



IFEMA
Feria de
Madrid

IFEMA NEWS

IFEMA strongly resumes its activity

As every September, here comes a season with an intense activity of trade shows and meetings in which creativity and design complement the always important business generation objective of these events. We are talking for instance about Mercedes Benz Fashion Week Madrid, the biggest showcase of Fashion and the platform to launch new ideas, with the great creators of Spain presenting their proposals for next season.



We are also talking about a triple trend-intensive show: Intergift, Bisutex and MadridJoya, the biggest event of consumer goods in our country, which will gather more than 1,500 companies and 42,000 professionals from around the world to successfully prepare their Christmas and new year campaigns.

Also MOMAD Shoes and MOMAD Metropolis, the main events dedicated to the fashion and footwear industries of the Iberian Peninsula, confirm a key usefulness of fairs: they allow participants, in a few days, to check out

the current trends, but also they put in direct contact suppliers and buyers to ensure their commercial success.

In this month, the Bicycle Fair Unibike is also back, and for another year will show its strength and represent a market in full growth, with a strong presence both of professionals and amateurs. A show that is getting ever more experiential, integrating solutions of product trials and testing circuits, as well as spectacular activities.

IFEMA thus resumes its activity with all its force, following a complete calendar that includes interesting news such as REHABITAR MADRID, a space designed for citizens to discover the possibilities of the reform and rehabilitation of houses, or Japan Week Madrid. In terms of congresses, IFEMA will host ESMO, one of the most prestigious medical and scientific events in the world, which will return to IFEMA after its 2014 edition, bringing together more than 20,000 cancer specialists and researchers, confirming 2017 as an excellent year of large congresses in the institution.

MOMAD Metrópolis: Fashion, business and new trends

More than 700 fashion brands and complements will meet from 1st to 3rd of September in the 13,500m2 of MOMAD Metrópolis, the International Fashion Show. In its edition of September 2017, the fair reorganizes its space and offers a more compact and attractive format distributed between the pavilions 12 and 14, to facilitate the visit.

The MOMAD Metrópolis offer is made up of the Spring-Summer 2018 collections of Women's, Men's, Youth and Urbanwear, Fiesta, Ceremony and Accessories collections, as well as fashion-ready proposals for Fall-Winter 2017/18.

Among the participating brands are Ana Palares, E.Ferri, El Caballo, The Code, By Morgana Italy, Riverside, The Extreme Collection, M. de Miguel, Scorpio, Javier Simorra, Vilagallo, Escada Sport, Alchera, Lola Lunares, Grand Soir, Sonia Peña, Ada Gatti, Almatrichi, Molly Bracken, Best Mountain, Arena Negra, Lois Jeans, Maracuja and Bahiana, among others.

This edition highlights the greater participation of men's firms, a niche market of growing interest for the sector, which will be present in virtually all sectors of the show. Brands like La Squadra Paris, Nikolis, Camiceria Lucy SNC di Orizio Lucia, Altonadock, Skulk, Multitrade, Williot, Lithe Apparel, Solid, Lois, Brave Soul, Tiffosi, Fresh Band, Celop, Gypsetters, get on-board.

The event also includes a program of conferences and meetings for professionals, as well as activities for leisure and lifestyle, such as the catwalks Momad Catwalks and Summer Terrace catwalks outside pavilion 2. Another highlight is the area of Sustainable Fashion and Sustainable Experience, located in the connection area between halls 12 and 14.

THE SHOW WILL OFFER A MORE COMPACT FORMAT, WITH A GREATER PRESENCE OF MEN BRANDS



MOMAD Shoes, the best commercial space dedicated to footwear *Made in Spain*

Undoubtedly, it is a strong sector for Spain, which has a handcraft know-how, outstanding brands and a solid export history. This sector also has its meeting point: MOMAD Shoes, International Footwear and Accessories Exhibition, which will hold its next edition from 22nd to 24th of September in halls 4 and 6 of IFEMA.

