

FACT SHEET

EDITION

63th

SCHEDULE

From 10 am to 8 pm.
Last day until 6 pm.

FREQUENCY

Biannual

HALLS

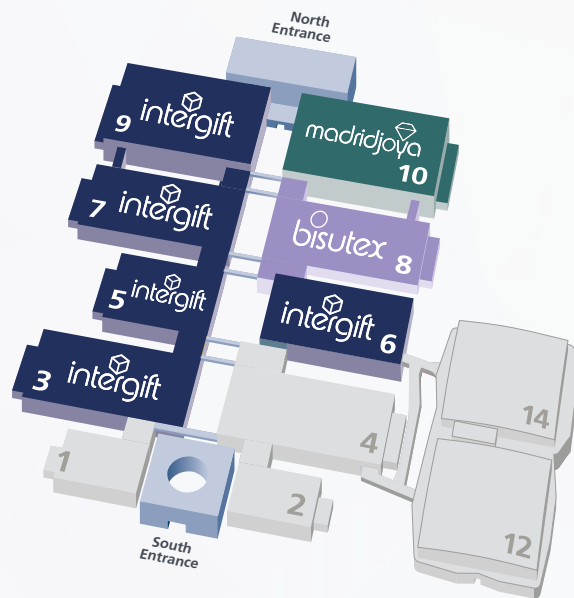
Hall 8


SECTORS

Fashion jewellery
Leather accessories
Belts
Foulards
Hair accessories
Travel items
Watches
Glasses
Handbags

COINCIDING WITH

madridjoya intergift



 Línea 8: Feria de Madrid



www.bisutex.ifema.es

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ORGANISED BY



IFEMA
Feria de
Madrid

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bisutex

Professionals Only

International Fashion Jewellery and Accessories Trade Fair

Coinciding with:  

12-16
SEPTEMBER
2018
Feria de Madrid

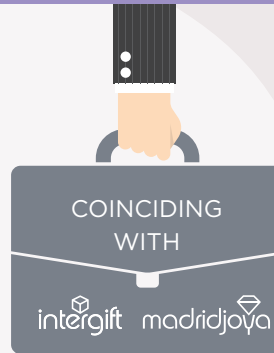
+ COMPLETE

549

COMPANIES AND
TRADEMARKS

92

NEW
EXHIBITORS

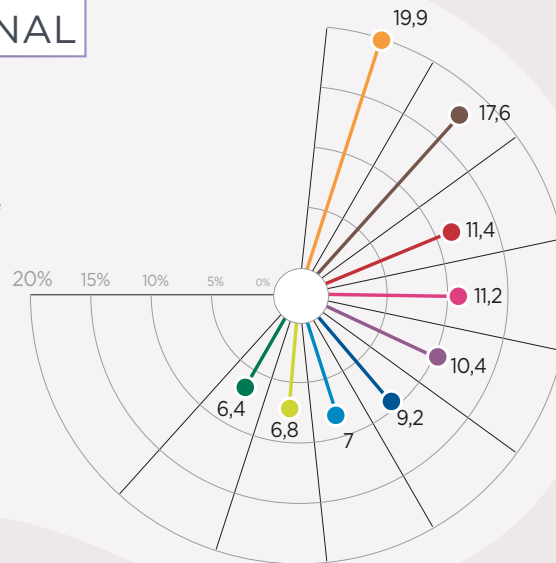


+ PROFESSIONAL

6.576

Trade Visitors

- Fashion Jewellery Store
- Designer
- Fashion Store
- Gift Shop
- Jewellery
- Manufacturer
- Wholesaler
- Department Store
- Online Store



+ INTERNATIONAL

64 foreign exhibitors from **23** countries

2.971 foreign visitors from **75** countries

Trade Buyers Programmes: **440** guests from **43** countries

+ RECOMMENDED

77,4%

of exhibitors
recommend to
other companies
to exhibit



8.939
media impacts

97%

of trade visitors
recommend
to attend the fair

RATES 2018

	ONLY FLOOR Minimum Surface Area 25 sq.m	PREFABRICATED STAND PACKAGE
1 Face	132 €/ sq.m	165,80 €/ sq.m
2 Face	138,80 €/ sq.m	172 €/ sq.m
3 Face	146,30 €/ sq.m	180,20 €/ sq.m
4 Face	153,50 €/ sq.m	187,40 €/ sq.m

ARCHI STAND: 192,50 €

MINI STAND (8 sq.m): 1.860 €

VAT not included.

For companies established in the Spanish territory (excluding Canarias, Ceuta and Melilla): 10% VAT not included. For the rest of companies this operation is not subject to Spanish VAT. For European Union companies, the exhibitor will be responsible for paying the applicable VAT in the country of incorporation.

Your participation includes:

- Trade Buyers Programme
- VIP Card for your clients
- Presence in Press and Social Media
- Workshop and activities in the SPEAKERS' CORNER
- Promote your latest news on the web
- Trade visitors meeting point service

Make your own budget
through the fairs web site:

www.bisutex.ifema.es