

ORGANISED BY:



International Exhibition for Technology and Innovation in Education

MADRID

5 - 7  
November

2019

**IFEMA CALL CENTRE**

INTERNACIONAL CALLS (34) 91 722 30 00

IFEMA Feria de Madrid  
Avda. del Partenón, 5  
28042 Madrid  
Spain

simoeducacion@ifema.es

C.I.F. Q-2873018-B

simoeducacion.ifema.es

## APPLICATION FORM

### APPLYING COMPANY'S INFORMATION

(Important: all documentation regarding contracting -return receipt, exhibition contract, etc.- will be sent to the email address of the "commercial contact.")

COMPANY NAME / REGISTERED NAME \_\_\_\_\_ TAX IDENTIFICATION NO. \_\_\_\_\_  
 COMMERCIAL NAME / TRADE NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 COUNTRY \_\_\_\_\_ PROVINCE/REGION/STATE \_\_\_\_\_ TOWN/CITY \_\_\_\_\_ POSTCODE \_\_\_\_\_  
 WEBSITE \_\_\_\_\_

PERSON IN CHARGE OF THE PARTICIPATION \_\_\_\_\_ POSITION \_\_\_\_\_  
 EMAIL \_\_\_\_\_ TEL \_\_\_\_\_ MOB \_\_\_\_\_ FAX \_\_\_\_\_  
 COMMERCIAL CONTACT \_\_\_\_\_ POSITION \_\_\_\_\_  
 EMAIL<sup>1</sup> \_\_\_\_\_ TEL \_\_\_\_\_ MOB \_\_\_\_\_ FAX \_\_\_\_\_

(1) Address for receiving the contract documents and the user's name and password for accessing the Exhibitors' Area.

### INVOICING COMPANY DETAILS

TICK THIS BOX IF THE INVOICING DETAILS ARE THE SAME AS THE DETAILS OF THE EXHIBITING COMPANY

REGISTERED NAME \_\_\_\_\_ TAX IDENTIFICATION NO. \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 COUNTRY \_\_\_\_\_ PROVINCE/REGION/STATE \_\_\_\_\_ TOWN/CITY \_\_\_\_\_ POSTCODE \_\_\_\_\_  
 WEBSITE \_\_\_\_\_  
 CONTACT NAME \_\_\_\_\_ POSITION \_\_\_\_\_  
 EMAIL<sup>2</sup> \_\_\_\_\_ TEL \_\_\_\_\_ MOB \_\_\_\_\_ FAX \_\_\_\_\_

ADDRESS FOR RECEIPT OF INVOICE (INDICATE ONLY IF DIFFERENT FROM ABOVE)

ADDRESS \_\_\_\_\_  
 COUNTRY \_\_\_\_\_ PROVINCE/REGION/STATE \_\_\_\_\_ TOWN/CITY \_\_\_\_\_ POSTCODE \_\_\_\_\_  
 CONTACT NAME \_\_\_\_\_ POSITION \_\_\_\_\_

In the event that the Applying Company designates another entity to make any of the payments related to its participation, it should provide all the necessary billing information. If the entity designated fails to render payment according to the schedules established, the Applying Company is liable for the payments, to be made upon a simple request by IFEMA.

(2) Address for receiving the user name and password for accessing the Exhibitors' Area. Only if invoicing company is different.

### AREA OF EXHIBITION, FORM AND PARTICIPATION RATES

● Requests to hire a space  sq.m.

	Space Only	Space + Modular Stand	Space + Show Up! Stand
Floor space range sq.m.			<input type="checkbox"/> € 990.00
4			
From 9 on	<input type="checkbox"/> € 144.90 / sq.m.	<input type="checkbox"/> € 203.65 / sq.m.	

### GENERAL SERVICES - THE EXHIBITOR IS BOUND BY PARTICIPATION TO HIRE:

- (\*\*) Communication and Marketing: 300 €
- (\*) Civil Liability Insurance (covering up to 60.000 €) : 55,88 €
- (\*) Multifair Insurance (covering up to 30.000 €) : 53,03 €
- (\*) Minimum electrical consumption (0,13 kw/sq.m): 4,286 €

(\*) Included in Space + Modular Stand. & Stand Show up

(\*\*) Included in Stand Show up

For companies established in the Spanish territory (excluding Canaries, Ceuta and Melilla): 10% VAT not included.