THE EVENT HAS AN INTERNATIONAL BUYERS PROGRAM, FOCUSED ON LATIN AMERICA

MOMAD Shoes will feature leading companies such as Mascaró, Mayoral, Pons Quintana, Pura López, Chie Mihara, Pertini, Luisetti, Victoria, Exé, ChiKa10, Xti, Vidorreta, Alma en Pena, Coolway, Gioseppo, Mustang, Hannibal Laguna. On the other hand, illustrating the dynamism of the meeting, brands such as Paredes and Hannibal Laguna will participate again, and new firms such as Koala Bay, Guru, Dorothy Mambo, Abraham Zambrana and Las Pacas will join. And that's not all: the fair reinforces the offer of children's footwear with the participation of companies like Acebo's, Guantitos, Pachocle, Calzados Xiquets.

To maximize business generation, the event has an international buyers program, focused on Latin America, with representatives from major distributors in Chile, Costa Rica, Mexico, Miami and Uruguay, among others.



Spanish fashion is showcased at the Mercedes-Benz Fashion Week Madrid

The indisputable meeting point of Spanish fashion will celebrate its 66th edition from 14th to 19th of September, staging the proposals of the most outstanding Spanish designers, and offering the perfect opportunity to discover, or present, the most creative fashion proposals. It is a great event that represents the work of both experienced and emerging designers, and generates enormous interest in the world of international fashion.

On the 14th, the fashion shows and presentations will take place in different parts of the city, and from the 15th to the 19th, they will be held in Hall 14.1 of IFEMA, completing several days of presentations and shows in other places in Madrid, by direct invitation of the designers and brands. Also, MBFWM will have an interesting "off" program, which will be developed in different stages of Madrid.

The last day of the program will be devoted to the emergent design of Samsung EGO, which in its eleven years, has established itself as an intermediary between young talents and the fashion industry, media and textile companies. Fifteen young designers will exhibit their creations in the Samsung Ego Showroom of Cibelespacio.

In this 66th edition, the event will once again count on the collaboration of major brands, with the support of 24 firms. Mercedes-Benz, L'Oréal Paris and Inditex are the main sponsors. Samsung, Anna de Codorníu, Iberia, Solán de Cabras and Círoc are other sponsors; Facebook / Instagram, Hotel Barceló Torre de Madrid, ESNE, Rowenta, Kaiku Caffé Latte, Schweppes, Maribel Yébenes and Rodilla are the collaborators; And Signus Ecovalor and Ecoembes are environmental partners.

With the organization of the MBFWMadrid runway twice a year, IFEMA offers an essential support for Spanish fashion. Since its first edition in February 1985, the event has hosted more than 300 Spanish creators. And Madrid consolidates itself as a reference of the Fashion system, as a city prepared to compete with great international catwalks.

SINCE ITS INCEPTION, THE EVENT HAS HOSTED MORE THAN 300 SPANISH CREATORS



Intergift, Bisutex and MadridJoya, the gathering of design and trends

Like every autumn, Madrid hosts this triple international event, which presents the latest in decoration and gifts, fashion accessories, jewelry, watchmaking and related industries. The event will be held from September 20th to 24th and bring together more than 1,500 companies and 42,000 professionals who will discover and experience the latest items for the Christmas and new year campaigns for the specialized trade and department stores, as well as for international designers, stylists and interior designers.

Intergift strengthens its orientation to the world of decoration

The International show of Gift and Decoration will carry on, from 20th to 24th of September, in its orientation towards the world of residential decoration and contract. It will propose a great offer of novelties and trends segmented in thematic sectors: High Decoration, Textile and Deco in addition to the areas Neo (dedicated to design) and Made by Hand (arts and crafts). This development of interior design also focuses on the hospitality industry, and Intergift will offer a tour of the best proposals to decorate hotels, bars, restaurants, or spaces for events, from minimalist lines to vintage environments and natural elements.

