



# INNOVATION GALLERY PRODUCT PRESENTATION

# INNOVATION GALLERY



## PRESENTATION

C&R - CLIMATIZACIÓN Y REFRIGERACIÓN 2019 announces the eighth INNOVATION GALLERY.

The primary goal of Innovation Gallery is to support the introduction and promotion of new products presented at the fair, particularly noteworthy for their innovative features.

The idea behind the Innovation Gallery is to encourage innovation in the practical application of know-how and technologies in industrial development, while also underscoring and popularising significant advances in this new material. This is coupled by our desire to recognise and promote the continuous research work undertaken by businesses in this industrial sector.

In its ongoing work to act as a commercial springboard and meeting place for the industry, with its new Innovation Gallery CLIMATIZACIÓN Y REFRIGERACIÓN provides an added value to exhibitors and visitors with this exhibition of cutting-edge introductions in the sector.

## GOALS

Boost, promote and popularise innovative commercialisable products, presented at CLIMATIZACIÓN Y REFRIGERACIÓN 2019, incorporating advances in technology, design and other new features worth highlighting, in air conditioning, heating, ventilation and refrigeration.

## PARTICIPATION RULES

### 1. PARTICIPANTS

Innovation gallery is open to all direct exhibitors at CLIMATIZACIÓN Y REFRIGERACIÓN 2019 who wish to present their products, in accordance with the prerequisites established in these rules.

If the patent of the submitted product belongs to another company other than the exhibitor, the latter will need express written confirmation from this aforementioned company, authorizing the exhibitor at CLIMATIZACIÓN Y REFRIGERACIÓN 2019 to present its product.

### 2. ELIGIBLE PRODUCTS

Products submitted must be:

On exhibit at CLIMATIZACIÓN Y REFRIGERACIÓN 2019.

Innovative, be in prototype phase or, in any case, have been presented and begun to be commercialised after 3 March 2017. If the product already exists, the new product submitted must contribute a significant improvement on the existing one.

For the effects of this selection, "innovative" is defined as those products, equipment, systems or services with a technological, organizational, functional, design or instrumental contribution and improvement.

Conceived for fabrication and commercialisation in series.

### 3. CRITERIA FOR EVALUATION OF PRODUCTS

- Innovation
- Energy efficiency
- Environmentally friendly
- Quality
- Design
- Utilization of renewable energies

## 4. SCOPE

All products or services must belong to one of the below participating sectors at CLIMATIZACIÓN Y REFRIGERACIÓN 2019:

### Categories:

- a) Air conditioning & ventilation
- b) Heating & sanitary hot water
- c) Industrial and commercial refrigeration
- d) Building Management System, Regulation & Control
- e) Tools, equipment & applications for installations

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## 5. PROCEDURES

- Open only to exhibitors at CLIMATIZACIÓN Y REFRIGERACIÓN 2019 and holders of patent and commercialisation rights for product submitted or express written agreement from the patent holder.
- Each individual product must be submitted with a separate form ("Product Presentation Form"), clearly describing the innovative features of the product submitted, the added value it contributes, plus all other details required.
- Each Product Presentation Form must be accompanied by informative or descriptive material of the product (on written, audiovisual or computer formats), in Spanish or accompanied by a translation if the original is in another language. We would kindly ask you not to send the actual product. This material will not be returned to the participant. Full details of the innovative features of the product must be supplied, and the date when first commercialised.
- Each company can present more than one product, accompanied by separate forms, as long as each individual product fulfils the prerequisites. The same product can only be submitted once and only in one category.
- A Selection Committee (see point 6) will choose the products to be included in the Innovation Gallery.
- Inscription Fees: the established fee per inscribed product is 700 € + VAT <sup>(1)</sup>. This fee is compulsory and will not be reimbursed regardless of whether the product is chosen for inclusion in the Innovation Gallery or not.
- IFEMA will assign the money received in fees for solidarity projects run by a NGO.

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## 6. SELECTION COMMITTEE

### Composition

- The committee will comprise recognised experts from the industry, representatives from specifiers and users of products. Members of the fair's Organising Committee and Management will be represented on the Committee, with voice but without vote.
- The Selection Committee will be presided by the President of the Organising Committee of CLIMATIZACIÓN Y REFRIGERACIÓN 2019.

