

**Tecnova**  
**PISCINAS**  
Technology and Innovation Trade  
Show for Aquatic Installations

**26** FEBRUARY -  
**01** MARCH  
**2019**

ORGANISED BY



## **TECNOVA GALLERY**

PRODUCTS PRESENTATION

[tecnovapiscinas.es](http://tecnovapiscinas.es)

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## PRESENTATION

The purpose of TECNOVA GALLERY is to offer help in the notification and promotion of new products and services presented at the trade fair and that are notable for their innovative nature. TECNOVA GALLERY therefore wants to contribute towards the promotion of innovation in the pool, wellness, spas and saunas sector, particularly highlighting the most relevant developments of the market and their promotion.

Tecnova-Piscinas, in the undertaking of its function as a sales platform and meeting point for the sector, offers added value to exhibitors and visitors, in conjunction with TECNOVA GALLERY, which will have a selection of cutting-edge proposals from the sector.

## OBJECTIVE

To stimulate, promote and disseminate innovative products that are marketable, present at TECNOVA PISCINAS 2019, which include new technology, a new design or another innovative aspect that can be highlighted and deemed as innovative, in the pool sector, which constitutes the offer of the trade.

## CONDITIONS FOR THE MEETING

### 1. PARTICIPANTS

Those direct exhibiting companies of Tecnova-Piscinas 2019 will be able to take part that wish to present their products, in compliance with the requirements indicated in these conditions.

If the product presented is manufactured under a patent belonging to another company that is different to the exhibiting company, the express consent will be needed and in writing from the other company, authorizing the exhibitor of Tecnova-Piscinas 2019 to present their product.

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### 2. PRODUCTS THAT MAY BE PRESENTED

Requirements:

- They should be exhibited at Tecnova-Piscinas 2019.
- They should be deemed as innovative. For the purpose of these conditions, "innovative" is defined as any quality in products, equipment, systems or services that involve a technological, organizational, functional, design or instrumental contribution and that reflect an improvement.
- They may be in a prototype stage or, at any rate, have been presented and their introduction to the market initiated subsequent to 31 May 2018. In the event that the product already exists, it should contribute a significant improvement with respect to the existing one.
- They should have been conceived for mass manufacturing and marketing.

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### 3. PRODUCT ASSESSMENT CRITERIA FOR THEIR SELECTION

- Degree of innovation: significant improvements.
- Integration: ease with which they are integrated in systems.
- Usability: ease with which they are learnt and used.
- Functionality: extent of the functions and applications.

#### **4. SCOPE**

The products should belong to one of the bidding sectors of Tecnova-Piscinas 2019.

##### **Sectores de Exposición**

- Piscinas Privadas
  - Piscinas Comerciales y Centros Acuáticos de Ocio
  - Wellness, Saunas y Spas Privados y Comerciales
  - Construcción, Revestimientos e Instalaciones
  - Equipamiento, Protección y Seguridad para Piscinas, Wellness y Spas
  - Mantenimiento y Tratamiento del Agua
  - Tecnología para la Piscina
  - Decoración y Equipamiento en el Entorno de la Piscina
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#### **5. PARTICIPATION PROCEDURE**

- A fundamental requirement is that they are an exhibitor of Tecnova-Piscinas 2019 and own the marketing rights or the patent for the product being presented or have obtained the express consent and in writing from the company that owns the patent.
- The presentation of each product will be done by means of the corresponding form (Product Presentation Form), clearly highlighting the innovative nature of the product, the added value that it contributes, the start date of its introduction on the market and the other details requested.
- Each Product Presentation Form should be accompanied by product description information (written, graphic, audiovisual...) in Spanish or accompanied by a Spanish translation. Participants are asked not to send the product. The materials presented will not be returned to the participants.
- Each company will be able to present more than one product by using separate forms.

#### **6. SELECTION PROCEDURE**

##### **Composition**

- A Selection Committee will decide if the product will be included in TECNOVA GALLERY or not.
- The Selection Committee will be formed by qualified and prestigious professionals from the sector, representatives of the opinion leaders and users of the products and experts in the sector.

##### **Functions**

- The Selection Committee will examine the products presented, they will assess them, taking into consideration the criteria indicated in point 3 of these conditions, and they will subsequently decide if they shall be included in TECNOVA GALLERY or not.
- The Selection Committee will create a record in which their judgement will be indicated, which will be unquestionable.

## 7. BENEFITS FOR THE PRODUCTS SELECTED

- Presentation and dissemination of information on behalf of the press for TECNOVA GALLERY and its products.
- Special information section on the Tecnova-Piscinas 2019 website.
- Mention of TECNOVA GALLERY in the promotional material (the edited version subsequent to the judgement of the Selection Committee).
- In the signing used for the trade fair the location of the stands that present any TECNOVA GALLERY products will be highlighted.

The selected TECNOVA GALLERY products will also be able to:

- Highlight the products on their stand with distinctive features that they will be provided with.
- Use these features in their advertising or packaging
- Mention in its notifications that the product belongs to TECNOVA GALLERY.

### DATES

- Deadline for the registration of products: 14 December 2018
- Notification to participants of the result of the selection process: 28 January 2019.
- The selection of products to be included in TECNOVA GALLERY will be made public before Tecnova-Piscinas 2019 is held.

### DEADLINES

- The registration of an exhibitor for Tecnova-Piscinas 2019 and TECNOVA GALLERY involves the knowledge and acceptance of the content of these conditions, as well as acceptance of the decision made by the Selection Committee, without such a decision giving way to any possible appeals.
- All of products registered for TECNOVA GALLERY should comply with the applicable regulations of at least one country in the European Union.
- The Selection Committee is obliged to respect the confidential nature required, even though IFEMA/Tecnova-Piscinas 2019 shall not be held responsible for any incidents in this regard.
- The decisions of this Selection Committee shall be unquestionable.
- The trade fair reserves the right to terminate, postpone, change or cancel this meeting for reasons that it deems necessary, in which case participants shall be notified of this possibility.

Please note: IMPORTANT FOR COMPANIES PENDING CONFIRMATION OF A SPACE ALLOCATION: If your space allocation at the trade fair is still pending confirmation, you can register products for TECNOVA GALLERY until your acceptance to take part in the trade fair as an exhibitor is confirmed.