Intergift will once again be the setting for the action "Espacio en Obras", which shows the creative ability of a designer (in this occasion, interior designer Esther Sánchez Lastra) to integrate elements selected from the stands of the show.

The other key component of the fair – gifts- is still present with two spaces: Regalomanía, a showcase of novelties in gifts and promotions for youngsters, toys, licenses, stationery, party items; and on the other hand, Bazaar for products for the home, multi-price and souvenirs.

Presentations, talks, workshops and a Speakers' Corner will allow interior designers, decorators, stylists and prescribers to offer guidelines that will help professionals stay up-to-date on the latest market trends.

IN "ESPACIO EN OBRAS", INTERIOR DESIGNER ESTHER SANCHEZ LASTRA WORKS CREATIVELY WITH ELEMENTS SELECTED FROM THE STANDS



Jewelry trends, live in MadridJoya

MadridJoya will bring together the international jewelry sector to see and experience the trends, creativity and innovation of this glamorous sector. A total of 245 companies will show their latest proposals from the 20th to the 24th of September at the leading fair in Spain.

What will we see? All the trends of the high jewelry sector will be showcased, as well as collections of consumer goods, designs in silver and watchmaking, as well as services and solutions of related industries. From classic lines and unique pieces, to new creative and avant-garde designs, passing through the latest in highly feminine watches, androgynous and sports items, and watch jewelry in titanium, steel, wood, silver, gold, leather, rubber.

But there is also room for small businesses: as a sign of the support for talent and entrepreneurship by IFEMA and the Association of Author Jewelry (AJA), the show will give visibility to small creators and emerging manufacturers with its traditional MINIS booth spaces.

MadridJoya also has a program of talks, presentations and workshops, as well as a Speakers' Corner, offering the best forum to share topics and knowledge of practical and formative interest. A networking meeting between professionals of the sector to catch up on trends and emerging brands, establish new relationships or preserve those already obtained in previous editions.

MADRIDJOYA FEATURES TALKS, PRESENTATIONS AND WORKSHOPS, KEYS TO UNDERSTAND MARKET TRENDS



BISUTEX, commercial platform for costume jewelry and accessories

Costume jewelry sparkles with new proposals at BISUTEX (International Trade Fair for Jewelry and Accessories), the country's largest trade fair specialized in this sector, which returns in its autumn edition, from 20th to 24th of September, marking the new fashion trends for the autumn-winter season.

Hall 8 of Feria de Madrid will display a tour by the latest collections of costume jewelry; fancy watch lines, glasses, handbags, belts, hair items, handkerchiefs, hats, as well as the latest proposals of leather goods and travel.

To the always innovative offer presented by the more than 300 companies and exhibiting brands of BISUTEX, the MINIS stands, which this year are hosting the proposals of 50 young companies and designers who bet on creativity, originality and avant-garde with a high level craftsmanship. An area with which IFEMA wants to boost talent, entrepreneurship and innovation.



IFEMA SUPPORTS ENTREPRENEURSHIP AND INNOVATION WITH THE MINI AREA, WHICH BRINGS TOGETHER 50 YOUNG COMPANIES AND DESIGNERS



The traditional ARCHI space will present a selection of collections of brands through the presence of the medium-high sector of the market.

REHABITAR MADRID: discover the possibilities of reform and rehabilitation of houses

It is a great project launched for the first time by IFEMA together with the Urban Development Government Area of Madrid City Council: from 22th to 24th of September, REHABILITAR MADRID will bring to the citizens the technical possibilities, and ways of financing and helps to undertake reforms and rehabilitation of homes and buildings. For this, it has decided to host the event in an emblematic space of Madrid: Plaza España, an icon of the actions of rehabilitation of the urban space in the city.

THIS INITIATIVE BRINGS CITIZENS CLOSER TO REFORM COMPANIES AND COMMUNICATES THE MEASURES OF THE CITY COUNCIL'S MAD-RE PLAN



The event will connect visitors with companies related to renovation and renovation - windows, ceilings, sun protection, interiors, lighting, home automation, air conditioning, cooling systems, swimming pools, security - so they can know the best solutions to improve comfort, efficiency, health, energy savings and isolation of their homes and buildings.