For the rest of companies this operation is not subject to Spanish VAT.

For European Union companies, the exhibitor will be responsible for paying the applicable VAT in the country of incorporation.

## EXHIBITION AREA

### 1. SPACE ONLY includes:

- Space rental
- Trade invitations in electronic format
- 6 participating company passes up to 50 sq.m. (1 additional pass for each 10 sq.m. extra, up to a maximum of 30 passes). The price for each additional company access pass is 6 Euro + VAT.

### 2. SPACE + MODULAR STAND includes:

- Space rental
- Equipped SIMO EDUCACIÓN stand
- Furniture: 1 table, 3 chairs, 1 stool, 1 counter
- Minimum electricity consumption
- Compulsory insurance
- Basic stand cleaning services
- 1 parking card (regardless of the sq. contracted)
- Trade invitations in electronic format
- 6 participating company passes for stands measuring up to 50 sq.m. and 1 additional pass for each 10 sq.m. extra, up to a maximum of 30 passes. Additional passes are charged at 6 Euro + VAT.

### 3- STAND SHOW UP!

- Space + stand
- Minimum electricity consumption
- Compulsory insurance
- Basic stand cleaning services
- 1 users' wifi connection
- Communication & Marketing
- 1 Table
- 3 Chairs

(\* ) According to IFEMA's General Rules, we remind you that the deployment of Wi-Fi networks is expressly forbidden, whether they are intended for connecting to the internet or for providing other functionalities. The aim of this measure is avoiding interferences. The WIFI service will operate exclusively in the 5Ghz WI-FI range.

## COMPANY'S SECTORS

### AUDIOVISUAL

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Interactive whiteboard | <input type="checkbox"/> Projectors           | <input type="checkbox"/> Augmented reality |
| <input type="checkbox"/> Videogames             | <input type="checkbox"/> Interactive Monitors |  |

### RESOURCES AND SOLUTIONS FOR THE CLASSROOM

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Robots           | <input type="checkbox"/> 3D printing                | <input type="checkbox"/> Published materials |
| <input type="checkbox"/> Educational apps | <input type="checkbox"/> Educational toys and games |  |

### TOOLS AND SOLUTIONS FOR BUSINESS

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Web design                  | <input type="checkbox"/> Content Management Systems    | <input type="checkbox"/> Evaluation Platforms |
| <input type="checkbox"/> Centre management platforms | <input type="checkbox"/> Software                      | <input type="checkbox"/> Teacher Training     |
| <input type="checkbox"/> Consultancy                 | <input type="checkbox"/> Academic management Platforms | <input type="checkbox"/> Elearning            |

### INFRASTRUCTURES AND SYSTEMS

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Hardware        | <input type="checkbox"/> Storage                        | <input type="checkbox"/> Printing       |
| <input type="checkbox"/> Digital signage | <input type="checkbox"/> Security                       | <input type="checkbox"/> Virtualisation |
| <input type="checkbox"/> Network Systems | <input type="checkbox"/> School furniture and equipment |   |

### INTERNET AND TELECOMMUNICATIONS

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Operators             | <input type="checkbox"/> Mobile devices  | <input type="checkbox"/> Gaming                                |
| <input type="checkbox"/> Mobility and wireless | <input type="checkbox"/> Mobile internet | <input type="checkbox"/> Tools and solutions for the classroom |

### OTHER SECTOR ORGANISATIONS

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Public Bodies | <input type="checkbox"/> Private Bodies        | <input type="checkbox"/> Foundations          |
| <input type="checkbox"/> Universities  | <input type="checkbox"/> Technology incubators | <input type="checkbox"/> Certification bodies |
| <input type="checkbox"/> Associations  | <input type="checkbox"/> Press                 |   |

Others (please, detail)

## PAYMENT CONDITIONS

50 %. Deadline: 19.07.2019.

50 %. Deadline: 04.10.2019.

