



ARGENTINA
PLATAFORMA/ARCO



Argentina Plataforma / ARCO

Argentina touches down in ARCOmadrid 2017 to present one of the most active art contexts on the content. An **intense and profound curatorial endeavour** by **Inés Katzenstein** will make it possible to discover this presence, meticulously prepared for the occasion. **Argentina Plataforma / ARCO**, a section that enjoys the collaboration of the **Argentine Ministry for Culture** and **arteBA**, will be one of the highlights of this edition of the Fair. In support of the Argentine galleries, the **president of Argentina, Mauricio Macri**, and his wife **Juliana Awada**, will attend the **ARCOmadrid inauguration ceremony** next 23 February.

A **total of 12 Argentine galleries** have been selected by **Inés Katzenstein**, director and founder of the Art Department of the Universidad Torcuato Di Tella, Buenos Aires, to take part in the **Argentina Plataforma / ARCO** programme.

Of the 12 galleries participating in this section, all from Buenos Aires, two will be attending the Fair for the first time: **COSMOCOSA** and **ISLA FLOTANTE**. In addition to these, there are also others that already participated last year, including **BARRO; DEL INFINITO; HENRIQUE FARIA BUENOS AIRES; IGNACIO LIPRANDI; JORGE MARA LA RUCHE; NORA FISCH; RUTH BENZACAR** and **SLYZMUD**; as well as another two returning galleries: **MITE** and **VASARI**.

Continuing ARCOmadrid's focus on presenting artists solo or in dialogue, the galleries of **Argentina Plataforma / ARCO** will also present the work of **one or two** artists, selected by **Inés Katzenstein**. The curator's selection will present **23** internationally renowned **artists**, including **Alberto Greco; Eduardo Stupia** and **Mirtha Dermisache**, along with others yet to be discovered by the general public, such as **Diego Bianchi, Pablo Accinelli** and **Sol Pipkin**, thus consolidating ARCOmadrid as a **space for discovering and extending knowledge of creators**.

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Moreover, the new **Dialogues** programme will have a special **bond with Latin America** thanks to the participation of some **Argentine artists handpicked** by **Inés Katzenstein**, in coordination with the curatorial team, such as **Irene Kopelman; Eduardo Navarro; Tomás Saraceno** and **David Lamelas**, in addition to **Victor Grippo; Analia Saban** and **Julio Le Parc**.

The extensive Argentine presence is evident throughout the Fair. From the country's artists represented by international galleries including **Leandro Erlich; Eduardo Basualdo; Claire de Santa Coloma; Guillermo Kuitca; Jorge Macchi; Fabian Marcaccio; Sebastián Díaz Morales; Adriana Minoliti; Marie Orensanz; Edgardo Antonio Vigo; Aimée Zito Lema** and **Mercedes Azpilicueta**, to the participation of Argentine galleries in other programmes such as **Aldo De Sousa; Document Art; Maria Calcaterra** and **Rolf Art**, to take part in the General Programme. Similarly, **Ruth Benzacar; Ignacio Liprandi;**



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Jorge Mara – La Ruche and **Barro** will also have a space in this section, while **Slyzmud** will also participate in **Opening**, aimed at galleries with a maximum track record of seven years.

The **spatial architecture** of the **Argentina Plataforma / ARCO** galleries, located in pavilion 7 of the Fair, is based on a **museal design** by the Argentine architectural firm, **Estudio Clusellas** –Mariano Clusellas and Tomás Rowinski-, which proposes an exhibition space that both respects the autonomy of the guest galleries and the Fair's identity while also ensuring sufficient integration for it to be visited as a whole.

In addition to the twelve galleries present in the **Argentina Plataforma / ARCO**, the Guest Country will have an **institutional pavilion organised by the Argentine Ministry for Culture**. This area will offer a programme, coordinated by **Mercedes Pérez Bergliaffa**, that includes **round tables** relating to **collecting and the art market in Argentina and Latin America**, with the participation of **Patricia Pearson, Hugo Sigman, Ella Fontanals de Cisneros**, among others, as well as **public interviews** of fundamental artists in the history of this country, including **Julio Le Parc**, and intergenerational and education workshops in contemporary art, designed with the collaboration of **MediaLab Prado**.

Cultural dialogue and exchange

The **country's art scene** is also reflected at ARCOMadrid in the **Forum**, which constitutes a **platform for reflection and exchange** between the guests and the galleries. Eminent curators, critics and **collectors from Argentina** will head up the calendar of the upcoming edition, including **Juan Vergéz; Joaquín Rodríguez & Abel Guaglianone** and **Alec Oxenford**.