The exhibition will gather more than a hundred companies that will be spread in a reserved space in Plaza España, one of the icons of the actions in rehabilitation of the urban space that is promoting the City of Madrid.

Among the contents of this event, the exhibition area where citizens, communities of neighbors and administrators will be able to know the available offers, will be completed with a wide program of activities: demonstration areas, training (how to manage the aids of MAD-RE Plan of the Madrid City Council, for financing or contracts), as well as workshops and activities for families and children, with the aim of educating and raising awareness about the responsibility to care for and improve the spaces in which we live.

Cycling comes to life in UNIBIKE

Not only does running generate fans; the cycling fever also pedals hard at UNIBIKE 2017. The International Bike Fair, organized by IFEMA and AMBE, will take place from 21th to 24th of September with the aim of bringing together professionals from the sector and satisfying the curiosity of fans of this classic sport. This show, already consolidated, presents in this fourth edition an increase both in its content offering and in its exhibition area (more than 200 companies and 500 brands in halls 12 and 14).

The goal is to bring professionals and cycling fans closer to a sector full of innovation, presenting the latest innovations and allowing to test a great variety of models of electric, urban, fatbikes, infants, Mtb and road bicycles from brands such as ORBEA, BH, CANYON, BERRIA BIKE, MMR or CUBE, among others.

This edition especially strengthens the test of bicycles with the new Zone Paddock of more than 2,000m² outside hall 2, including a service of showers, an area of bicycles washing and a space of rest and provisioning. The bikers can also enjoy the Circuit Demo Test in an area attached to IFEMA in which a 4km route has been designed.

Other activities will be added, from electric and urban bike circuits, children's and road safety, to several demonstrations (Demo Fatbike, Bike Trial displays, Looping Bike, Pump Track...). Finally, another strong and consolidated event is the Cycling Tour that UNIBIKE organizes every year and which brings together more than 500 cyclists.

THIS EDITION BOOSTS THE BIKE TEST WITH THE PADDOCK ZONE AND THE CIRCUIT DEMO TEST



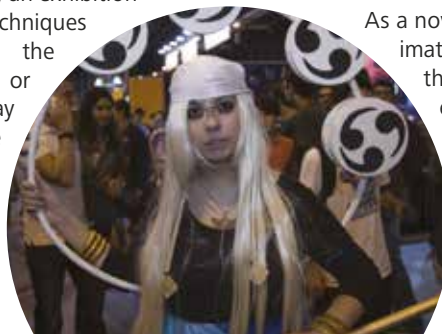
The cycling and services of the tourist destinations that Spain offers for its practice will also be lived through a complete program of activities, exhibitions, competitions, and technical talks.

Japan Weekend Madrid: the fever for Japanese culture reaches IFEMA

Konichiwa! And welcome to one of the most important events of Japanese culture in Spain: the Japan Weekend Madrid, a meeting fans of manga and of Japanese culture. This event, which has become an international benchmark, will take place from 30th September to 1st October in IFEMA.

FESTIVAL, CONTEST, PARADE... THE EVENT LETS DELEGATES EXPERIENCE THE EXCITING JAPANESE CULTURE AND THE WORLD OF COSPLAYERS

Japan Weekend Madrid will let visitors experience and enjoy the exciting and colorful culture of the cosplayers, these fans of a character from a series or videogame who disguise themselves and make up to represent their favorite character. This trend unleashes passions and attendees will have the opportunity to enjoy dances and interpretations, participate in a workshop based on questions and answers to people disguised as well as photographers and make-up artists. The event will also include the fourth Japan Weekend Idol Festival, a festival and dance contest which features interpretations by cosplayers; The China Cosplay Super Show competition, whose winners will represent Spain in an international competition in Hangzhou; the Cosplay Catwalk, an exhibition of the best techniques of preparation; the Cosplay League or the Child Cosplay Contest for the little ones.



