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automechanika
MADRID

INNOVATION GALLERY AWARDS

2019

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ORGANISED BY



INNOVATION GALLERY AWARDS

PRESENTATION AND GOALS

Motortec Automechanika Madrid 2019, announces the Innovation Gallery Awards.

The primary goal of the Innovation Gallery Awards, under Motortec Automechanika Madrid showcase unlocks the value of **the most innovative and novel products and services** exhibited at each edition of the trade fair.

The idea behind the Innovation Gallery Awards is **to encourage innovation** in the practical application of know-how and technologies in industrial development, while **also underscoring and popularising significant advances in this new material**. It brings recognition for the efforts and investments made by aftersales market companies in the fields of research, development and innovation.

The **Innovation Gallery Awards represents a further tool that exhibitors can employ to maximise their commercial impact and optimise returns on their investment** in the trade fair. It also serves to demonstrate the dynamic innovation, technological excellence and cutting-edge developments seen in the sector.

The aim of the Innovation Gallery Awards to boost and **promote those products and services which stand out due to their technological innovations or their design, organization, functionality or instrumental novelty** for introducing improvements in efficiency and production in one of the categories of the contest.

CONTEST ORGANIZERS AND SECRETARIAT

The Innovation Gallery Awards are organised by IFEMA in partnership with industry representatives, who act as the jury. Motortec Automechanika Madrid will act as the Awards Secretariat. Its contact details are as follows:

Contact: Marga Morán

Phone: +34 91 722 57 06 • **e-mail:** motortecinnova@ifema.es

Address: IFEMA, Feria de Madrid. Avda. del Partenón, 5. 28042 Madrid. Spain

PARTICIPATION RULES

1. PARTICIPANTS

MOTORTEC AUTOMECHANIKA MADRID 2019 **direct exhibitors** will have the right to participate in the Innovation Gallery Awards.

If the product or service presented corresponds to another manufacturer or owner of a patent, it will be necessary to obtain their written approval, authorizing the exhibitor to present their product.

2. CHARACTERISTICS OF PRODUCTS AND SERVICES PRESENTED

- Should be exhibited at MOTORTEC AUTOMECHANIKA MADRID 2019.
- Should have been designed and intended for their mass manufacture.
- Should have its commercialization initiated after July 1st, 2018.
- They must comply with applicable legislation. (See point 12 LEGAL CONSIDERATIONS)
- Should have an innovating nature, "innovating" will be defined as any quality of the products which involve a special technological design, function or instrument that enhances improvements of performance in one of the awards categories.

3. EVALUATION CRITERIA

- The evaluation criteria (anonymously, individually and independently by each judge) to be taken and their weighting for the final assessment are:
 - Innovation
 - Functionality (installation and use)
 - Design
 - Contribution to energy efficiency (of the product itself or as a result of its installation)
 - Environmental Aspects

4. CATEGORIES OF THE CONTEST

All products or services must belong to one of the following categories:

1. Autonomous, connected and safer mobility
2. Electrical and electronic components
3. Mechanical components
4. Maintenance components
5. Shop equipment and tools
6. Alternative energy
7. Service and washing stations
8. Circular economy
9. Bodywork components
10. Services or Platforms for shop management, training, diagnostics and information

5. DEFINITION OF THE COMPETITION CATEGORIES

Below is a detailed description of each of the 2019 Innovation Gallery Awards categories, in order to make it easier to choose the right category for each of the products submitted to the competition:

- 1. AUTONOMOUS, CONNECTED AND SAFER MOBILITY:** artificial intelligence, cyber-security, advanced ADAS, V2X cooperative systems, HMI (human-machine interface), info-entertainment systems, etc. It also includes new business models and mobility services platforms.
- 2. ELECTRICAL AND ELECTRONIC COMPONENTS:** lighting, instrumentation, sensorisation, engine management systems, electrical equipment, control units, etc.
- 3. MECHANICAL COMPONENTS:** innovation pertaining to the engine, gear box, steering, suspension and any other mechanical element.
- 4. MAINTENANCE COMPONENTS:** those elements that must be checked after a certain mileage, within preventive vehicle maintenance pursuant to manufacturer specifications, such as: oil, spark plugs, shock-absorbers, filters, brakes, tires, timing belt, etc.
- 5. SHOP EQUIPMENT AND TOOLS:** equipment for checking and measuring, tire installation, work clothes, elevators, tools, etc.
- 6. ALTERNATIVE ENERGY:** solutions and technology focusing on sustainable mobility (electrical vehicle, hybrid vehicle, natural gas, hydrogen, etc.)

- 7. SERVICE AND WASH STATIONS:** car washes, fuel, lubricants, equipment for service stations, storage and recharging with alternative fuels, etc.
- 8. CIRCULAR ECONOMY:** remanufactured products, energy recovery, eco-design, reuse and recycling of raw materials, etc.
- 9. BODYWORK COMPONENTS:** paint, windshields, lights, body panels and elements, etc.
- 10. SERVICES OR PLATFORMS FOR SHOP MANAGEMENT, TRAINING, DIAGNOSIS AND INFORMATION:** computerised solutions for sales, revisions and repairs, appraisals of incidents, diagnostics equipment, etc.

