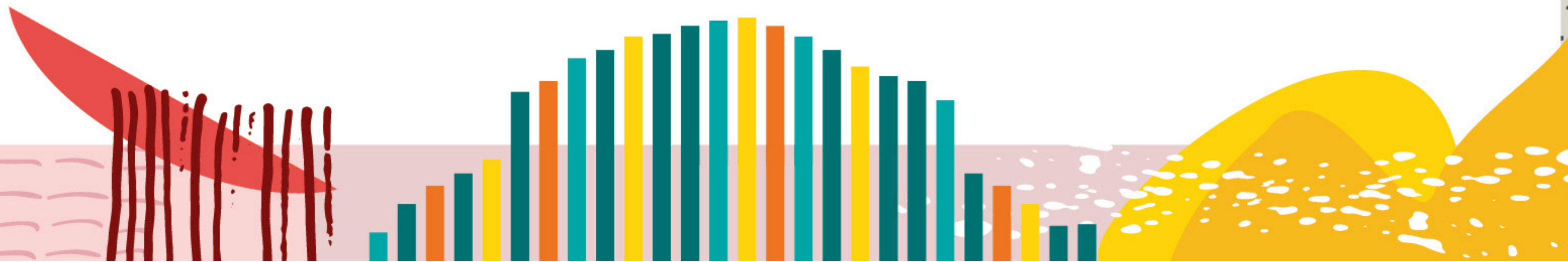


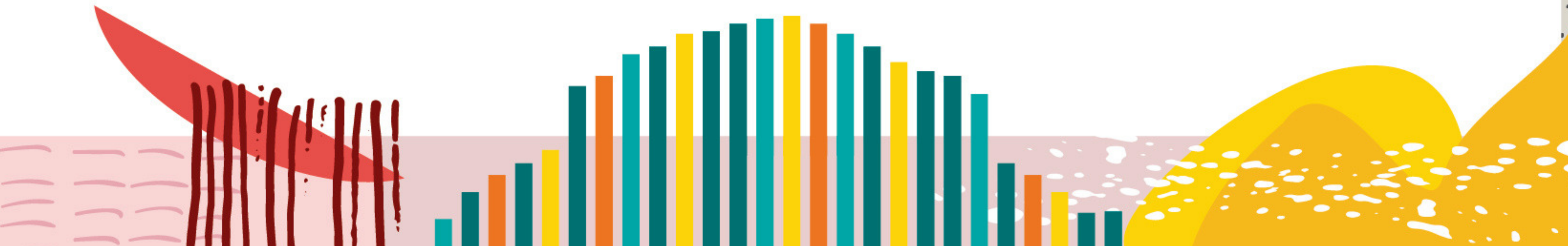
SHOES
BY MOMAD

Omnichannel
Marketing
Tools



Optimize your presence at the fair

ShoesRoom By MOMAD puts at the disposal of the exhibitors the tools to optimize their participation in the fair throughout the entire process.



Pre - show



Media: advertise the press about your participation at the fair.

presa@ifema.es



Update the Online Catalogue and download our APP.



Impact our community through social networks.

shoesroombymomad@heayav.com



Sponsorship tools: make your brand more visible.

shoesroombymomad@ifema.es



Send invitations to your customers.