As a novelty, this edition presents the animated adaptation of Prison School, the incredible comedy that tells the experience of the first boys who open a traditional school exclusively for girls.

ESMO, back in Madrid after its successful 2014 edition

It is one of the most prestigious medical congresses on the international circuit: ESMO 2017, organized by the European Society for Medical Oncology, will be held at IFEMA from 8th to 12th of September. This indispensable meeting point for oncology professionals will gather in Madrid more than 20,000 doctors, scientists and researchers from all over the world.



ESMO 2014 GENERATED MORE THAN 20 MILLION EUROS AND 75,000 OVERNIGHT STAYS FOR THE CITY

The latest in cancer treatments, one of the most relevant medical issues today, will be presented during this essential event for the European and global medical community. At a medical level, an especially important challenge in this edition is to break down some barriers and integrate molecular biology into the clinical scene. But beyond being a congress full of knowledge, it is a congress that also seeks to recognize the research work of great professionals on prevention and diagnosis in the treatment and palliative care of cancer, putting into practice the most innovative forms of scientific communication.

ESMO returns to IFEMA after its very successful 2014 edition, which brought together 20,000 delegates - more than 80% of them foreigners - generating revenues of more than 20 million euros and 75,000 overnight stays. In fact, the attractiveness of IFEMA and Madrid was seen in the fact that the congress then achieved a growth of 23% of attendance compared to the previous edition in Vienna. The event was an important economic injection for Madrid, a city very well prepared to host major world events as is shown this year in which congresses of large societies (respiratory diseases, nephrology, air transport, palliative care, among others) take place in IFEMA. Besides its good connections, hotel infrastructure, variety of leisure, gastronomic and cultural offerings, and climate, Madrid boasts what is key in the decisions of these large societies: a first-class conference center such as IFEMA.

/ CONGRESS



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CALENDAR FAIRS & CONGRESSES 2017

JANUARY

- 18-22 FITUR** International Tourism Trade Fair
- 24-26 PROMOGIFT** International Promotional Gift Trade Fair

FEBRUARY

- 01-05 BISUTEX** International Fashion Jewellery and Accessories Trade Fair
- 01-05 INTERGIFT** International Gift & Decoration Fair
- 01-05 MADRIDJOYA** International Urban and Trendy Jewellery and Watch Exhibition Fair
- 03-05 MOMAD METRÓPOLIS** International Fashion Trade Show
- 11-12 JAPAN WEEKEND MADRID** Manga, Anime and Japanese Culture Fair
- 16-21 MERCEDES-BENZ FASHION WEEK MADRID**
- 19-21 HIP - HOSPITALITY INNOVATION PLANET** HORECA Professional Expo
- 19-21 INTERSCOP** International Bakery, Pastry, Ice Cream and Coffee Show
- 22-23 NUTRACEUTICALS Europe** The event of functional ingredients and novel ingredients

- 22-26 ARCOmadrid** International Contemporary Art Fair
- 28-03 MARCH GENERA** Energy and Environment International Trade Fair
- 28-03 MARCH CLIMATIZACIÓN Y REFRIGERACIÓN - C&R** International HVAC & R Exhibition
- 28-03 MARCH HydroSenSoft** International Symposium and Exhibition on Hydro-Environment Sensors and Software
- 28-03 MARCH SIGA** Trade Fair for Innovative Water Management Solutions
- 28-03 MARCH Tecnova-PISCINAS** Technology and Innovation Trade Show for Aquatic Installations

MARCH

- 01-02 FARMAFORUM-Cosmeticaforum** Forum Pharmaceutical, Biopharmaceutical and Laboratory Technology
- 01-03 SPAINSKILLS** Campeonato Nacional de Formación Profesional