6. PROCEDURES

- Open only to **MOTORTEC AUTOMECHANIKA MADRID 2019 exhibitors**. The company must own the patent and/or the marketing rights of the product / service. If not, it must have the written authorization of the company owning the patent or the marketing rights.
- Each exhibitor can present more than one product, filling in by separate forms, as long as each individual product fulfils the prerequisites. The same product can only be submitted once and only in one category. Each company may submit a maximum of 2 products / services for each category.
- Inscription fees are 220 € + VAT ⁽¹⁾ per company /category. This fee is compulsory and will not be reimbursed regardless of whether the product is a winner or not. The inscription will be shown on your Account Statement

(1) For companies established in the Spanish territory (excluding Canaries, Ceuta and Melilla): 10% VAT not included. For the rest of companies this operation is not subject to Spanish VAT. For European Union companies, the exhibitor will be responsible for paying the applicable VAT in the country of incorporation.

7. DOCUMENTATION

- The Innovation Gallery Awards Form must be filled in for each individual product presented, together with the documentation indicated therein, clearly describing the innovative features of the product submitted, the added value it contributes and specifying if it has already obtained any special distinctions or awards and any other additional and pertinent data.
- Images and Informative or descriptive material of the product must be given in along with the Registration Form. The documents must be in Spanish or if not they should include a translation into Spanish. They can be only on computer format. This material will not be returned to the participant.
- The participating company will have to present a certificate which states whether the product / service is currently being marketed and, the date on which its marketing was initiated.
- Proof of payment of registration fee.

8. COMPOSITION AND RESPONSIBILITIES OF THE PANEL OF JUDGES

- The Panel of Judges of the Innovation Gallery is presided by the Director of MOTORTEC AUTOMECHANIKA MADRID 2019, and it comprises representatives from Technological Centers, Universities, Consultancy and Technical Press. No member of the panel of judges can be related to any of the presented products or participating companies.
- The responsibilities of the Panel of Judges will be the following:
 - Analyse the different applications.
 - Value each product or service.
 - Prepare a final document indicating the winner products.
 - Guarantee confidentiality of information received and analysed.
- The panel´s decision will be final.

9. AWARDS

- 1 award per category for the most voted product.
- 1 mention per category for the second most voted product.
- 1 special award for the best innovation for Industrial Vehicles, to be chosen among all of the selected innovations that were marked for Industrial Vehicles on the inscription form.

10. RIGHTS OF SELECTED PRODUCT

| | Chosen products | Mentions | Awards |
|--|-----------------|----------|--------|
| Exhibition in the Innovation Gallery | ✓ | ✓ | ✓ |
| Mention or special distinction at their stand throughout the trade fair | ✓ | ✓ | ✓ |
| Institutional visit at the Innovation Gallery | ✓ | ✓ | ✓ |
| Publication on the Motortec 2019 website, in a specific section, with a description of each of the chosen products | ✓ | ✓ | ✓ |
| Publication as press releases, media and social media, with the highest impact by the products receiving awards | ✓ | ✓ | ✓ |
| Participation in the Innovation Gallery Awards | ✓ | ✓ | ✓ |
| Prizes given out during the Innovation Gallery Awards ceremony | | diploma | trophy |
| Mention in their communications and publicity campaigns that they received an Innovation Gallery Award | | ✓ | ✓ |

11. PROMOTION OF INNOVATION GALLERY

- Information on selected products will be displayed in an area specifically designed for that purpose at MOTORTEC AUTOMECHANIKA MADRID 2019.
- The Innovation Gallery Awards will be given special promotion, as the following:
 - Special section on MOTORTEC AUTOMECHANIKA MADRID 2019 website including the selected product's description
 - Technical and general press media.
 - Specific information for trade visitors.
 - In Social Media.
 - Throughout the global AUTOMECHANIKA Network.

12. LEGAL CONSIDERATIONS

- The products and services displayed in the Innovation Gallery Awards are property and/or responsibility of the participants, manufacturers or, where appropriate, of the exhibitors who represent them. IFEMA expressly states that the contestants are responsible for the legitimacy and authenticity of the products and services submitted as well as for the compliance of the ruling legislation applicable.
- The Inscription of MOTORTEC AUTOMECHANIKA MADRID 2019 exhibitor in the Awards implies full knowledge and acceptance of the contents of these rules, as well as the acceptance of the decision of the jury, without the right to appeal.
- All products submitted to the Contest must comply with the EU security and operating legislation. They will also have to submit an EU Declaration of Conformity.
- The decision of the Panel of Judges is final.
- The Panel of Judges undertakes to uphold confidentiality, although IFEMA MOTORTEC AUTOMECHANIKA MADRID 2019 will not be responsible for any breach that may take place.
- The fair reserves the right to suspend, postpone, modify or cancel this event for whatever technical reasons it deems necessary. Should this occur, the decision will be communicated to all the participants, and only in this case, reimbursed for the payments already made for the inscription fees of the products.

DATES AND DEADLINES

January 21: Deadline to send the inscription form.

February 22: Communication from the finalists.

March 13: Awards Ceremony.

March 13-16: Exhibition in the Trade Fair.



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IFEMA - Feria de Madrid • 902 22 15 15 • (+34) 91 772 30 00 • motortec-automechanika-madrid@ifema.es