

ORGANISED BY



# madridjoya

## MADRID

31 January -  
4 February

## 2018

### IFEMA CALL CENTRE

INTERNATIONAL CALLS (34) 91 722 30 00

FAX (34) 91 722 57 92

IFEMA FERIA DE MADRID  
Avda. del Partenón, 5  
28042 Madrid  
Spain

madridjoya@ifema.es

C.I.F. Q-2873018-B

[www.madridjoya.ifema.es](http://www.madridjoya.ifema.es)

Opening Hours: From 10 a.m. to 8 p.m. Last day until 6 p.m.

### TRADE BUYERS PROGRAMMES

### DEADLINE: NOVEMBER 17

SEND TO: [berrendo@ifema.es](mailto:berrendo@ifema.es)

The fair offers you two **Programmes** that will allow to you invite your main clients in order to make profitable your participation. The fair shall be responsible for the flight management and hotel accommodation costs for those international guest corresponding to each exhibitor according to the sq.m. booked.

#### INTERNATIONAL BUYERS

- Flight or train ticket refund according to the **Refund Table attached** that establishes the maximums according to origin of the trip
- 2 nights single room hotel with breakfast
- Buyers from Portugal, 1 night hotel (not includes financial help to cover the travel/ flight cost, except Azores and Madeira).
- Permanent access to the fair and Vip Area

Less than 25 sq. m.: 2 guest  
 From 25 to 50 sq.m.: 4 guests  
 From 51 to 100 sq.m.: 6 guests  
 More than 100 sq.m.: 8 guests

#### VIP CARD

- Permanent access to the fair, send by post
- Free parking for one day

Less than 50 sq.m.: 25 guests  
 From 50 to 100 sq.m.: 50 guests  
 More than 100 sq.m.: 75 guests

The attached Refunds Table, will mark the maximum amount to reimburse the guest according to their origin. Once the guest is present at the check-in counter with his personal and the flight or train ticket, the refund will be ordered by bank transfer, within the next 15 days to the fair.

#### IMPORTANT

- The aim of the Fair is to bring more professional buyers in order to generate more business so, proposals of companies from the same group, representatives or sales team of the exhibitors, will not be accepted. The exhibitor will be responsible for the character of trade buyers of proposed guests.
- The invitation its only for one person for each Company.
- The Fair management reserves the right to accept all or any of the proposals.

#### WHAT TO DO

- It is **IMPORTANT** to contact the trade buyer you would like to invite, to confirm their interest in attending the show before submitting its proposed Form. No changes and substitutes will be accepted once the Application File is submitted to the Fair.
- Once we receive your Application File, the Fair will send via e- mail the invitation with a copy to the exhibitor. Reservations will not be effective until the guest not directly confirm their attendance to the show, responding to the invitation sent by the Fair at the deadline.
- All the data of the Application File, are indispensable and must figure in capital letters except the e-mail. In case some information is missing or incorrect will not be able to proceed the invitation.
- To send any invitation, it is indispensable that you send us signed this document with the Application File.

#### GENERAL CONDITIONS FOR THE SURRENDERS OF PERSONAL AND PROFESSIONAL DATA

Exhibitor company \_\_\_\_\_ Contact \_\_\_\_\_  
 e-mail \_\_\_\_\_ Tel \_\_\_\_\_

#### File titleholder

Mr./Ms. \_\_\_\_\_, bearer of ID No. \_\_\_\_\_, on behalf of the company  
 \_\_\_\_\_, with Fiscal Identification Code (V.A.T.nº.) \_\_\_\_\_ and its registered address in \_\_\_\_\_,  
 at \_\_\_\_\_, and holder of sufficient powers of representation, states:

- That he/she surrenders a file which is owned by the latter and complies with valid legislation on the protection of data of a personal nature - OL 15/1999 and additional provisions.
- That he/she has obtained consent to communicate to IFEMA the professional and, if pertinent, personal details of the persons related to said file, in order to notify the activities of IFEMA, and to e-mail the Major Buyer Passport, exonerating IFEMA from any liability before the Administration and/or third parties for any complaints in this regard.
- That he/she has been notified that these details will be incorporated into a file which is owned by and is the responsibility of IFEMA for the aforementioned purposes.

In witness of the above, he/she signs the present document in Madrid, on \_\_\_\_ of \_\_\_\_\_ of 2017

Signature and stamp of the Exhibiting Company \_\_\_\_\_

The Exhibitor is informed that the personal information of those related persons in the file that he provides will enter into a computer file which is the property and responsibility of IFEMA. The information will be exclusively used for periodic communications, including electronic ones, to inform of their activities, contents and services. You may exercise your right to access, amend, challenge and cancel your personal details by writing to IFEMA: Protección de Datos: apartado de correos 67.067, 28080 Madrid, or by e-mailing: [protecciondedatos@ifema.es](mailto:protecciondedatos@ifema.es) with reference in both cases "Visitors" in the subject, name and ID number of the sender.

**The exhibitor hereby consents to allow IFEMA to use the personal information of those related persons in the file sent to the Institution.**