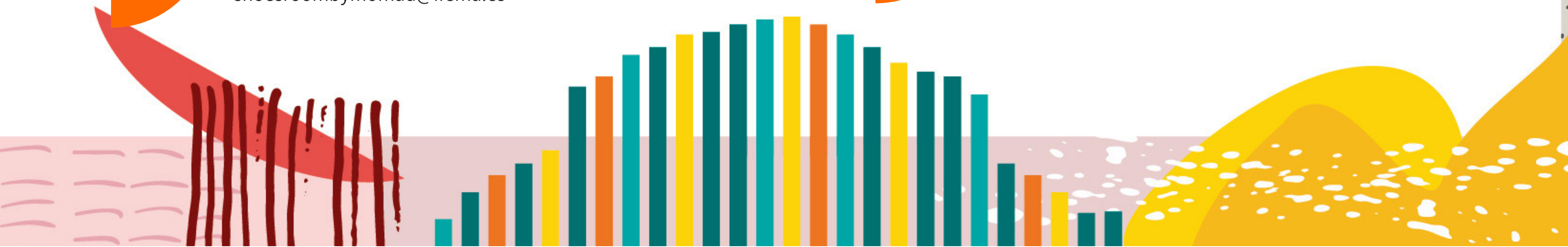
Professional meeting point: schedule appointments with potential customers.

shoesroombymomad@ifema.es



Participate in the Brand Books.

shoesroombymomad@ifema.es



During the show



Your stand: stand out with your decoration.



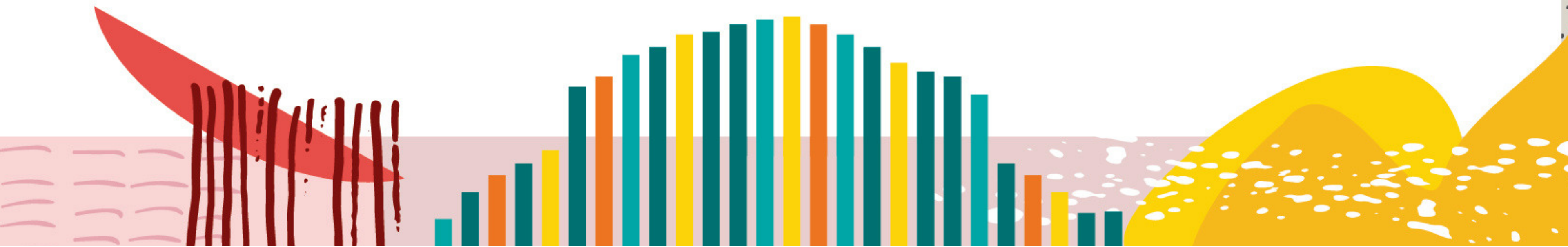
Keep the Media contact.
prensa@ifema.es



Online Catalogue and APP.



Impact our community through social networks
and generate traffic on your stand.
shoesroombymomad@heyav.com





Online and APP Catalogue: Exhibitor Directory.



Keep the Media contact.
prensa@ifema.es



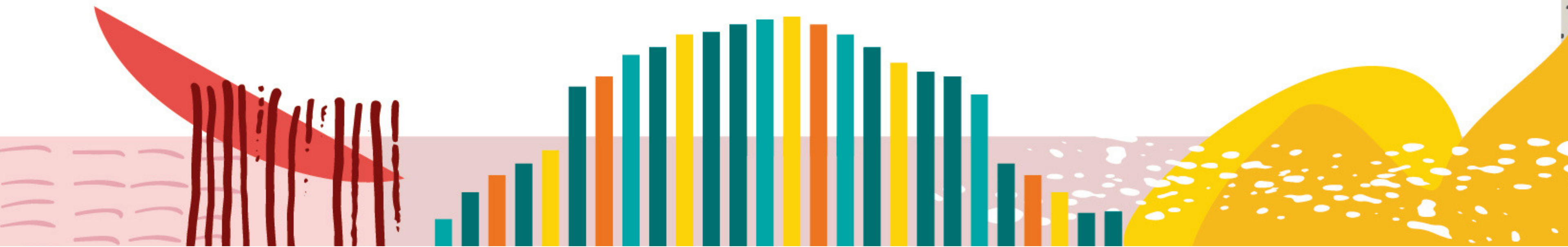
Contact by email with the visitors of the fair
through the Meeting Point.



Impact our community through social networks.
shoesroombymomad@heyav.com



Track your orders and customers.



www.shoesroombymomad.es
shoesroombymomad@ifema.es