EDUCATION WEEK

- 01-05 AULA** International Educational Opportunities Exhibition
- 02-03 EXPOEARNING** International Congress & Professional Fair
- 02-04 TEACHING RESOURCES-INTERDIDAC** International Educational Equipment and Teaching Resources Show
- 02-04 INTERNATIONAL HIGHER EDUCATION AND ONGOING TRAINING FAIR**
- 04-06 MOMAD SHOES** International Footwear and Accessories Trade Show

- 07-09 WATM Congress** The largest Air Traffic Management exhibition and industry forum in the world
- 14-16 HOMSEC** Security and Defense International Exhibition
- 15-18 MOTORTEC AUTOMECHANIKA MADRID** Spain's Leading International Trade Fair for the Automotive Industry Targeting Trade Visitors from the Iberian Peninsula, Latin America and North Africa

- 16-18 IBERZOO + PROPET** Pet Industry International Trade Fair
- 16-19 CINEGÉTICA** Spain's Hunting and Fishing Show
- 25-02 APRIL ALMONEDA** Antiques, Art Galleries and Collectors Fair
- 28-30 INTERNATIONAL GAMING AND GAMBLING TRADE SHOW**
- 29-30 X JOB FAIR FOR HANDICAPPED PEOPLE / III EMPLOYMENT ACTIVATION FORUM OF THE REGION OF MADRID**
- 29-30 WORLD OLIVE OIL EXHIBITION** The International Meeting for Large Volumes of Olive Oil
- 29-31 22nd Annual Meeting of the Spanish Society for Hypertension - Spanish League Against Hypertension**

APRIL

- 20-22 EXPOFRANQUICIA** International Franchising Trade Fair
- 20-22 UNIGOLF** The Golf Show
- 21-22 EXPODEPOR** Sports Fair
- 22-23 Héroes Manga Madrid** Where heroes meet
- 22-24 MAC FRUIT ATTRACTION MENA** The World's International Fresh Produce Trade Show Brand **CAIRO**
- 24-27 SALÓN DE GOURMETS** International Fine, Food and Beverage Fair
- 26-27 OMExpo by futurizz** Digital marketing, ecommerce & digital business

MAY

- 05-06 SPORT WOMAN** 1st Health, Women and Sport Expo
- 18-20 15th World Congress of the EAPC** European Association for Palliative Care
- 18-21 ARCOlisboa** International Contemporary Art Fair **LISBON**
- 19-28 SECOND-HAND VEHICLE SHOW**
- 23-25 DES 2017-DIGITAL BUSINESS WORLD CONGRESS** The Digital Transformation Global Leading Event
- 23-26 FIAA** International Bus and Coach Trade Fair
- 25-28 SIMA** Madrid International Real Estate Exhibition
- 26-27 GYM FACTORY** The Trade Show for Fitness and Sport Facilities
- 27-28 100 x 100 MASCOTA** Madrid Pet Fair

JUNE

- 03-06 54th ERA-EDTA CONGRESS** European Renal Association-European Dialysis and Transplant Association
- 14-17 EULAR 2017 CONGRESS** European League Against Rheumatism
- 22-25 22nd Congress of EHA** European Hematology Association
- 23-25 GamerGy** E-sports & Gaming Festival
- 30-02 JULY MULAFEST** Urban Life & Arts Festival

JULY

- 05-06 evento Days**
- 08 MERCEDES-BENZ FASHION WEEKEND IBIZA** **IBIZA. The Ushuaia Tower**
- 13-15 RÍO BABEL** Latinamerican Music Festival

AUGUST

- 29-01 SEPTEMBER FDI World Dental Congress** 105th Edition of the FDI's World Dental Congress