In addition, on Friday, 24 February, the ARCOMadrid Forum will dedicate two talks to the **Argentine artists** in a round table directed by **Agustín Pérez Rubio**, art director of MALBA, Buenos Aires, on *Writing, graphism and visual arts*, with the participation of **Leticia Obeid** and **Eduardo Stupia**, and a second directed by **Manuel Segade**, director of CA2M, Madrid, responsible for *Bodies, sexuality and performance* with **Dudu Alcon Quintanilha; Marcelo Pombo** and **Mariela Scafati**, both sessions organised by Argentina Plataforma / ARCO. On the other hand, **David Lamelas** will be present at the *Pacific standard time: LA/LA* talk, to be held on Thursday the 23rd.

The Argentine presence at ARCOMadrid will be completed with the presentation of a prestigious distinction, the **'A' Awards for Collecting** bestowed by the **Fundación ARCO**, on **Eduardo Costantini** for his work in **spreading Latin American art** in the world, and particularly for the creation of the **Museo MALBA de Buenos Aires**.

Madrid turns the spotlight on Argentina

Argentina will also enjoy a major deployment throughout **Madrid** in the shape of various **exhibitions** which, under the curatorship of **Sonia Becce** -independent curator -, will spread the country's contemporary art to various spaces in the city. This will all make it

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possible to analyse Argentina's excellent artists while also gaining an overview of the country's gallery context, collecting, curating and critics.

One of the highlights will be the **group exhibition** *En el ejercicio de las cosas*, curated by **Sonia Becce-Mariano Mayer**, with over **50 artists from different generations in 8 venues** in the city: **Casa Museo Lope De Vega; Casa de Vacas; Conde Duque; Tabacalera; Museo Cerralbo; Casa de América; Biblioteca Nacional, and Alimentación30.**

Additionally, there will also be other exhibitions such as the **Colección Costantini**, at the **Real Academia de San Fernando; Diego Bianchi and Luis Garay at Matadero Madrid; Nicolás Robbio**, at **La Casa Encendida; Jorge Macchi**, at **CA2M Centro de Arte Dos de Mayo**, co-organised by MALBA and curated by Agustín Pérez Rubio; **Leandro Erlich**, in the **Espacio Fundación Telefónica**, along with other shows in **Caixa Forum, Museo Nacional Centro de Arte Reina Sofía and Museo Thyssen-Bornemisza**, among others.

To complete its programme in Madrid, apart from screenings in **Plaza de Callao** and artist-in-residence programmes in **El Ranchito, Casa Velázquez and Media Lab Prado**, there will also be *'Escenas Argentinas'*, a cycle of **theatre, film and music**, organised with the collaboration of **Marcelo Panozzo**, set to include the **DOMO ARGENTINA PLATAFORMA ARCO** initiative, in **Plaza de Colón**, with musical performances by artists such as **Juan Gatti + Fangoria; Illya Kuryaki and the Valderramas; Adrian Iaies Drumless Trio + Eduardo Stupía**, and **Entre Rios – Cuadro Fulldome 5.1 Live Show.**

LIST OF GALLERIES #ArgentinaPlataformaARCO

GALLERY	CITY	ARTISTS	
Más información:	BARRO*	Buenos Aires	Diego Bianchi / Marcelo Pombo
Iciar Martínez de Lecea	COSMOCOSA	Buenos Aires	Luis Frangella / Marcia Schwartz
Jefe de prensa	DEL INFINITO	Buenos Aires	Alberto Greco
Tel.: 00 34 91 722 51 77	HENRIQUE FARIA		
iciar.martinez@ifema.es	BUENOS AIRES*	Buenos Aires	Ricardo Carreira / Mirtha Dermisache
	IGNACIO LIPRANDI*	Buenos Aires	Pablo Accinelli / Cecilia Szalkowicz
Helena Valera	ISLA FLOTANTE	Buenos Aires	Leticia Obeid / Mariela Scafati
Prensa Internacional	JORGE MARA LA RUCHE*	Buenos Aires	Kasuya Sakai / Eduardo Stupia
Tel.: 00 34 91 722 51 74	MITE	Buenos Aires	Laura Codega / Dudu Alcon Quintanhilla
evalera@ifema.es	NORA FISCH	Buenos Aires	Elba Bairon / Juan Tessi
Leyre Peletier	RUTH BENZACAR*	Buenos Aires	Fabio Kacero / Valentina Liernur
Redactora	SLYZMUD**	Buenos Aires	Faivovich & Goldberg / Sol Pipkin
Tel.: 00 34 91 722 58 20	VASARI	Buenos Aires	Juan José Cambre / Alejandro Kuropatwa
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*Galleries also participating in the General Programme

**Also participating in Opening

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