

ORGANIZA:  
ORGANISED BY:



**MADRID**

19 - 21  
Abril / April  
**2012**

Edición  
Edition  
**18**

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## APPLICATION FORM

### APPLYING COMPANY'S INFORMATION

(Important: all documentation regarding contracting -return receipt, exhibition contract, etc.- will be sent to the email address of the "commercial contact person.")

COMPANY NAME / REGISTERED NAME \_\_\_\_\_ TAX IDENTIFICATION N° \_\_\_\_\_  
 COMMERCIAL NAME / TRADE NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 COUNTRY \_\_\_\_\_ PROVINCE \_\_\_\_\_ TOWN/CITY \_\_\_\_\_ POSTCODE \_\_\_\_\_  
 WEBSITE \_\_\_\_\_

PERSON IN CHARGE OF THE PARTICIPATION \_\_\_\_\_ POSITION \_\_\_\_\_  
 EMAIL \_\_\_\_\_ TEL \_\_\_\_\_ FAX \_\_\_\_\_  
 COMMERCIAL CONTACT PERSON \_\_\_\_\_ POSITION \_\_\_\_\_  
 EMAIL<sup>1</sup> \_\_\_\_\_ TEL \_\_\_\_\_ FAX \_\_\_\_\_

(1) Address for receiving hire documents and the user name and password for accessing the Exhibitors' Area.

### INVOICING COMPANY DETAILS

TICK THIS BOX IF THE INVOICING DETAILS ARE THE SAME AS THE DETAILS OF THE EXHIBITING COMPANY

REGISTERED NAME \_\_\_\_\_ TAX IDENTIFICATION N. \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 COUNTRY \_\_\_\_\_ PROVINCE \_\_\_\_\_ TOWN/CITY \_\_\_\_\_ POSTCODE \_\_\_\_\_  
 WEBSITE \_\_\_\_\_  
 CONTACT PERSON \_\_\_\_\_ POSITION \_\_\_\_\_  
 EMAIL<sup>1</sup> \_\_\_\_\_ TEL \_\_\_\_\_ FAX \_\_\_\_\_  
 ADDRESS FOR RECEIPT OF INVOICE (INDICATE ONLY IF DIFFERENT FROM ABOVE)  
 ADDRESS \_\_\_\_\_  
 COUNTRY \_\_\_\_\_ PROVINCE \_\_\_\_\_ TOWN/CITY \_\_\_\_\_ POSTCODE \_\_\_\_\_  
 CONTACT PERSON \_\_\_\_\_ POSITION \_\_\_\_\_

In the event that the Applying Company designates another entity to make any of the payments related to its participation, it should provide all the necessary billing information. If the entity designated fails to render payment according to the schedules established, the Applying Company is liable for the payments, to be made upon a simple request by IFEMA.

(1) Address for receiving hire documents and the user name and password for accessing the Exhibitors' Area.

### AREA OF EXHIBITION, FORM AND PARTICIPATION RATES

ACCEPTANCE OF THE APPLICATION FORM TO EXHIBIT IN THE EXHIBITION SECTORS IS SUBJECT TO APPROVAL OF THE EXHIBITION MANAGEMENT, WHICH WILL TRY TO MEET THE EXHIBITOR'S NEEDS IN ACCORDANCE WITH THE AVAILABILITY AND THE EXHIBITION LAYOUT.

Calculate your budget in [www.expofranquicia.ifema.es](http://www.expofranquicia.ifema.es)

● Requests to hire a space  sq.m.

Floor space range sq.m.	Only space	Turnkey stand	Open air space
	From 0 on		
12		<input type="checkbox"/> 2.401,87 euros	
From 12,5 on		<input type="checkbox"/> 12 sq.m. : 2.401,87 euros (Additional sq.m. : 180,47 euros / sq.m.)	
From 16 on	<input type="checkbox"/> 139,00 euros / sq.m.		

Companies established in the Spanish territory (excluding Canaries, Ceuta and Melilla): 8% VAT not included.  
 For the rest of companies this operation is not subject to Spanish VAT.  
 For European Union companies, reverse charge must be applied

**AEF ASSOCIATED COMPANIES WILL OBTAIN A DISCOUNT PER SQ.M**

**THE EXHIBITOR IS BOUND BY PARTICIPATION IN THE FAIR TO HIRE:**

- Presence in Promotional Elements and Services: 200.00 €
- (\*) Civil Liability Insurance: 52.61 €
- (\*) Multifair Insurance: 49.93 €
- (\*) Minimum electrical consumption (0.13 kw/sq.m): 3.423 €

(\*) Included in the Turnkey Modular Stand (See Characteristics in the Exhibitors Guide)

