA. TEL.: (34) 91 722 30 00 - FAX: (34) 91 722 57 95**  
**or through the Internet "Exhibitors Area"**

Modular stands will be handed over to exhibitors completely built, on September 10, 2012 at 8.30 a.m.  
Exhibitors may bring in their goods and decorations on September 10 and 11, 2012, from 8.30 a.m. to 9.30 p.m.

### 4 FREE DESIGN STAND

**Free-design stands may be built up in exceptional cases, for stand bigger than 25 sq.m, subject to the prior presentation and approval of the corresponding project by the Commercial Departments and Exhibition Services Departments. Fax (34-91 7225127 or e-mail [stecnica@ifema.es](mailto:stecnica@ifema.es). before August 10, 2012.**

**The free design stands may not exceed 3 meters high from the ground and including the floorboards, while those who are attached to the wall may lift the wall attached to a maximum height of 6 meters including flooring.**

**The assembly regulations are included in the General Participation Rules of IFEMA.**

### AN IMPORTANT NOTE:

**Exhibitors with less than 25 sq.m. are obliged to contract the modular booth of Bisutex.**

During the exhibition, no decoration nor assembly in the stands can be accomplished.

The company undertaking the assembly work should, before commencing this work, pay IFEMA the corresponding fee for Assembly Charges, under the heading of services rendered during the period of assembly and dismantling.

### 5 ASSEMBLY / ENTRY / WITHDRAWAL OF MERCHANDISE AND DISMANTLING

**ASSEMBLY:** Free Design Stands: From September 5 to 11, 2012 from 8.30 a.m. to 9.30 p.m.

**ENTRY OF MERCHANDISE AND DECORATION MATERIAL:** September 10 and 11, 2012 from 8.30 p.m. to 9.30 p.m.

**WITHDRAWAL OF MERCHANDISE AND DECORATION MATERIAL:** will be allowed on September 16, 2012: 8.30 p.m. to midnight.

**DISMANTLING:** September 17, 18 and 19, 2012 from 8.30 a.m. to 9.30 p.m.

We remind exhibitors that, for security reasons, the storage in the hall is forbidden.

### 6 IMPORTANT NOTE

• Direct sales of exhibited products during the Exhibition are forbidden, sharing the stand without prior consent from the Management of the Fair, as well as the prices of the exhibited products in their tabs.

• The non observance of the Rules indicated in this contract and the General Rules enclosed hereby, will cause the clausure of the stand and the non invitation to participate in further editions.

### 7 THE DISQUALIFYING

Failure to comply with any of IFEMA'S General Rules on Participation as well as the committing of any acts or deeds which are considered illegal, immoral or go against good behaviour and customs, or which endanger the safety of individuals, installations or property, or which conflict with the correct decorum of the Trade Show, or damage the prestige or respectable image of the Madrid Trade Fair Organization will disqualify the Exhibitor from hiring any space with IFEMA in the future and from participating in any of the Trade Shows which IFEMA may organize or celebrate.

**8** The Management will determine the period of time which this incapacitation and disqualification of the Exhibitor will last, although it should not exceed five years.

**9** The exhibitor authorizes the total or partial reproduction of the goods on exhibit, which IFEMA might need and/or reproduce in promotional its materials.

On the fair website the "EXHIBITORS' AREA": ensemble of enabled services to the exhibitor that can be accessed through the fair website. IFEMA provides access to the " Exhibitors' Area" through a user name and password.

• If you have been an exhibitor in the past, you must use the user name and password you already possess (contact LINEAIFEMA Hotline if you do not remember them).

• If you have never been an exhibitor before, IFEMA will provide you with your user name and password, once your stand has been assigned.

The information offered in the "Exhibitors' Area" and the passwords for access are of a confidential nature. It is the responsibility of the signers to avoid their improper use by third parties; furthermore, IFEMA denies all responsibility in this respect.