

## PARTICIPATION FIGURES

### FITUR 2012

#### EXHIBITION AREA

Gross exhibition space (in sq.m)

150000

Net exhibition space (in sq.m)

63019

#### EXHIBITING COMPANIES (stand holders + sharers)

9506

#### PARTICIPATING COUNTRIES/ REGIONS

167

#### TRADE PARTICIPANTS

119322

##### TRADE VISITORS

63628

*+4% trade visitors from abroad*

EXHIBITORS (scanned exhibitor badges)

55694

#### GENERAL PUBLIC

91555

#### TOTAL NUMBER OF PARTICIPANTS

210877

##### REGISTERED JOURNALISTS

6313

Origin (countries)

54

Number of media

3318