REPRESENTED FIRMS		
COMPANY'S SECTORS		
<input type="checkbox"/> Foodstuffs	<input type="checkbox"/> Car Services	<input type="checkbox"/> Health and Beauty
<input type="checkbox"/> Financial Services	<input type="checkbox"/> Consulting firms	<input type="checkbox"/> Estate Agencies
<input type="checkbox"/> Decoration	<input type="checkbox"/> Rapid and Proximity Services	<input type="checkbox"/> Restaurants
<input type="checkbox"/> Media	<input type="checkbox"/> Fashion and Complements	<input type="checkbox"/> Assistance Services
<input type="checkbox"/> Other Specialist Services		
<i>Others (please, detail)</i>		
CATALOGUE DATA		
<i>Company name</i>		
<i>Country</i>		
<i>e-mail (necessary to access the catalogue and My meetings (online appointment diary manager))</i>		
<i>website</i>		
PAYMENT CONDITIONS		
Together with the Application Form the following payment is required 10 % of the total surface requested .		
50 % . Deadline: 01.02.2012.		
40 % . Deadline: 20.03.2012.		
<b>Through:</b>		
* Bank Transfer to IFEMA / EXPOFRANQUICIA 2012:		
	IBAN	CCC
Bankia	ES09 2038 0626 0160 0002 5280	2038-0626-01-6000025280
Caja España	ES76 2096 0090 3932 3146 2104	2096-0090-39-3231462104
Banesto	ES72 0030 1518 0600 0397 5271	0030-1518-06-0003975271
BBVA	ES66 0182 5638 8100 1429 1353	0182-5638-81-0014291353
		BIC
		CAHMESMMXXX
		CECAESMM096
		ESPC ESMM
		BBVAESMM
If you choose to make a bank transfer, you should send a stamped copy to SERVIFEMA. Fax: (34) 91 722 57 95 or servifema@ifema.es		
* Banker's draft made out to IFEMA / EXPOFRANQUICIA 2012		
* Credit card in secure environment, only available through the online Exhibitors' area, under the "Invoices and Payments" or the "Services Contracting" tabs.		
EXHIBITORS AREA		
IFEMA's "EXHIBITORS AREA" is an online communication channel, available on IFEMA's website, which allows exhibitors to access useful information, budget for using the facilities, hire services from the "IFEMA Service Catalogue", check account statements and billing, check and update information for the IFEMA Catalogue and access the various services available.		
Access to the Exhibitors' Area is by user name and password. If you are a new exhibitor a user name and password will be sent to the "commercial contact" e-mail address you have indicated, once you have been assigned a stand. If you have previously exhibited at any of IFEMA's fairs you will be able to access the Exhibitors' Area by using your user name and password. If you cannot remember your old password, contact Línea IFEMA to retrieve it. This information is confidential. It is your responsibility to avoid improper use of them by third parties. IFEMA is in no way responsible for such use.		
If the applicant company designates a third company for billing, the latter will also have a user name and password, which will be sent to the email address of the "contact person". In such cases only the billing company will be able to access service hire in the Exhibitors' Area and the full statement of account. The applicant company, for its part, will be able to consult the services hired for it by the billing company and access the services available to exhibitors in the Exhibitors' Area.		

**LEGAL CONDITIONS**

The applicant hereby declares that he or she is aware of and accepts all of the terms of the Rules of Participation of Exhibitors: the GENERAL RULES ON PARTICIPATION of IFEMA, SPECIFIC RULES of the FAIR, as well as the Technical Annexes to the above General Rules are available, at any time in the website of IFEMA [www.ifema.es](http://www.ifema.es) in the Exhibitors Area and on the website of each event.

ONCE YOU RECEIVE THE ALLOCATION LETTER, COST AND LOCATION MAP, THIS APPLICATION FORM WILL BECOME A CONTRACT BETWEEN THE EXHIBITOR AND IFEMA.

The details you provide with the contract documentation, will be entered into an IFEMA computer file, domiciled at Feria de Madrid (28042), with the aim of organising your relationship with IFEMA and your participation at the trade fair. By submitting your details you expressly authorise us to use them for periodic communications, including by electronic means, to inform you of trade fair business # activities, content and services. Furthermore, you authorise that your professional details (company name or trading name, postal and e-mail address, telephone and fax numbers and contact person) may also be passed on, under the obligation of confidentiality, to companies which partner IFEMA, either in organising the trade fair in which you are participating or in providing it with auxiliary or value-added services, so that you may receive information about their work and services and attend your requests. The rights of access, rectification, opposition and cancellation of this data may be exercised by writing to IFEMA at Protección de Datos, apartado de correos 67.067 (28080) de Madrid or by e-mailing: [protecciondedatos@ifema.es](mailto:protecciondedatos@ifema.es), heading both with the word "Exhibitor" together with the sender's name and national identity card number. Please help us keep your details up to date by informing us of any modifications to them.

**SIGNATURE OF THE LEGAL REPRESENTATIVE, STAMP AND DATE**

\_\_\_\_\_, \_\_\_\_\_ (Signature and stamp)