### Through:

\* Bank Transfer to IFEMA / SIMO EDUCACION 2019:

Bankia	IBAN ES09 2038 0626 0160 0002 5280	SWIFT: CAHMESMMXXX
Santander	IBAN ES64 0049 2222 5115 1000 1900	SWIFT: BSCHEM33XXX
BBVA	IBAN ES89 0182 2370 4000 1429 1351	SWIFT: BBVAES33XXX
Caixa Bank	IBAN ES93 2100 2220 1102 0020 2452	SWIFT: CAIXESBBXXX

If you choose to make a bank transfer, you should send a stamped copy to [servifema@ifema.es](mailto:servifema@ifema.es)

\* Banker's draft made out to IFEMA / SIMO EDUCACION 2019

\* Credit card in secure environment, accessible once the "Application Form" has been completed. Also, through the online Exhibitors' area, under the "Invoices and Payments" or the "Booking Services" tabs as long as this service is available. As per current regulation cash payments and bearer cheques will not be accepted.

## EXHIBITORS AREA

IFEMA's "EXHIBITORS AREA" is an online communication channel, available on IFEMA's website, which allows exhibitors to access useful information, make estimates, book services from the "IFEMA Service Catalogue", check account statements and billing, check and update information for the Catalogue of the fair and access the various services available.

Access to the Exhibitors' Area is by user name and password. If you are a new exhibitor a user name and password will be sent to the "commercial contact" e-mail address you have indicated, once you have been assigned a stand. If you have previously exhibited at any of IFEMA's fairs you will be able to access the Exhibitors' Area by using your user name and password. If you cannot remember your old password, contact Línea IFEMA to receive one. This information is confidential. It is your responsibility to avoid improper use of it by third parties. IFEMA is in no way responsible for such use.

If the applicant company designates a third company for billing, the latter will also have a user name and password, which will be sent to the email address of the "contact person". In such cases only the billing company will be able to access service contracting in the Exhibitors' Area and the full statement of account. The applicant company, for its part, will be able to consult the services hired for it by the billing company and access the services available to exhibitors in the Exhibitors' Area.

## LEGAL CONDITIONS

Once the definitive details of your application have been decided, you will receive the corresponding Exhibition Contract with the Account Statement and plan of the stand/s. We would like to remind you that the payments indicated in these documents must be made within the stated period.

"The Applicant consents to IFEMA (Q2873018B), with its address at Feria de Madrid, Avda. del Partenón, 5 - 28042 Madrid, processing the information provided in this Application for Participation in order to manage the applicant's contractual relationship with IFEMA and participation in the trade show. The data will also be used for the purpose of keeping the Applicant informed of our activities, content and services by means of regular commercial communications, including by electronic means. The data that have been provided will be kept at IFEMA to perform the contractual relationship, unless this consent is revoked, and for a further statutory limitation period that may apply. The legal basis regarding the processing of your personal data is data subject's consent and because they are necessary in order to take steps prior to entering into a contract [Art. 6.1. a) and b) GDPR].

Once your status as an Exhibitor is firm, your professional details (company name or commercial name, address and/or e-mail address, telephone and fax numbers, and contact person) can be passed on, with the obligation of confidentiality, to companies that work in collaboration with IFEMA either in the organization of the trade fair or in providing supplementary services and contributing added value to the event, for the purpose of providing you with information about their activity and services and to cater for your requirements. Except for the cases cited, the personal data collected will not be transferred to third parties, unless this is demanded by a government department and/or judicial authority in order to comply with a legal obligation.

You will be entitled to exercise your rights of access, rectification, suppression, opposition, portability and restriction regarding the processing of your personal data, by writing a letter to Avda. del Partenón, 5 - 28042 Madrid, or by sending an email to [protecciondatos@ifema.es](mailto:protecciondatos@ifema.es). Please state the following in the subject of your letter or email: "Ejercicio derechos Expositor" and the sender's name and National ID Document number. You can request de protection of AEPD and consult our privacy policy in [www.ifema.es](http://www.ifema.es).

## SIGNATURE OF THE LEGAL REPRESENTATIVE, STAMP AND DATE

\_\_\_\_\_, \_\_\_\_\_ (Signature and stamp)