### Functions

- Evaluate the products submitted to ensure they fulfil the established prerequisites, and decide on their inclusion or not in the Innovation Gallery.
- Draw up the final conclusions with the decisions of the jury.

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## 7. BENEFITS FOR SELECTED PRODUCTS

- Press presentation and distribution of press dossier on Innovation Gallery and its products.
- A particularly informative section available on the CLIMATIZACIÓN Y REFRIGERACIÓN 2019 web page and in a specific leaflet.
- Special information and promotional section on the CLIMATIZACIÓN Y REFRIGERACIÓN 2019 web page and acknowledgement in the promotional material for the fair (material published subsequent to the final decision on the composition of the Gallery).

# INNOVATION GALLERY



- In the signaling of the fair the location of the stands with a product of Innovation Gallery will be highlighted.
- Significant visibility within the sector.

Products selected for the Innovation Gallery can:

- Highlight the selected products at stand during the fair with a special label provided.
- Use the provided label (digital image) to advertise the selected product and packaging for the specific product in question with a recognition of having been selected for Innovation Gallery 2019 up until the following edition of the event at CLIMATIZACIÓN Y REFRIGERACIÓN 2021.
- Mention the inclusion of the selected product in Innovation Gallery 2019 in communication campaigns.

## DATES & DEADLINES

- Deadline for inscription for the Innovation Gallery: November 20, 2018.
- Communication to participants of results of selection process: December 11, 2018.
- Deliberation of Jury: the selection of products for the Innovation Gallery will be made public prior to the opening of CLIMATIZACIÓN Y REFRIGERACIÓN 2019.

## LEGAL CONSIDERATION

- Inscription of an exhibitor at CLIMATIZACIÓN Y REFRIGERACIÓN 2019 in Innovation Gallery implies full knowledge and acceptance of the contents of these rules, as well as the acceptance of the decision of the Selection Committee, without right to appeal.
- All products registered in the Innovation Gallery must comply with the current regulations in at least one country within the European Union.
- The Selection Committee undertakes to uphold confidentiality, although IFEMA/CLIMATIZACIÓN Y REFRIGERACIÓN will not be held responsible for any breach that may take place.
- The decision of the committee is final.
- The fair reserves the right to suspend, postpone, modify or cancel this event for whatever reasons it judges necessary, in this case, communicating the decision to the participants and reimbursing them with any payments already made for the inscription fees of the products.

(1) For companies established in the Spanish territory (excluding Canaries, Ceuta and Melilla): 10% VAT not included. For the rest of companies this operation is not subject to Spanish VAT. For European Union companies, the exhibitor will be responsible for paying the applicable VAT in the country of incorporation.

Note: IMPORTANT FOR COMPANIES THAT DO NOT YET HAVE AN ALLOCATED SPACE. If your space allocation at the fair is not yet formally completed, you may register products at the Gallery and postpone payment of the Gallery fee until your acceptance as a fair exhibitor is confirmed.

ORGANISED BY:



IFEMA  
Feria de  
Madrid



CLIMATIZACIÓN Y  
REFRIGERACIÓN

International HVAC& R Exhibition

MADRID

26 February -  
1 March

2019

Edition  
18th

IFEMA CALL CENTRE

INTERNATIONAL CALLS (34) 91 722 30 00

IFEMA Feria de Madrid  
Avda. del Partenón, 5  
28042 Madrid  
Spain

cr@ifema.es

C.I.F. Q-2873018-B

[www.cr.ifema.es](http://www.cr.ifema.es)

## INNOVATION GALLERY PRODUCT PRESENTATION FORM

- **Deadline for Inscription: November 20, 2018.**
- CLIMATIZACIÓN Y REFRIGERACIÓN - C&R will send a receipt as proof that your registration has been completed.
- Please, present only a form for each individual project.