SEPTEMBER

- 01-03 MOMAD METRÓPOLIS** International Fashion Trade Show
- 08-12 ESMO 2017 Congress** European Society for Medical Oncology
- 14-19 MERCEDES-BENZ FASHION WEEK MADRID**
- 20-24 BISUTEX** International Fashion Jewellery and Accessories Trade Fair
- 20-24 INTERGIFT** International Gift & Decoration Fair
- 20-24 MADRIDJOYA** International Urban and Trendy Jewellery and Watch Exhibition Fair
- 21-24 UNIBIKE** International Bicycle Fair
- 22-24 MOMAD SHOES** International Footwear and Accessories Trade Show
- 22-24 REHABITAR MADRID** Home Reform & Refurbishment Show **MADRID Plaza de España**
- 30-01 OCTOBER JAPAN WEEKEND MADRID** Manga, Anime and Japanese Culture Fair

OCTOBER

- 04-05 BIT EXPERIENCE** International AV Technology Forum
- 04-05 EXPOCECOFERSA** Industrial Hardware Trade Meeting
- 04-06 GENERA LATINOAMÉRICA** International Exhibition on Renewable Energies and Energy Efficiency **SANTIAGO DE CHILE**
- 04-06 MATELEC LATINOAMÉRICA** International Exhibition for the Electrical and Electronics Industry Solutions **SANTIAGO DE CHILE**
- 04-06 LIBER** International Book Fair
- 05-07 26th EAO Scientific Meeting 2017** European Association for Osseointegration
- 05-08 PUERICULTURA MADRID** International Childhood Products Trade Show

- 18-20 FRUIT ATTRACTION** International Trade Show for the Fruit and Vegetable Industry
- 18-20 MEAT ATTRACTION** The Trade Show for the Meat Industry
- 18-20 VENDIBÉRICA** International Vending Trade Show
- 18-20 EAT2GO** The Southern Europe Show for the Takeaway & Delivery Industry
- 23-25 EXPOSEGURIDAD/SICUR Latinoamérica** International Exhibition on Comprehensive Security and Public Order **SANTIAGO DE CHILE**
- 24-27 TRAFIC** International Safe and Sustainable Mobility Exhibition
- 25-27 SIMO EDUCACIÓN** Learning Technology Exhibition
- 27-29 1001 BODAS** Exhibition of Products and Services for Celebrations
- 27-29 MADRID GAMING EXPERIENCE**
- 27-29 SIMA AUTUMN** Madrid Real Estate Exhibition Autumn

NOVEMBER

- 03-05 SALÓN LOOK** The International Image and Integral Aesthetics Exhibition
- 07-08 EMPACK** The Future of Packaging Technology
- 07-08 LOGISTICS & DISTRIBUTION** The Future of Material Handling, e-logistics, Distribution & Systems
- 07-08 PACKAGING INNOVATIONS** The future of Branded and Inspirational Packaging
- 09-12 BIOCULTURA** Organic Product Fair and Responsible Consumption
- 10-12 Héroes Cómic Con Madrid** Where heroes meet
- 15-16 MetalMadrid** Madrid Industrial Fair
- 18-19 BEBÉS Y MAMÁS** The Baby, New and Expectant Mothers Exhibition
- 18-26 FERIAARTE** Art and Antiques Fair
- 22-23 ePower&Building THE SUMMIT** 1st European Summit of Building, Liveability, Economy and Management
- 22-24 MAC FRUIT ATTRACTION CHINA** The World's International Fresh Produce Trade Show Brand **SHANGHAI**
- 22-24 38th Congress of the Spanish Society of Internal Medicine**
- 23-26 MADRID HORSE WEEK**
- 28-30 HPE Discover 2017 Europe**

DECEMBER

- 06-10 JUVENALIA** Children and Young People Leisure Show
- 13-17 ALMONEDA Navidad** Antiques, Art Galleries and Collectors Fair
- 13-17 ESTRELLA DAMM MASTER FINAL MADRID**
- 15-17 GamerGy** E-sports & Gaming Festival
- 15-17 RETROMÓVIL MADRID** XV International Classic Motor Show

This calendar is subject to possible modifications.
Calendar updated 29/08/2017

Confirm dates at www.ifema.es

- Trade fair organised by IFEMA
- International event certified by UFI (The Global Association of the Exhibition Industry)
- IFEMA International

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