

**LINEA IFEMA**EXPOSITORES 902 22 16 16  
INTERNACIONAL (34) 91 722 30 00

FAX (34) 91 722 57 95

IFEMA  
Feria de Madrid  
28042 Madrid

servifema@ifema.es

[www.ifema.es](http://www.ifema.es)**Web page advertising banner****VAT not included**

IFEMA reserves the right not to render services if available stocks and resources have already been contracted.

Any personal details given by you shall be incorporated into an IFEMA computer file domiciled at Feria de Madrid (28042), Madrid, so that your participation in the fair can be managed. On sending us your details, you expressly authorise them to be used to carry out periodic communications, including by e-mail, to inform you of the fair activity - activities, contents and services - . You likewise give your consent for your details to be communicated, with a confidentiality undertaking, to the companies that collaborate with IFEMA in the organisation of fairs rendering auxiliary and added value services, exclusively for the purposes of forwarding you information about said services and attending to your orders. You may exercise your right to access, amend, challenge and cancel said details by writing to IFEMA: Datacom, apartado de correos 67.067 (28080), Madrid, or by e-mailing: [datacom@ifema.es](mailto:datacom@ifema.es).

**Valid 2009**

Code	Accessories	Unit Price	Units
INB	BANNER	500,00 €	
IND	BANNER CREATION	90,00 €	

Price per month. Maximum 2 months prior to and 2 months after the trade show.

The minimum contracting period is one month.

In the event of the cancellation of banner spaces which have already been ordered or which are already within their validity period, the Client shall pay a penalty of 40% which shall be applied to the price which the Client would have had to pay for the remaining validity period until the termination of the space lease.

Ifema reserves the right not publish those advertising contents which, according to its criteria, promote acts which violate the law, morals or good customs (in accordance with that which is established under Article nº 6 of the General Participation Rules of Ifema).

**Information about technical features**

- Advertising slots enter randomly. Thus, the banner that entered when the session was started is maintained throughout the navigation.
  - The banners maybe submitted in the following formats: - gif - jpg - flash
  - They must measure 170 x 36 pixels and be no greater than 16 Kb .
  - In the event that the banner you send us is in flash format, you must include the link to your web page in the programming, bearing in mind that the target points to a "\_blank" page.
  - If you contract us to make a banner, you must provide us with:
    - Images
    - Email/web link
    - Text and stand number (maximum 40 characters, including blank spaces).
- Please send everything to [publicidadexterior@ifema.es](mailto:publicidadexterior@ifema.es).
- If you have no website or e-mail address, you may display a telephone number or any other advertising message.

**Mailing of forms and service payment**

When you have filled in the enclosed service contracting forms, please send them, preferably via fax, to:

SERVIFEMA  
Feria de Madrid Fax: 91 722 57 95  
28042 Madrid Tel.: 902 22 16 16  
e-mail: [servifema@ifema.es](mailto:servifema@ifema.es) International: (34) 91 722 30 00

Service charges shall be paid when the corresponding fees are submitted via:

- Bank transfer to IFEMA:
  - Caja de Madrid IBAN ES09 2038-0626-01-6000025280
  - Caja España IBAN ES76 2096-0090-39-3231462104
  - Banesto IBAN ES34 0030-1001-31-0004796271
  - BBVA IBAN ES66 0182-5638-81-0014291353

If you should choose to pay by bank transfer, you must send a copy of the transfer slip to IFEMA, preferably by fax (34) 91 722 57 95).

- Certified cheque made out to IFEMA.

**Additional information about services**

You will find additional information about IFEMA services in the General Guidelines of Participation, included in the IFEMA services catalogue in the section "Documentation and information of interest".

Date and Signature:

**Please send to SERVIFEMA**