### EXHIBITING COMPANY

Company / Institution / Entity: \_\_\_\_\_ Stand: \_\_\_\_\_

Postal Address: \_\_\_\_\_

Tel.: \_\_\_\_\_ Country: \_\_\_\_\_ E-mail: \_\_\_\_\_

Contact Information For Notices

Name: \_\_\_\_\_

Tel.: \_\_\_\_\_ E-mail: \_\_\_\_\_

### PROJECT NAME AS STATED IN THE ATTACHED REPORT:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

In the following category:

- |  |   |
|--|---|
| <input type="checkbox"/> Air conditioning & ventilation        | <input type="checkbox"/> Building Management System, Regulation and Control |
| <input type="checkbox"/> Heating & sanitary hot water          | <input type="checkbox"/> Tools, equipment, & applications for installations |
| <input type="checkbox"/> Industrial & Commercial Refrigeration |   |

**INDICATE IF, OPTIONALLY, ADDITIONAL DOCUMENTATION IS ALSO ATTACHED (digital format only)**

(Description of attached document. Example: video)

The applicant hereby declares that he or she is aware of and accepts all of the terms of the rules in the document "Innovation Gallery - Product Presentation" and expressly undertakes to comply with them.

Date \_\_\_\_\_

Signature \_\_\_\_\_

Please send the Form, your Project Report and, optionally, additional documentation before November 20, 2018 to the following email: [gicr@ifema.es](mailto:gicr@ifema.es). Make sure that you have received acknowledgement of receipt from us within three days. If you have not received it, please contact us.

### PRODUCT REPORT

Prepare a Word document (maximum 5 pages) which contains the following sections and characteristics on the product presented and send it together with this record to [gicr@ifema.es](mailto:gicr@ifema.es)

- |   |   |
|---|---|
| 1.- Product name  | 4.- Other information of interest (awards, certifications...) |
| 2.- Product description and its applications and working          | 5.- Date of first commercialization                           |
| 3.- Detailed explanation of its innovative aspect and added value |   |

Important: Product presentation records will not be considered without their accompanying report.

### INSCRIPTION FEE

INSCRIPTION FEES 700 € + VAT <sup>(1)</sup> per product presented

This fee is compulsory and not repayable, irrespective of whether the product is included or not in the Innovation Gallery.

Enclose copy of bank transfer to: IFEMA / CLIMATIZACIÓN Y REFRIGERACIÓN - C&R 2019

<b>Bankia</b>	<b>IBAN ES09 2038 0626 0160 0002 5280</b>	<b>SWIFT: CAHMESMMXXX</b>
<b>Santander</b>	<b>IBAN ES64 0049 2222 5115 1000 1900</b>	<b>SWIFT: BSCHESMM</b>
<b>BBVA</b>	<b>IBAN ES89 0182 2370 4000 1429 1351</b>	<b>SWIFT: BBVAESMM</b>
<b>Caixa Bank</b>	<b>IBAN ES93 2100 2220 1102 0020 2452</b>	<b>SWIFT: CAIXESBBXXX</b>

(1) For companies established in the Spanish territory (excluding Canaries, Ceuta and Melilla): 10% VAT not included. For the rest of companies this operation is not subject to Spanish VAT. For European Union companies, the exhibitor will be responsible for paying the applicable VAT in the country of incorporation.

The details you provide with the contract documentation, will be entered into an IFEMA computer file, domiciled at Avda. del Partenón, 5 (28042), with the aim of organising your relationship with IFEMA and your participation at the trade fair. By submitting your details you expressly authorise us to use them for periodic communications, including by electronic means, to inform you of trade fair business - activities, content and services. Furthermore, you authorise that your professional details (company name or trading name, postal and e-mail address, telephone and fax numbers and contact person) may also be passed on, under the obligation of confidentiality, to companies which partner IFEMA, either in organising the trade fair in which you are participating or in providing it with auxiliary or value-added services, so that you may receive information about their work and services and attend your requests. The rights of access, rectification, opposition and cancellation of this data may be exercised by writing to IFEMA at Protección de Datos, apartado de correos 67.067 (28080) de Madrid or by e-mailing: [protecciondedatos@ifema.es](mailto:protecciondedatos@ifema.es), heading both with the word "Exhibitor" together with the sender's name and national identity card number. Please help us keep your details up to date by informing us of any modifications to them.